

Selangor: Malaysia's prime hub for growth in Asia

Connecting you to markets, talent, and opportunities



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Foreword

“ Selangor is the ASEAN home base for businesses in the 21st century. With a fast-growing talent pool, a combination of air and sea ports, and responsible governance, it is the ideal environment for businesses from other regions to expand into Southeast Asia, one of the fastest growing places in the world. ”

A proven leader in attracting investments

Selangor's role as the heartbeat of Malaysia's economy is well-established and is now well-positioned to grow into Southeast Asia's premier investment destination. The numbers speak for themselves; with over US\$25 billion in approved investments in 2024—over one-quarter of Malaysia's entire investment in 2024—the state has a unique blend of domestic and foreign investment representing sustainable potential for long-term growth.

This success is no coincidence, it is the result of hard work behind the scenes to forge an ecosystem with a growing talent at its heart, a vibrant logistics network, and prime access to high-growth regional markets.

Investing in the future

While the state's present success provides a stable foundation, Selangor's vision is squarely focused on the future. This path is underpinned by a clear roadmap, beginning with the First Selangor Plan (RS-1), which has laid the framework for sustainable economic growth to build a state which isn't solely focused on economic growth but to also uplift the quality of life of all its people, RS-1 is fundamental to achieve the goal of becoming a liveable and sustainable state.

Building upon this solid foundation, we now progress towards the Second Selangor Plan (RS-2). This is our blueprint to elevate Selangor to the next echelon of economic leadership, defining a strategy towards high-potential industries that we are actively cultivating. To invest in Selangor is to join a community where innovation is celebrated and long-term growth is limitless.

At the heart of this journey is Invest Selangor, the state's principal investment promotion agency. With a legacy spanning over 25 years and more than US\$151 billion in facilitated manufacturing investments, their expertise is well-established. Invest Selangor delivers a seamless, one-stop facilitation service, through a hands-on team that supports investors throughout the entire investment lifecycle—from initial inquiry to implementation and long-term growth.

When you choose Selangor, you are not just investing for the vibes. You are investing in the future.



**YAB Dato' Seri
Amirudin Bin Shari**

Yang Amat Berhormat
Dato' Menteri Besar Selangor

Foreword

“ With enterprise, connectivity and reinvention at its core, Selangor is poised to lead competitive, resilient, sustainable growth in an era that is constantly in motion. ”

Resilient growth in uncertain times

The global economy has been changing for some time and is entering a more dynamic and complex phase. Business cycles are compressing, shocks propagate with greater speed, and competitive advantage increasingly rests on the ability to anticipate change, build resilience and adapt with discipline.

Uncertainty, however, is a strategic inflection point. As supply chains diversify and capital reallocates for resilience, new corridors are opening for efficient, low-carbon production, high-value services and trusted data flows. Southeast Asia has adapted well to this environment, and amid today's geopolitical challenges, foreign direct investment and exports remain robust, reflecting sustained investor confidence in the region in 2025.

A base for regional expansion

Against this backdrop, Selangor remains the ideal base to scale into Southeast Asia's US\$3.8 trillion market. Its world-class connectivity, deep industrial ecosystems, and concentration of talent and research institutions provide a strong platform for investors seeking resilient growth. The state's commitment to digital transformation and a low-carbon future further strengthens its competitiveness. From advanced electronics and medical devices to e-commerce fulfilment, halal trade and data centres, Selangor can anchor regional operations and orchestrate supply chains across Southeast Asia and beyond. With these fundamentals in place, the opportunities in Selangor are clear, even amid global uncertainties, for companies ready to scale across the region.

Developed in collaboration with Invest Selangor, this publication blends PwC's global perspectives with the state's latest investment priorities, policy updates and facilitation pathways. It translates on-the-ground intelligence into practical guidance—highlighting priority clusters, incentives, regulatory milestones, talent and infrastructure enablers, and a pipeline of opportunities.

We invite you to use this booklet as a starting point—and to connect with PwC Malaysia and Invest Selangor to turn ambition into investment in Selangor.



Nurul A'in Abdul Latif

Executive Chair,
PwC Malaysia

01



Why Selangor

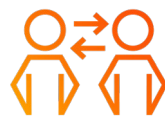
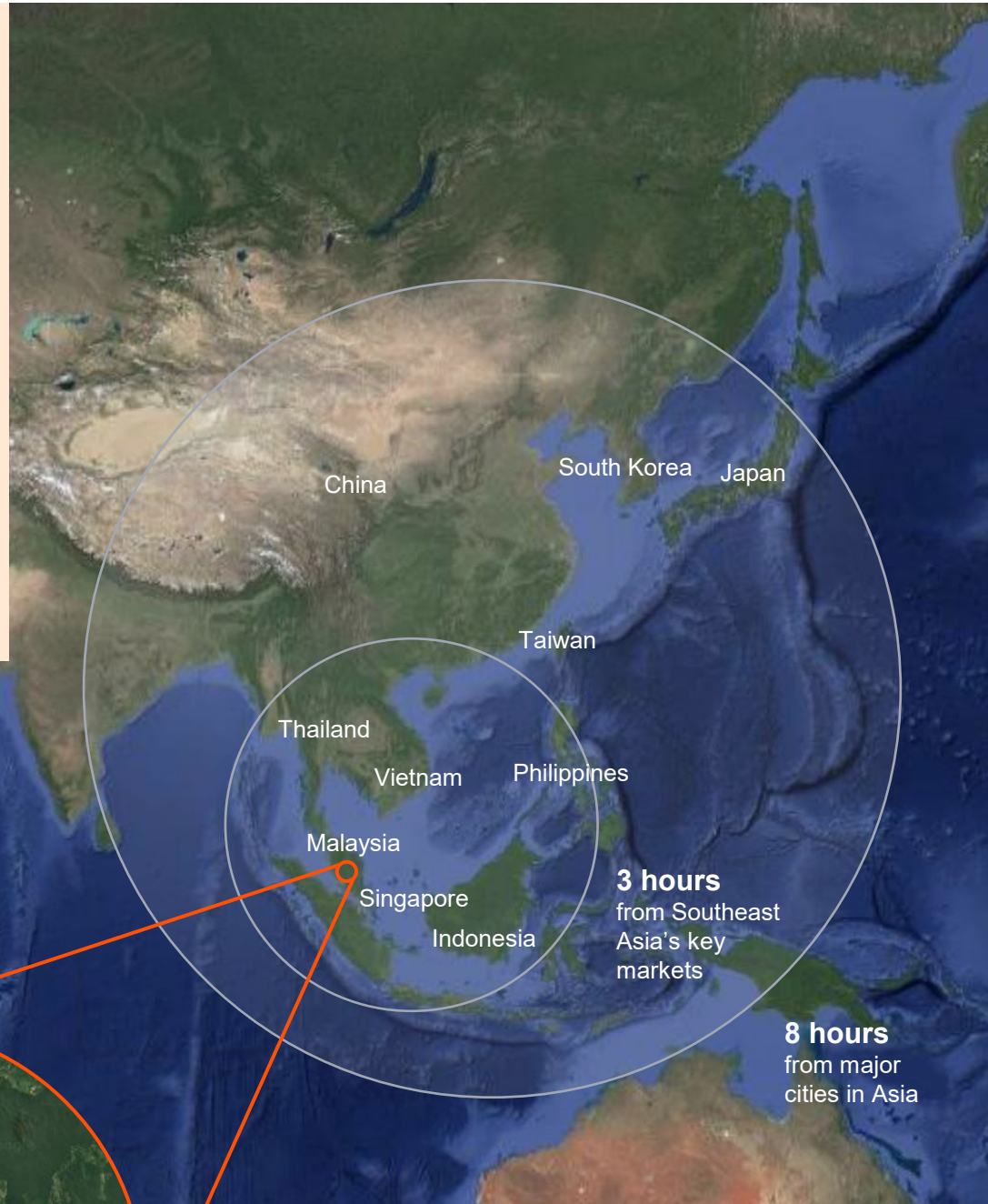
Selangor at a glance

Selangor in numbers

1 **Population**
7.4 million people

2 **Land size**
7,966.13km²

3 **Demographic**
Bumiputera (55.8%)
Chinese (23.8%)
Indian (9.9%)
Others (10.6%)



Top investment by countries

-  China (US\$1.5 billion)
-  United States (US\$1.2 billion)
-  Singapore (US\$1.2 billion)
-  Taiwan (US\$535 million)
-  Philippines (US\$329 million)

Note: All US\$ conversions in this publication are based on Bank Negara Malaysia's (BNM) exchange rate as of 31 March 2026, where US\$1 = RM4.0375.

Source: Department of Statistics Malaysia (DOSM), Malaysia Investment Development Authority (MIDA)

Selangor: Malaysia's prime hub for growth in Asia

Selangor, your gateway to Southeast Asia

Selangor is the pulse of Malaysia's economy, defined by its unique blend of culture, innovation, connectivity, and growth. As the gateway to Southeast Asia, Selangor is where opportunity meets execution.

