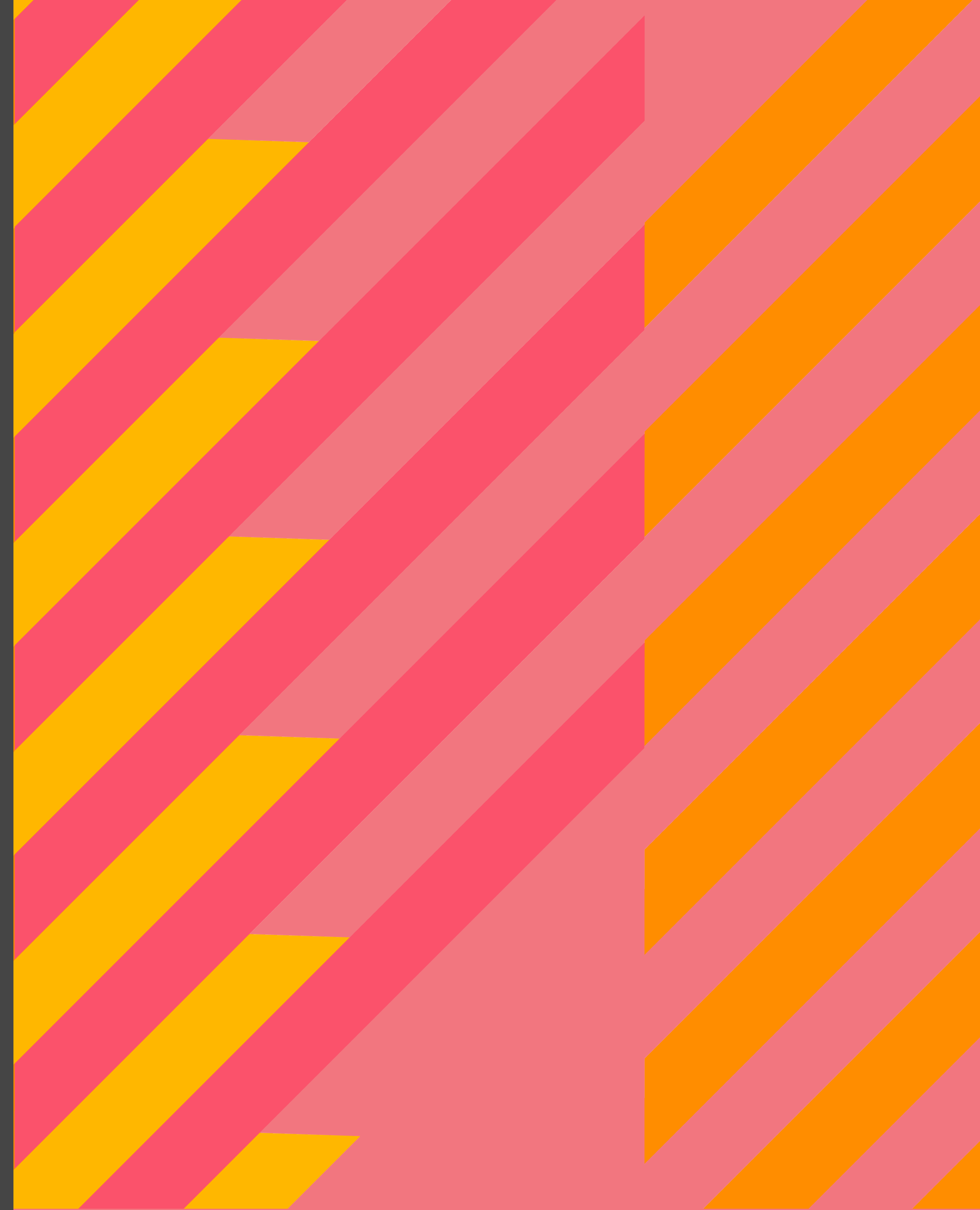
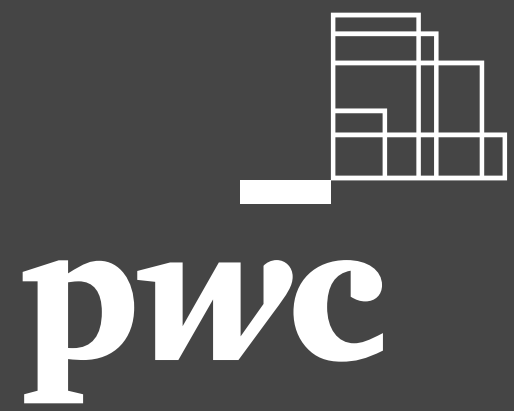


PwC Market Barometer

PwC's latest Middle Market barometer places a spotlight on the retail, manufacturing, hospitality and importer and distributor industries during an unprecedented time for businesses in Malta. Over 160 businesses participated in this survey, which was carried out during May and June, amid the COVID-19 crisis, just before the Government announced a special stimulus plan on 8 June 2020.

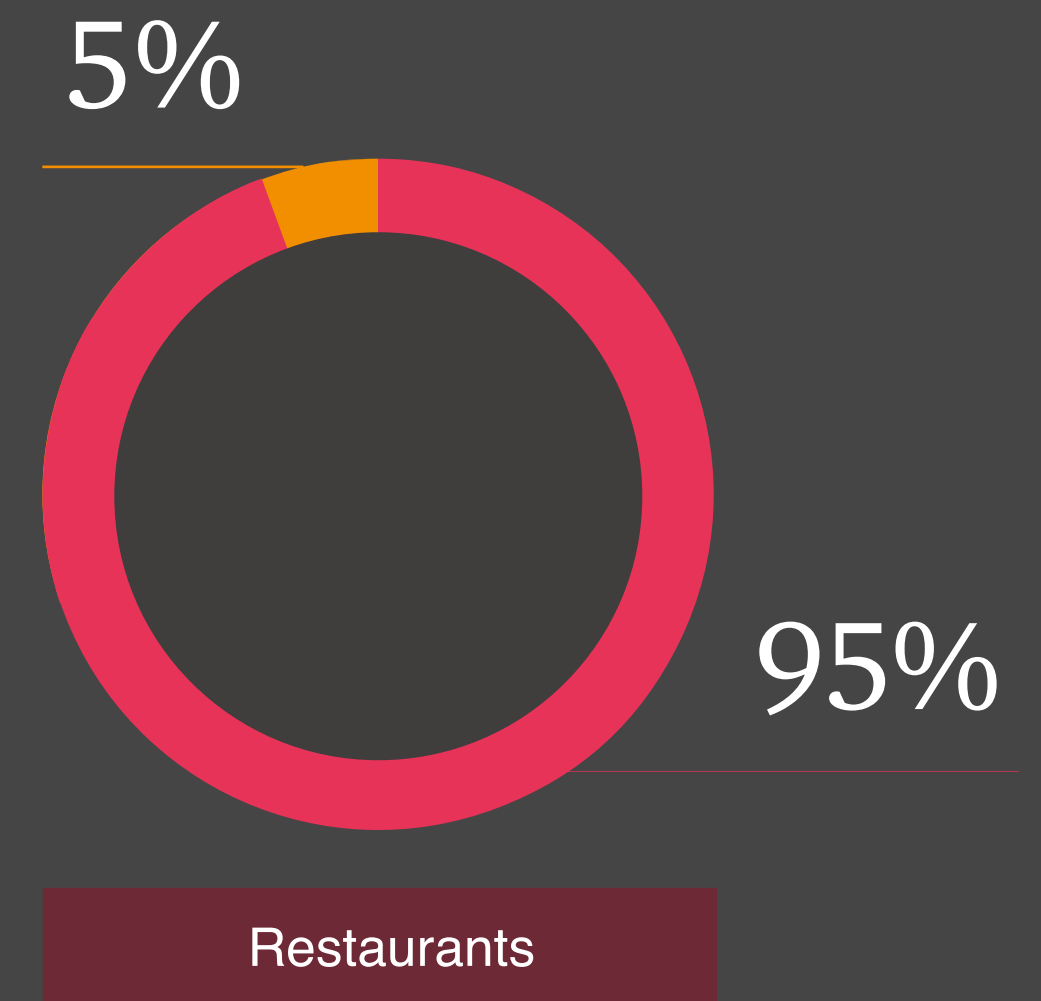
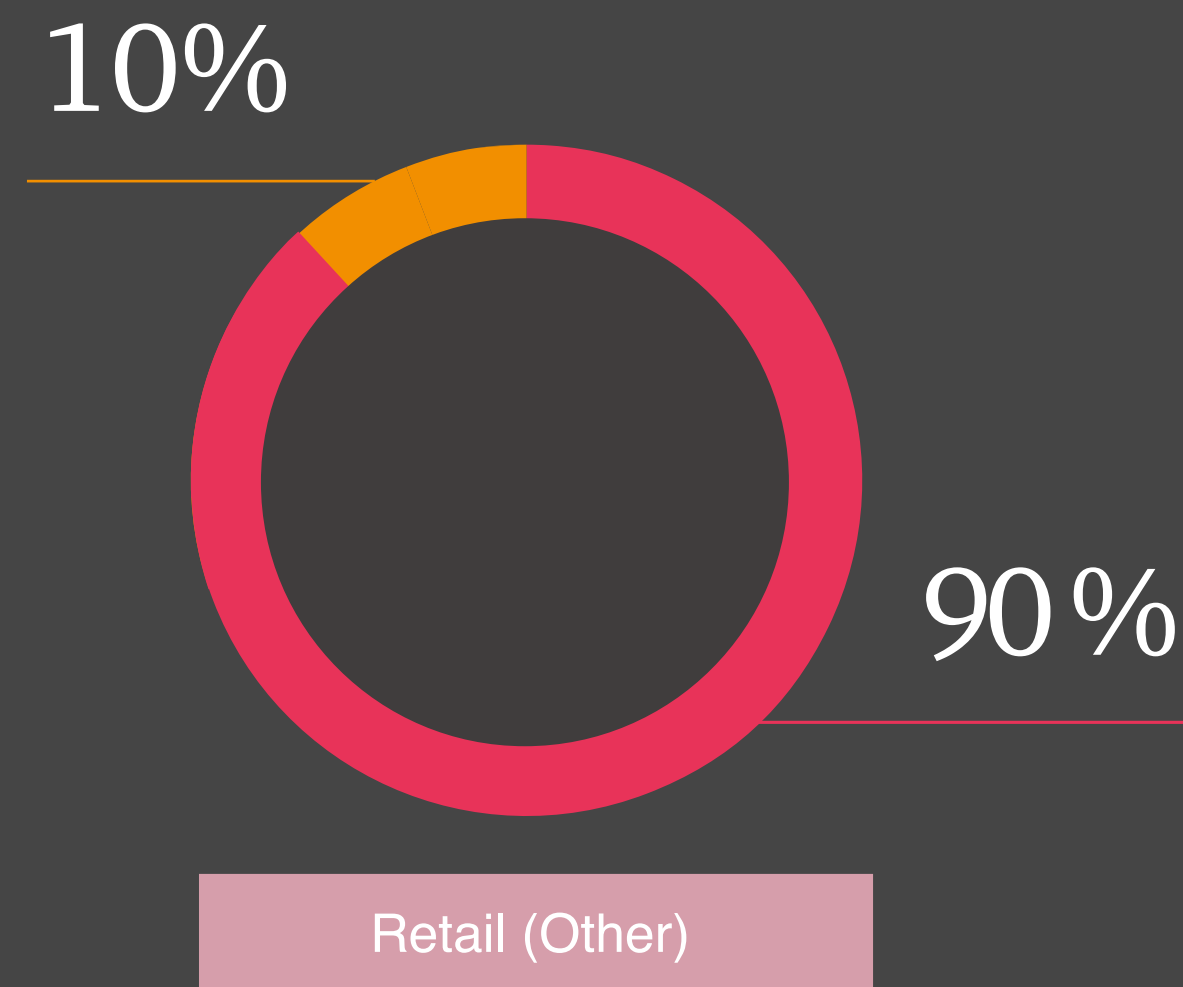
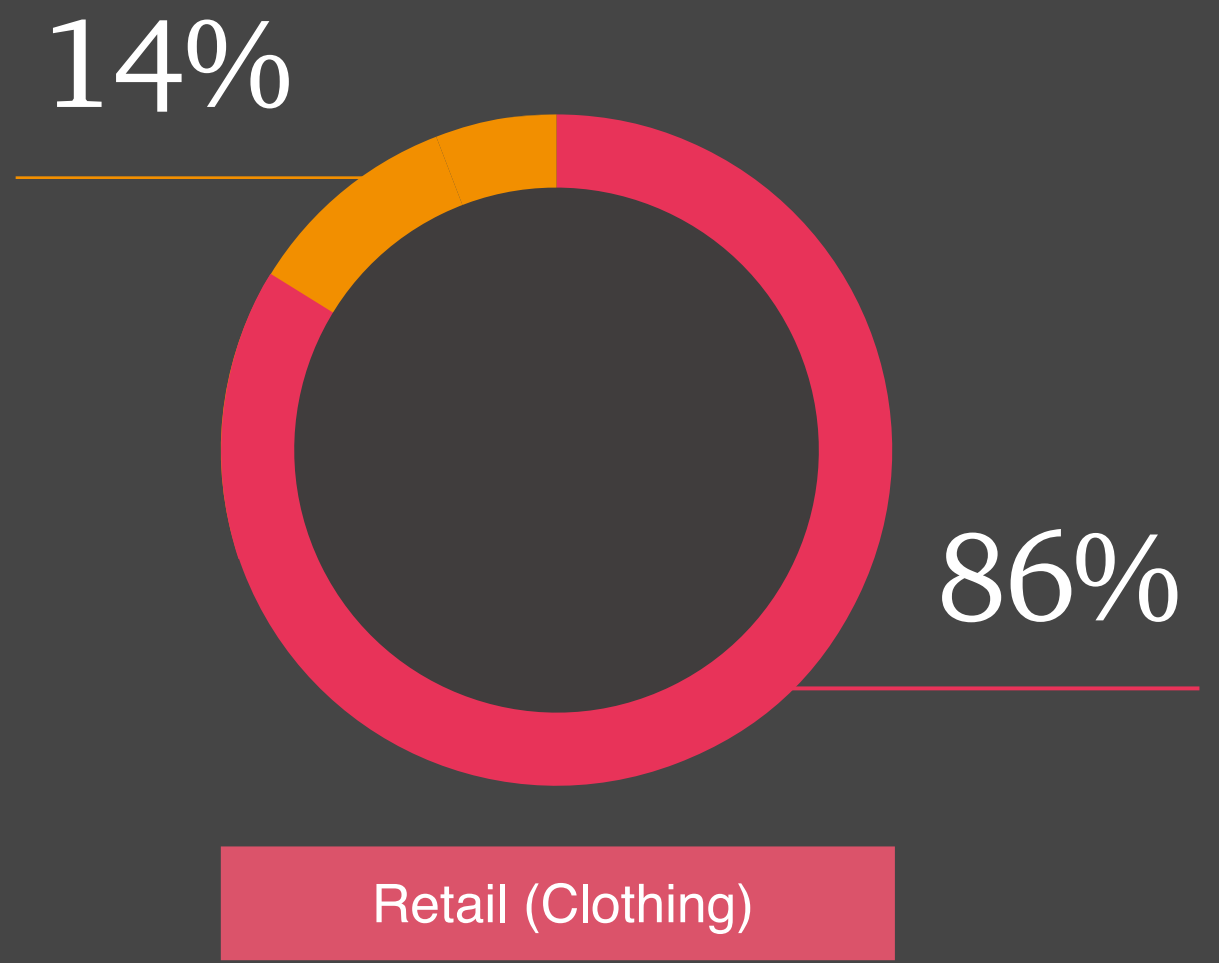
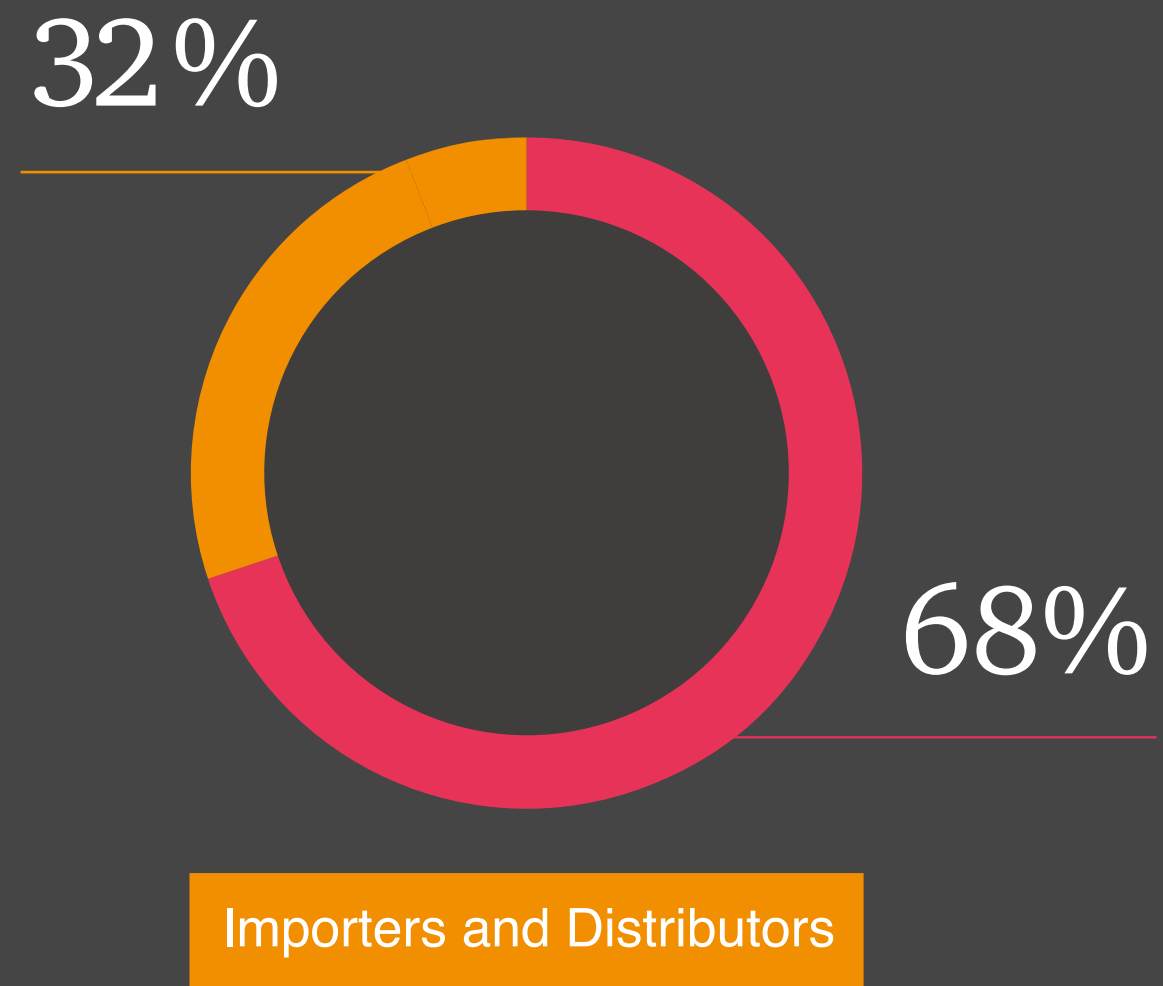
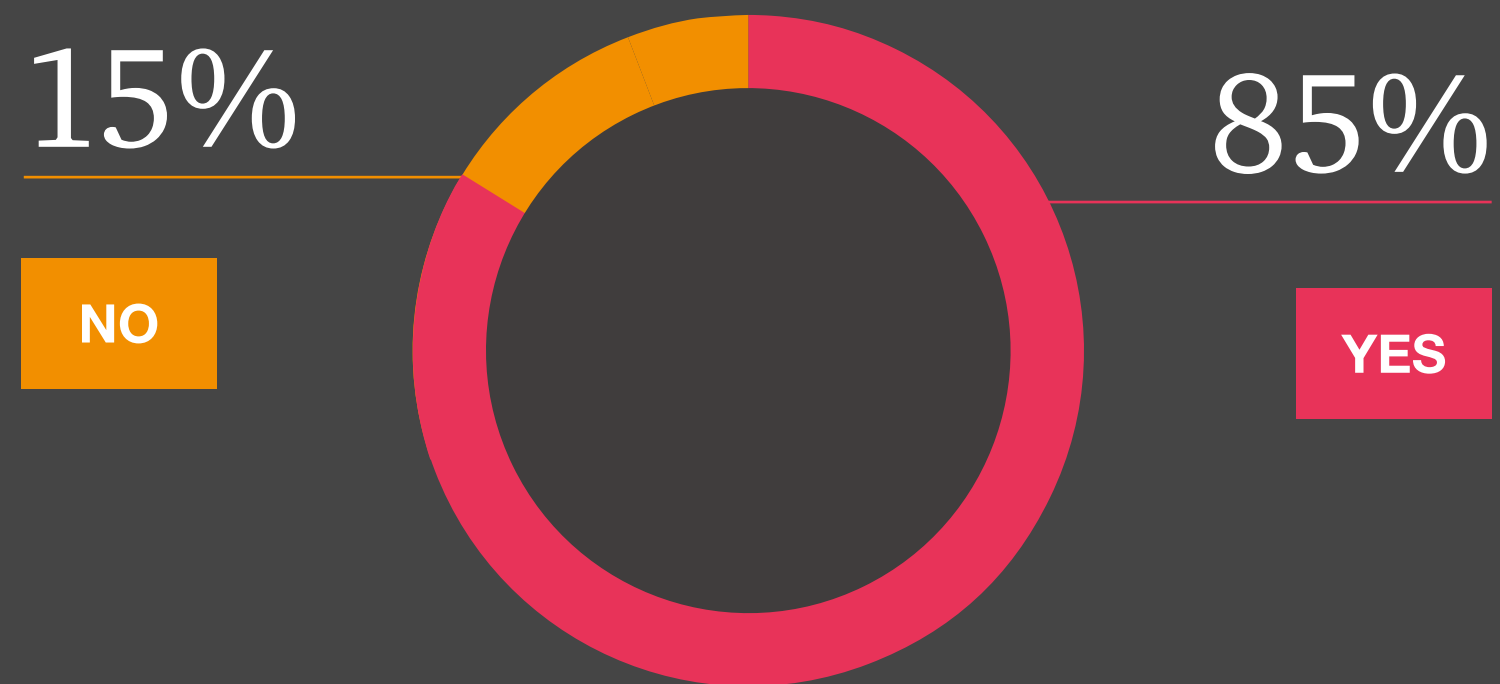




