

*Speak to us today*



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*Are you ready for  
integrated reporting?*



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*Companies responding to the challenge of integrated reporting (IR) are working in uncharted territory. As you reshape and broaden your reporting, you will be working in areas where reporting frameworks and standards are often in the early stages of development and less defined.*



## So, where do you start?

To begin with companies need to generate relevant and reliable information with an objective way of measuring their progress towards more integrated reporting.

*Ask yourself...*

*Would I invest in my company or choose to work for it based on what is presented externally?*

*Is the market value of my company a fair reflection of the business?*

*Are we telling a consistent story to all of our stakeholders?*

*Six guiding principles that can help you determine what to report and how to structure your reporting include:*



## How can we help you?

Our specialists can help you at each step of your integrated reporting journey.

### Where are you now?

- Benchmark your reporting against peers based on our integrated reporting tool
- Identify examples of good practice from around the world to inspire
- Engage with internal and external stakeholders to highlight what they want and identify current gaps

### Where do you want to be?

- Develop a blueprint for the future, reflecting risks and opportunities across the value chain
- Identify material issues reflecting market drivers and changing expectations
- Get buy-in from all of your key internal and external stakeholders
- Strike a balance between being transparent and maintaining your competitive advantage

### How do you get there?

- Identify 'quick wins' that can be implemented in the current year
- Develop an integrated strategy and embed across the organisation including governance structure, remuneration and training
- Adapt systems and controls to provide timely, reliable and relevant information for internal decision making and external reporting

### Implement integrated reporting

- Design your internal and external integrated reporting
- Measure your total impact along your value chain to identify risks and demonstrate contribution across economic, social and environmental dimensions
- Provide assurance over the integrated information set