World-class talent and a future-ready workforce

Malaysia ranks second for talent competitiveness in Southeast Asia. The majority of talent sits in Selangor which boasts a skilled workforce of

4 million people

Strategic location and seamless connectivity to Southeast Asia

The state's unique proximity and multimodal infrastructure makes it the perfect gateway to Southeast Asia's market value of

US\$3.8 trillion

Malaysia's leading economic engine

Selangor is the top contributor to Malaysia's GDP, making up

26.2%

of the nation's GDP in 2024

The ideal place to live and work

With its blend of modern amenities, easy access to nature, and a comprehensive healthcare system, Selangor offers residents a highly

liveable

lifestyle

Why Selangor

Growing momentum as a preferred destination for investment

Driving Malaysia's

No.1 ranking

for overall investments among emerging and developing economies, Selangor remains a key catalyst of the nation's investment success



01

World-class talent and a future-ready workforce

Selangor boasts Malaysia's most competitive talent pool, offering businesses access to the nation's largest skilled workforce. With over four million professionals across key sectors—from advanced manufacturing to digital technologies—the state provides the human capital foundation essential for business growth and innovation.

The state has over 180 higher learning institutions, including globally-ranked universities that excel in driving innovation through advanced research and development (R&D) capabilities, cutting-edge facilities, and strategic industry partnerships. This infrastructure ensures a continuous pipeline of qualified graduates, reinforcing the state's position as the region's premier talent hub.

Selangor's skilled talent pool



Largest workforce in Malaysia

Selangor has a skilled workforce of **4 million people** which represents the largest workforce in Malaysia.



Competitive talent

Malaysia ranks **second for talent competitiveness** in Southeast Asia and fifth in Asia Pacific based on the IMD World Talent Ranking 2025.



Multilingual workforce with a strong grasp of the English language

While being a naturally multilingual population fluent in Malay, Mandarin, and Tamil, Malaysia ranks **first for English proficiency** in Asia according to the EF English Proficiency Index 2025.



Strong talent pipeline

Selangor's talent ecosystem is anchored by over **180 higher learning institutions**, cultivating a massive pool of 1.8 million graduates, with a graduate labour force participation rate of 88.3%.

Note: The EF English Proficiency Index 2025 evaluates the English proficiency of non-native speakers in 123 countries and regions.

Source: DOSM, IMD, Education First (EF)

Selangor: Malaysia's prime hub for growth in Asia



Key talent development agencies in Selangor

Selangor Human Resource Development Centre (SHRDC)

An industry-led talent and skills development centre providing competency-based training programmes and professional certificates.

shrdc.org.my

Skills Development Training Centre (STDC)

A state-owned technical and vocational education and training (TVET) institution offering various skills-based and professional courses accredited by the Department of Skills Development under the Ministry of Human Resources, and the Energy Commission of Malaysia.

stdc.edu.my

Advanced Semiconductor Academy of Malaysia (ASEM)

A national initiative spearheading talent development in semiconductor and AI through industry-aligned training and strategic industry-academia partnerships.

asemedu.com

Source: UM, UPM, UKM, Taylor's University, Quacquarelli Symonds (QS)

Selangor: Malaysia's prime hub for growth in Asia

Top Malaysian universities located in Selangor

| Higher learning institution | Description | QS Asia University Rankings 2026 |
|--------------------------------------|---|----------------------------------|
| Universiti Malaya (UM)* | Ranking first in Malaysia, this premier research university drives innovation through strategic industry-academia partnerships, delivering commercially-viable solutions in sustainable energy and advanced technologies. | 15th |
| Universiti Putra Malaysia (UPM) | Anchored by 11 research clusters, UPM owns a diverse portfolio of high-impact intellectual property (IP) assets with strong commercialisation potential across agri-food, biotechnology, healthcare, engineering, digital technology, and environmental sustainability. | 22nd |
| Universiti Kebangsaan Malaysia (UKM) | Backed by over 260 granted patents and nearly 170 licensed IPs, UKM leads energy, digital technology, and advanced medicine research through its research network with industry stakeholders such as the ASEAN Centre for Energy (ACE). | 24th |
| Taylor's University | Through its five University Research Centres, this number one ranked private university in Southeast Asia has filed 24 patents, with four granted, in various advanced technologies such as medical and solar energy. | 27th |
| Sunway University | Has strong global partnerships with institutions such as Lancaster University and Le Cordon Bleu, and home to research centres in areas such as sustainability and healthcare. | 55th |

Selangor actively develops its workforce through collaborations with specialised institutions like the German-Malaysian Institute and DRB-HICOM University of Automotive Malaysia. Working alongside government and training centres like SHRDC, STDC and ASEM, they create specialised programmes for priority sectors—from semiconductor to automotive manufacturing. This ecosystem focuses on upskilling professionals in high-growth areas like artificial intelligence (AI) and Internet of Things (IoT), providing companies with an adaptable workforce and ensuring investors can source future-ready talent.

Note: Universiti Malaya is included for its significant presence and campus within Selangor, although its primary campus is located in the Federal Territory of Kuala Lumpur.



02

Strategic location and seamless connectivity to Southeast Asia

Selangor sits at the heart of Malaysia’s business landscape, serving as a premier gateway to the high-growth markets of Southeast Asia. The state’s unique proximity and multimodal infrastructure system allow investors to tap into regional opportunities while remaining anchored to the country’s administrative centre.

Selangor, your seamless gateway to opportunities

Selangor is your gateway to Southeast Asia’s consumer market of

677 million people

with a market value of

US\$3.8 trillion

Home to two major international airports, KLIA and Subang Airport, commanding over

68%

of the nation’s aerospace and aviation activities.

Efficient operations and strong shipping networks have secured Port Klang’s position among the world’s

top 10

container ports in Lloyd’s List 2025.

Rail networks including KTM and the upcoming ECRL connect Selangor with other states nationwide, while LRT and MRT systems link the state with neighbouring Kuala Lumpur.

Complementing this physical reach is Selangor’s digital readiness, boasting nearly 100% 5G coverage and a robust ecosystem of hyperscale data centres.



At the forefront of Malaysia’s 5G rollout

By achieving near 100% 5G coverage, Selangor provides businesses located in the state with ultra-low latency and high-capacity connectivity.



Comprehensive internet and mobile access

A leading state for internet access, with a mobile broadband penetration rate of more than 100%.



Data centre leadership

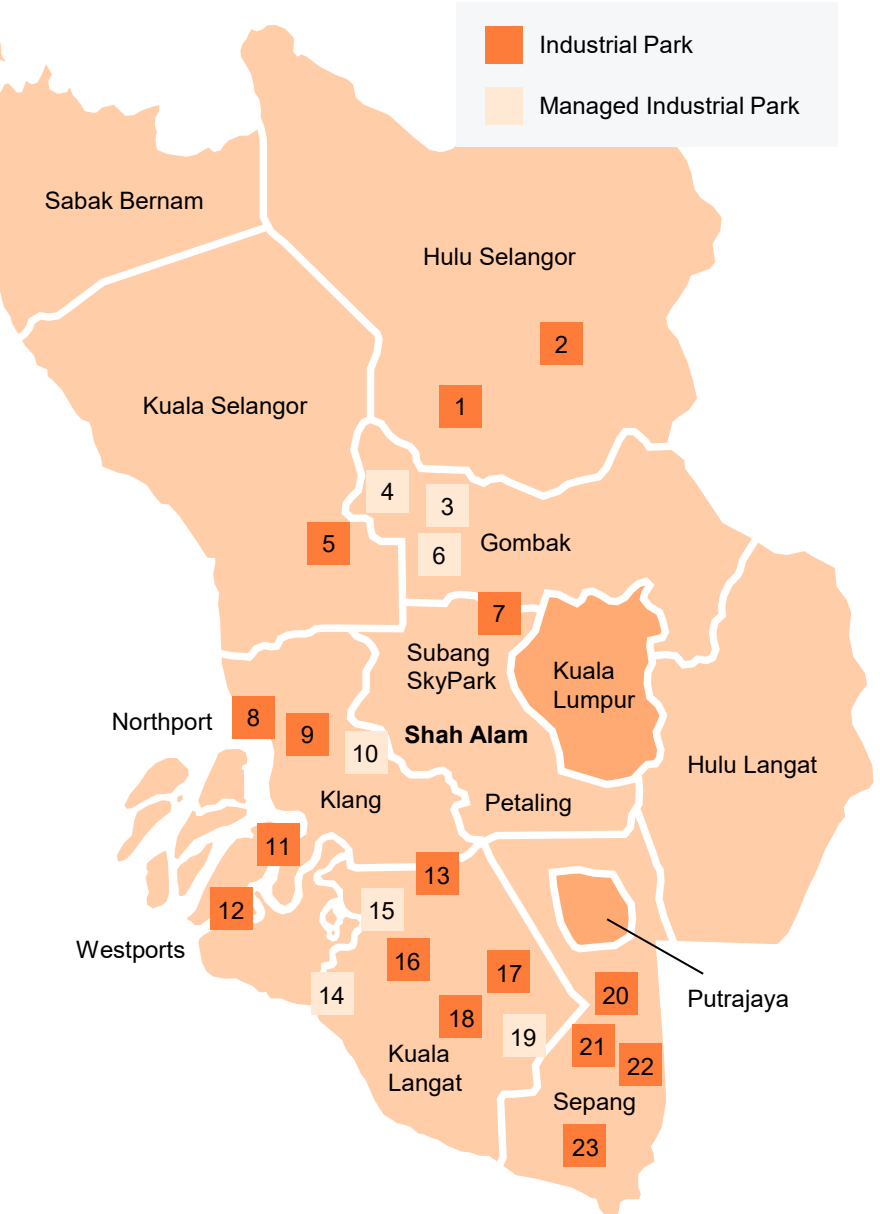
Earned a reputation as the premier destination for data centre investments, attracting global tech giants such as Google, Microsoft, and NTT.