Question 1

During the last months - has your business benefitted from COVID-19 support schemes announced by the Government?

Total



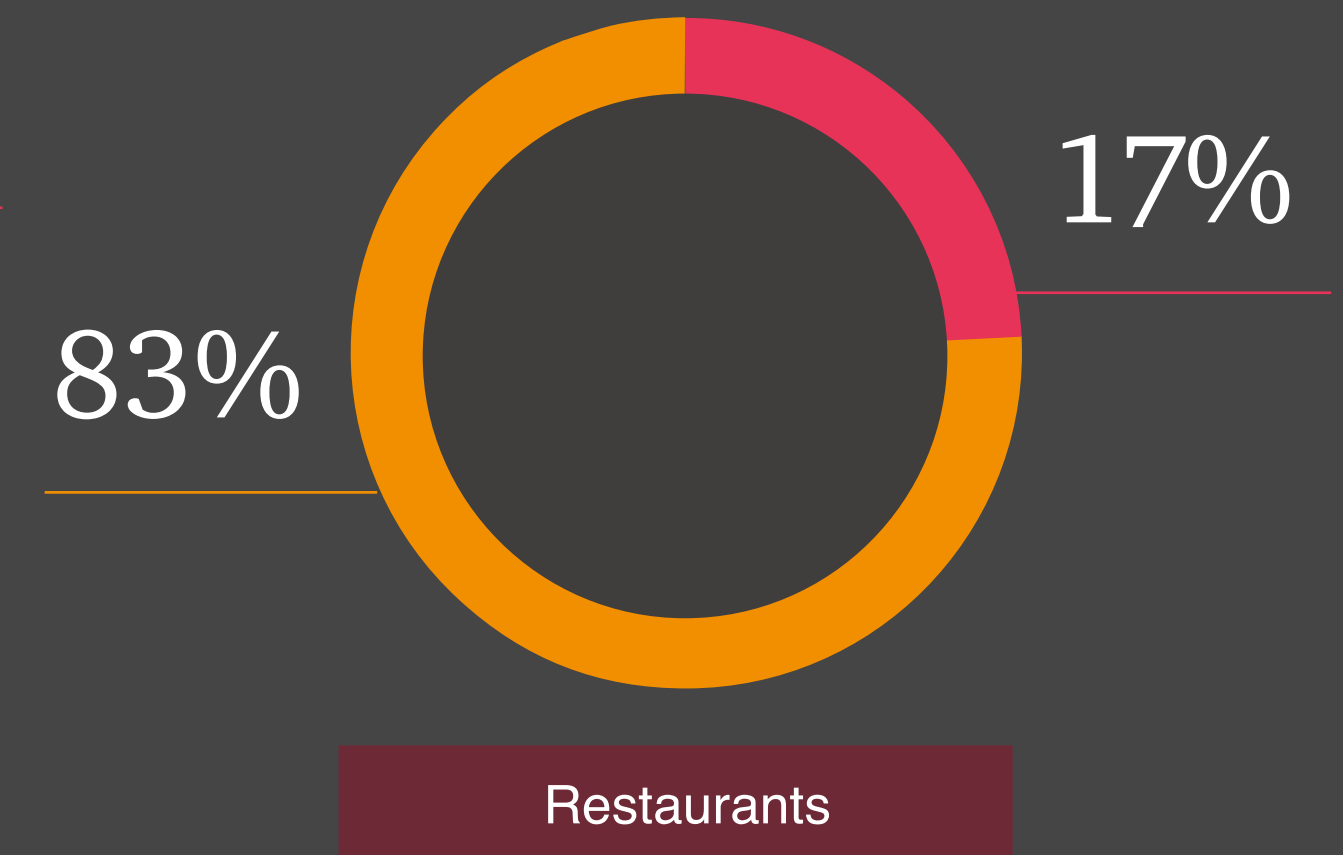
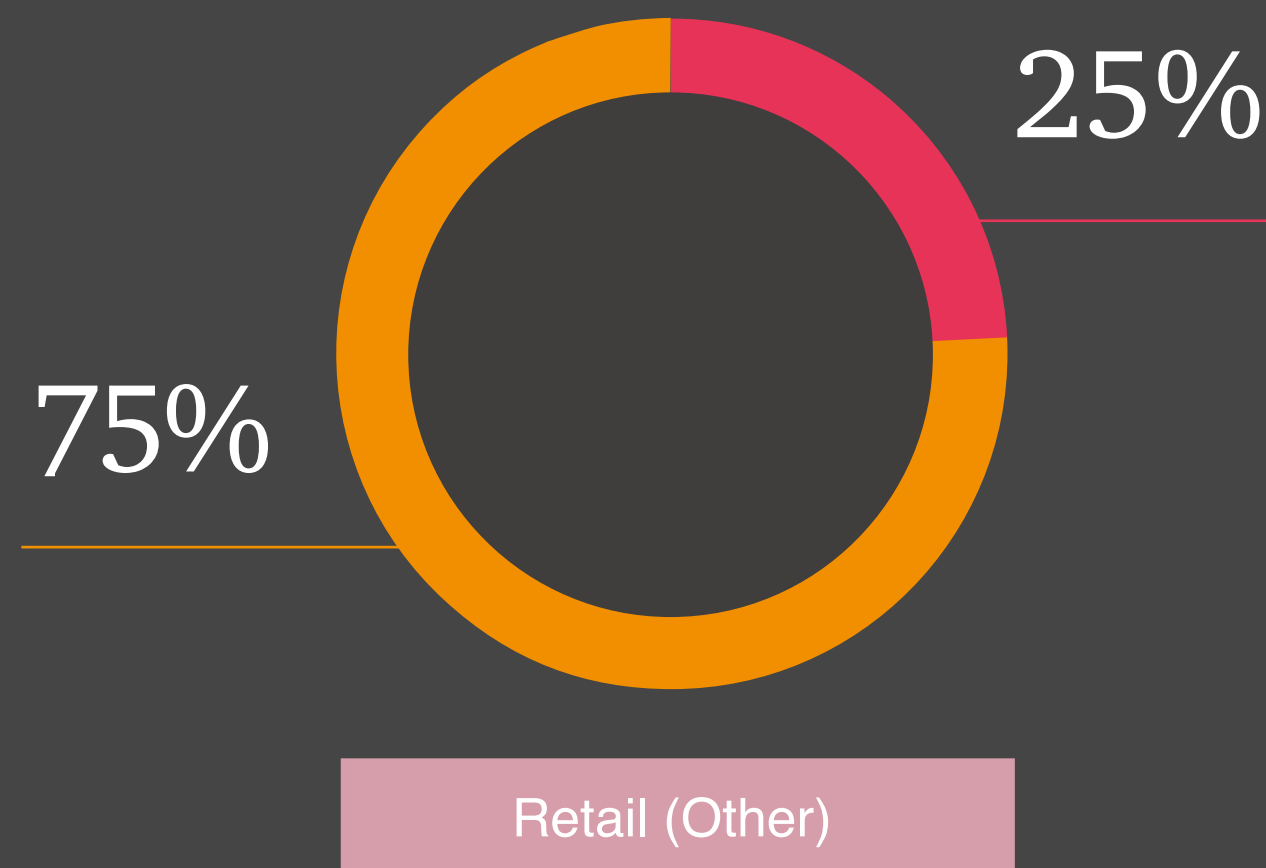
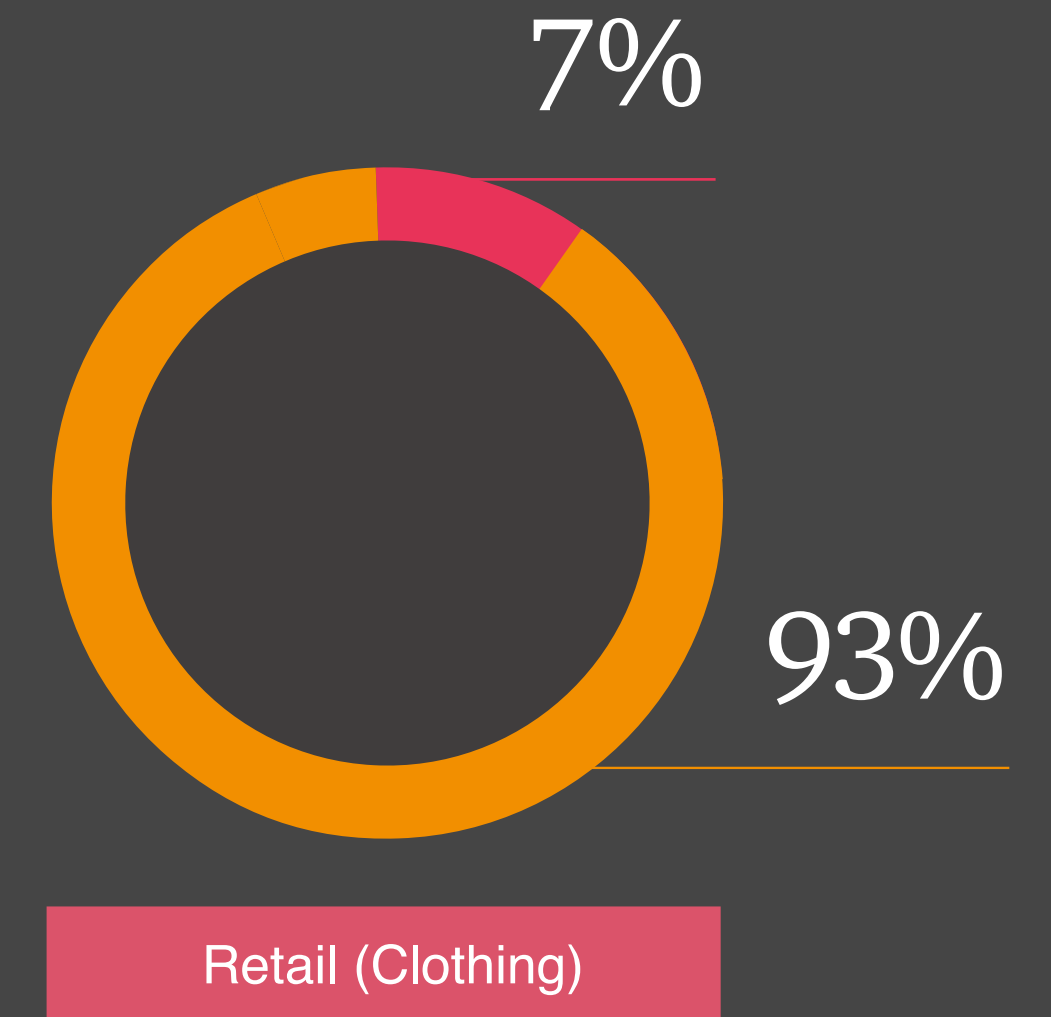
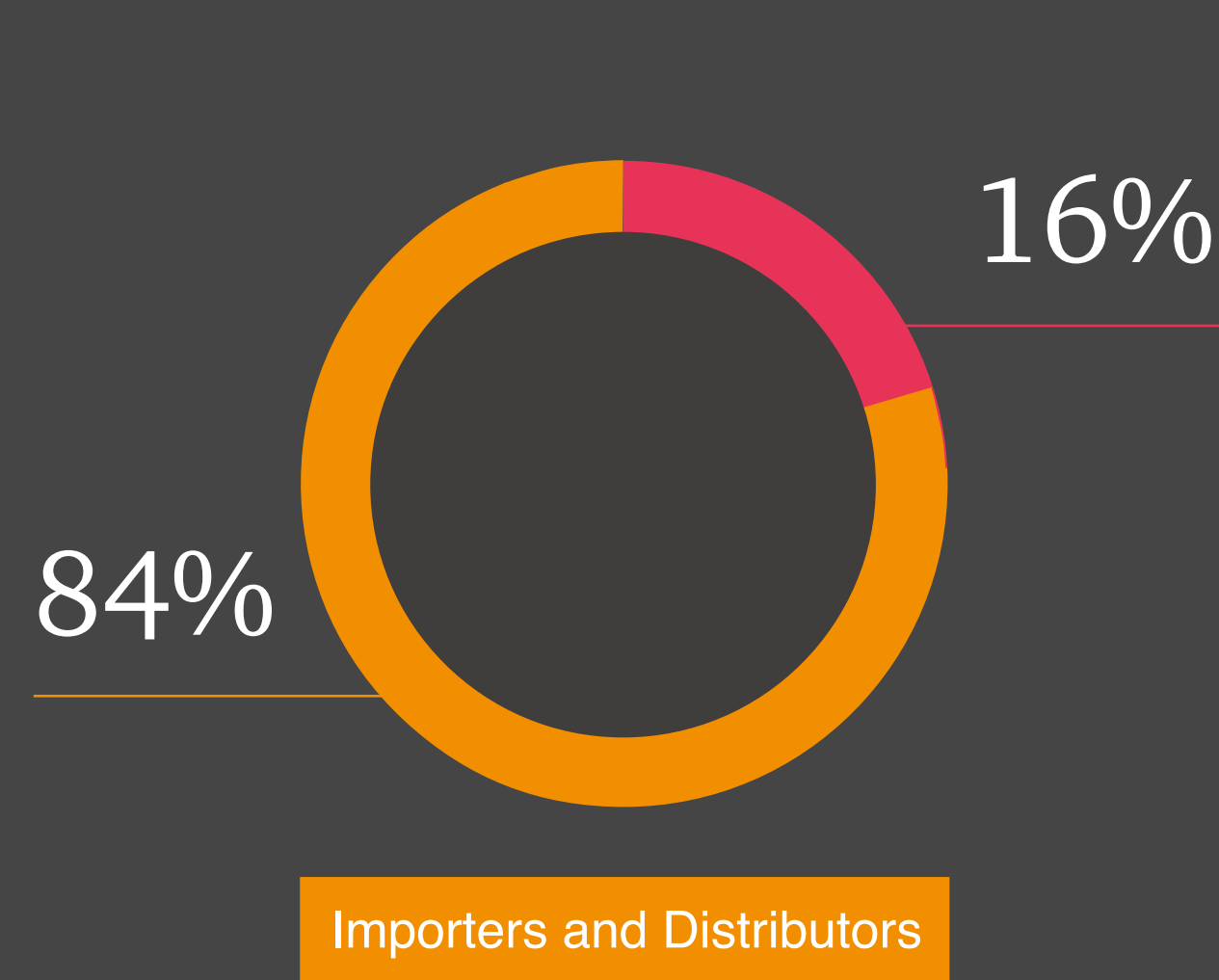
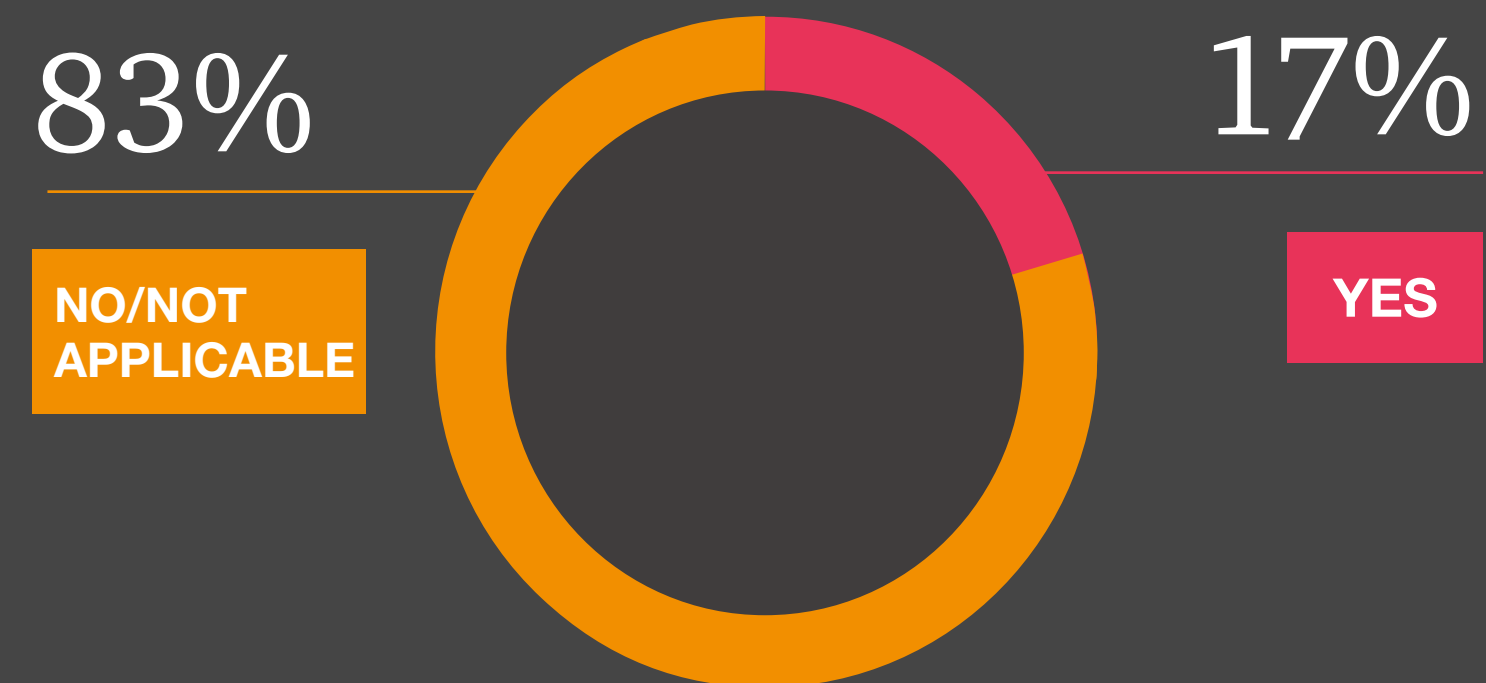


