

# GenAI for Business Professionals: 10x Your Work Productivity

A public workshop by **PwC's Academy**

In this AI revolution, mastering Gen AI is vital for supercharging efficiency and innovation.

Our 1-day interactive workshop will give you the inspiration, knowledge and space to explore utilising Gen AI to accelerate your work productivity. We will introduce the latest frameworks, tools, and hands-on activities to equip you in accelerating your productivity for the future of work.

Become an AI-equipped professional ready to navigate the evolving work landscape.

## Our Speakers:



**Wee Lay See**  
PwC's Academy  
Digital Academy Lead



**Jeyshalini Edward**  
PwC's Academy  
Development Consultant



**Asilah Redza**  
PwC's Academy  
Development Consultant

## Who is this for:

Corporate Executives  
and Managers

Entrepreneurs &  
Business Owners

Business Analysts &  
Consultants

IT & Technology Teams

## What's In It For You?

- Your personalised AI productivity framework.
- Exploration of on-demand prompting skills and tools.
- Real-world skills from live demos and exercises to boost efficiency.

## Registration fee:

Public Workshop Only

\*HRDC CLAIMABLE

**RM 2,500**

(claimable up to RM 1,750)

per participant  
(inclusive of service tax)

## Bundle Pass

\*HRDC FULLY CLAIMABLE

Public workshop + 12-month subscription to PwC's Online Academy (worth RM 2,800)

- Subscription-based online learning platform
- Access to over 8,000 learnings in forms of e-learns, bite-sized videos, articles, and podcasts
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**RM 3,800**

per participant  
(inclusive of service tax)

**10% off**

- Early Bird Registration (ending 16 May 2025)
- Multiple Module Selection
- Group Registration (3 or more people, single module)

**15% off**

Group Registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.



**HR Excellence Awards  
2020**  
Excellence in Learning &  
Development (Silver)

1-day

**13**  
June  
Friday

**9.00 AM – 5.00 PM**  
**PwC Malaysia, Menara TH**  
**1 Sentral**

For more information, contact:  
[my.academy@pwc.com](mailto:my.academy@pwc.com)

**Register Now**

# Programme Details



Time	Session
9:00 AM	<b>Welcome and Vision Setting for 10x Productivity with Gen AI</b>
9:15 AM	<b>Gen AI Essentials</b> <ul style="list-style-type: none"> <li>Introduction to Gen AI and what does “10x Productivity” really mean? (Case examples across the industries)</li> <li>Tools overview: ChatGPT, Claude, Copilot, etc.</li> </ul>
10:30 AM	<b>Break</b>
10:45 AM	<b>Prompting 1: The 3Cs (Context, Clarity, Constraints)</b> <ul style="list-style-type: none"> <li>Workflow mapping basics for productivity gains.</li> <li>Prompting fundamentals across daily workflows. Live demos and practice on tasks in preparation, focused and collaborative work, review and planning phases.</li> <li>Hands-on: Translating vague prompts into engineered prompts and comparing outputs (blind prompting vs prompt engineering).</li> </ul>
12:00 PM	<b>Lunch Break</b>
1:00 PM	<b>Prompting 2: Advanced Techniques</b> <ul style="list-style-type: none"> <li>Exploring role-playing, single-shot, multi-shot, Chain-of-Thought (CoT), and other impactful prompting techniques.</li> <li>Evaluating the outputs between different tools, e.g., output difference between ChatGPT and Copilot.</li> <li>Hands-on: Rewrite your own day-to-day tasks using 3Cs + advanced techniques</li> </ul>
2:30 PM	<b>Break</b>
2:50 PM	<b>Ethics and Responsible AI</b>
3:30 PM	<b>Build Your Personal AI Guide</b> <ul style="list-style-type: none"> <li>Guided framework: Identify, define and curate your personal prompt guide + tool stack</li> </ul>
4:30 PM	<b>Reflection and Next Steps</b>
5:00 PM	<b>Close</b>

## Exclusive Discounts:



Scan or [click](#) to register

For group registration, kindly provide participants' names by emailing [my.academy@pwc.com](mailto:my.academy@pwc.com)

**10% off**

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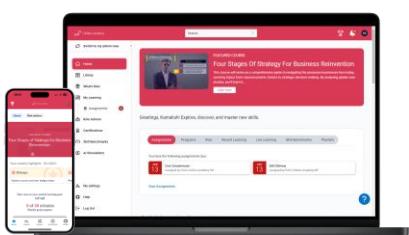
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Available exclusively with the Bundle Pass



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