From ready-to-occupy industrial parks and business hubs to regional reach

Selangor's extensive multimodal infrastructure offers businesses a dual advantage. It provides seamless regional connectivity through international airports, premier seaports, and a sophisticated network of highways and rail, while also offering direct access to ready-to-occupy industrial parks for manufacturing companies and dedicated business hubs for the services sector.

List of industrial parks and managed industrial parks in Selangor

| | |
|----|---|
| 1 | Novva Integrated Park, Rawang |
| 2 | UMW High Value Manufacturing Park, Serendah |
| 3 | Sunway Rawang City, Rawang |
| 4 | Green Industrial Park, Kota Puteri |
| 5 | Eco Business Park V, Puncak Alam |
| 6 | Elmina Business Park, Sungai Buloh |
| 7 | Subang Aerotech Park, Shah Alam |
| 8 | KIIP, Kapar |
| 9 | Golden Valley Industrial Park, Kapar |
| 10 | Bandar Bukit Raja Industrial Park, Klang |
| 11 | Costa Lagenda Industrial Park, Pulau Indah |
| 12 | SBB Industrial Park, Pulau Indah |
| 13 | IJM Rimbayu Business Hub, Bandar Rimbayu |
| 14 | Able Business Park, Banting |
| 15 | COMPASS @ Kota Seri Langat |
| 16 | Banting Industrial City |
| 17 | IOI Industrial Park @ Banting |
| 18 | Mega Industrial Park, Banting |
| 19 | NCT Smart Industrial Park, Banting |
| 20 | Suria Industrial Park, Sepang |
| 21 | Tanjung Industrial Park, Sepang |
| 22 | Selangor Aero Park (SAP) |
| 23 | Serenia Industrial Park, Sepang |



Competitive and future-ready business hubs (services) at your fingertips

- KYM Tower
- 1 Powerhouse, Bandar Utama
- Nucleus Tower
- Menara OBYU
- The Ascent Paradigm
- Persoft Tower
- Neo Damansara
- Oasis Damansara
- UOA Business Park
- Menara Dana 13
- Symphony Square
- i-City
- Jaya 33
- Imazium Damansara Uptown
- MCT Tower 1, One City
- 8 First Avenue
- Puchong Financial Corporate Centre (PFCC)
- Cyberjaya
- Atwater Corporate Office Tower
- Sunway Square

Source: Invest Selangor

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03

Malaysia's leading economic engine

As Malaysia's leading economic engine, Selangor drives the nation's trade and industrial performance. In 2024, it was the third-largest contributor to Malaysia's total exports, recording US\$65.8 billion, with key trading partners including China, the United States, and Singapore. This strong performance is supported by Selangor's pro-business environment and effective facilitation via Invest Selangor.

Selangor's thriving business landscape in numbers

Top contributor to Malaysia's GDP

In 2024, Selangor saw a GDP growth of

6.3%

(26.2% of national GDP)

Robust business ecosystem for investors

Home to four economic clusters and more than

308,000

business enterprises

Leading the nation in approved investments

Selangor recorded

US\$25 billion

in approved investments

(26.7% of the nation's total approved investments in 2024)

with around 58% driven by a thriving services sector

Largest consumer market in the nation

Selangor's population pushed past

7.4 million

(22.0% of national population in 2024)

and is projected to remain Malaysia's most populous state by 2060

3rd largest contributor to Malaysia's total exports

The state recorded

US\$65.8 billion

in exports for 2024

(17.6% of total national exports)





04

A strategic business growth partner built for impact

Selangor attracted US\$25 billion in approved investments in 2024, surpassing all Malaysian states, with over US\$6 billion from foreign investors. This investment success reflects strong collaboration across all levels of government, creating a unified support system that reduces red tape and enhances the ease of doing business.

Anchored by comprehensive development plans and pro-business policies that actively welcome foreign and domestic investments, Selangor provides the stability and predictability that businesses need to thrive. With its streamlined governance and widespread English proficiency across industries, this makes it easier to establish and grow businesses in Selangor.

— Malaysia placed

1st

among emerging and developing economies in the Global Opportunity Index 2025

Selangor is a haven for investors, with a business-friendly government and a conducive investment environment

Highly competitive economy

The IMD World Competitiveness Ranking 2025 ranked Malaysia as the 23rd most competitive economy in the world and the second most competitive in Southeast Asia, with Selangor being the largest contributor to the national economy, recording over US\$107 billion in GDP in 2024.

Pro-business policies and regulations

Investors in Selangor benefit from comprehensive federal and state-level incentives, encompassing both fiscal and non-fiscal measures, alongside proactive facilitation and end-to-end support spanning the pre-investment through to post-investment phase.

Established industrial ecosystems

Through its priority sectors, Selangor offers established ecosystems with a skilled workforce, integrated supply chains, and specialised infrastructure support.



Invest Selangor is your dedicated investment partner, connecting you with a comprehensive business ecosystem including government agencies, financial institutions, and industry players.

With over 25 years of experience, the agency helps you navigate investment opportunities, access competitive incentives and support networks, and ensures your business prospers in Malaysia's golden state of opportunity.

Since its inception, Invest Selangor has facilitated

US\$151 billion

worth of manufacturing investments to the state, creating more than

7,000

manufacturing projects and over

500,000

jobs in Selangor

Through Invest Selangor, the state delivers one-stop facilitation services that simplify investment procedures and accelerate business setup. This integrated support system provides coordinated assistance throughout the investment journey, from initial inquiries to project implementation and beyond.

Initiatives and programmes by Invest Selangor

| Initiative | Description |
|---|---|
| Selangor International Business Summit (SIBS) | An annual business event hosted by the State Government of Selangor and organised by Invest Selangor Berhad. One of Malaysia's largest local and international trade gateways for exhibitors, buyers, and delegates to match business communities across the globe. |
| Selangor Investment Facilitation Committee Meeting | A coordination meeting involving investors and relevant state and federal agencies to expedite the approval process of investment projects by resolving issues, supporting project implementation and expansion support, and closely monitoring progress to ensure timely completion. |
| Industry councils and working groups | Dedicated councils and working groups established for investment promotion and ecosystem development for priority sectors, including E&E and M&E, aerospace, automotive and rail, life sciences, and GBS and digital technology. |
| Invest Selangor Connect | A centralised digital directory and business-matching platform that connects investors, small and medium-sized enterprises (SMEs), agencies, and associations to accelerate partnerships and strengthen Selangor's industrial ecosystem. |
| SME-Investor Linkages Programme | Strategic programme to strengthen the growth and competitiveness of SMEs through capacity-building programmes and the promotion of collaborative networks with investors. |
| Mid-Tier Development Programme | This programme promotes high-potential local companies by encouraging their participation in mid-tier company (MTC) development programmes, while also providing market access opportunities to support their growth and enhance their competitiveness. |
| Local Business Connect Programme (LBC) | A programme that connects SMEs with new and current investors through pitching sessions, business matching engagements, and career fairs to enhance the economic and spillover impact to the local businesses and communities in Selangor. |

Source: Invest Selangor



05

Selangor ranked

2nd

in Malaysia's
Human
Development Index

The ideal place to live and work

Home to 7.4 million people or 22% of Malaysia's population, Selangor is the vibrant heart of Malaysia. Here, residents experience a high quality of life through world-class education, universal healthcare, diverse communities, and seamless connectivity via integrated rail, bus, and on-demand transit networks.

Selangor perfectly balances commercial excellence with residential appeal, boasting established business districts alongside a wide range of retail, dining, and entertainment experiences. As the nation's melting pot of cultures and traditions, it creates an ideal environment for professionals to live and work.

Selangor's world-class living advantage



Access to premium education

Selangor houses over 110 international schools offering globally recognised curricula from British IGCSE to International Baccalaureate.



A comprehensive healthcare system

58 private hospitals, 13 public hospitals, and a host of specialist clinics are available in the state.



Thriving property market

Selangor consistently leads Malaysia's property market, accounting for about 20% of all transactions for the last three years.



