

Applied AI for finance and tax professionals

A public workshop by PwC's Academy



Finance and tax professionals are facing increasing pressure to do more, faster. AI can be a good team member, but only if it is used purposefully.

This one-day hands-on workshop provides practical, hands-on experience in using AI in finance-related workflows, work that you are already doing – analysis, reporting, reconciliation, tax research and decision support.

Participants will leave with prompting techniques, responsible AI use framework and confidence to integrate these tools in their day-to-day work.

Our speakers:



Steve Chia
Tax Leader
PwC Malaysia



Wee Lay See
PwC's Academy
Digital Academy Lead



Jeyshalini Edward
PwC's Academy
Lead AI Trainer

Who is this for:

Accountants and
finance executives

Tax professionals

Finance business partners,
analysts, and controllers

Professionals supporting
finance teams

What's in it for you?

- Practical GenAI techniques to work faster and smarter in finance workflows
- Hands-on prompting and tools you can use immediately on real finance tasks
- Clear guardrails to use GenAI responsibly while maintaining professional judgement

Available session:

1 day
3
December
Thursday

9.00 AM – 5.00 PM
PwC Malaysia, Menara TH 1 Sentral
(Early Bird ends: 3 November 2026)

Registration fee:

RM 2,500

per participant
(inclusive of service tax)

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*Subject to HRDC T&C's

For more information, contact my.academy@pwc.com

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Programme details

Time	Session
9:00 AM	Welcome address by Steve Chia, PwC's Tax Leader
10:00 AM	GenAI essentials • Introduction to AI and GenAI: what it is and what it is not? (Case examples across the industries) • Frontier tools overview: ChatGPT, Claude, Copilot, Gemini, Perplexity, etc.
10:15 AM	Break
10:30 AM	Prompting essentials: from fundamentals to advanced techniques • Hands-on: translating vague prompts into engineered prompts and comparing outputs • Hands-on: daily productivity use cases
11:15 AM	Use cases* for finance functions • Hands-on: Automate the purchase-to-pay process by creating your own agents
12:00 PM	Lunch break
1:00 PM	Use cases* for finance functions (continued) • Hands-on: Automate the purchase-to-pay process by creating your own agents • Hands-on: AI as a strategic narrator
1:45 PM	Use cases* for tax functions • Hands-on: Create agents for tax workflows
3:15 PM	Break
3:30 PM	Agentic AI workflow • Demonstration: orchestrating AI agents within the Finance function
4:15 PM	Ethics and responsible AI
4:45 PM	Build your personal AI guide • Guided framework: identify, define and curate your personal prompt guide + tool stack
5:00 PM	Reflection and next steps

**Use cases are a mix of hands-on practice and demonstrations.*



Scan or [click](#)
to register

For group registration, kindly provide participants' names
by emailing my.academy@pwc.com

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