pwc

Question 2

Has your business successfully applied for and benefited from the 6-month bank-loan moratorium?

Total

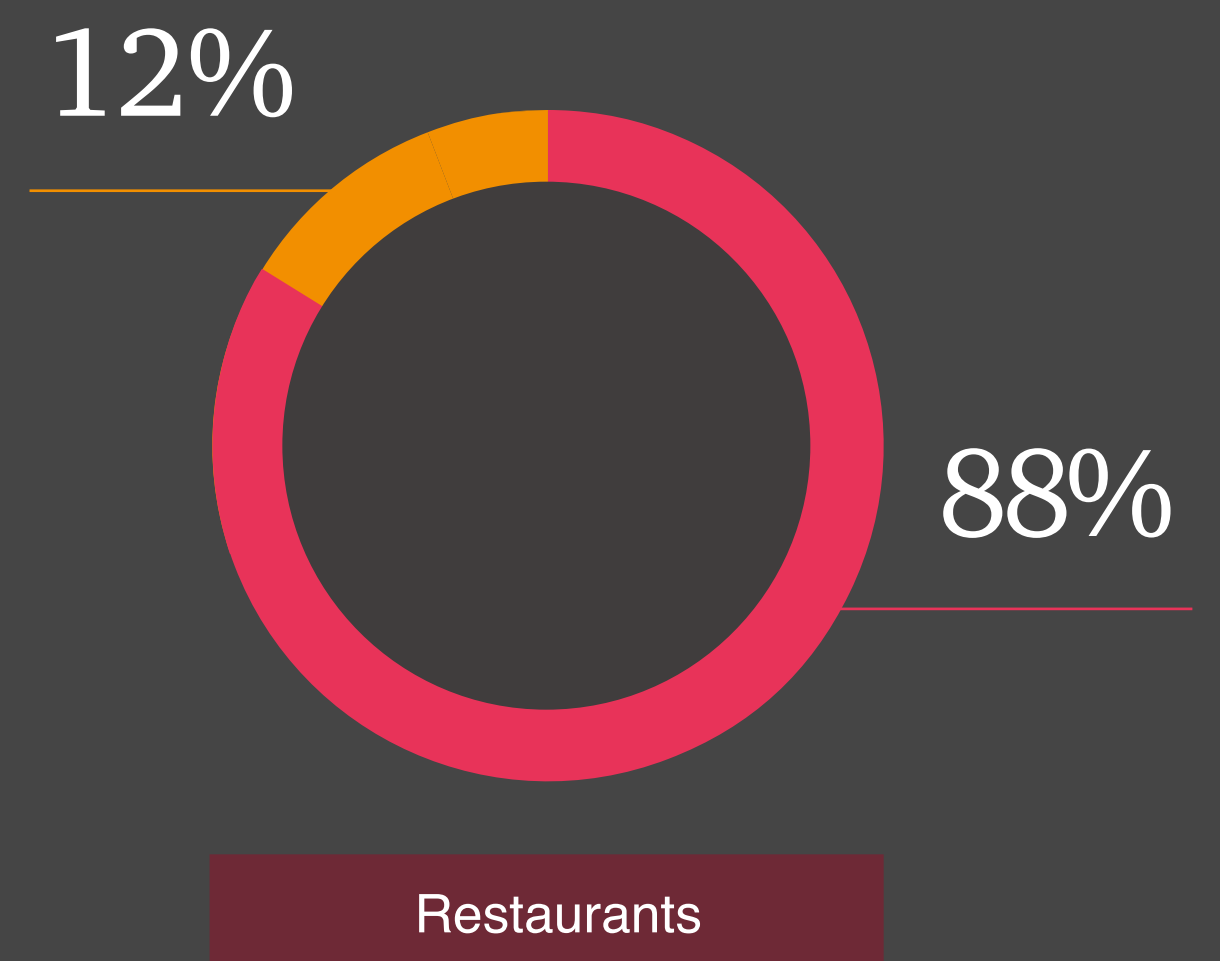
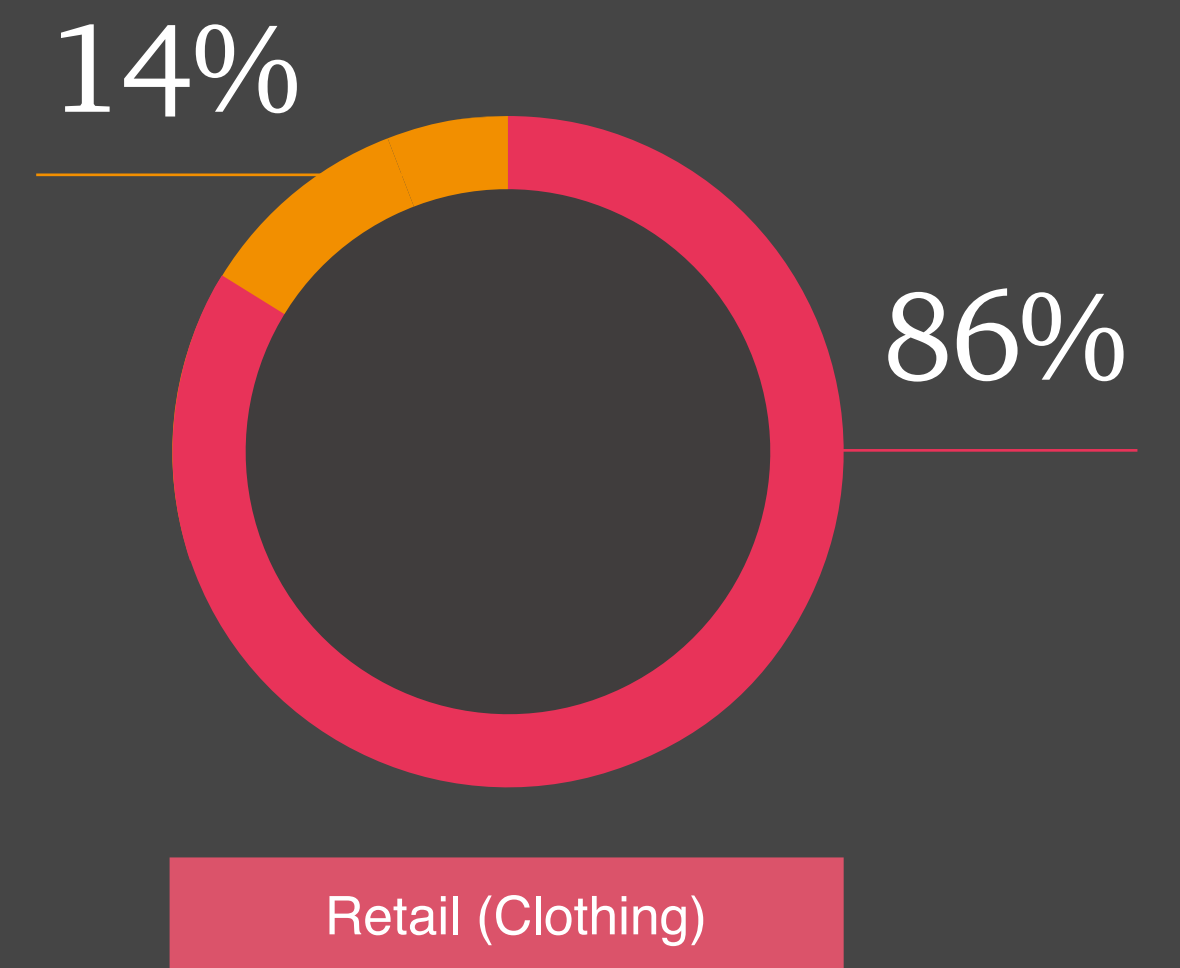
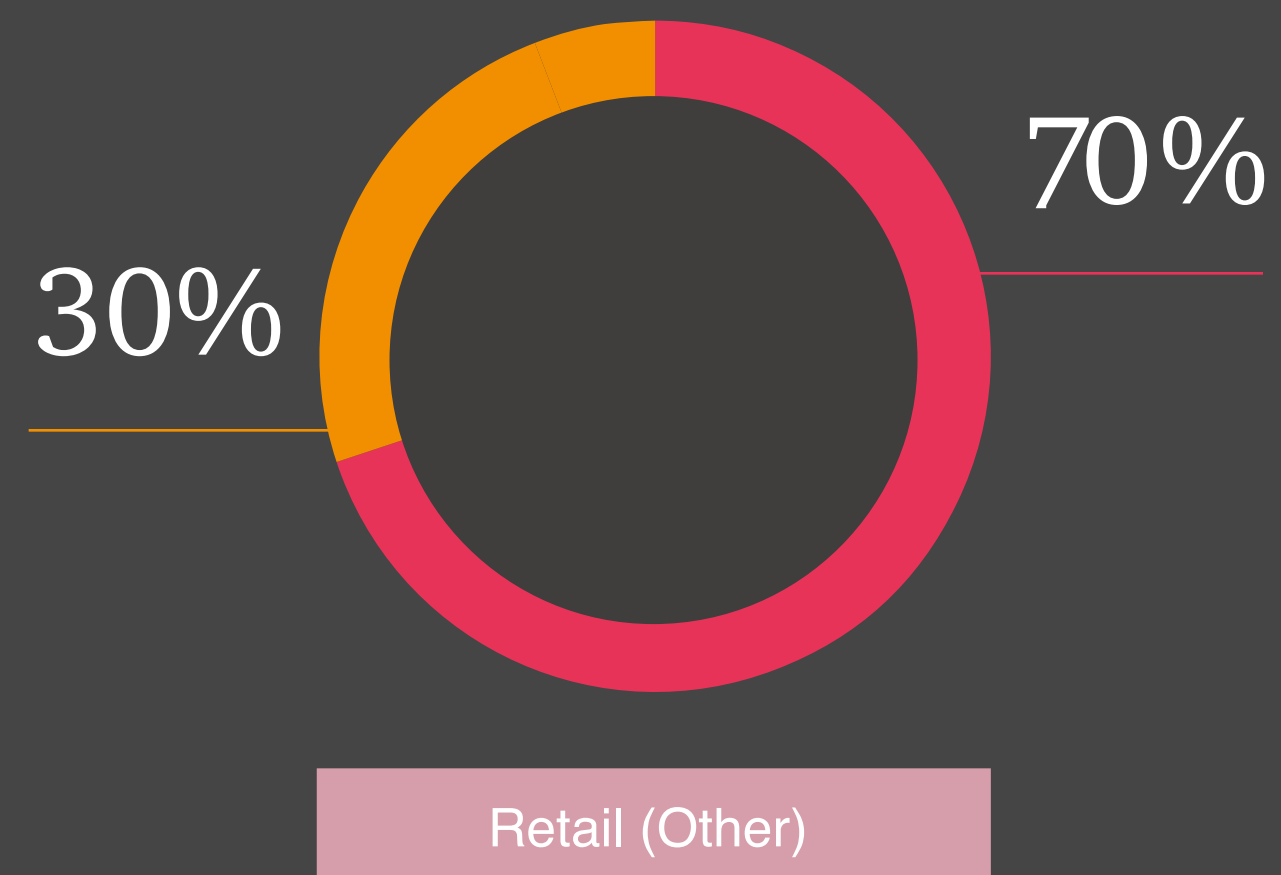
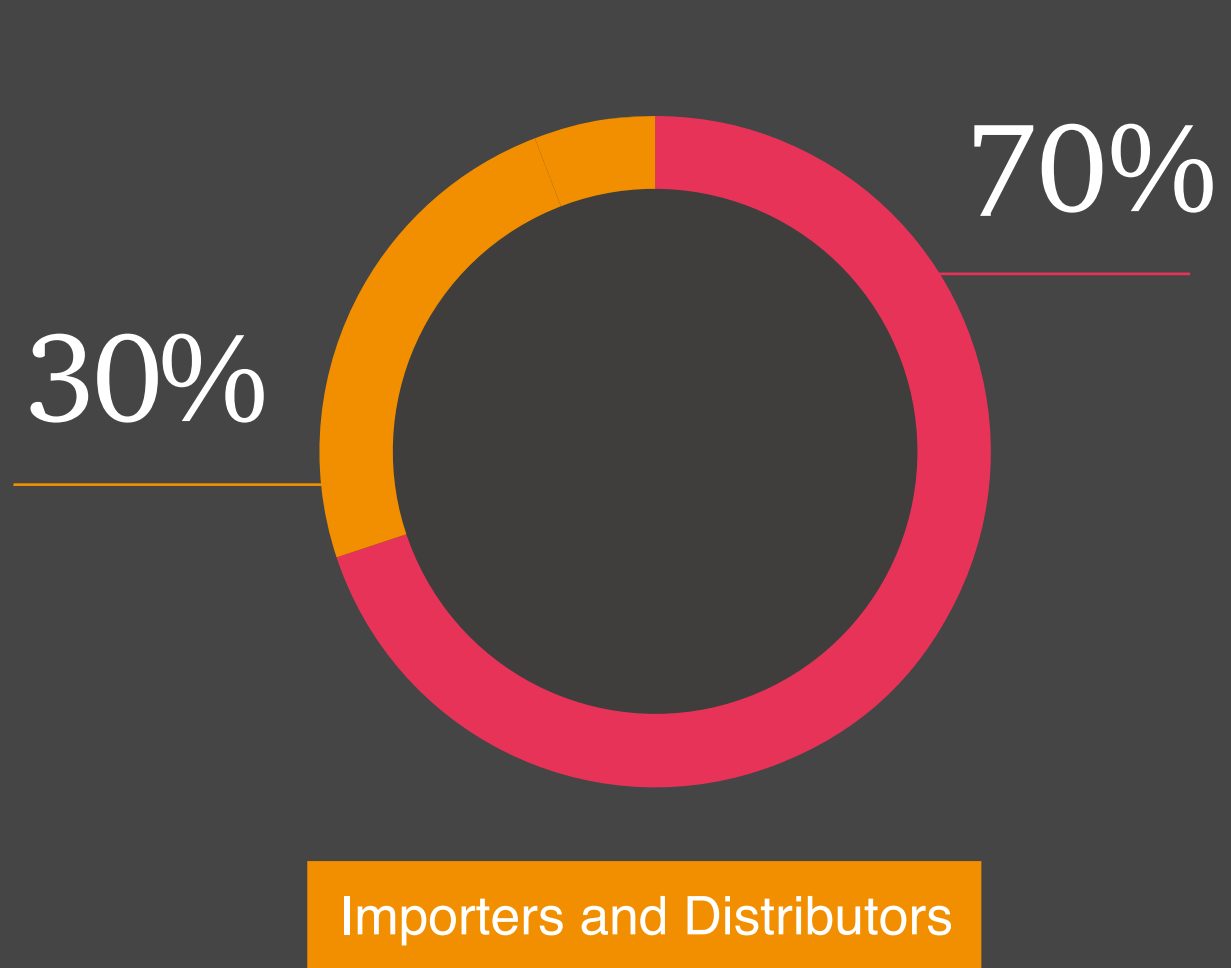
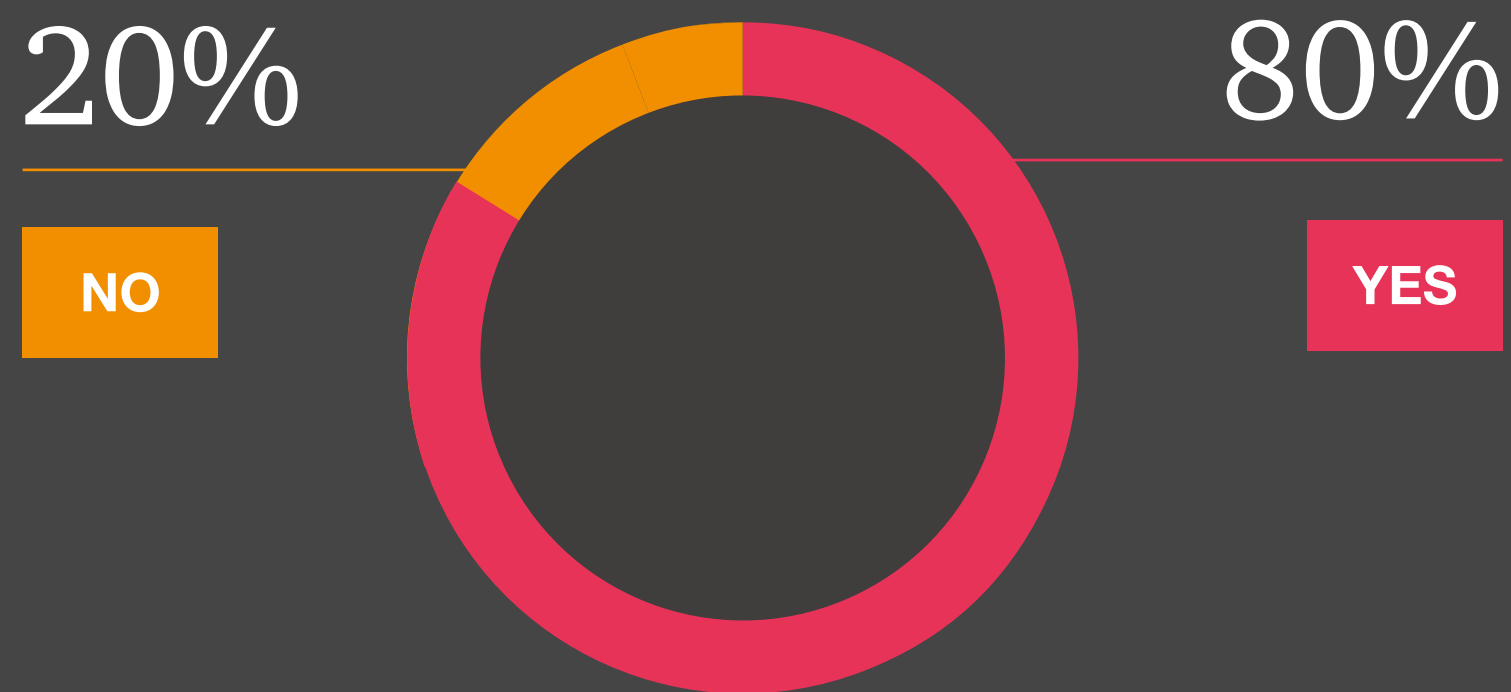