A high-income community

Selangor's GNI per capita has surpassed the World Bank's high-income threshold of US\$14,000.



Urban amenities and green living

Selangor combines integrated infrastructure and modern facilities with easy access to nature and green spaces for recreation.



Stable governance and institutions

Backed by a stable state government, pro-business policies, and institutions like Invest Selangor; Selangor offers the consistency and continuity that investors trust.



Opportunities you can unlock

Selangor, a magnet for high-value sectors

Selangor stands as Malaysia's economic powerhouse, attracting over US\$6 billion in foreign direct investment (FDI) and more than US\$18 billion in domestic direct investment (DDI) in 2024. With its world-class talent, strategic location, robust connectivity, and pro-business government, the state presents a multitude of opportunities for investors across manufacturing, services, and primary sectors.

Selangor welcomes high-value, high-tech investments to lead Malaysia's Industry 4.0 transformation



Manufacturing

As Malaysia's primary manufacturing hub, Selangor offers investors access to established industrial clusters spanning E&E, aerospace, pharmaceuticals, and medical technology, complemented by the lucrative food and beverage (F&B) and halal manufacturing anchored by the Selangor Halal Hub in Pulau Indah. These industries are supported by dense networks of engineering services, testing laboratories, logistics providers, and research institutions.



Services

The services sector is the main driver of Selangor's economy, contributing over 60% of the state's GDP. It serves as a crucial backbone to Selangor's manufacturing activities, providing support services such as logistics, utilities, digital technology, real estate, and finance.



Primary sectors

Selangor is boosting food security and transforming its agricultural sector into a modern, integrated, and sustainable ecosystem through the Agribusiness Transformation Plan 2026-2030 (SEED2030).

To unlock greater investment potential, Selangor has established four priority sectors that capitalise on the state's competitive advantages and emerging market opportunities



Electrical & electronics (E&E) and machinery & equipment (M&E)



Aerospace, automotive and rail



Life sciences



Global business services (GBS) and digital technology

Electrical & electronics (E&E) and machinery & equipment (M&E)

Selangor's E&E and M&E sectors attracted **US\$2 billion** in approved investments in 2024, among the highest nationally and accounting for 12.3% of Malaysia's E&E and M&E approved investments

Selangor, Malaysia's manufacturing epicentre

The E&E and M&E sectors are the cornerstone of Malaysia's manufacturing industry, accounting for over 40% of total national gross exports. At the state level, the E&E and M&E sectors contribute nearly 30% of Selangor's manufacturing output, driven by semiconductor, light-emitting diodes (LED), solar, power generating M&E, metalworking M&E, and general and specialised M&E.

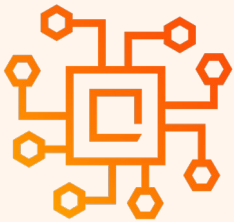


“ Invest Selangor's assistance, combined with access to skilled talent and strong engagement with authorities, strengthens our confidence to grow our production capacity, enhance our R&D Innovation Centre, and develop the Daikin Centralised Distribution Hub in Selangor. ”

Toshiharu Tsurumaru,
Chief Operating Officer,
Daikin Malaysia Sdn. Bhd.

Aligned with national aspirations, Selangor offers a high-value manufacturing base anchored by modern, smart industrial parks that foster the growth of robust industrial ecosystems, including semiconductor design and integrated halal facilities. Besides that, a strong talent pipeline—via programmes such as the Arm On-Demand programme, the National Semiconductor Excellence Programme (NSEP), and the Global Semiconductor Exchange Programme (GSEP)—accelerates adoption of automation, robotics, and IoT, boosting productivity and export growth within the state.

Selangor supports the nation's aim to reach **US\$145.5 billion** in manufacturing value-added by 2030



Malaysia recorded

US\$149 billion

in E&E exports in 2024, positioning the country as the

6th

largest semiconductor exporter globally

Selangor’s role in advancing Malaysia’s E&E value chain

Malaysia has a long-standing and well-established presence in the semiconductor industry, contributing to 13% of global assembly, testing, and packaging (ATP) volume. The country is looking to move beyond its traditional back-end role to capture high-value front-end activities such as chip design, advanced packaging, and wafer fabrication. Spearheading this shift, Selangor provides a centralised research and development (R&D) and innovation ecosystem through the Malaysia Semiconductor Integrated Circuit (IC) Design Parks in Puchong and Cyberjaya. The parks host established local and global semiconductor companies.



“ With the recent federal government’s initiatives to kickstart the National Semiconductor Strategy framework, QES has participated through Invest Selangor, Sidec’s AIM Lab, and ASEM to further promote industry visibility in the semiconductor sector as well as expose and train new STEM graduates in the field of semiconductor equipment and materials.

Ne Weng Chew,
Group Managing Director,
QES (Asia-Pacific) Sdn. Bhd.



Catalysing M&E to drive Industry 4.0 transformation

The M&E sector is a fundamental enabler for Malaysia’s transition into a high-technology nation, ready for Industry 4.0. It serves as a vital backbone for various industries, including semiconductor, automotive, aerospace, medical, oil and gas, and food production. Selangor’s M&E sector has emerged as a critical growth driver, attracting over US\$4 billion in investments and creating more than 50,000 jobs over the past three decades. The state hosts advanced M&E operations across the automotive, aerospace, and food processing sectors, with key industrial hubs in Shah Alam, Subang, and Kapar, housing automation integrators and precision component manufacturers.

Source: Ministry of Economy, BNM, Selangor Information Technology & Digital Economy Corporation (Sidec), MIDA



Aerospace, automotive and rail

Selangor's aerospace, automotive and rail sectors attracted

US\$1.1 billion

in approved investments in 2024, representing one of the highest in terms of investment value among Malaysian states

Selangor powering Malaysia's aerospace, automotive and rail leadership

Malaysia is accelerating its ambition to lead Southeast Asia's aerospace, automotive, and rail industries. This strategic push is built upon proven strengths: a targeted US\$14 billion worth aerospace sector anchored by Asia-Pacific's third largest maintenance, repair and operations (MRO) player, and a US\$10 billion automotive industry—Southeast Asia's third largest—that is now the launchpad to leading the regional EV market. Powering this entire charge is Selangor, the industrial engine at the very heart of the nation's progress.



“ Selangor's strategic location and robust infrastructure makes it an ideal hub for Airbus in Malaysia and working with Invest Selangor has further strengthened our confidence in the state as a long-term partner in aerospace innovation and growth. ”

Burhanudin Noordin Ali,
Airbus Chief Representative for Malaysia,
Airbus Malaysia

With a proven track record in attracting nearly US\$10 billion in investment over the past 30 years, Selangor provides critical infrastructure for success. Its aerospace ecosystem, centred on international airports and the state-of-the-art Selangor Aero Park, is built to lead the regional MRO market.

Simultaneously, the state spearheads the nation's EV transition by deploying extensive charging networks and developing world-class Managed Industrial Parks (MIPs) to build investor confidence in Selangor's industrial ecosystem.

Immediate access to a seasoned talent pool of **87,000 people**



Selangor accounts for **68%** of Malaysia's aerospace industry, which is centred around KLIA and Subang Airport, generating over **14,000** skilled jobs

Malaysia's automotive manufacturing sector has a workforce of **115,000** people and an estimated **US\$16 billion** aftermarket value, with nearly 40 manufacturers and more than 700 component suppliers

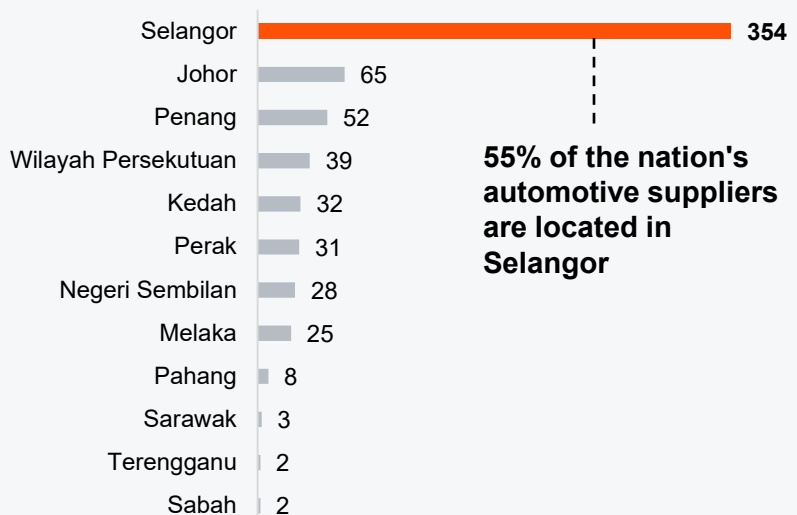
An ecosystem engineered for aerospace excellence

Selangor is Malaysia's undisputed aerospace leader, powered by the strategic Aerospace Action Plan 2020–2030. The state's powerhouse ecosystem is fuelled by dynamic initiatives like the annual Aerospace Summit and a deep talent pipeline from over 20 higher learning institutions, supporting a formidable network of more than 200 aerospace and aviation companies. Selangor is now moving into its next phase of growth with the development of the state-of-the-art Selangor Aerospace Park at KLIA Aeropolis. This landmark project offers investors a premier launchpad to pioneer next-generation aerospace technologies and cement their place at the forefront of the global aviation industry.

