

Food Trust Food Supply & Integrity Services

Giving customers confidence in your food



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It isn't quite true that you are what you eat. At a time where public trust is at an all-time low, you are after all, what your consumers eat.

Josephine Phan






Malaysia Leader,
Food Supply and Integrity Services



Food supply and integrity services




Business growth and brand value

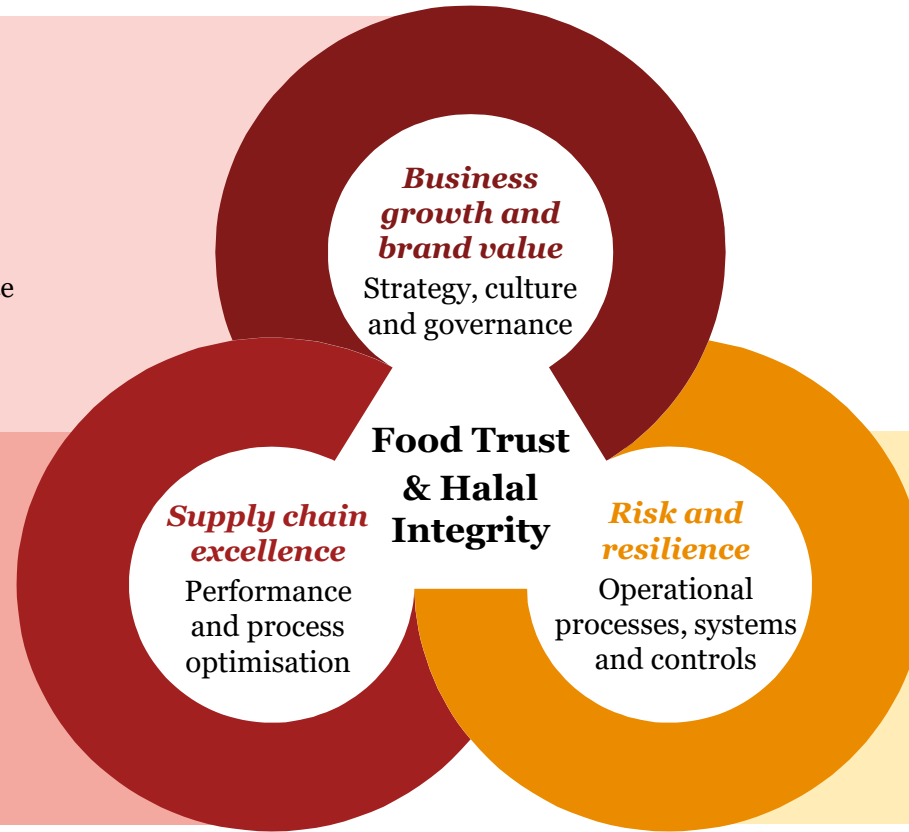
Strategy, culture and governance

-  Policy reviews & programme evaluation
-  Growth strategy
-  Risk management and governance
-  Operational due diligence
-  Food Trust culture assessment

Supply chain excellence




Performance and process optimisation

-  Supply chain quality review
-  Performance improvement
-  Digital solutions and traceability



Risk and resilience

Operational processes, systems & controls

-  Food fraud assessment and mitigation review
-  Food Crisis management
-  Food chain transparency review

Halal Food Trust Advisory

Advising Governments on enhancing market access/strategy



Advising Companies develop a Halal market strategy



Halal Tax Incentive



Halal Assessment & Halal Internal Audit



Halal Transformation (Halal Readiness) & Halal Assurance Management System



Halal Traceability & Supply chain reviews



Halal Transformation Overview

Integrity is key in Halal certification. Company involved in Halal industry is required to understand the requirement to adapt the Halal standards. We assist the company to :



- Assess Halal competency
- Assist in achieving Halal competency

Comprehend

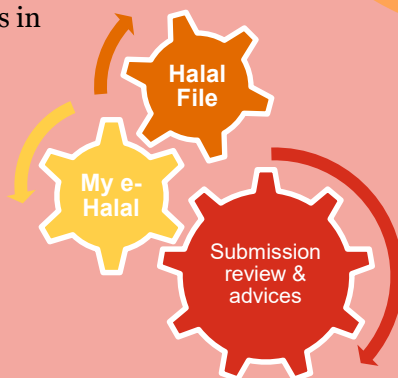
The implementation process starts with **Gap Assessment**. From the gap assessment, we will be able to assist company to **develop, establish and improve** its halal compliance requirement.



We conduct **pre-audit** to assess company's readiness.

Implement

We guide and assist companies in preparing the application requirements.



Application

Food supply and integrity services

Delivering value to the business

How we have helped companies and government

Benchmarking of quality management systems

Using our customised quality maturity assessment tool, we benchmarked the quality management systems used in an American coffee company against other leading European food and retail companies. An actionable plan was developed to address key concerns and build best practices.

Data collection and traceability

Using our GeoTraceability tool, we collected and analysed production data on cocoa and coffee in Ghana, Nigeria, Vietnam and Indonesia for a global soft commodity trader.

Policy Advisory on Industrial Estate Development (Halal Industrial Park)

We were engaged to undertake a comprehensive assessment of the development of Industrial Estates in Malaysia and to develop criteria for allocation of Government funding. Our role includes the formulation of a strategy on Industrial Estate development in Malaysia and development of tools to implement the strategy. We have developed a strategic physical and financial model replicating the best practices in benchmarking of Industrial Estate locations and the current model in Malaysia. We have also identified criteria for Industrial Estates to act as enablers for industry development in producing an ecosystem that will attract investments to generate high value-added industrial development and job creation.

Development of business plan for government agency coordinating national Halal strategy

We developed a 5-year business plan to corporatise a government agency established to grow the Halal industry. The business plan set out the alternative business model and structure for the agency, outlined the key programmes which the agency intends to implement over the next 5 years along with its supporting projects and activities. The business plans also identified enabling projects which support the agency in its key programmes, helping it achieve its objectives and preparing the budget required for each of its programmes and enablers.

Halal Transformation

We assisted a water agent treatment company to be ready for their application with JAKIM for Halal certification. We worked with them to improve their operations and assistance in developing and implementing the necessary processes and documentation required for Halal certification.

Halal Internal Audit for a group of Halal certified companies

We further assisted a group of food companies in performing an internal audit of their food processing operations and provide recommendations to improve their processes to safeguard and maintain their Halal certification.

Development of concept paper for Shariah-compliant Investment Fund

We were engaged to develop a high-level concept paper for the proposed Shariah-compliant Investment Fund by the Halal Industry Investment Fund with support from the Ministry of Finance, Malaysia and co-promoted by the Islamic Development Bank. The concept paper was required to create buy-in from the various stakeholders involved, and addresses the Fund's key considerations such as the business case for the Halal Investment Fund, the proposed structure and parameters, the rationale for the co-promoters of the Fund and the identified cornerstone investors of the Fund.

Identifying suitable Halal tax incentives

We assisted a global F&B producer to apply for a 10-year Halal tax incentive package, resulting in significant tax savings for the client. We worked closely with the client in identifying various projects that will bring value to the country.

Talk to us about our services. We'd love to hear from you.

Malaysia

Food Supply and Integrity Services



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