Question 3

Do you think such measures were/are effective in the circumstances?

Total



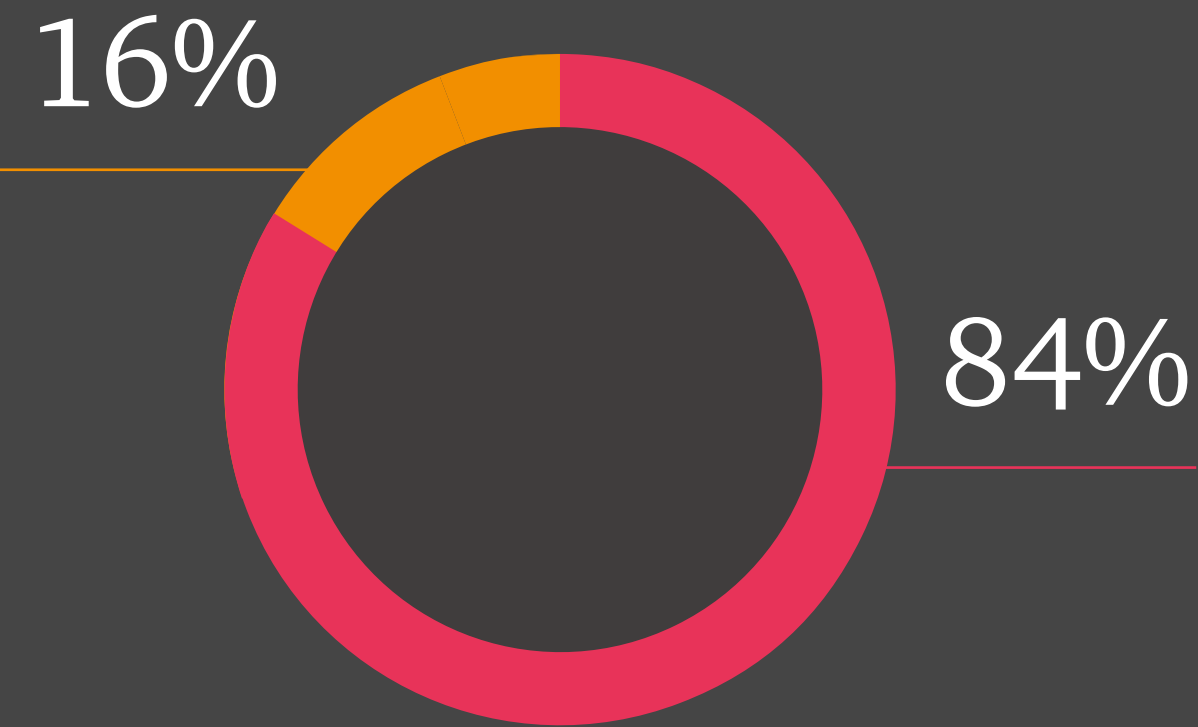
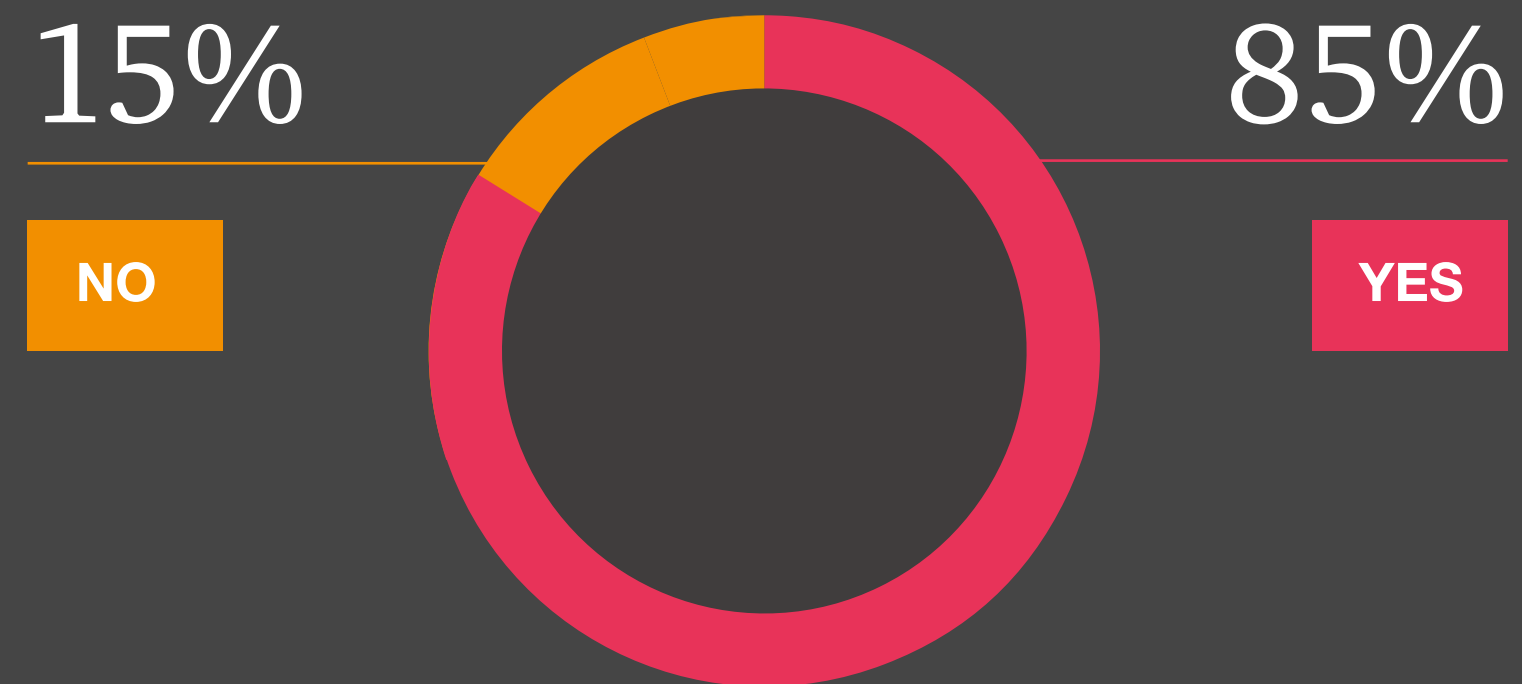


pwc

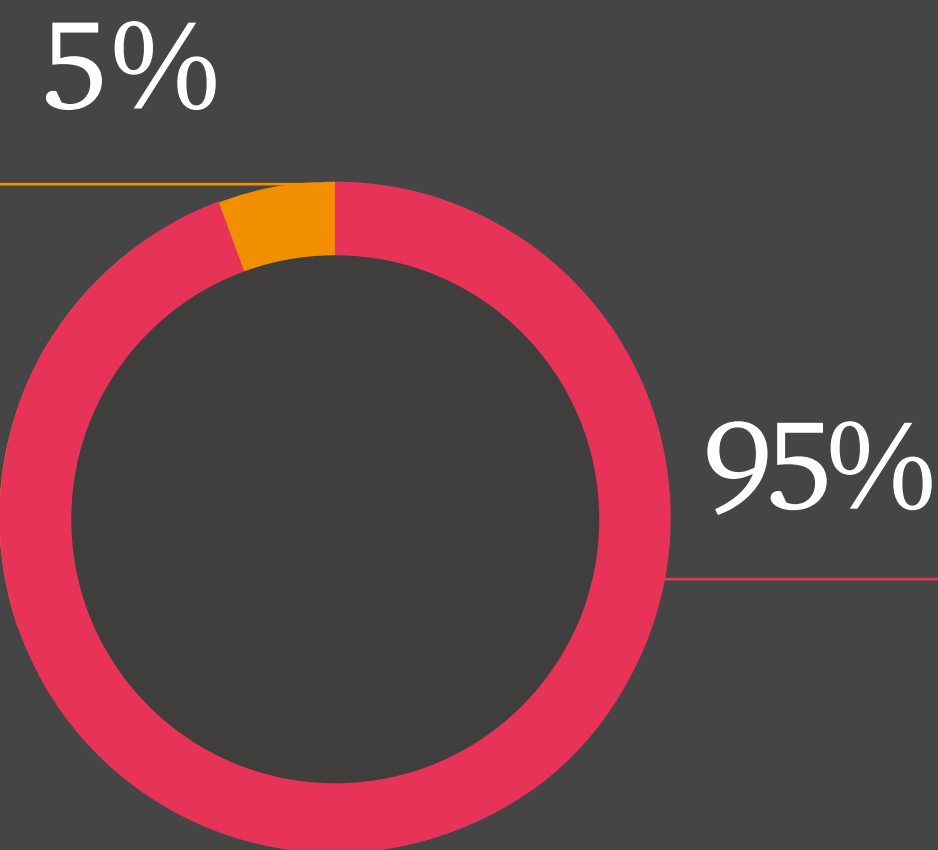
Question 4

Is there scope for more help in the form of new initiatives?

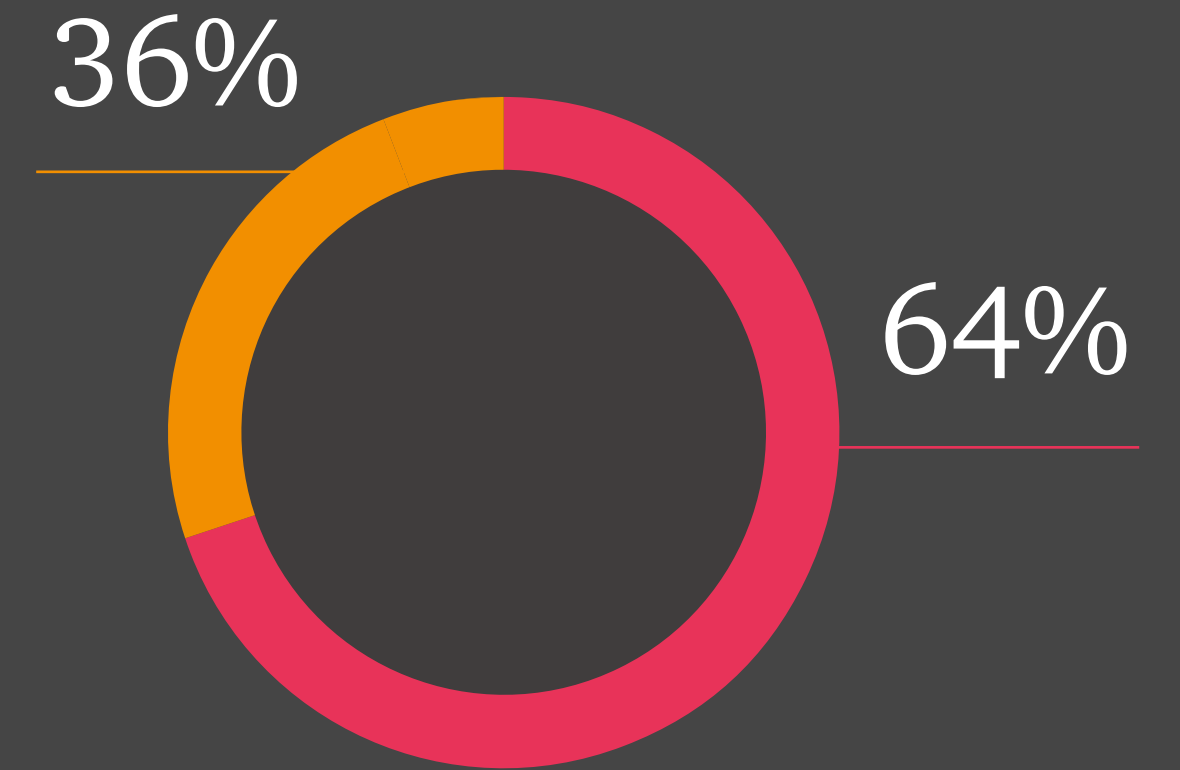
Total



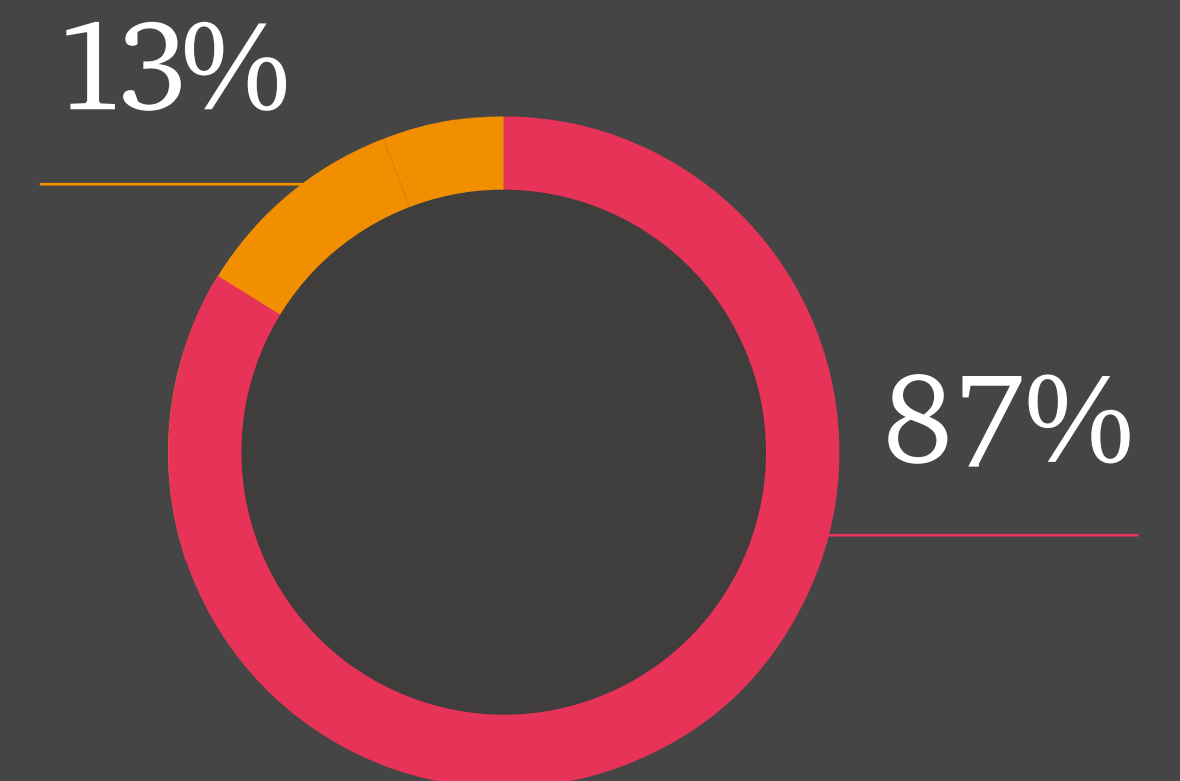
Importers and Distributors



Retail (Other)