A premier destination for automotive investment

Selangor commands Malaysia's automotive landscape, hosting 55% of the nation's automotive suppliers and 38% of its manufacturers. The North Selangor region is a thriving manufacturing hub, and this dominance is set to accelerate with the automotive sector slated as a key pillar in the state's development plans. Illustrating this ambition is the new Automotive Valley in Serendah and Lembah Beringin—a future-proof hub designed for the entire mobility spectrum, from petrol and diesel to hybrid and electric vehicles. Confidence is already materialising with Chery's landmark US\$545 million investment in its Smart Auto Industrial Park at the 800-acre Beringin High-Tech Auto Valley. This solidifies Selangor's role as the premier destination driving the future of mobility.

Distribution of Malaysia automotive suppliers



Source: DOSM, MARii, NST, Rancangan Selangor Pertama

Life sciences

In 2024,
Selangor secured
US\$297 million
in approved investments
for life sciences

Led by Selangor, Malaysia is becoming a regional powerhouse in life sciences

Malaysia has established itself as Southeast Asia's premier life sciences hub, supported by robust government backing, a strong manufacturing base, and advanced research capabilities. The sector encompasses medical devices, pharmaceuticals, and biotechnology, with Selangor serving as a primary centre of activity.

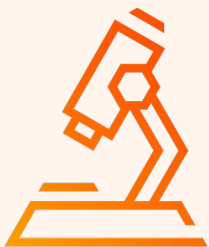


“ Texchem Life Sciences Sdn. Bhd. has been proudly operating in Selangor for 36 years, since 1990. The state's strategic location, robust infrastructure, and strong logistics connectivity has been instrumental in our journey from a plastic injection moulding company to a single-use medical device Contract Development and Manufacturing Organisation (CDMO). ”

Dr. Yuma Konishi,
Executive Chairman,
Texchem Life Sciences Sdn. Bhd.

In line with this growth, Malaysia's medical tourism sector attracted 1.6 million healthcare travellers in 2024, generating US\$674 million in revenue—up from 1.3 million visitors and US\$495 million in revenue in 2023. Selangor has emerged as a key medical tourism hub in Southeast Asia with high-quality and affordable services, advanced facilities, and English-speaking professionals. Together with Kuala Lumpur, the state attracted around 560,700 international patients in 2024, generating US\$219 million in revenue.

Malaysia's medical tourism industry is targeted to grow to **US\$3 billion** by 2030



Malaysia's medical device market size is projected to reach

US\$4.5 billion

by 2028, capturing over 28% of the Southeast Asian market

Selangor offers access to Malaysia's clinical trial ecosystem that is growing with a 4-year CAGR of

12.76%

The largest medical device manufacturing hub in Southeast Asia

In 2024, Malaysia's medical device exports surged by 31% to US\$9 billion, buoyed by US\$5 billion in approved investments between 2021 and 2024. As one of the global offshore manufacturing hubs for medical devices, Malaysia hosts over 200 medical device manufacturers, including one third of the top 30 global companies. An established manufacturing base, Selangor is home to major manufacturers of medical gloves, single-use disposables, orthopaedic implants, surgical instruments, and other medical equipment. With its mature ecosystem and integrated M&E value chain supporting the medical device industry, Selangor is well-positioned to become a premier investment destination for medical device production.

Strong pharmaceutical manufacturing and R&D

The pharmaceutical industry in Malaysia comprises nearly 300 licensed manufacturers producing traditional medicines and health supplements, pharmaceutical products, and veterinary products. Selangor hosts a significant concentration of pharmaceutical companies across key nodes in Shah Alam, Petaling Jaya, and Bangi. The state offers an end-to-end pharmaceutical value chain, supporting innovation across biopharmaceuticals, generic drugs, nutraceuticals, and traditional and complementary medicines. Selangor's research strength is exemplified by a robust clinical research ecosystem, anchored by the Ministry of Health's (MOH's) Institute for Clinical Research (ICR) in Shah Alam and the Clinical Research Centre network comprising six public hospitals in the state. This positions Selangor as an attractive destination for clinical product development and trials.

Advancing biotechnology innovation in the region

Malaysia drives regional biotechnology leadership through the National Biotechnology Policy 2.0, supporting innovation across agriculture, healthcare, and bio-industrial applications. The BioNexus Status and Bio-based Accelerator Programme (BBA) facilitate both local and international biotech development. Selangor serves as a key biotechnology hub through the Selangor Biotechnology Action Plan 2021-2030, which combines established pharmaceutical infrastructure, skilled talent, and a strategic location to offer biotech companies access to Southeast Asian markets.



Global business services (GBS) and digital technology

—
Malaysia ranks
2nd
among developing economies for digital FDI, after India

—
Malaysia placed
2nd
in ASEAN in the IMD World Digital Competitiveness Ranking 2025

Selangor driving Malaysia’s digital investment increase

Digital investments in Malaysia surged more than threefold in 2024 to a record US\$41 billion, up from US\$12 billion in 2023. Selangor, together with Kuala Lumpur and Putrajaya, captures approximately 75% of this investment through its comprehensive ecosystem hosting the nation's most diversified digital activities—from data centres and cloud infrastructure to global business services (GBS) and digital creative content.



“ Selangor’s competitive edge—driven by world-class transportation, superior infrastructure, and business-friendly policies—creates a seamless environment for global tech leaders. These factors remain the key drivers behind our continued investment.

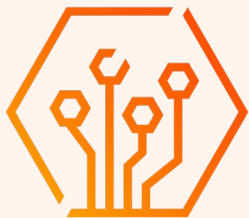
Chong Fook Hing,
Managing Director,
DXC Technology Malaysia Sdn. Bhd.



Selangor offers a robust digital talent pipeline through its network of higher learning institutions and dedicated upskilling initiatives. The Selangor Digital School, combined with infrastructure projects such as the Selangor Gigabit Network (SeGNet) and the Selangor Human Resource Development Centre (SHRDC), creates an integrated ecosystem that develops, attracts, and retains skilled digital professionals. The Selangor Digital Future Action Plan (DxF) 2026-2030 sets the foundation for establishing Selangor as a premier digital innovation hub.

—
Digital investments made between 2H 2022 and 2H 2025 in the Klang Valley are projected to generate
101,746
jobs, 97% of which are knowledge workers

Source: UNCTAD, IMD, MIDA, MDEC, Invest Selangor



Malaysia secured
US\$41 billion
in total digital
investments in 2024,
with Selangor
contributing 12% or
US\$5 billion

Malaysia ranked

3rd

in the 2023 Kearney's
Global Services
Location Index

Source: MDEC, MIDA, Kearney, BNM, MDEC,
Global Business Services Malaysia Strategy
2022-2027 Mid-Term Report, Ministry of Digital

Selangor: Malaysia's prime hub for growth in Asia

Rising demand for AI and cloud computing propels data centre boom

Malaysia has emerged as Southeast Asia's fastest-rising data centre hub due to its strategic location, resource availability, and favourable government policies. In 2024, investment in data centres and cloud infrastructure accounted for 76.8% of total digital investments, a significant rise from 55.5% in 2023. Selangor is home to around 50 data centres—Malaysia's highest concentration of data centres—with established clusters in Cyberjaya, Shah Alam, and Petaling Jaya.

Multinational corporations (MNCs) expanding their GBS footprints

The GBS cluster attracted over US\$2 billion in approved investments in Malaysia in 2024, generating nearly 15,000 jobs. Selangor offers MNCs a strategic alternative to Kuala Lumpur's central business districts, leveraging its multilingual talent pool, cost advantage, and advanced digital infrastructure. Leading MNCs have set up operations across Selangor's key nodes in Petaling Jaya, Damansara, Bandar Sunway, and Cyberjaya, benefiting from its scalability and integrated sectoral ecosystems.

Shaping domestic champions in digital creative content

Malaysia's digital content market has grown substantially over the years, generating US\$23 billion in revenue and US\$3 billion in exports, while attracting US\$21 billion in investments and creating over 11,000 high-value jobs. Selangor has developed a thriving digital creative content ecosystem, specialising in animation, digital games, creative technology, and digital marketing. A base for homegrown creatives, boasting household names in the region, the state's creative economy is set to generate US\$5 billion in returns by 2035, driven by the Selangor Creative Economy Action Plan.

