GenAI for Business Professionals: 10x Your Work Productivity

A public workshop by **PwC's Academy**

In this AI revolution, mastering Gen AI is vital for supercharging efficiency and innovation.

Our 1-day interactive workshop will give you the inspiration, knowledge and space to explore utilising Gen AI to accelerate your work productivity. We will introduce the latest frameworks, tools, and hands-on activities to equip you in accelerating your productivity for the future of work.

Become an AI-equipped professional ready to navigate the evolving work landscape.

Our Speakers:

Wee Lay See
PwC's Academy
Digital Academy Lead

Jeyshalini Edward
PwC's Academy
Development Consultant

Who is this for:

- **Corporate Executives and Managers**
- **Entrepreneurs & Business Owners**
- **Business Analysts & Consultants**
- **IT & Technology Teams**

What's In It For You?

- Your personalised AI productivity framework.
- Exploration of on-demand prompting skills and tools.
- Real-world skills from live demos and exercises to boost efficiency.

Mutiple Sessions Available:

1 day
11 November — **Tuesday**

9.00 AM – 5.00 PM
PwC Malaysia, Menara TH
1 Sentral
(Early Bird ends: 10 October 2025)

1 day
5 February — **Thursday**

9.00 AM – 5.00 PM
PwC Malaysia, Menara TH
1 Sentral
(Early Bird ends: 5 January 2026)

For more information, contact my.academy@pwc.com

Register Now

Registration fee:
Public Workshop Only

*HRDC FULLY CLAIMABLE
HRDC Focus Area Courses

RM 2,500 per participant
(inclusive of service tax)

Bundle Pass

Save 53% off the regular price
RRP: RM 2,800

Public workshop + 12-month subscription to PwC's Online Academy Subscription-based online learning platform – **Fully HRDC Claimable***
- Subscription-based online learning platform
- Access to over 8,000 learnings in forms of e-learns, bite-sized videos, articles, and podcasts
- Exclusive learning resources including e-invoicing recordings, ESG e-learns', Finance Professional Pathway, Deferred Tax Series

RM 3,800 per participant
(inclusive of service tax)

10% off
- **Early Bird Registration;** or
- **Multiple Module Selection;** or
- **Group Registration** (3 or more people, single module).

15% off
Group Registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.

Programme Details

Time	Session
9:00 AM	**Welcome and Vision Setting for 10x Productivity with Gen AI**
9:15 AM	**Gen AI Essentials** • Introduction to Gen AI and what does "10x Productivity" really mean? (Case examples across the industries) • Tools overview: ChatGPT, Claude, Copilot, etc.
10:30 AM	**Break**
10:45 AM	**Prompting 1: The 3Cs (Context, Clarity, Constraints)** • Workflow mapping basics for productivity gains. • Prompting fundamentals across daily workflows. Live demos and practice on tasks in preparation, focused and collaborative work, review and planning phases. • Hands-on: Translating vague prompts into engineered prompts and comparing outputs (blind prompting vs prompt engineering).
12:00 PM	**Lunch Break**
1:00 PM	**Prompting 2: Advanced Techniques** • Exploring role-playing, single-shot, multi-shot, Chain-of-Thought (CoT), and other impactful prompting techniques. • Evaluating the outputs between different tools, e.g., output difference between ChatGPT and Copilot. • Hands-on: Rewrite your own day-to-day tasks using 3Cs + advanced techniques
2:30 PM	**Break**
2:50 PM	**Ethics and Responsible AI**
3:30 PM	**Build Your Personal AI Guide** • Guided framework: Identify, define and curate your personal prompt guide + tool stack
4:30 PM	**Reflection and Next Steps**
5:00 PM	**Close**

Scan or click to register

For group registration, kindly provide participants' names by emailing my.academy@pwc.com

Exclusive Discounts:

10% off
• **Early Bird Registration**); or
• **Multiple Module Selection**; or
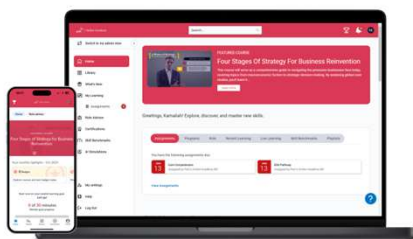• **Group Registration (3 or more people, single module).**

15% off
Group Registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.

PwC's Online Academy

Available exclusively with the Bundle Pass

Subscription-based Digital Learning Content. Designed for business and finance professionals, giving users unlimited access to their learning and upskilling needs in one place.

✓ **Expert-led course:** Learn from industry experts and PwC Professionals

✓ **Flexible Learning:** Access courses anytime, anywhere to fit your schedule

✓ **Breadth of Content:** Over 8,000 learnings in multiple modality