Retail (Clothing)



Restaurants

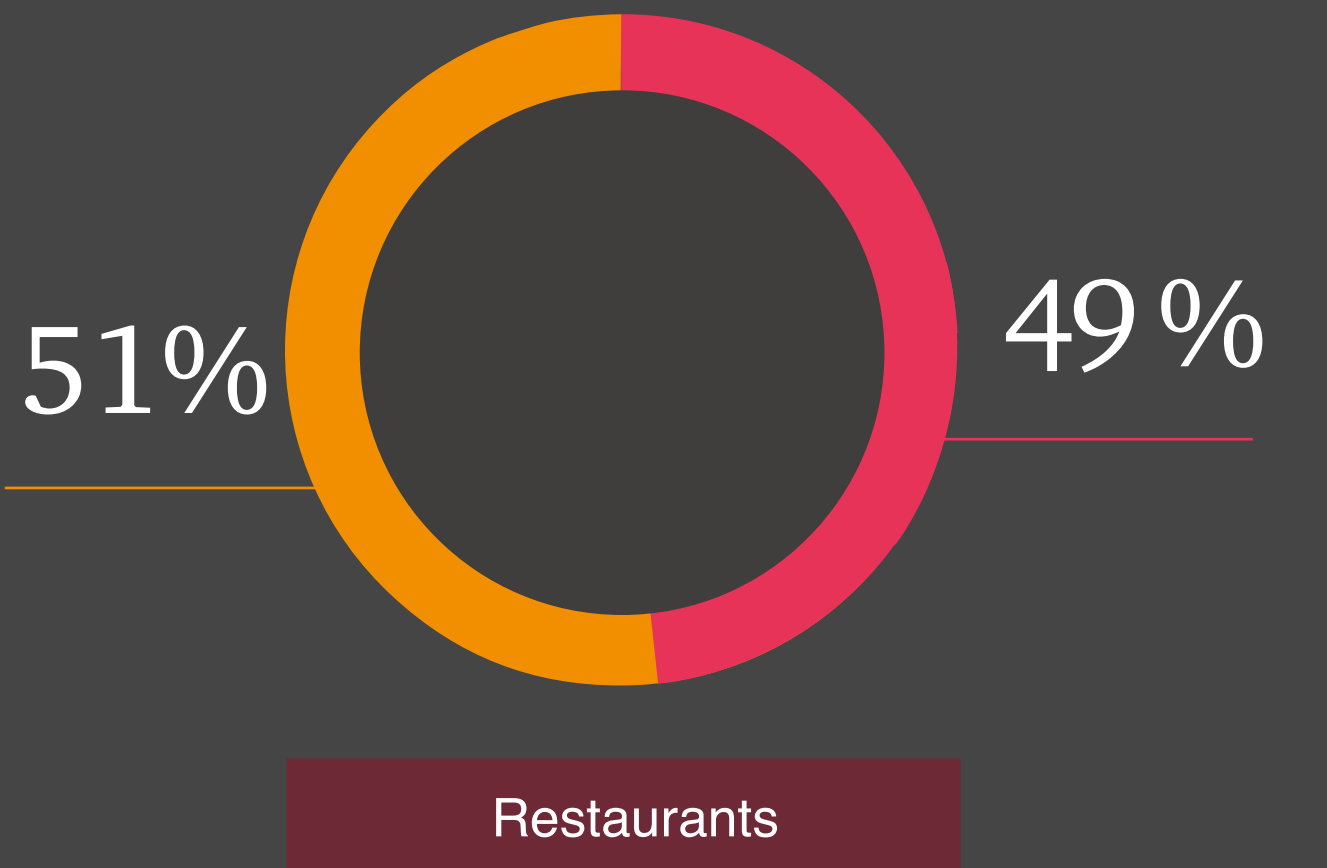
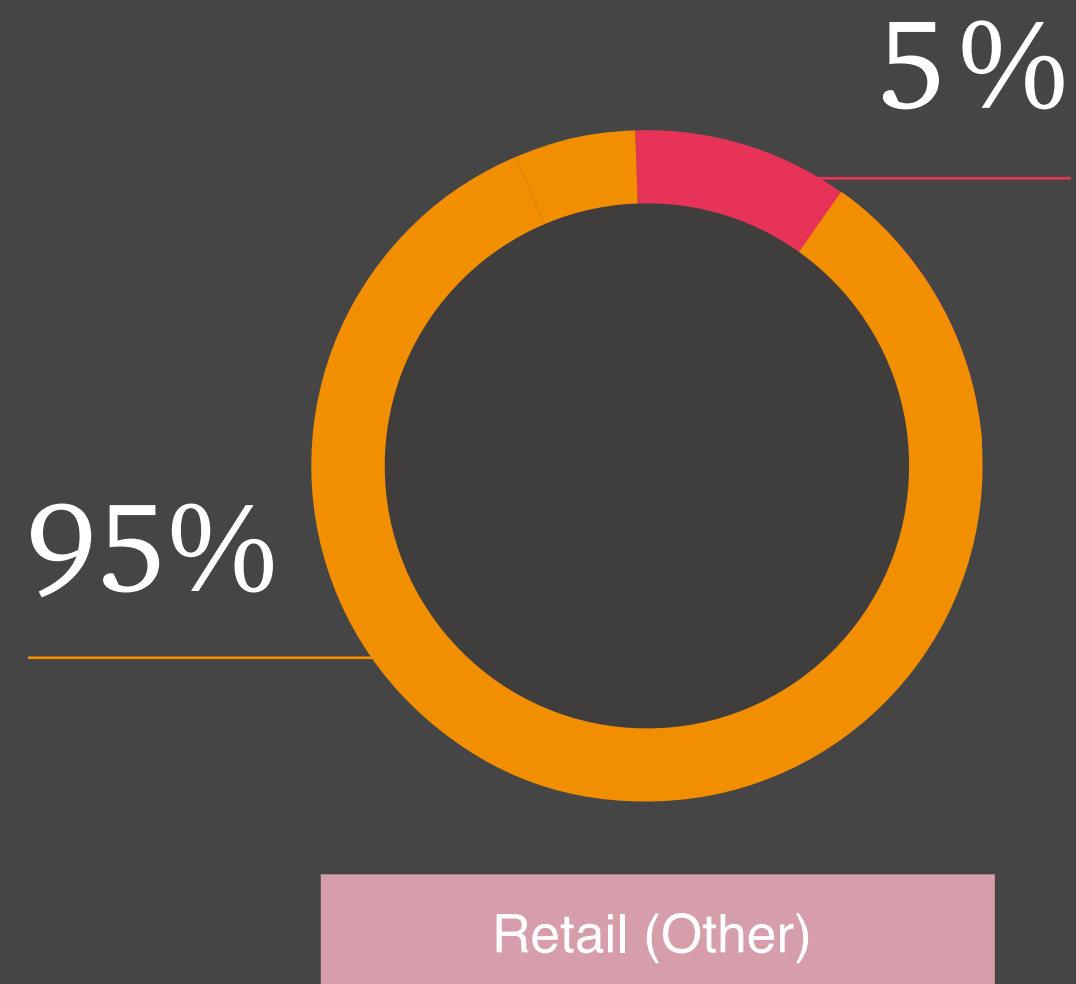
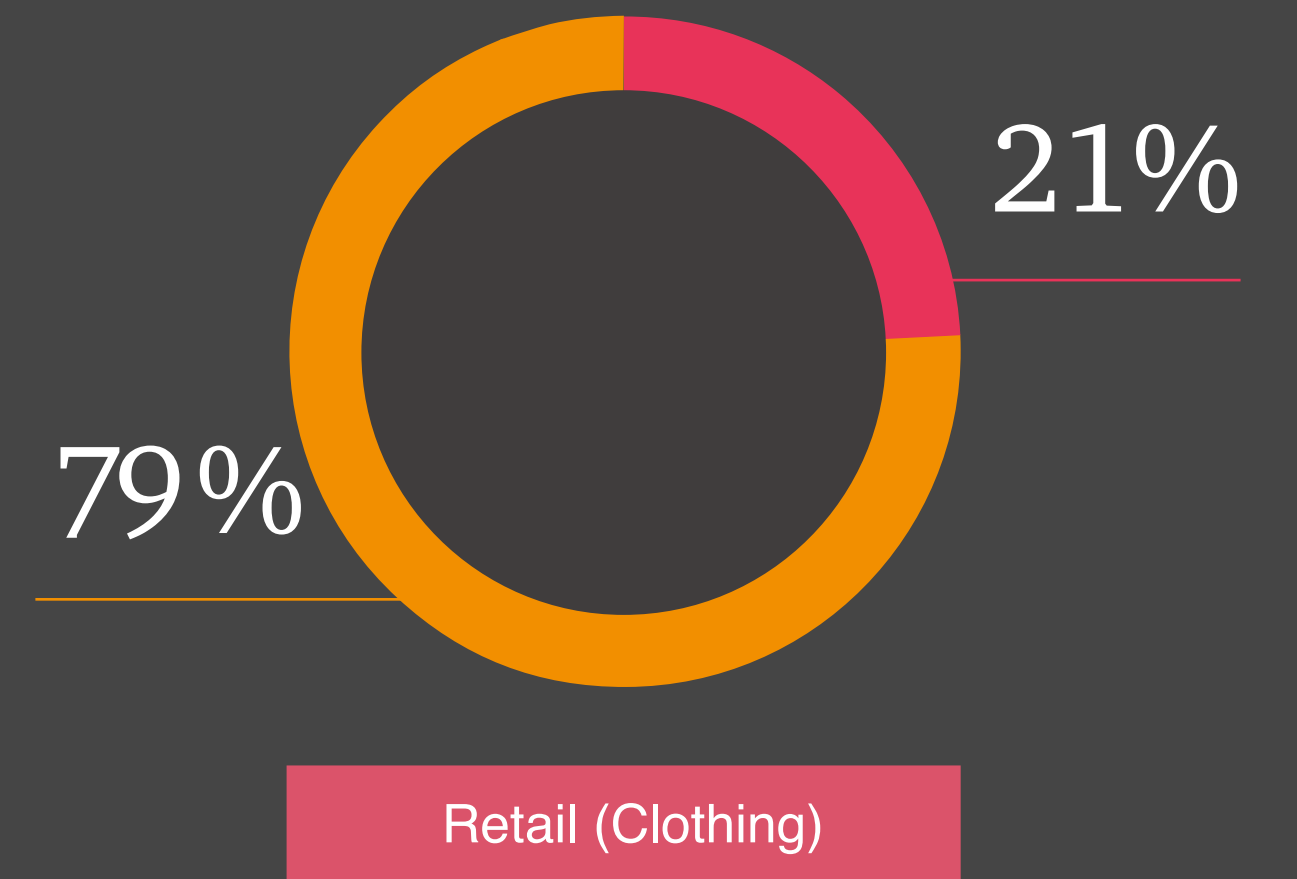
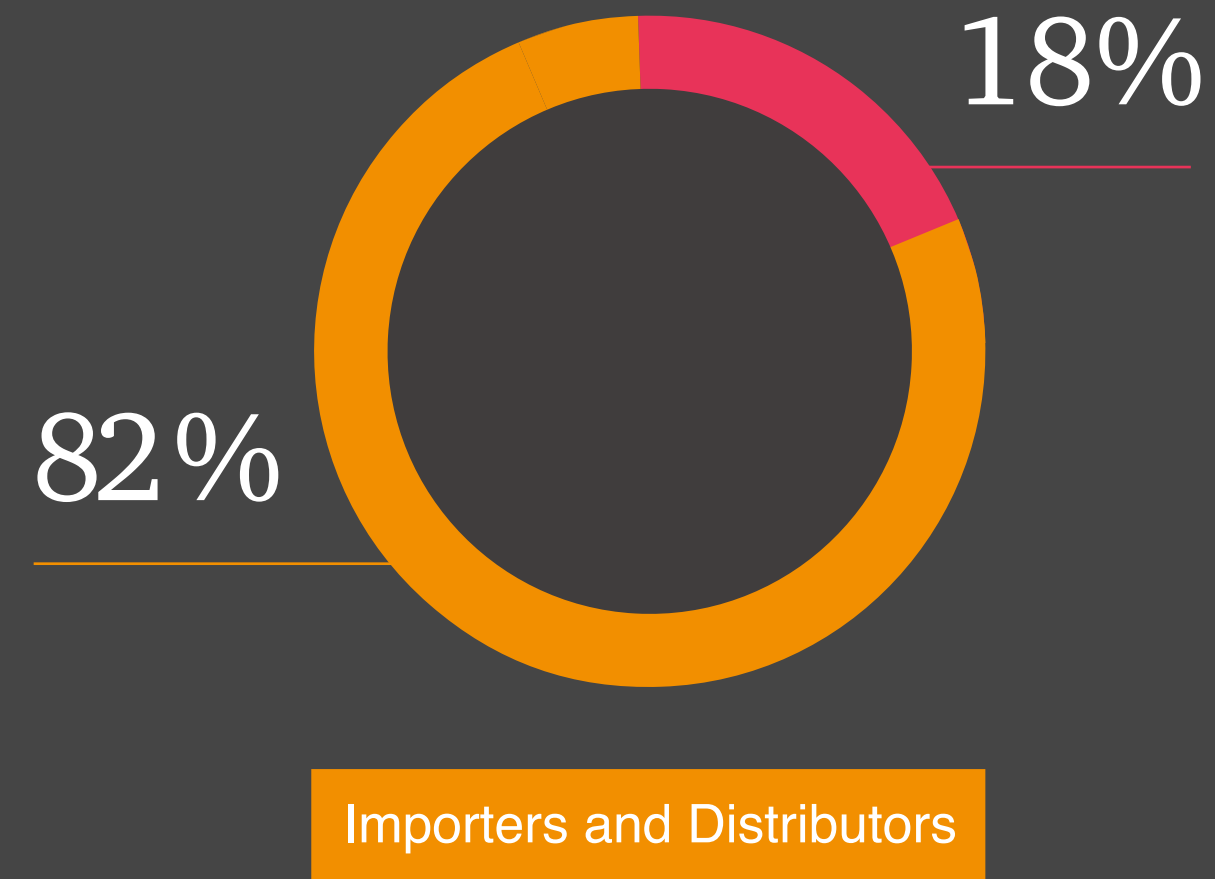
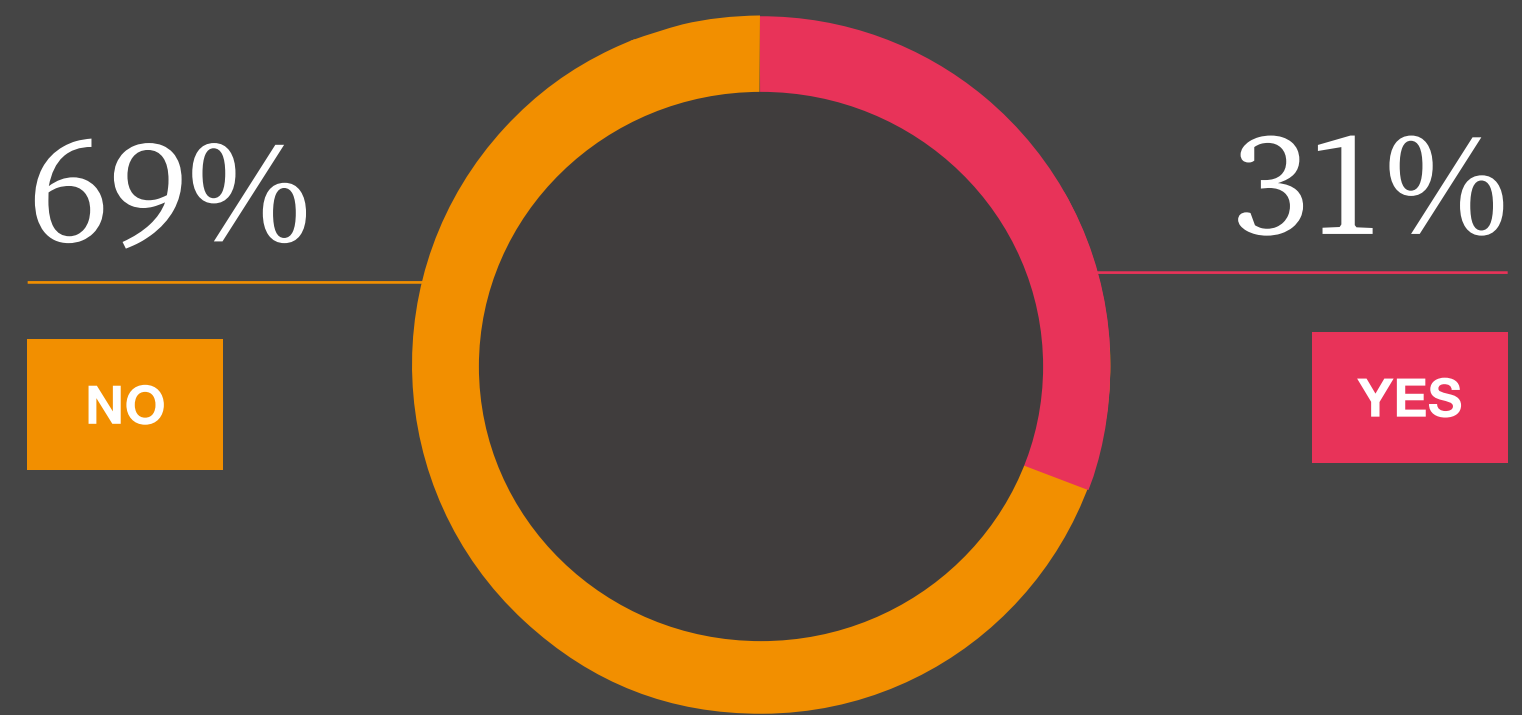


pwc

Question 5

During the past 3 months, have you made any employee redundant?