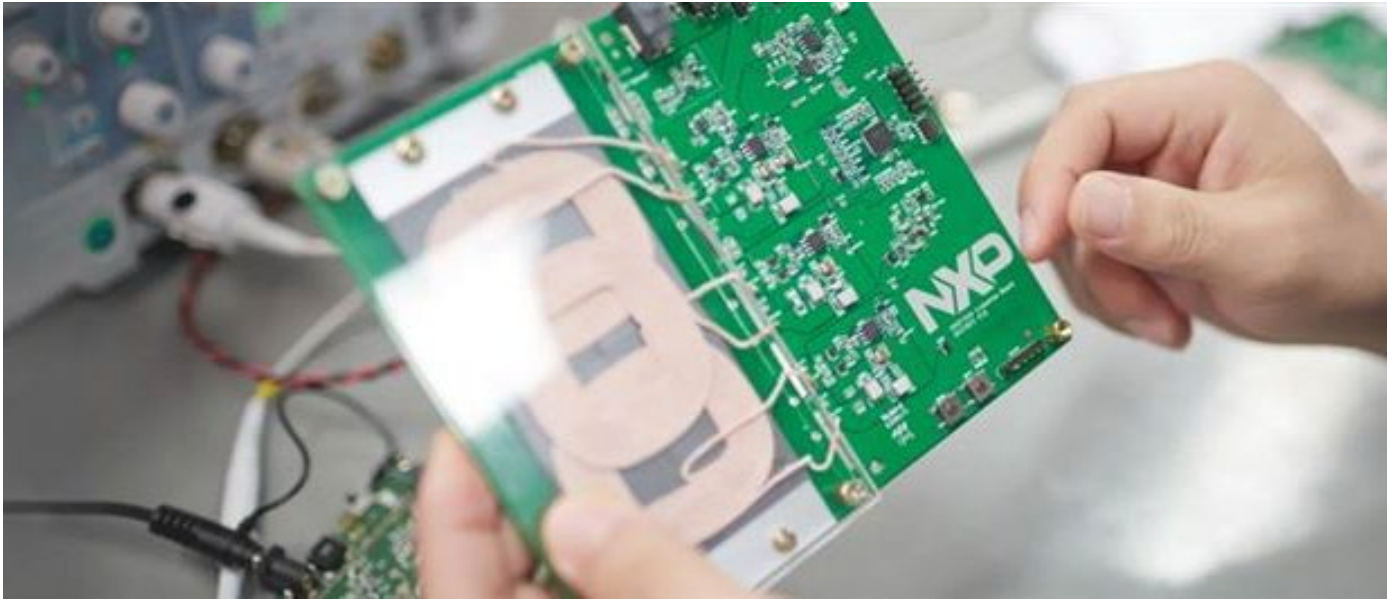


03

Our successful partners

NXP Malaysia Sdn. Bhd.

Enhancing semiconductor excellence in Selangor



Dutch semiconductor giant NXP expanded its Asia Pacific footprint with the establishment of a semiconductor assembly and testing facility in Malaysia in 1972. Today, the facility sits on a 20-acre site with a built-up area of 750,000 square feet within a Free Trade Industrial Zone in Petaling Jaya, specialising in the assembly and testing of NXP's broad portfolio of microprocessors, microcontrollers, digital signal processors, mixed signal, and radio frequency products.

Strong supply chain ecosystem. In Selangor, NXP found a 50-year E&E ecosystem with a mature, integrated supply chain, characterised by an established network of local suppliers, distributors, and logistics providers supporting semiconductor MNCs.

Future-ready workforce. NXP collaborates with public and private universities—many identified through recommendations from Invest Selangor—to shape engineering curricula and develop future professional talent. For its crucial technician workforce, NXP actively hires graduates from TVET institutions. Furthermore, a key partnership with ASEM provides a direct pipeline of skilled personnel.

Logistics availability. The state provides excellent infrastructure and connectivity, which are critical for business operations. This has allowed NXP's Bukit Jelutong site to function as a strategic global logistics hub, shipping all finished goods worldwide from a single point.

Pro-business government support. The investment climate is enhanced by strong facilitation from both state (Invest Selangor as the main coordinator) and federal government agencies. NXP benefits from tangible initiatives, such as income tax allowances, which improve business competitiveness and reinforce the government's commitment to the industry's growth.

Leveraging these advantages, NXP's Selangor site has evolved beyond a pure manufacturing hub. It now hosts a global business services backbone, consolidating finance, HR, and IT to streamline core operations. Made possible by Selangor's deep talent pool and strategic value, this GBS hub supports NXP's teams across Europe, the US, and China, showcasing the state as a platform for high-value global functions.

“

Selangor has been the cornerstone of our growth, offering a dynamic ecosystem, strategic connectivity, and a pro-business environment to thrive.

Throughout this journey, Invest Selangor has served as an effective facilitator, helping us navigate regulatory requirements efficiently and ensuring a smooth investment experience. This strong foundation has allowed us to focus on building sustainable operations and generating lasting economic value for the community and the state.

We are proud to grow in Selangor and look forward to deepening our presence in a state that continues to set the pace for business excellence and opportunity.

”



Ben Nee Goon
Managing Director

Chery Corporate Malaysia Sdn. Bhd.

Transforming Selangor into a regional automotive hub



Founded in 1997, Chery has maintained itself as China's leading passenger vehicle exporter for over two decades, with global sales surpassing 15 millions units. Since entering the Malaysian market in 2023, the automaker has accelerated its localisation strategy and expanded export capabilities across Southeast Asia, with Selangor serving as the strategic production hub.

Strategic location and efficient port facilities. For Chery, Selangor offers more than a single advantage—it provides a complete ecosystem for growth. The state's strategic location enables Chery to access markets in Vietnam and Brunei, with plans to further expand its brand reach across the region. Strong port connectivity facilitates efficient regional distribution, while established industrial zones provide the infrastructure needed for manufacturing operations.

Access to skilled talent. A cornerstone of Chery's success in Selangor is its access to a skilled and adaptable workforce. The state's rich talent pool has enabled effective knowledge transfer, enabling Chery to scale its operations with a workforce comprised of 99% local talent. Through partnerships with TVET institutions and continued workforce upskilling, including overseas training, Chery is actively strengthening capabilities in R&D and product innovation.

Government-industry collaboration. Chery is further deepening local integration through collaborations with MIDA, MITI, and the Malaysia Automotive, Robotics, and IoT Institute (MARii). With Invest Selangor's active facilitation and support, these will complement the bridging and partnerships between Chinese supplier networks and Malaysian vendors, boosting local content and accelerating technology transfer.

By embedding Industry 4.0 standards and next-generation vehicle capabilities into its Selangor operations, Chery is scaling while progressively localising R&D—reinforcing Selangor's role as a sophisticated strategic hub within Chery's regional and global networks.

“

Malaysia is an important location for Chery, supported by its strong industrial ecosystem and well-developed infrastructure. As an international automotive brand, we are proud to have established our presence in the dynamic and business-friendly state of Selangor.

Our journey began in 2024 with the opening of our first production facility in Shah Alam, assembling vehicles for the domestic and export markets. In 2025, we commenced construction of the Chery Smart Auto Industrial Park in Lembah Beringin, which will eventually support the production of up to 300,000 vehicles annually.

Selangor’s advantages, together with Invest Selangor’s support, have enabled our growth, innovation and job creation in Malaysia.

”



Men Linbo
Executive Vice President

Duopharma Biotech Berhad

Homegrown champion in pharmaceutical innovation



Founded in 1978, Duopharma Biotech is a publicly traded Malaysian pharmaceutical company specialising in the manufacturing, R&D, and commercialisation of generic drugs and biosimilars. The company operates three manufacturing plants and an R&D facility across Selangor with regional operations in Singapore, Indonesia, and the Philippines. Its market reach extends to over 30 countries globally, including the East Asian region.

Duopharma Biotech has strategically positioned itself as a leader in the pharmaceutical sector by leveraging Selangor's dynamic innovation ecosystem. The company's growth is driven by a multi-pronged strategy focused on collaboration, specialised development, and expansion into high-value therapeutics.

Global partnerships. Selangor's central regional positioning enables the formation of strategic international partnerships, complemented by strategic investments in biopharmaceutical firms and digital health platforms that ensure access to novel technologies. By collaborating with global pharmaceutical firms from Asia Pacific, including South Korea and China, Duopharma Biotech accelerates its innovation pipeline, facilitates crucial technology transfer, and gains access to specialised expertise in areas ranging from medical devices to stem-cell technology.

Talent-driven innovation. Domestically, the company pioneers industry-academia collaborations, utilising Selangor's skilled talent pool. This is best exemplified by its leadership in halal pharmaceuticals, where Duopharma Biotech became the first manufacturer to obtain halal certification for consumer healthcare, generics, and biosimilar products, including cancer treatments. Through targeted academic research, the company continues to advance global standards and expand market opportunities in this niche.

Government-facilitated expansion. To secure future growth, Duopharma Biotech is expanding its R&D into high-value biopharmaceuticals. A recently completed manufacturing facility, which was facilitated by Invest Selangor, significantly enhances in-house production capabilities for biosimilars, reducing Malaysia's import reliance. This strategic investment positions the company to meet rising healthcare demands and solidify its role as a key player in regional markets.

