

Halal Assurance System

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At our table, food is revolutionary. Energy to feed the future that is more ethical, sustainable, controlled and pleasant. Energy to drive commerce, growth and employment.

Food that is genuinely healthier for everyone.

At our table food is **transparency**, because each product is verifiably genuine and it nourishes the trust of the producer and consumer.

At our table food is **cooperation** and will want to offer everyone a seat. Healthy entrepreneurs, farmers and managers, government and scientists, technicians and distributors, restaurateurs and consumers to work together.

At our table food is **trust** like a dinner made eye to eye, where each person is fully aware of the quality of the food produced.

At our table food is **visibility** because food that grows under the fall blaze of the sun must never instil the shadows of doubt. It must be able to tell its story, the story made of guaranteed ingredients, attention to detail, dedication and passion.

At our table food is revolutionary because we are confident we can contribute to redefine the very concept of the identity of the food we choose, from field to fork. A guarantee for food producers, food processors and for all who eat.

Confidence in food products requires full appreciation of its quality and essence. With the concern of Halal, we believe that trust happens when the food identity is best documented and understood, as its story is made fully visible. At PwC, we fully support Halal Assurance system.

We offer our knowledge to be transferred to you. We will help you build the system, thoroughly and correctly. We will help you review your Halal business process. From identifying Halal critical points to developing full-fledged assurance system and bring you recommendations within your capacity.





Welcome to
your place at
our table. Let
us help you
build trust in
your food

We want to help Halal food to deliver on its promises in a way that survives beyond borders and as close to the end consumption of the product as possible. We want to help Halal food producers deliver on and capture the value of its promise.

Get in touch with us

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