Total

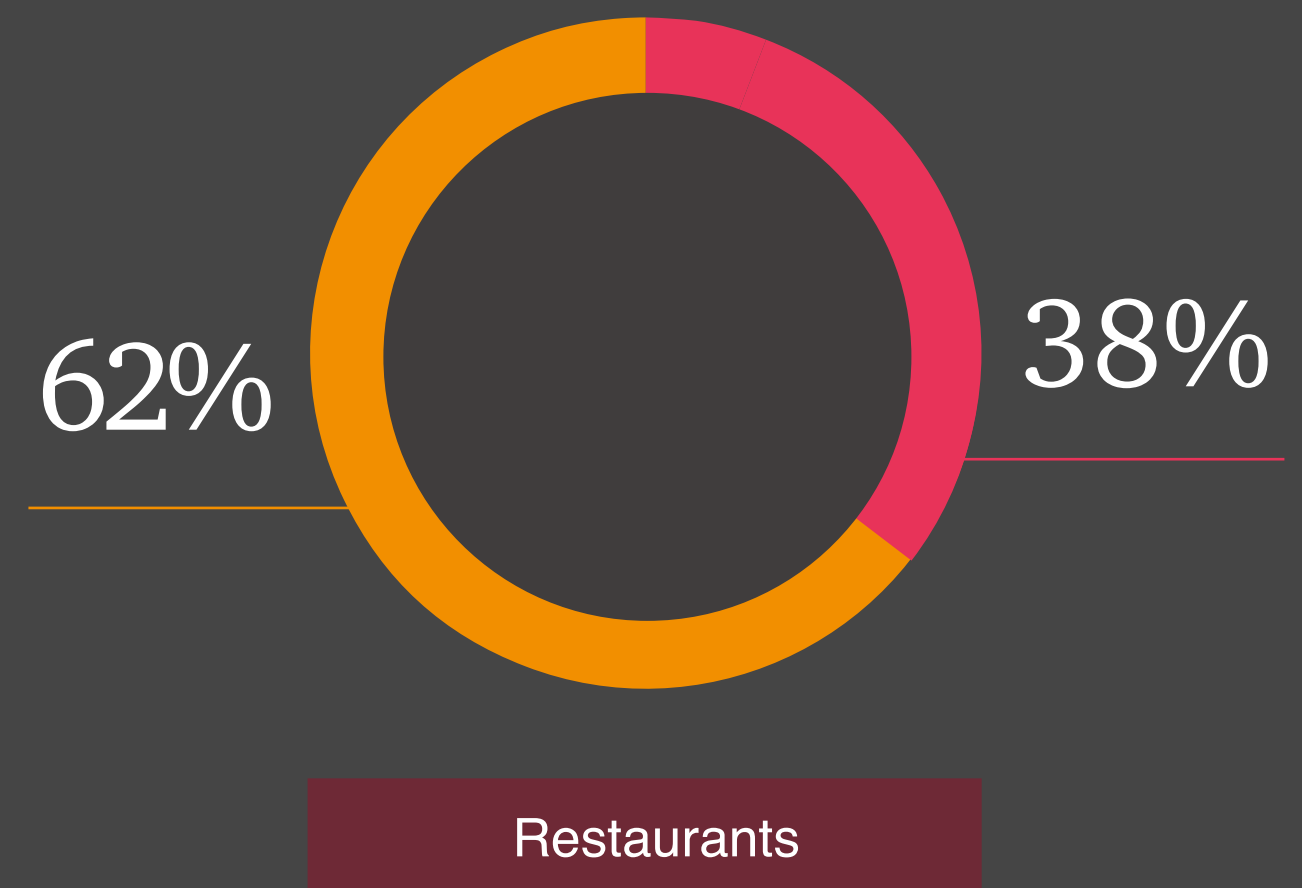
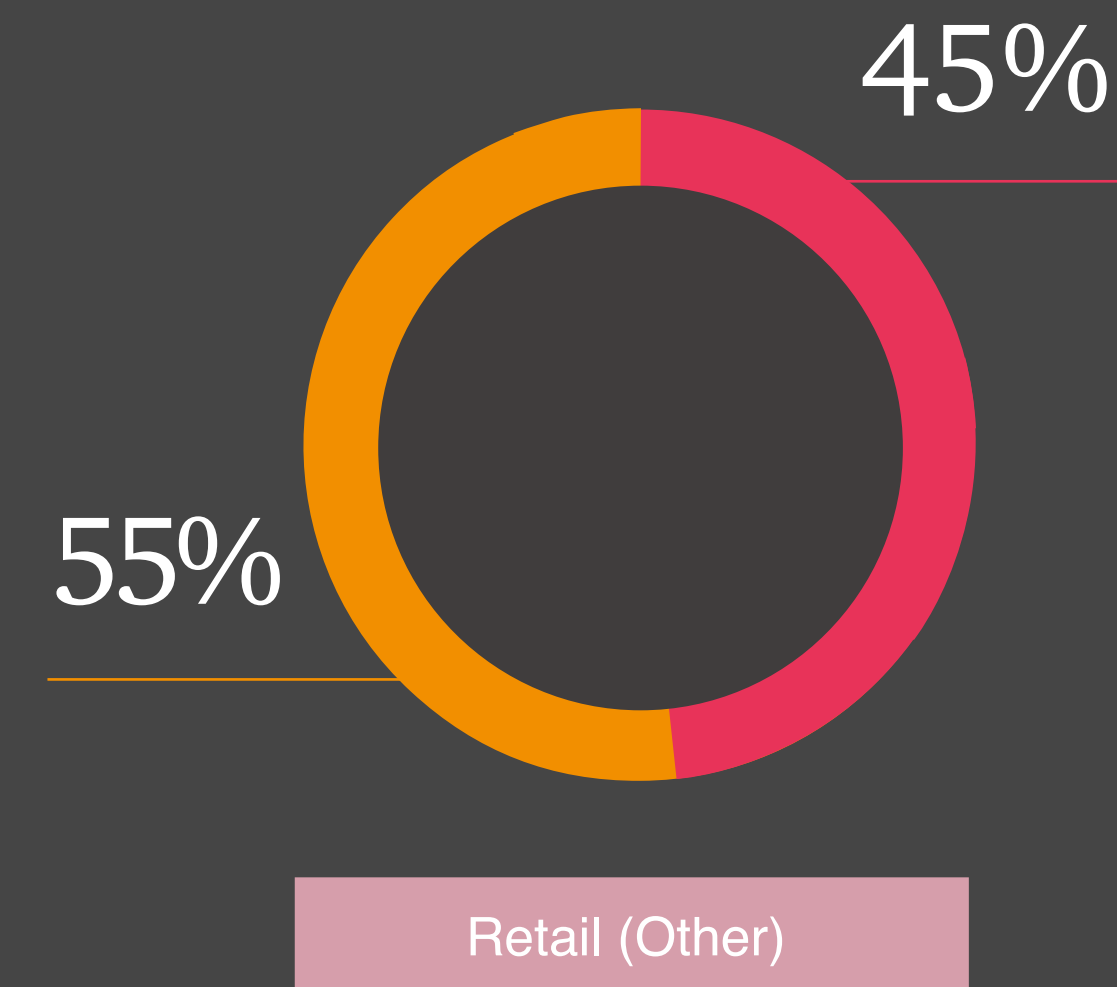
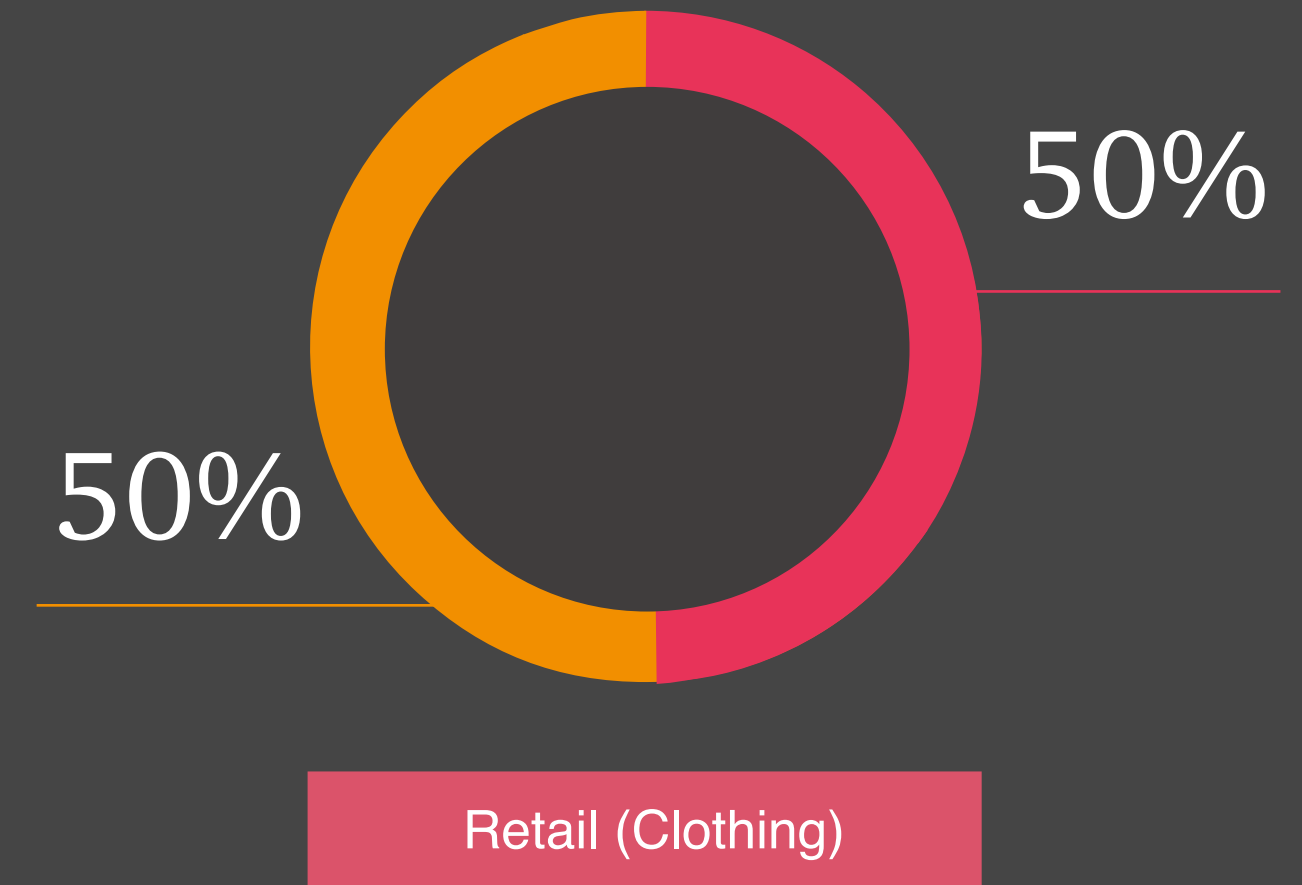
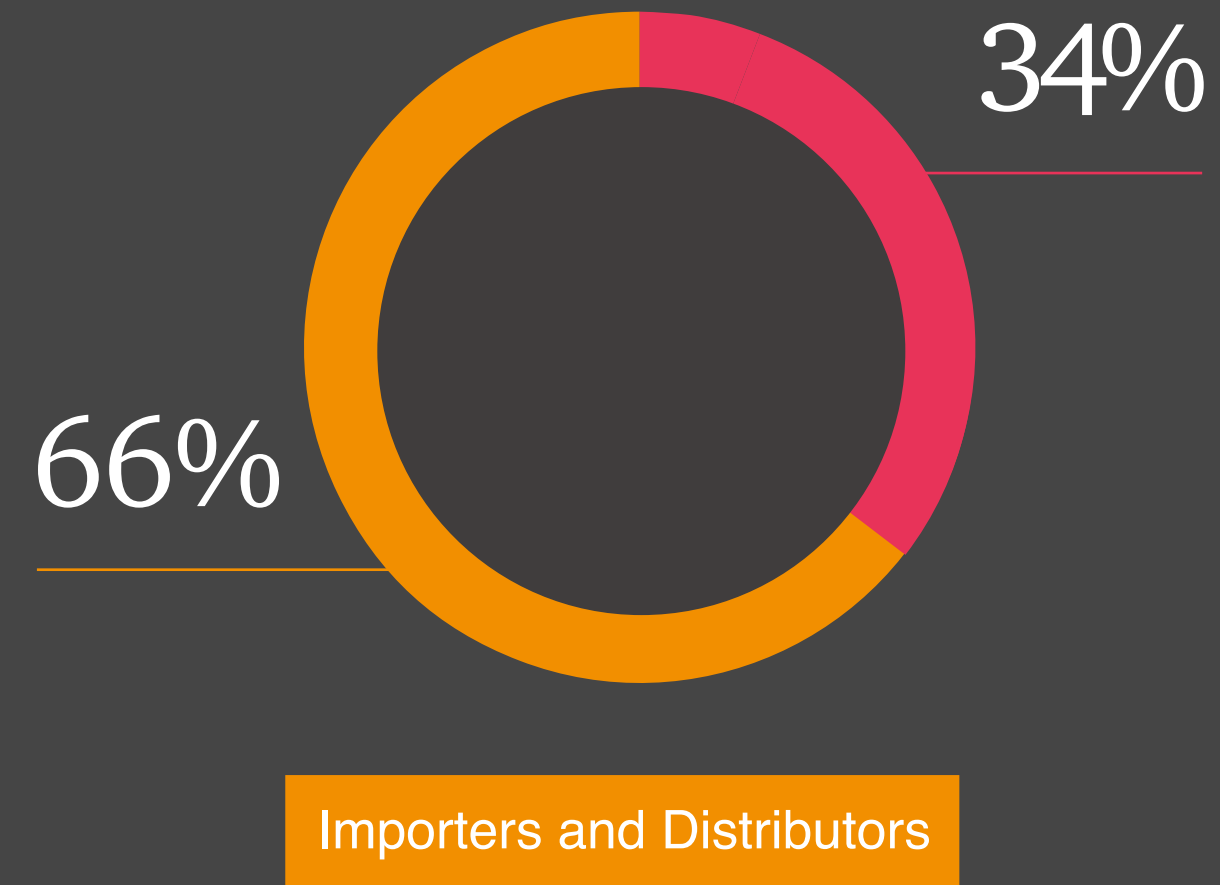
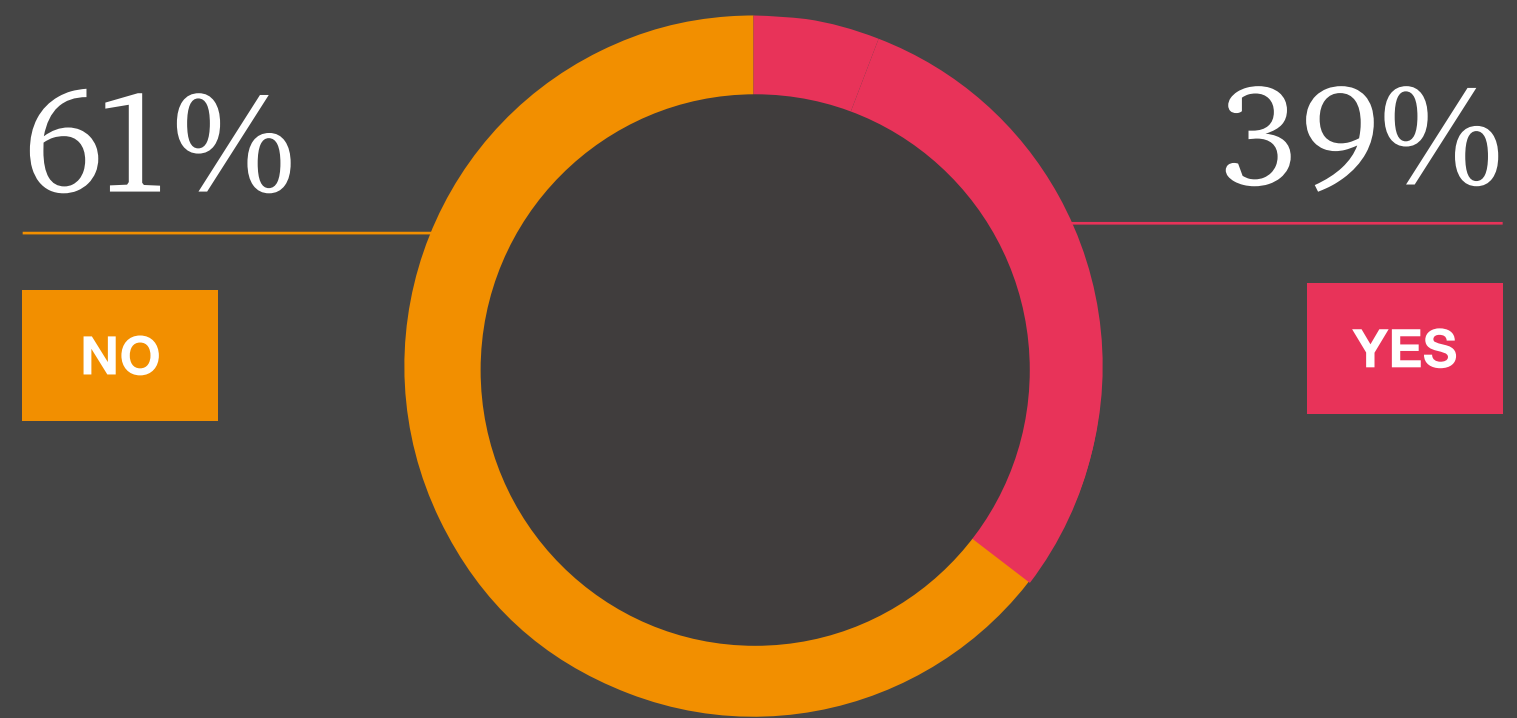




Question 6

Have you decreased salaries/wages for your employees?