“

Selangor is more than a location; it is a high-tech ecosystem essential for pharmaceutical innovation.

For 50 years, Duopharma Biotech has thrived here by leveraging the state’s infrastructure and talent in Klang, Bangi, and Glenmarie (Shah Alam). Initiatives like the Selangor Biotechnology Action Plan provide the “soft infrastructure” needed to accelerate complex projects, such as our halal-certified biosimilars. In this regard, Invest Selangor has been an invaluable partner in coordinating with government agencies to streamline the investment process. My advice to peers is to plug into this network to achieve global quality.

At Duopharma Biotech, we remain committed to “Smarter Solutions for a Healthier Life” while driving Malaysia’s leadership in halal pharmaceuticals.

”



Wan Amir-Jeffery Bin Wan Abdul Majid
Group Chief Executive Officer

04



What's in it for you

Federal investment incentives

Malaysia strongly welcomes your investments through pro-business policies and comprehensive incentives available across various sectors and industries.

| Incentive | Details | Eligibility criteria |
|---------------------------------------|--|--|
| New Incentive Framework (NIF) | <p>Guided by the National Investment Aspirations (NIA) and the New Industrial Master Plan 2030 (NIMP 2030), the new framework adopts a tiered and outcome-based approach via the NIA Scorecard. The scorecard measures a company's commitment and its potential to deliver the desired outcomes based on criteria derived from the NIA pillars, its result determining the quantum of incentive package. The NIF offers two primary, mutually-exclusive tax incentives:</p> <p><u>Special Tax Rate (STR)</u></p> <p>Reduced corporate income tax rate between 0–12% for up to 15 years, with accumulated losses can be carried forward for seven consecutive years.</p> <p><u>Investment Tax Allowance (ITA)</u></p> <p>Capital expenditure-based incentive allowing a company to offset up to 100% of its qualifying capital expenditure (QCE) against 70–100% of its statutory income for up to 15 years, with any unutilised allowance can be carried forward to subsequent years until fully utilised.</p> <p>Note: NIF is currently listed for manufacturing activities. The scope for services activities will be announced by MIDA.</p> | <p>New or existing company incorporated under the Companies Act 2016 and resident in Malaysia undertaking new investments in manufacturing activities within the following 15 subsectors:</p> <ul style="list-style-type: none"> • E&E • Chemical and chemical products • Pharmaceuticals • Medical devices • Aerospace • M&E • Automotive • Petroleum products and petrochemicals • Oleochemicals and their derivatives • Food production and processing • Wood, paper, and furniture • Textile, apparel, and footwear • Strategic minerals-based products • Rubber-based products • Metal |
| Green Technology Tax Incentive | <p><u>Green Investment Tax Allowance (GITA) Asset for Own Consumption</u></p> <p>60-100% ITA on QCE incurred within the period of 1st January 2024 until 31st December 2026, offsetting 70% of statutory income annually until fully utilised.</p> | <p>New or existing company incorporated under the Companies Act 2016 and resident in Malaysia undertaking any qualifying activities under GITA Asset:</p> <ul style="list-style-type: none"> • Qualifying assets approved by the Ministry of Finance, verified by the Malaysia Green Technology and Climate Change Corporation (MGTC), and listed under the MyHIJAU Directory • Battery energy storage system (BESS) • Green building • Renewable energy (RE) • Energy efficiency (EE) <p>Existing companies which were approved for GITA Project for own consumption are eligible for GITA Asset subject to certain conditions.</p> |

Federal investment incentives (cont'd)

| Incentive | Details | Eligibility criteria |
|---------------------------------------|--|---|
| Green Technology Tax Incentive | <p><u>Green Investment Tax Allowance (GITA) Project for Business Purposes</u></p> <p>100% ITA on QCE incurred on green technology projects for up ten years, offsetting 70-100% of statutory income annually until fully utilised.</p> | <p>New or existing company incorporated under the Companies Act 2016 and resident in Malaysia undertaking any qualifying activities under GITA Project:</p> <ul style="list-style-type: none"> • Green hydrogen • Integrated waste management • EV charging station • Generation of energy from renewable sources |
| Malaysia Digital (MD) Status | <p>A set of incentives, rights and privileges from the Government made available to eligible companies, namely the MD Bill of Guarantees (BoGs), which includes:</p> <ol style="list-style-type: none"> 1. Foreign knowledge worker quota and passes. 2. Tax incentives (income tax exemption or investment tax allowance). 3. Multimedia/ICT equipment import duty and sales tax exemption. 4. Competitive and ready infrastructure for business available at MD Cybercities/Cybercentres. 5. Freedom of ownership by exempting from local ownership requirements. 6. Flexibility to source capital and funds globally. 7. Malaysia Digital Economy Corporation (MDEC) as the one-stop agency for MD Status companies. | <p>Companies incorporated under the Companies Act 2016 and are residents in Malaysia proposing to carry out or are currently carrying out research, development and commercialisation of solution and/or provision of services in relation to any of the following technologies or areas:</p> <ul style="list-style-type: none"> • AI or big data analytics • IoT • Cybersecurity • Cloud • Blockchain • Drone technology • Creative media technology including extended reality (XR) or mixed reality (MR) • IC design with embedded software • Robotics or automation • Advanced network connectivity or telecommunication technology |
| Investor Pass | <p>A multiple-entry visa (MEV) facility introduced for business visitors or foreign investors that permits the pass holders to enter Malaysia for a period of up to 12 months.</p> | <p>New investors and investors in the pipeline undertaking business activities within all economic sectors except for:</p> <ul style="list-style-type: none"> • Supermarket / mini market • Provision shop / general vendor • News agent and miscellaneous goods store • Medical hall (inclined towards traditional alternative medicines plus general dry foodstuff) • Fuel station • Permanent wet market store • Permanent pavement store • National Strategic Interest • Non-exclusive textile, food and beverage, jewellery shops |

Note: The list of eligibility criteria is non-exhaustive. Please refer to the respective guideline documents for full details of each incentive.

Source: MDEC, MIDA

Selangor: Malaysia's prime hub for growth in Asia

Strategic state initiatives

Selangor drives investment excellence through six flagship initiatives designed to create seamless business environments that support your success across key sectors.

SPEED Selangor

An initiative to expedite the development and business approval process from 3.5 months to 14 days through a standardised procedure across all local authorities in Selangor.

Types of development



Industrial buildings

- Located in planned industrial areas or aligned with land use zones in Local Plans.
- Factories, warehouses, and logistics facilities supporting the manufacturing, technology, and supply chain sectors.



Commercial buildings

- Located in planned commercial areas or aligned with land use zones in Local Plans
- Private hospitals, universities, private learning facilities, and technology facilities.
- Commercial projects (free standing building), excluding residential-concept developments.

Basic criteria

- Comply with designated land use category.
- Infrastructure and utility readiness.
- Technical and environmental approvals.
- Fulfilment of requirements from technical agencies.

Additional criteria

Strategic projects

- Support the state government's policies and existing planning frameworks.
- Capable of attracting investments and creating high-value employment.
- Prioritise sustainability and smart technologies.

High impact projects

- Large scale in terms of development areas, gross development value (GDV), or number of unit.
- Deliver tangible impact to the community and environment.
- Involve a high level of complexity requiring multi-agency review or urgent implementation for strategic reasons.

Integrated Development Region in South Selangor (IDRISS)

Spanning over 16,000 acres across Sepang and Kuala Langat with a GDV of over US\$14 billion, IDRISS is Selangor's next premier investment corridor. Anchored by strategic focus sectors, IDRISS creates a future-ready ecosystem powered by robust infrastructure, skilled talent, and strategic private sector participation.

Incentives for developers and investors

Special Land Premium Scheme

Extension of premium payment period.

Development charges

4x instalments on development charges with 0% interest.

Discounted assessment fee

50% remittance on assessment rate for unoccupied buildings and vacant land for the first three years.

Business licence fee exemption

Business license fee exemption for the first five years.

Strategic state initiatives (cont'd)

Managed Industrial Park (MIP)

MIP sets a new standard for industrial park development in Selangor, featuring centralised management and gated facilities operated by dedicated Industrial Park Managers (IPM). This concept addresses operational challenges while establishing a framework for the future development of industrial parks across the state.

7

Incentives for developers and IPMs

- Special Land Premium Scheme.
- 4x instalments on development charges with 0% interest.
- Exemption for low-cost factory development.
- 100% foreign ownership for vacant land and building, especially for Non-Bumiputera quota.
- Long-term lease on reserved land for non-strata development.
- Exemption on quit rent for first year.
- 50% remittance on assessment rate for unoccupied buildings and vacant land or the first three years.

4

Incentives for investors

- Fast-tracked approval process.
- Shortened development approval period.
- 50% remittance on assessment rate for unoccupied buildings and vacant land for the first three years.
- Business licence fee exemption for the first five years.

Selangor Soft Landing Programme (SSL)

A comprehensive support programme for prospective and new investors, the SSL enables seamless business establishment in Selangor.

