

Tax reforms for sustained outcomes

As the popular saying goes, “A journey of a thousand miles begins with a single step.”

In delivering Budget 2024, the prime minister was very firm and upfront about containing the challenges we face in balancing the fiscal position while recognising the need to drive growth and support the aspirations of the rakyat.

With our tax-to-gross domestic product (GDP) ratio (at 11.8%) trailing most of our neighbours and being short of the Asia-Pacific average of 19.8%, Budget 2024 continues to emphasise much-needed tax reforms.

To recap, to increase revenue, Budget 2023 signalled some bold moves — new taxes that are seen as progressive such as the capital gains tax (CGT) and luxury goods tax and even increasing personal tax rates for the higher-income brackets.

The more straightforward measures were implemented in 2023, such as the increase in personal tax rates for those with chargeable income of RM100,001 and more, and the imposition of excise duties on liquids and gels containing nicotine.

However, a number of the proposed reforms require a greater understanding of implications and consultations with stakeholders. What we see in Budget 2024 is a reaffirmation of the reforms to a large extent, and a measured approach in introducing these proposals commencing 2024.

Capital gains tax

CGT is a long-discussed significant reform to the tax system, with Malaysia being one of a few remaining jurisdictions that do not tax capital gains save for real property. With the lines between capital gains and revenue becoming increasingly blurred and less meaningful, there is definitely a need to consider taxing capital gains to expand the tax base equitably.

Budget 2024 announced CGT at 10% on net gains from the sale of unlisted shares by companies starting March 1, 2024, for shares acquired prior to March 1, 2024, where there is an option to pay CGT based on 2% of the gross sales value. Sale of shares in approved initial public offerings (IPOs) by venture capital companies and in internal restructuring exercises within the same group will be exempted.

The limited implementation of the CGT is understandable and appropriately cautious given the desire to avoid dampening interest in shares listed on Bursa Malaysia, or investments into certain focus areas such as digital start-ups. Nevertheless, if the intention is to broaden the tax base in an equitable manner, the current restricted scope of CGT should be seen only as a first move in the implementation of a comprehensive CGT regime. Many countries in the region already do not distinguish between capital gains and revenue, and manage to remain competitive via gradual reductions in corporate tax rates — a medium-term agenda that we should pursue.

Service tax reforms

Any attempt to significantly broaden the scope of service tax or increase service tax rates will prove challenging, given its nature as a single-stage tax without an input tax mechanism. Budget 2024 again treaded carefully in widening the scope of taxable areas to new areas that will not directly burden the lower-income groups, such as logistics services (specifically excluding services provided by freight companies), brokerage, underwriting services and karaoke.

A similar approach is taken in the service tax rate increase, with the increased rate of 8% applying to taxable services other than food and beverages (F&B), telecommunications and parking. The increase in rates and expansion in scope is expected to deliver RM3 billion in revenue, while avoiding a visible impact on sectors that deliver their services directly to the consumers.

Nevertheless, given the inherent shortfalls of our sales and service tax (SST) regime, any increase in rates or expansion in scope that impacts businesses will lead to a cascading effect down the value chain and potentially translate



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to a final price increase to the consumer.

Over the longer term, reforming to a broad-based consumption tax brings significant advantages not only in terms of revenues to the government, but in creating a tighter ecosystem that will increase the level of tax compliance and reduce leakages through non-compliance and the shadow economy.

Incentive framework

As the global playing field in attracting foreign direct investments (FDI) through tax incentives is increasingly levelled through initiatives such as the global minimum tax, there is an urgent need for a comprehensive reform of our incentive framework to attract the investments we want. The introduction of an outcomes-based incentive regime is designed to attract investments in high-growth, high-value segments and eventually create new economic clusters, expand the domestic network and establish a balance between economic growth and our environmental, social and governance commitments.

Although tax incentives remain important in attracting investors, there are myriad other factors that are placed before tax incentives, from the availability of trained human capital, differentiated local infrastructure and strength of local research and development capabilities to the reach and breadth of the local supporting ecosystem.

As we move to an outcome-based approach to incentivising investors, experimenting with a couple of incentives such as the Global Services Hub is a good move, as it enables refinement to better align investor objectives and the nation's requirements, while not creating an unnecessary level of uncertainty. However, the elephant in the room still needs to be addressed, as our pioneer incentive and investment tax allowance frameworks definitely need to be assessed and reformed to be in line with this outcome-based approach with the impending introduction of the global minimum tax and/or a qualifying domestic minimum top-up tax.

It is heartening that Budget 2024 demonstrates awareness of the urgent need for reform not only to the tax incentive regime, but to enhance competitiveness through investments in other areas to attract FDI.

A structured approach in establishing industrial parks, such as the Kerian Integrated Industrial Park established specifically for the electronics and electrical (E&E) cluster is a good example of a well-designed initiative catered for the specific needs of a targeted industry. Similarly, the emphasis placed on seeing through investments so that they meet the nation's desired outcomes is a move that should be applauded, with the Ministry of Investment, Trade and Industry and Malaysian Investment Development Authority now being tasked not only with the approval of investment incentives, but to see through FDI and domestic direct investments until their realisation.

Conclusion

Budget 2024 takes measured first steps in the introduction of new taxes such as the CGT and luxury goods tax, and increasing the rate and scope of service taxes to generate the additional revenues necessary for the nation's development while reducing our fiscal deficit. Although we should be prudent in undertaking any kind of reform, bolder, more wide-reaching measures are required to actually move the needle in revenue generation, absent more significant cost-saving measures such as a holistic subsidy rationalisation exercise.

Careful implementation of bolder measures is feasible, provided initiatives are in place to minimise the impact on lower-income groups. Increased allocations of specific and targeted handouts should be considered to alleviate the impact from increased costs of living, alongside more sustainable measures to move the B40 up the social ladder. ■

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