

GenAI for business professionals: 10x your work productivity

A public workshop by PwC's Academy

In this AI revolution, mastering GenAI is vital for supercharging efficiency and innovation. Our 1-day interactive workshop will give you the inspiration, knowledge and space to explore utilising GenAI to accelerate your work productivity.

We will introduce effective frameworks, tools, and hands-on activities to equip you in accelerating your productivity for the future of work. Become a GenAI-equipped professional ready to navigate the evolving work landscape.



Our speakers:



Wee Lay See
PwC's Academy
Digital Academy Lead



Jeyshalini Edward
PwC's Academy
Development
Consultant

Who is this for:

Corporate executives
and managers

Entrepreneurs and
business owners

Business analysts and
consultants

IT & Technology teams

What's in for you?

- Your personalised GenAI productivity framework
- Exploration of on-demand prompting skills, best practices and tools
- Real-world skills from live demos and exercises to boost efficiency

Available session:

1 day

28
August

Friday

9.00 AM – 5.00 PM
PwC Malaysia, Menara TH
1 Sentral
(Early Bird ends: 28 July 2026)

Registration fee:

RM 2,500

per participant
(inclusive of service tax)

***HRDC FULLY CLAIMABLE**
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- **Early bird registration;** or
- **Multiple module selection;** or
- **Group registration** (3 or more people, single module).

15% off

Group registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.

*Subject to HRDC T&C's

For more information, contact my.academy@pwc.com

Register now

Programme details

Time	Session
9:00 AM	Welcome and Vision Setting for 10x Productivity with GenAI
9:15 AM	GenAI Essentials • Introduction to GenAI and what does “10x Productivity” really mean? (Case examples across the industries) • Tools overview: ChatGPT, Claude, Copilot, Perplexity, etc.
10:30 AM	Break
10:45 AM	Prompting 1: The Fundamentals of Prompting • Prompting fundamentals across daily workflows through different prompting techniques. • Hands-on: Translating vague prompts into engineered prompts and comparing outputs (blind prompting vs prompt engineering).
12:00 PM	Lunch Break
1:00 PM	Prompting 2: Advanced Techniques • Exploring role-playing, single-shot, multi-shot, Chain-of-Thought (CoT), and other impactful prompting techniques. • Hands-on: Building agents to execute workflows • Context engineering and agent behaviours
2:00 PM	Use cases for GenAI Productivity Boosters • Explore use case centric prompting for various day-to-day applications such as building agents, GenAI as Socratic Coach, learning aids, rapid subject matter expertise, etc.
3:15 PM	Break
3:30 PM	Ethics and Responsible AI
4:00 PM	Build Your Personal AI Guide • Guided framework: Identify, define and curate your personal prompt guide + tool stack
4:40 PM	Reflection and Next Steps



Scan or [click](#)
to register

For group registration, kindly provide participants’ names
by emailing my.academy@pwc.com

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