Selangor Soft Landing packages



Co-working space

Pre-investment:
1 month for 2 pax.
Post-investment:
3 months for 2 pax.



Business support

Provided by Invest Selangor Berhad.



Project execution

Logistics, legal and advisory, real estate consultation, and government coordination.



Accommodation

Corporate rates.



Talent support

Talent search, HR advisory, training, market intelligence, career talks, and more.

Strategic state initiatives (cont'd)

Selangor Lab Partnership Programme

An initiative that supports collaborations between companies and institutions of higher learnings (IHLs) and research institutions (RIs) in the life sciences sector in Selangor.

IHLs/RIs

Provide customised services:

- Laboratory and equipment rental.
- Laboratory analysis.
- Consultation.
- Student assistance.
- Technical training.
- Research, Development, Innovation, and Commercialisation (RDIC) collaboration.

Invest Selangor

- Facilitates collaboration.
- Promotes facilities and expertise at IHLs/RIs.
- Provides financial incentive per company to the participating companies.

Startups/SMEs

- Collaborate in RDIC activities.
- Provide hands-on experience and job opportunities to faculty students.

Selangor Career Outreach Programme (SCOUT)

A bridge between academia and industry to provide students and graduates with exposure to real-world career opportunities, industry insights, and skills development relevant to Selangor's priority sectors.



Career talks and workshops

Insightful knowledge-sharing sessions and industry talks.



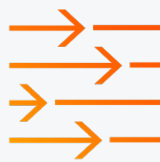
Skills development

Upskilling and reskilling trainings to boost career readiness and professional growth.



Strategic networking

Opportunities to connect with employers, HR professionals, and investors.



Career pathways

Clear routes to internships, job placements, and industry partnerships.

05



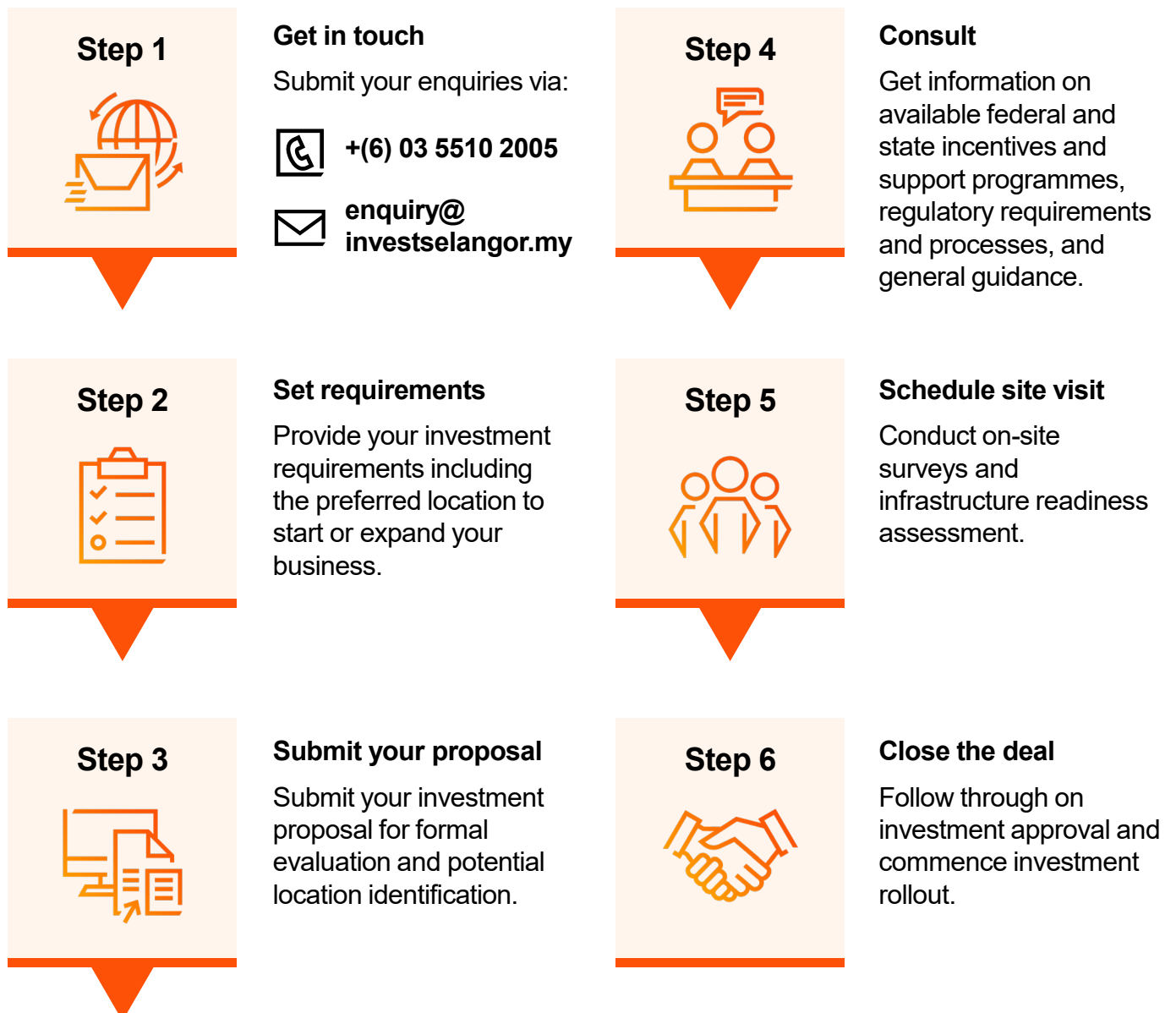
Your investment journey in Selangor

Your investment journey in Selangor

As your investment partner, Invest Selangor provides guidance through every step of your journey—from initial consultation to project implementation and aftercare services.

- 1 Pre-investment**
Connect with Invest Selangor to explore opportunities
- 2 Investment rollout**
Execute your project with seamless facilitation
- 3 Post-investment**
Access ongoing assistance for long-term success

Pre-investment: Understanding your needs



Post-investment: Resolving your business issues

Step 1



Raise your issue

Submit your concerns via investselangor.my or other channels so Invest Selangor can identify the root cause and connect you with the right departments or technical agencies.

Step 3



Co-create solutions

Take part in the **Selangor Investment Facilitation Committee Meeting** with relevant government or technical agencies to develop targeted solutions.

Step 2



Schedule site visit

If needed, participate in an on-site assessment for a better understanding of your specific situation.

Step 4



Escalate when necessary

Access high-level intervention through state government leadership for complex issues requiring additional support.



Step 5



Execute your project

Begin implementation with Invest Selangor's guidance to ensure completion of agreed solutions.

Step 6



Monitor progress

Track implementation progress and receive regular updates, ensuring your issue stays resolved with ongoing support.

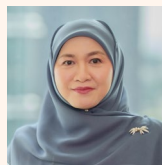
Your partners in the investment process

In Selangor, state and federal authorities are more than regulators—they are partners in your success. Their dual mission is to protect the country's vibrant economy while providing hands-on assistance to help you navigate the regulatory landscape with confidence. This collaborative approach ensures a seamless business setup, paving the way for sustainable growth in a secure and supportive environment.

| Key partners | Details | Website |
|---|---|---|
| Invest Selangor Berhad | Selangor's investment promotion agency offering advisory services and support for potential and existing investors. | investselangor.my |
| Ministry of Investment, Trade and Industry (MITI) | MITI holds overall responsibility for all aspects of international trade and industrial development. | miti.gov.my |
| Malaysian Investment Development Authority (MIDA) | MIDA assists and facilitates companies intending to invest in manufacturing and services sectors in Malaysia. | mida.gov.my |
| Malaysia Digital Economy Corporation (MDEC) | A government agency under the Ministry of Digital responsible for driving Malaysia's digital economy. | mdec.my |
| Talent Corporation (TalentCorp) | A national agency under the Ministry of Human Resources mandated to drive Malaysia's talent strategy towards becoming a dynamic talent hub. | talentcorp.com.my |
| Air Selangor | A company wholly owned by the Selangor state government, operating as the sole water supplier in Selangor, Kuala Lumpur, and Putrajaya. | airselangor.com.my |
| Tenaga Nasional Berhad | Malaysia's sole electricity provider in Peninsular Malaysia, powering the country's businesses and industries. | tnb.com.my |

Contact us

At PwC, we help clients build trust and reinvent so they can turn complexity into competitive advantage. We're a tech-forward, people-empowered network with more than 364,000 people in 136 countries and 137 territories. Across audit and assurance, tax and legal, deals and consulting, we help clients build, accelerate, and sustain momentum. Find out more at www.pwc.com.



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Invest Selangor Berhad has been a beacon for investors from across the world who wish to invest and prosper in Selangor. Invest Selangor will continually strive to create a conducive, investment-friendly environment through the creation of new networks, services and competitive incentives provided by the Malaysian Investment Development Authority (MIDA), while continually showcasing the dynamic, golden state of Selangor to the world. Find out more at www.investselangor.my.



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