

## Finals Guidelines

1. Finalist teams will be allocated two (2) mentors between 5 February and 3 March, 2018. It is up to each team to utilise their mentors.
2. The Finals will be held on **2 March and 3 March**, 2018 at the PwC office in **1 Sentral** (near KL Sentral).
3. On 2 March, Finalists are required to register and attend a briefing with their mentors. This will be followed by a celebratory dinner. Registration starts at 3:00 pm.
4. Presentations will be held on 3 March, 2018 in front of a panel of judges. This will start at 8:15 am.
5. Each team will be given five (5) minutes to do their presentation and ten (10) minutes for a Q&A session. Following this, judges will be invited to give feedback.
6. Judges will have read your team's full submission and viewed your video.
7. Presentations must:
  1. **Explain how the scenario affects your business.**
  2. **Based on your submission answer, elaborate how you would implement rebuilding trust with employees.**
  3. **Validate your solution by gathering viewpoints from the public.** Include this data in your appendix. Check out the FAQs section for more details.
8. A maximum of five (5) slides during the presentation is allowed (excluding appendix). Additional slides will be omitted from the presentation.
9. Slides should be in PowerPoint format.
10. Teams are required to submit their slide deck by **12 noon, 28 February, 2018**.
11. Email your slide deck to **buildingtrust@my.pwc.com**. Title the email subject: PwC Trust Builders 2018 – (your team's name)
12. All three (3) team members must be present on both days.
13. In the event that the number of participants in a team is reduced to less than three (3) members, the team shall be disqualified. However, PwC reserves the right, not to disqualify teams in which a team member had a legitimate reason to leave their team, as long as there are at least two (2) team members doing the presentation. Reasons considered legitimate will be left to our discretion.
14. Each Finalist team is welcome to invite a maximum of 6 supporters to watch the presentations, and attend the prize ceremony on 3 March, 2018. Supporter must arrange their own transport to/from 1 Sentral.
15. PwC holds the right to disqualify any team which does not meet these conditions.

## Terms and Conditions

These Terms and Conditions govern your participation in PwC Trust Builders Challenge 2018.

### Participation and Conditions of Entry

1. Team requirements:
  - a. Must have three (3) people.
  - b. Members are all undergraduate or diploma students currently studying at a university/college (Higher Education Institution) in Malaysia.
  - c. Members are from the same university, with at least one Malaysian team member.
2. No participation fee is required.
3. All deliverables must be in English.
4. Submissions must be completed via our online submission platform.
5. There are 3 sections in the submission process:

Section		Max. word count	Weightage
1	<b>Explain how the scenario provided affects your business</b>	200 words	10%
2	<b>Create a 30-second video on 'Why trust is important in business.'</b> (See '9. Video requirements' below)	Upload on YouTube and submit link	20%
3	<b>Outline how you would rebuild trust with these four stakeholder areas: investors, the public, employees, suppliers</b>	300 words for each area	70%

6. Each section must be completed. Incomplete submissions will not be considered.
7. Each participant can only be in one (1) team.
8. Each team can only send in one (1) submission.
9. **Video requirements:**
  - a. The video must be less than 30 seconds.
  - b. The video file format can be either MP4 or MOV.
  - c. The video must be uploaded onto YouTube. Please paste your link in the online submission form.
  - d. Minimum video resolution: 1920 x 1080 pixels
  - e. Participants must only submit their own original work; videos must not violate copyright or intellectual property rights.
  - f. Videos must not be inappropriate, defamatory or libellous.
  - g. The video should be titled: **#PwCTrustBuilders 2018 – (your team's name)**
  - h. The team's university must NOT be mentioned, or visibly shown in the video. Selection for the Finals will be blind-screened. This technique anonymises specific information about a team, in this case: which University they attend, in order for the reviewer to give unbiased consideration. Videos which mention their teams' university will not be considered.
  - i. The privacy settings of your YouTube video must be set to 'public'.
  - j. The number of likes your video gets will, in part, contribute to the 20%.

- k. The number of likes will be measured until **9am, 29 January, 2018**. Early submission is therefore encouraged.
- 10. **The submission deadline has been extended. It is now 11.59pm, 22 January, 2018.** Submissions received after this deadline will not be accepted.
- 11. Ten (10) teams will be selected for the Finals. They will be announced on **5 February, 2018**.
- 12. Finalist teams will present their solutions on **2 March and 3 March, 2018** at the PwC office in **1 Sentral**, Kuala Lumpur.
- 13. Details for the Finals will be announced in January, 2018.
- 14. This competition is not open to those who will commence employment from 1 March, 2018.
- 15. FYI: We will be arranging a **#HeyPwC Talk Show** for you to ask all your questions on the challenge! Submit your questions on PwC Malaysia's Facebook feed. This will be held at 3pm on **12 December, 2017**.

## **General**

As an individual participating in PwC Trust Builders Challenge 2018, I agree to the following:

- 16. All ideas and materials submitted must be participants' own work. Any kind of plagiarism and/or use of reference material(s) without citing sources is strictly prohibited and will lead to either a penalty or disqualification at the organiser's discretion.
- 17. I understand and agree that the all challenge guidelines must be followed in order to qualify.
- 18. Finalist teams will be subject to a separate Authorise & Release agreement as participants and the materials they produced for the challenge in any form may be reused as promotional content.
- 19. Prizes are non-transferable and cannot be exchanged for money.
- 20. The winners of the PwC Trust Builders Challenge are responsible for their own Vietnam visa arrangements.
- 21. Finalists are responsible for arranging their own accommodation in Kuala Lumpur during the Finals.
- 22. PwC will either arrange or reimburse transport cost for Finalist teams travelling to/from Kuala Lumpur from outside Klang Valley.
- 23. The decisions of the judges are final.
- 24. I am of lawful age and of sound mind, and have read and understand these Terms and Conditions.
- 25. The personal information that I am required to provide for the submission is accurate and valid. PwC honours its commitment to protect its customers' privacy. Please see our full privacy commitment here: <https://www.pwc.com/my/en/home/privacy-commitment.html>

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

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