Total



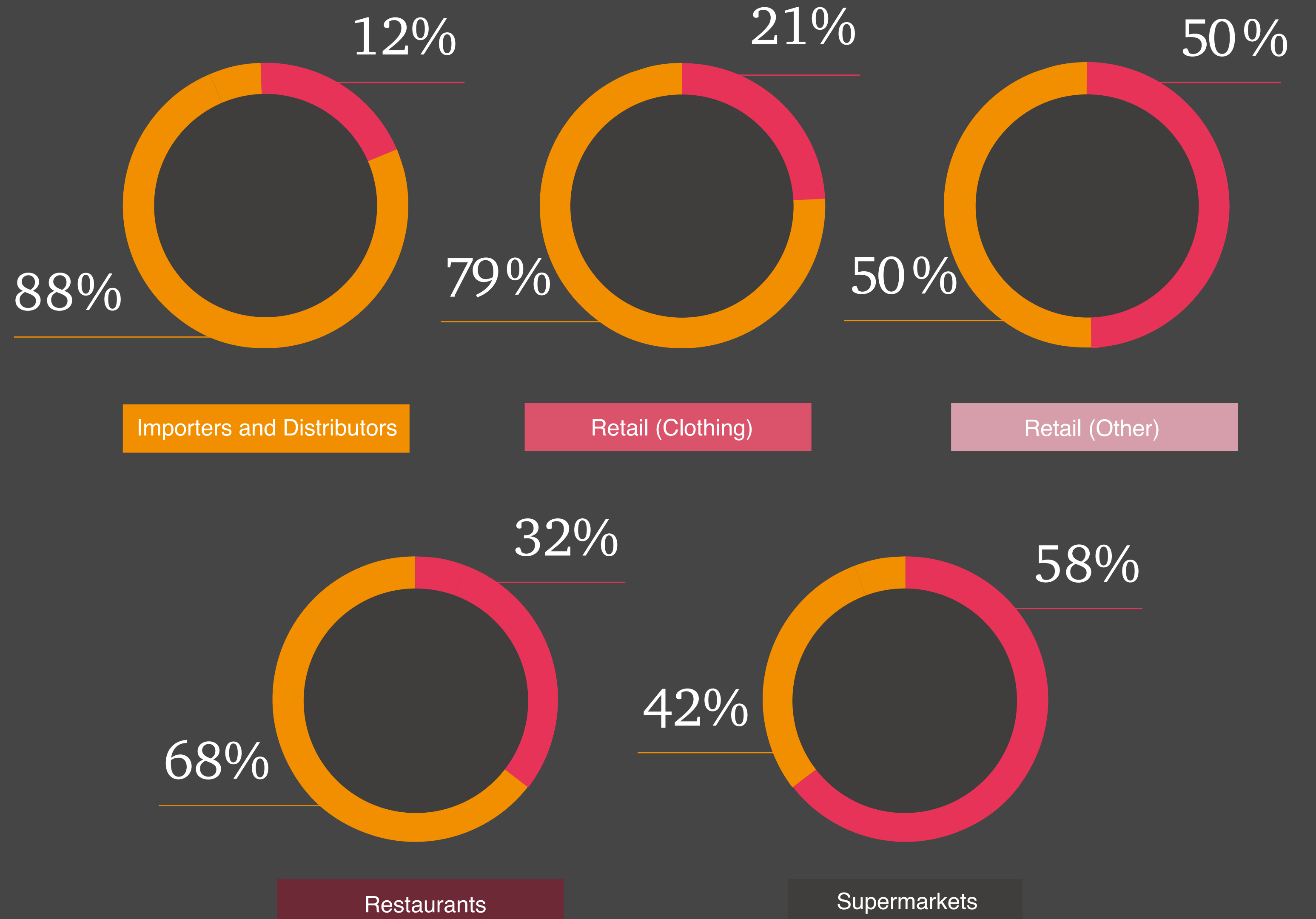
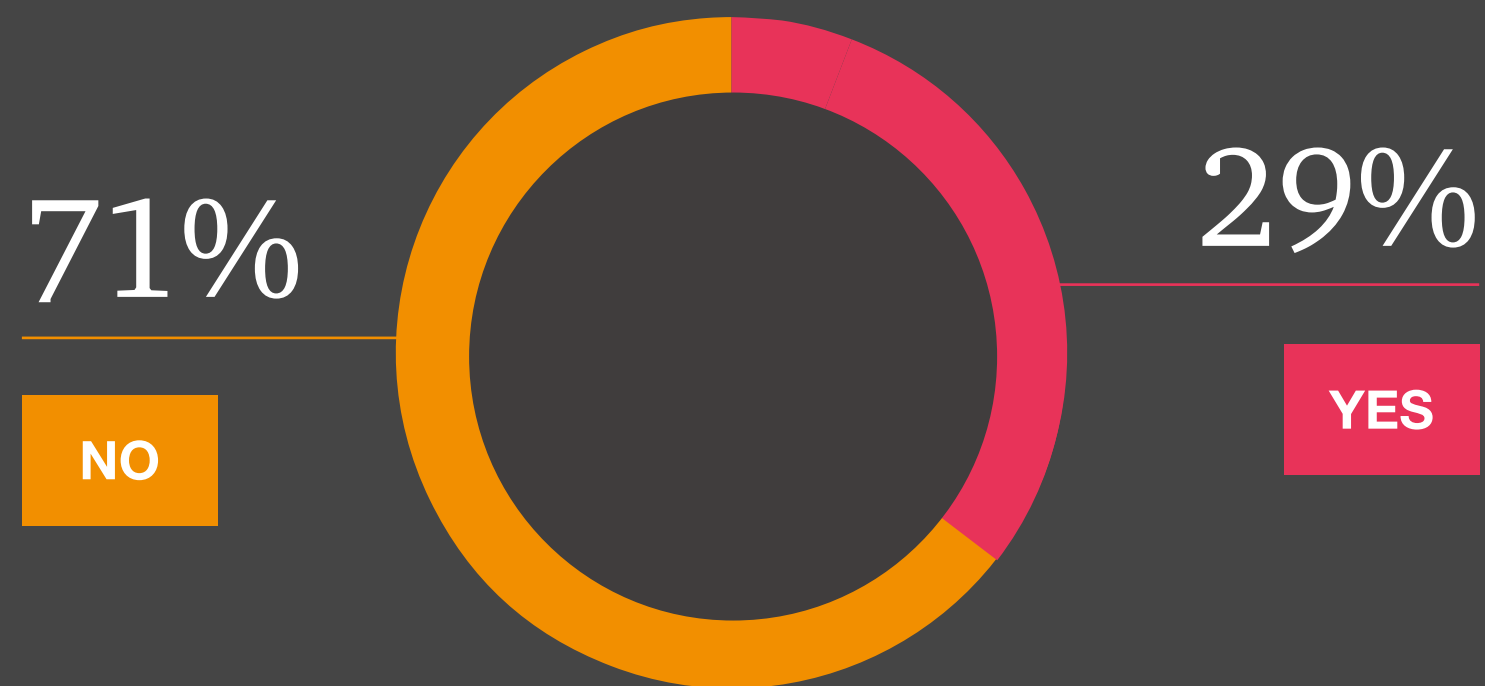


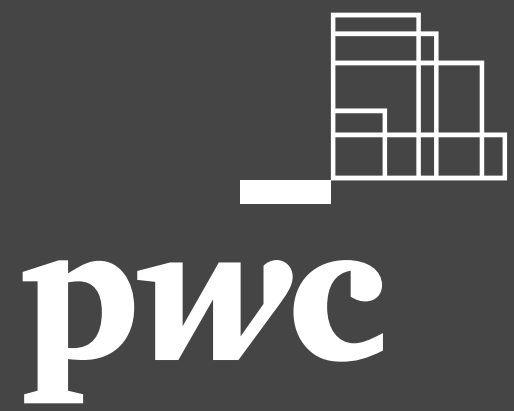
pwc

Question 7

Have you engaged with entities who provide delivery services for your products?

Total

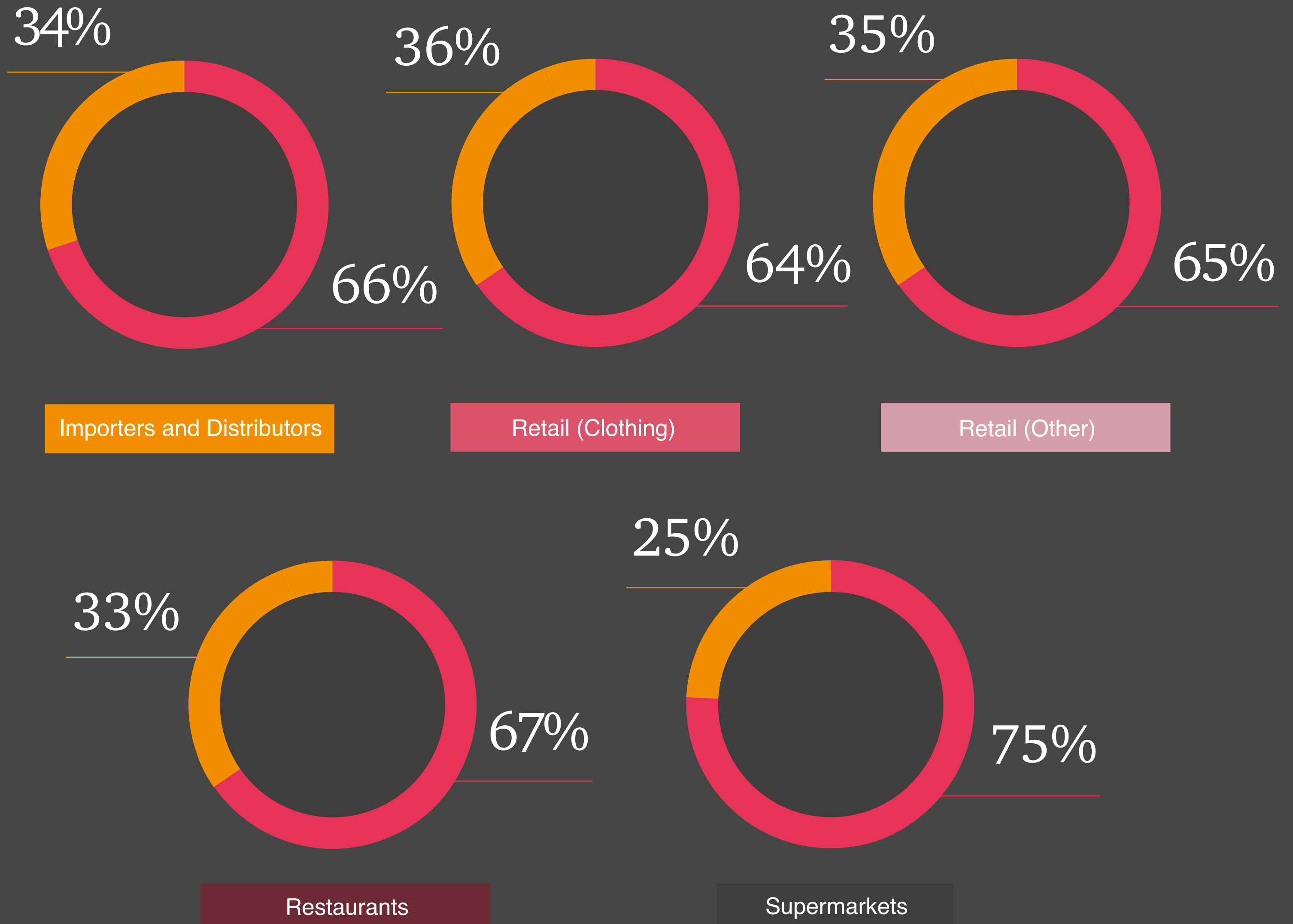
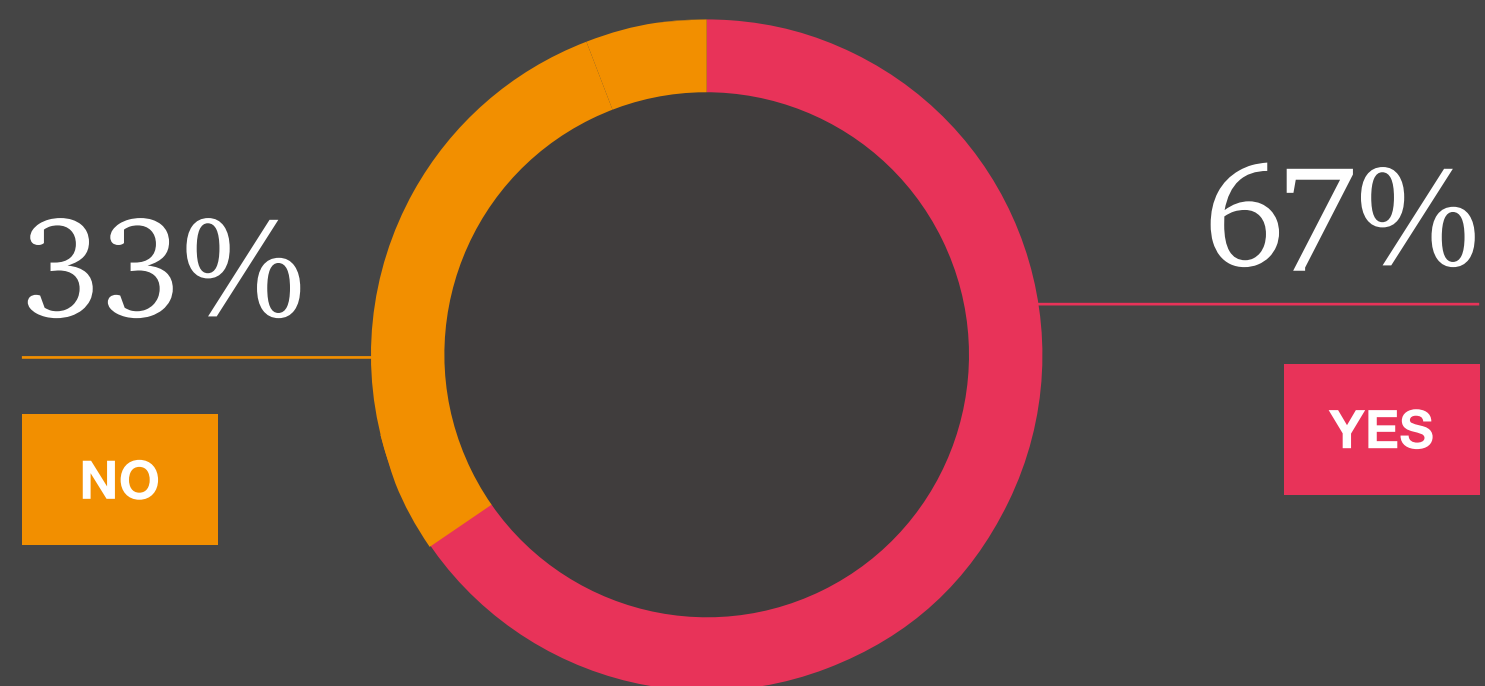


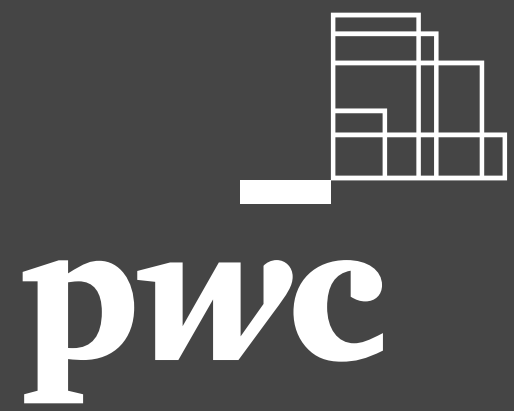


Question 8

Have you considered innovative changes in your business processes?

