

Futures Thinking for Managers: Navigating Uncertainty with Strategic Foresight Tools

A public workshop by **PwC's Academy**

In a world characterised by rapid and disruptive technological advancements, fostering a future-ready approach has become both essential and challenging. Managers are now expected to craft strategies that are not only reactive, but proactive in addressing ongoing transformations. The ability to anticipate shifts in technological trends and their impact is critical for building resilience.

This immersive 1-day workshop equips you with specific frameworks, mindsets and tools of futurists to harness strategic foresight effectively. You will engage in active discussions to explore and expand your perspectives on how emerging technologies are reshaping industries, and to navigate uncertainties with confidence.

Who is this for:

Mid to senior level managers looking to develop strategic foresight

Functional or department heads

Team leads navigating change or transformation

What's In It For You?

- Spot signals of change and implications to make informed judgement
- Tools and frameworks to navigate technological trends and uncertainty with clarity
- Establish a community of future forward leaders across industries

Session Available:

1 day

14

October

Tuesday

9.00 AM – 5.00 PM

PwC Malaysia, Menara TH 1 Sentral

(Early Bird ends: 12 September 2025)

For more information, contact my.academy@pwc.com

Register Now

Our Speakers:



Ling Hsien Wei
Partner, Head of
PwC's Academy



Goh Ser Li
Futures Thinking Lead,
PwC's Academy

Registration fee:

Public Workshop Only

***HRDC Claimable**

RM 2,500
(claimable up to RM 1,750)

per participant
(inclusive of service tax)

Bundle Pass

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(inclusive of service tax)

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- **Early Bird Registration;** or
- **Multiple Module Selection;** or
- **Group Registration** (3 or more people, single module).

15% off

Group Registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.

Programme Details

Our workshop helps to equip you with **practical foresight tools**, turning ambiguity into opportunities. You will learn how to:

- 1. **Identify current signals of change and drivers** within and beyond your current business ecosystem.
- 2. **Discover the direct and indirect impact** of signals, trends, and disruptions.
- 3. **Generate scenarios or plausible futures** impacting your business and workforce.
- 4. **Make resilient decisions** to propose actionable steps (short-term and long-term vision)

Time	Session
8.30 AM	Registration
9.00 AM	Welcome & Framing the Future <ul style="list-style-type: none">• 5 Tech Innovations redefining the future• Introduction to Futures Thinking• Look Back to Look Forward
9.30 AM	Look Around: Observe and uncover emerging shifts in future technological trends <ul style="list-style-type: none">• Futures Tool 1 - Drivers shaping the next decade• Futures Tool 2 - Signals of change across different industries
10.30 AM	Bio break
10.45 AM	Think Ahead: Scenario Planning & Implications <ul style="list-style-type: none">• Industry use cases discussion: Role of Futures Thinking & Navigating Technological Trends in Organisation• Futures Tool 3 - Drawing implications, develop cause and effect consequences• Futures Tool 4 – Experiencing Alternative Futures
12.30 PM	Lunch Break
1.30 PM	Take Action: From Insights to Strategy <ul style="list-style-type: none">• Futures Tool 5 - Catalyse the Future• Gallery Walk for Group Presentations
4.00 PM	Tea break
4.15 PM	Exercising Leadership through Future Challenges <ul style="list-style-type: none">• Open sharing and discussion
4.45 PM	Closing: Final Reflection Q&A



Scan or [click](#) to register

For group registration, kindly provide participants' names by emailing my.academy@pwc.com

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