



Futures Thinking for Business Professionals: Navigating AI & Uncertainty with Foresight Tools

A public workshop by **PwC's Academy**

In a world characterised by rapid and disruptive technological advancements, fostering a future-ready approach has become both essential and challenging. Business leaders are now tasked to craft strategies that are not only reactive, but proactive in addressing ongoing transformations. The ability to anticipate shifts in technological trends and their impact is critical for building resilience.

This immersive 1-day workshop equips you with specific frameworks, mindsets and tools of futurists to harness strategic foresight effectively. You will engage in active discussions to explore and expand your perspectives on how emerging technologies are reshaping industries, and to navigate uncertainties with confidence.

Who is this for:

Business Leaders

Business Executives who hold mid-to senior level decision making roles

HR and L&D Professionals

Managers looking to develop strategic foresight

What's In It For You?

- Spot signals of change and implications to make informed judgement
- Tools and frameworks to navigate technological trends and uncertainty with clarity
- Establish a community of future forward leaders across industries

"Unlike traditional lectures, the interactive workshop format significantly boosted participant engagement. The heightened awareness of key signals and drivers of technological disruption fostered an immersive learning experience."

Finance Senior Manager, O&G Industry

1-day
30
May
Friday

9.00 AM – 5.00 PM
PwC Malaysia, Menara TH 1 Sentral

For more information, contact:
my.academy@pwc.com

Register Now

Our Speakers:



Ling Hsern Wei
Partner, Head of
PwC's Academy



Goh Ser Li
Futures Thinking Lead,
PwC's Academy

Registration fee:

Public Workshop Only

***HRDC CLAIMABLE**

RM 2,500

(claimable up to RM 1,750)

per participant
(inclusive of service tax)

Bundle Pass

***HRDC FULLY CLAIMABLE**

Public workshop + 12-month subscription to PwC's Online Academy (worth RM 2,800)

- Subscription-based online learning platform
- Access to over 8,000 learnings in forms of e-learns, bite-sized videos, articles, and podcasts
- Exclusive learning resources including e-invoicing recordings, ESG e-learns', Finance Professional Pathway, Deferred Tax Series

RM 3,800

per participant
(inclusive of service tax)

10% off

- **Early Bird Registration** (ending 16 May 2025)
- **Multiple Module Selection**
- **Group Registration (3 or more people, single module)**

15% off

Group Registration (3 or more people with multiple modules)

Note: Discounts are not cumulative; only the higher discount applies.

Programme Details



Our workshop helps to equips you with **practical foresight tools**, turning ambiguity into opportunities. You will learn how to:

1. **Identify current signals of change and drivers** within and beyond your current business ecosystem.
2. **Discover the direct and indirect impact** of signals, trends, and disruptions.
3. **Generate scenarios or plausible futures** impacting your business and workforce.
4. **Make resilient decisions** to propose actionable steps (short-term and long-term vision)

Time	Session
8.30 AM	Registration
9.00 AM	Welcome & Framing the Future <ul style="list-style-type: none">• 5 Tech Innovations redefining the future• Introduction to Futures Thinking• Look Back to Look Forward
9.30 AM	Look Around: Observe and uncover emerging shifts in future technological trends <ul style="list-style-type: none">• Futures Tool 1 - Drivers shaping the next decade• Futures Tool 2 - Signals of change across different industries
10.30 AM	Bio break
10.45 AM	Think Ahead: Scenario Planning & Implications <ul style="list-style-type: none">• Industry use cases discussion: Role of Futures Thinking & Navigating Technological Trends in Organisation• Futures Tool 3 - Drawing implications, develop cause and effect consequences• Futures Tool 4 - Experiencing Alternative Futures
12.30 PM	Lunch Break
2.30 PM	Take Action: From Insights to Strategy <ul style="list-style-type: none">• Futures Tool 5 - Catalyse the Future• Gallery Walk for Group Presentations
4.00 PM	Tea break
4.15 PM	Exercising Leadership through Future Challenges <ul style="list-style-type: none">• Open sharing and discussion
4.45 PM	Closing: Final Reflection Q&A

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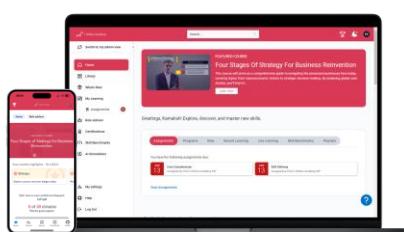
15% off

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PwC's Online Academy

Available exclusively with the Bundle Pass



Subscription-based Digital Learning Content. Designed for business and finance professionals, giving users unlimited access to their learning and upskilling needs in one place.

✓ Expert-led course:
Learn from industry experts and PwC Professionals

✓ Flexible Learning:
Access courses anytime, anywhere to fit your schedule

✓ Breadth of Content:
Over 8,000 learnings in multiple modality

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