

GenAI for Business Professionals: 10x Your Work Productivity

A public workshop by **PwC's Academy**

In this AI revolution, mastering Gen AI is vital for supercharging efficiency and innovation.

Our 1-day interactive workshop will give you the inspiration, knowledge and space to explore utilising Gen AI to accelerate your work productivity. We will introduce the latest frameworks, tools, and hands-on activities to equip you in accelerating your productivity for the future of work.

Become an AI-equipped professional ready to navigate the evolving work landscape.

Who is this for:

Corporate Executives
and Managers

Entrepreneurs &
Business Owners

Business Analysts &
Consultants

IT & Technology Teams

What's In It For You?

- Your personalised AI productivity framework.
- Exploration of on-demand prompting skills and tools.
- Real-world skills from live demos and exercises to boost efficiency.



**HR Excellence Awards
2020**
Excellence in Learning &
Development (Silver)

1-day

13
June

Friday

9.00 AM – 5.00 PM
**PwC Malaysia, Menara TH
1 Sentral**

For more information, contact:
my.academy@pwc.com

Register Now

Our Speakers:



Wee Lay See
PwC's Academy
Digital Academy Lead



Jeyshalini Edward
PwC's Academy
Development Consultant



Asilah Redza
PwC's Academy
Development Consultant

Registration fee:

Public Workshop Only

***HRDC CLAIMABLE**

RM 2,500
(claimable up to RM 1,750)

per participant
(inclusive of service tax)

Bundle Pass

***HRDC FULLY CLAIMABLE**

Public workshop + 12-month subscription to PwC's Online Academy
(worth RM 2,800)

- Subscription-based online learning platform
- Access to over 8,000 learnings in forms of e-learns, bite-sized videos, articles, and podcasts
- Exclusive learning resources including e-invoicing recordings, ESG e-learns', Finance Professional Pathway, Deferred Tax Series

RM 3,800

per participant
(inclusive of service tax)

10% off

- **Early Bird Registration**
(ending 16 May 2025)
- **Multiple Module Selection**
- **Group Registration (3 or more people, single module)**

15% off

Group Registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.

Programme Details



Time	Session
9:00 AM	Welcome and Vision Setting for 10x Productivity with Gen AI
9:15 AM	Gen AI Essentials <ul style="list-style-type: none">• Introduction to Gen AI and what does “10x Productivity” really mean? (Case examples across the industries)• Tools overview: ChatGPT, Claude, Copilot, etc.
10:30 AM	Break
10:45 AM	Prompting 1: The 3Cs (Context, Clarity, Constraints) <ul style="list-style-type: none">• Workflow mapping basics for productivity gains.• Prompting fundamentals across daily workflows. Live demos and practice on tasks in preparation, focused and collaborative work, review and planning phases.• Hands-on: Translating vague prompts into engineered prompts and comparing outputs (blind prompting vs prompt engineering).
12:00 PM	Lunch Break
1:00 PM	Prompting 2: Advanced Techniques <ul style="list-style-type: none">• Exploring role-playing, single-shot, multi-shot, Chain-of-Thought (CoT), and other impactful prompting techniques.• Evaluating the outputs between different tools, e.g., output difference between ChatGPT and Copilot.• Hands-on: Rewrite your own day-to-day tasks using 3Cs + advanced techniques
2:30 PM	Break
2:50 PM	Ethics and Responsible AI
3:30 PM	Build Your Personal AI Guide <ul style="list-style-type: none">• Guided framework: Identify, define and curate your personal prompt guide + tool stack
4:30 PM	Reflection and Next Steps
5:00 PM	Close



Scan or [click](#) to register

For group registration, kindly provide participants' names by emailing my.academy@pwc.com

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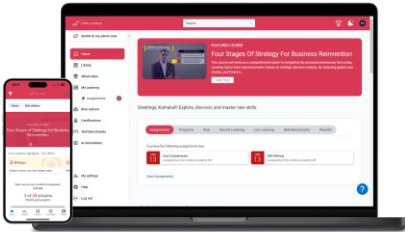
15% off

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Available exclusively with the Bundle Pass



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