Speaking your language
Welcome to PwC’s Asia Pacific network
From the developed economies of Australia and Japan through to the emerging economies of China, India and Indonesia, the Asia Pacific region is now at the forefront of the global economic stage.

Unlike the mature and increasingly turbulent markets of Europe and the US, the rapid expansion of Asia Pacific’s middle classes with their enhanced spending, social and political power, has established the region as the primary driver of growth for many domestic and international businesses.

In the retail and consumer industry many have already responded with speed and agility to meet the burgeoning needs of this growing socio-economic sector. Meanwhile in the dynamic health care sector, the populations of China, India, Japan and Australia have ushered in a host of new mass-market possibilities in cutting edge medical products and services.

Governments too are responding by investing in high tech industries and funding the development of mega cities using public-private partnerships and private investment programs. Rapid regional growth is also driving the vital need to better manage liquidity and banking systems, as well as debt and equity financing, through regulatory change. This has seen interesting developments in countries such as Singapore where the government is partnering with business to create a Global-Asia business hub.

Such change comes with opportunities, and for many businesses that means adjusting their strategies to operate in what has become a fast changing and continually evolving environment. PwC is excited to work with clients, governments, regulators and industry groups in such a dynamic market.

Serving clients from 70 locations across Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Laos, Malaysia, New Caledonia, New Zealand, Papua New Guinea, Philippines, Singapore, Tahiti, Taiwan, Thailand, Vietnam and a further 140 countries around the world.

In this publication, the terms “PwC”, “our” and “we” are used to refer to the network of member firms of PricewaterhouseCoopers International Limited (“PwCIL”), each of which is a separate legal entity.
We build value through relationships

We understand what constitutes value to one client may be entirely different to another, which is why we focus on relationships rather than transactions.

Drawn from an expansive global network our people are truly representative of the cultural diversity that exists within the region. Regardless of your culture or base of operations we are committed to bringing you the right mix of languages, skills and experience to deliver what you need when you need it. And because of our network of firms across the Asia Pacific region, we also have access to a wide range of experts to support your growth wherever your ambitions lie.

Through our three pillars of Knowledge, Connections and Delivery we are committed to providing an experience that creates the value you’re looking for:

Knowledge

We operate, and are recognised as the market leader, in 18 countries. With 32,000 staff and 1,600 partners, we have local expertise in every part of the region to help your business grow.

Connections

Our priority is to make it easy for you to do business. We work seamlessly thanks to a structure that offers you regional client account management and contacts. Our strong industry focus means we have depth of expertise in all sectors, including dedicated regional centres of excellence for Financial Services and Energy, Utilities and Mining.

Delivery

Based on your need for on-the-ground teams, our strong local presence means we can deliver audit, tax and advisory services whenever and wherever you need them.
It’s time to say hello

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