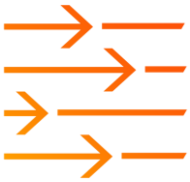
AI Portfolio

Sustained, governed outcomes

Our **outcome-driven** AI-powered approach helps businesses not only reimagine processes but also discover **further avenues to increase revenue**, reduce costs, mitigate risk, ensure compliance, as well **as new paths for growth** supported by governance, fault tolerance and **sustained scalability**.

PwC One is an AI-enabled delivery environment. It brings together our methodologies and capabilities into a single experience that helps you move from questions, to content, to insights, to decisions, faster.



AI Journey enables you to hit the ground running; enveloped by our AI Security and Responsible AI frameworks. Unlocking AI potential requires an out-of-the-box but grounded approach that combines innovation with risk management to build future-ready organizations.

User Augmentation is where things usually take off for companies who envision to elevate the individual productivity of their workforce by rolling out state-of-the-art AI toolkits along a carefully curated knowledge base with a tailored lifecycle management.

Process Reengineering reimagines how you operate by rearranging your value creation and value chain around the fact that AI (with its different levels of agency) can be now embedded along the breath and the depth of your business processes.

Workforce Augmentation allows your organization to harness the capabilities & scale of AI, not at a computing resource level, but at a human resource one. With high-autonomous agents tailored to roles & job descriptions, your organization will be ready to face challenges around employee churn, seasonality, or immediate growth demand.

Business Super Intelligence enables your data to be in sync with your decisions. Leveraging best-of-breed technologies, your boardroom will be able to tap into tailored AI-supported dashboards, interact with specialized Q&A agents, launch specialized research work leveraging relevant 3rd party data as well as to link the content with actionable agentic flows & automations; closing the loop from data, to insights, to actions.

Synthetic Research complements the Business Super Intelligence offering with multi-agent simulations for a variety of industries & geographies; by generating the data and creating the stakeholder-ready analysis you need to simulate your strategies and take your next decision, e.g., to ground a portfolio roadmap or to fine-tune your corporate strategy.

Center-of-Excellence takes care of materializing the AI Strategy for your company, not only navigating the tech jungle for you but first and foremost to attach a business success metric to every AI-powered IT asset; allowing you to account very token spent to a business KPI.

What's top of mind for executives

45%

of respondents to PwC's Global CEO Survey **doubted that the company's current trajectory would keep them viable beyond the next decade** — up from 39% just twelve months earlier.

CEO

Strategic focus and long-term value:

- More agile and focused organization
- Operational simplicity and speed
- EBITDA and shareholder value

68% of CEOs say **GenAI** will significantly change how their companies **create, deliver, and capture value** over the next three years.

CIO

Architecture simplification and risk reduction:

- Eliminate redundant point solutions
- Improve security and reliability
- Concentrate accountability

78% of CIOs have **adopted cloud** in most or all parts of their business. **Yet more than half have not realized desired outcomes.**

CFO

Cost optimization and financial resilience:

- Free up capital for critical investments in AI
- Ensure ROI and resilience
- Financial stability of suppliers

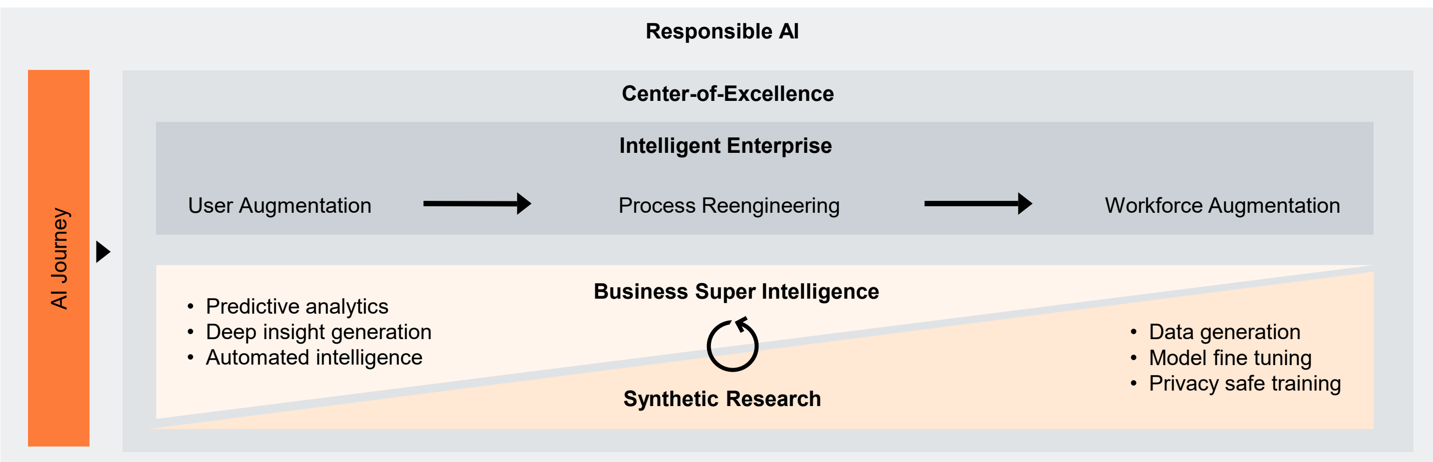
88% of CFOs say they **struggle to capture value from their technology investments.**

Procurement

Cost efficiency and supplier leverage:

- Better pricing terms, and volume discounts
- Minimize administrative overhead/RFPs
- Optimize Supplier performance

AI your way



AI you trust

That trust comes from our firm standards: the core principles that guide every aspect of our practice, integrity, objectivity, professional competence and due care, confidentiality, and professional behavior. The principles below reflect how these standards, combined with our data protection, privacy, security, and Responsible AI policies, are embedded in our AI Portfolio, operations, and ongoing stewardship. They reflect our commitment to act with care to uphold our responsibilities and deliver value to our clients:

- We apply Responsible AI principles
- We prioritize data protection and privacy
- We stand behind the intellectual property embodied in our solutions
- We provide high-definition traceability, auditability, controls and compliance.
- We enable governance, risk management and operations within fault tolerance boundaries

Contact us:

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