Total

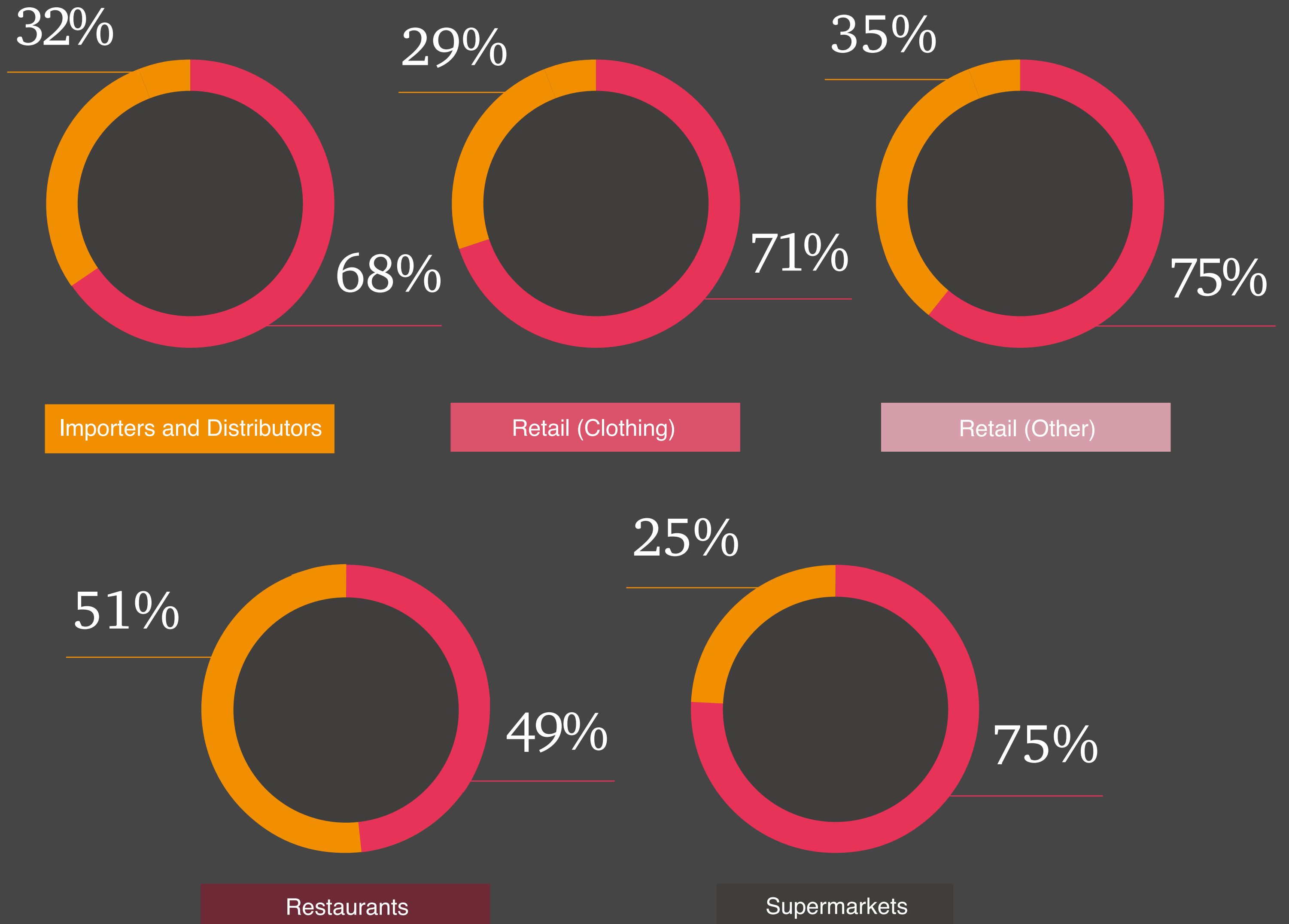
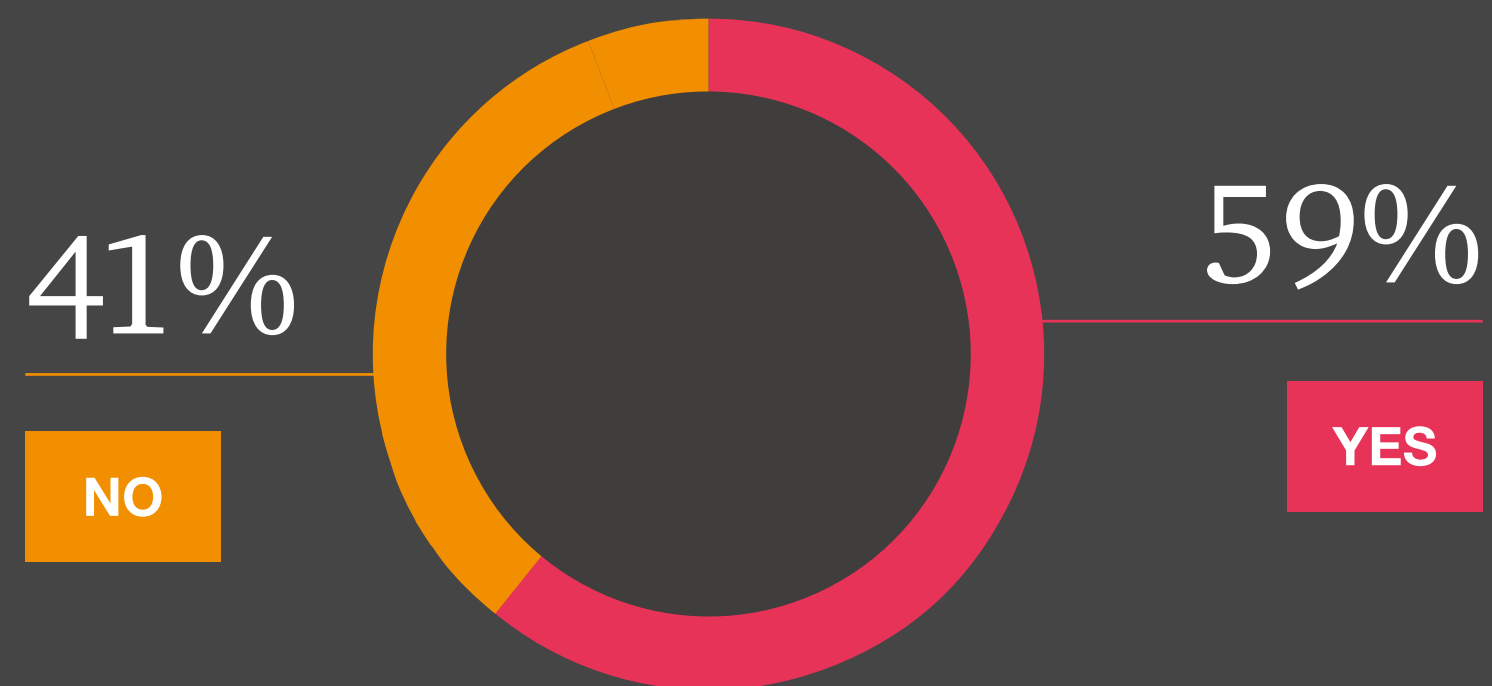




Question 9

Have you organised any new business initiative through a digital platform?

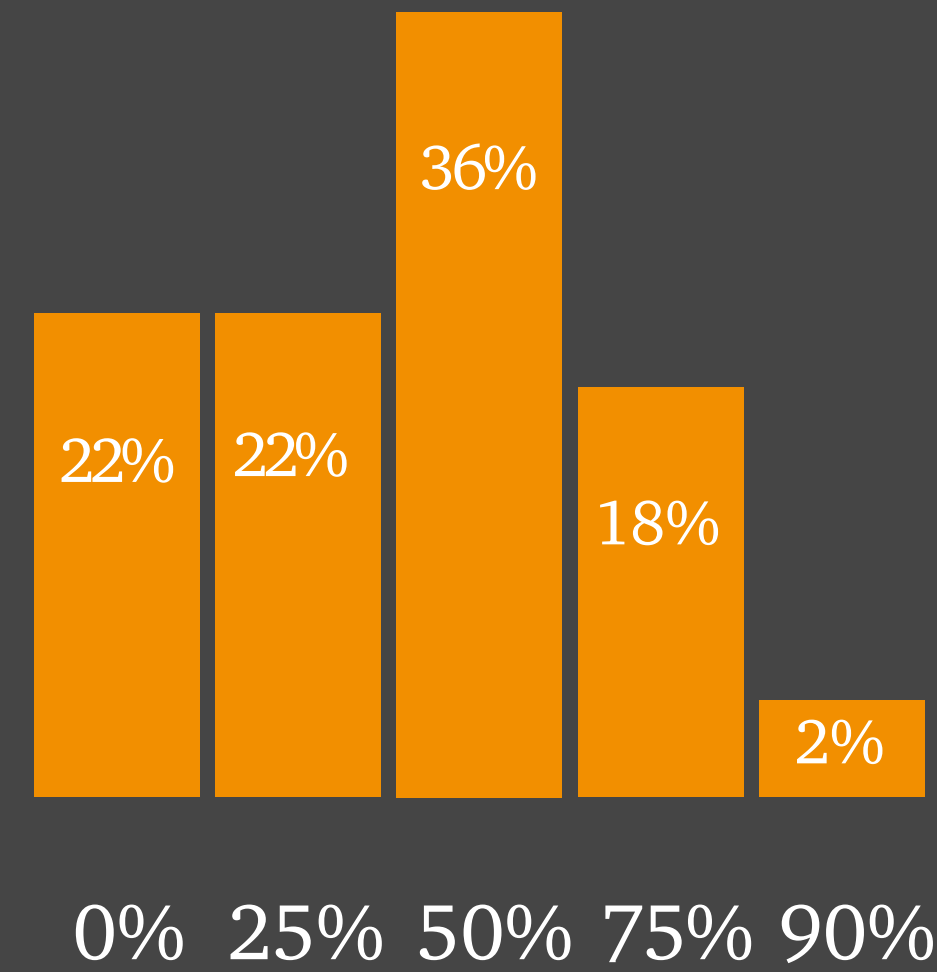
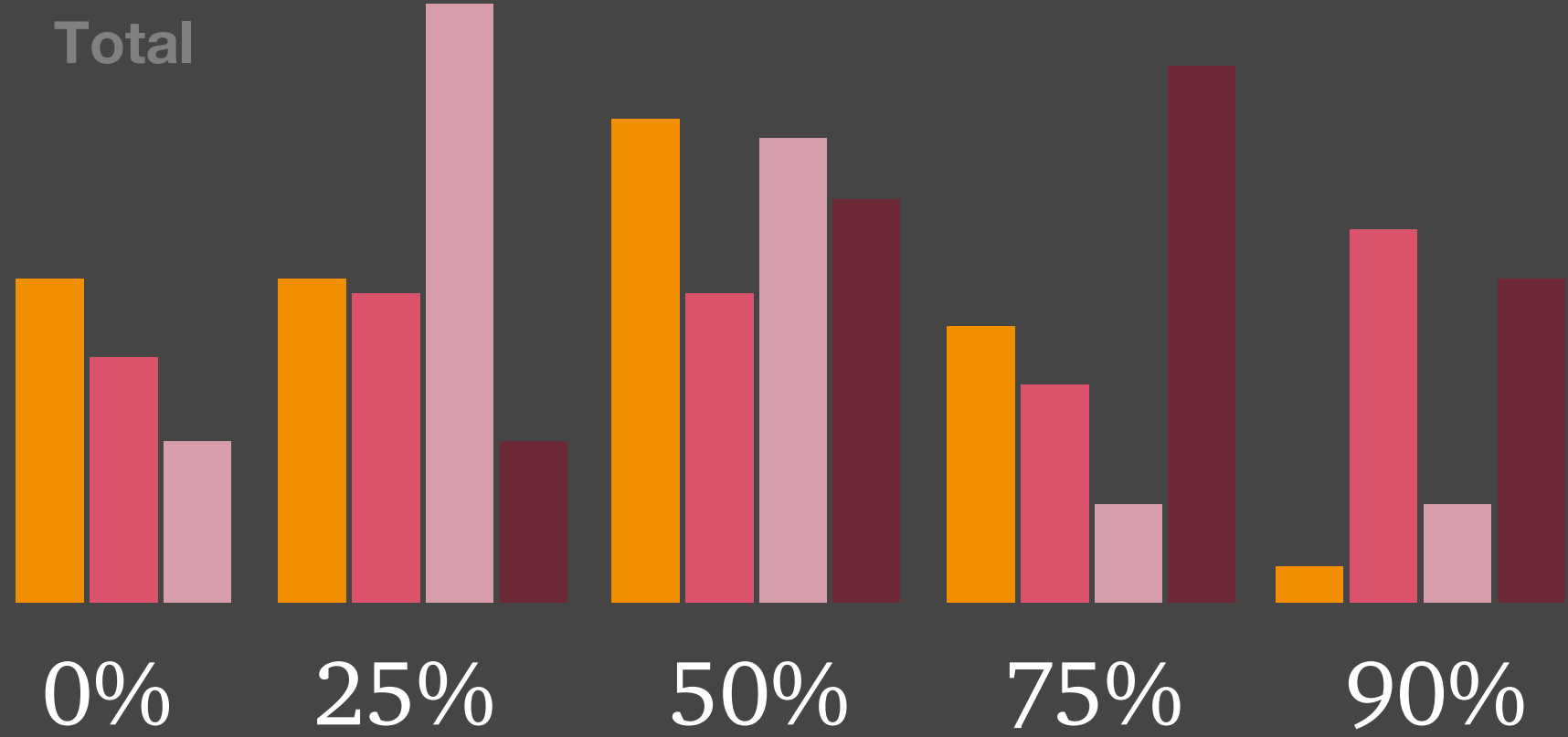
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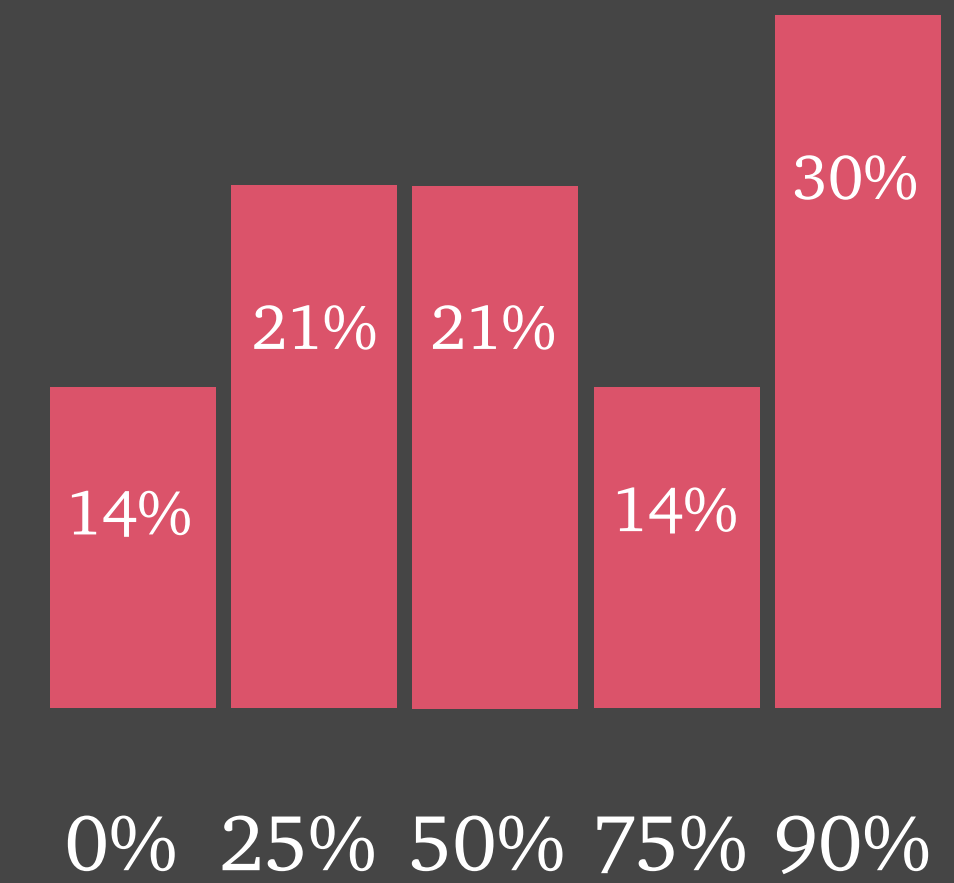


Question 10

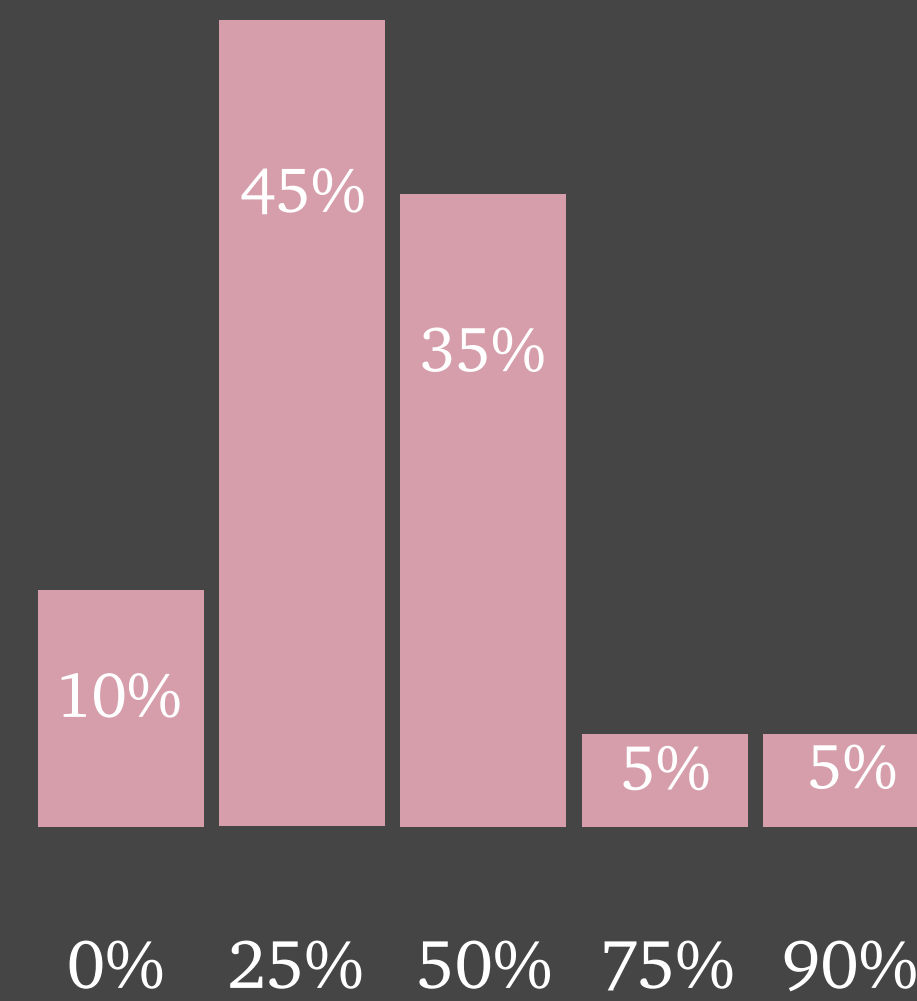
In the first weeks, since resumption of operations, when compared to February 2020, is your business (turnover) less by 25%, 50%, 75% or more?



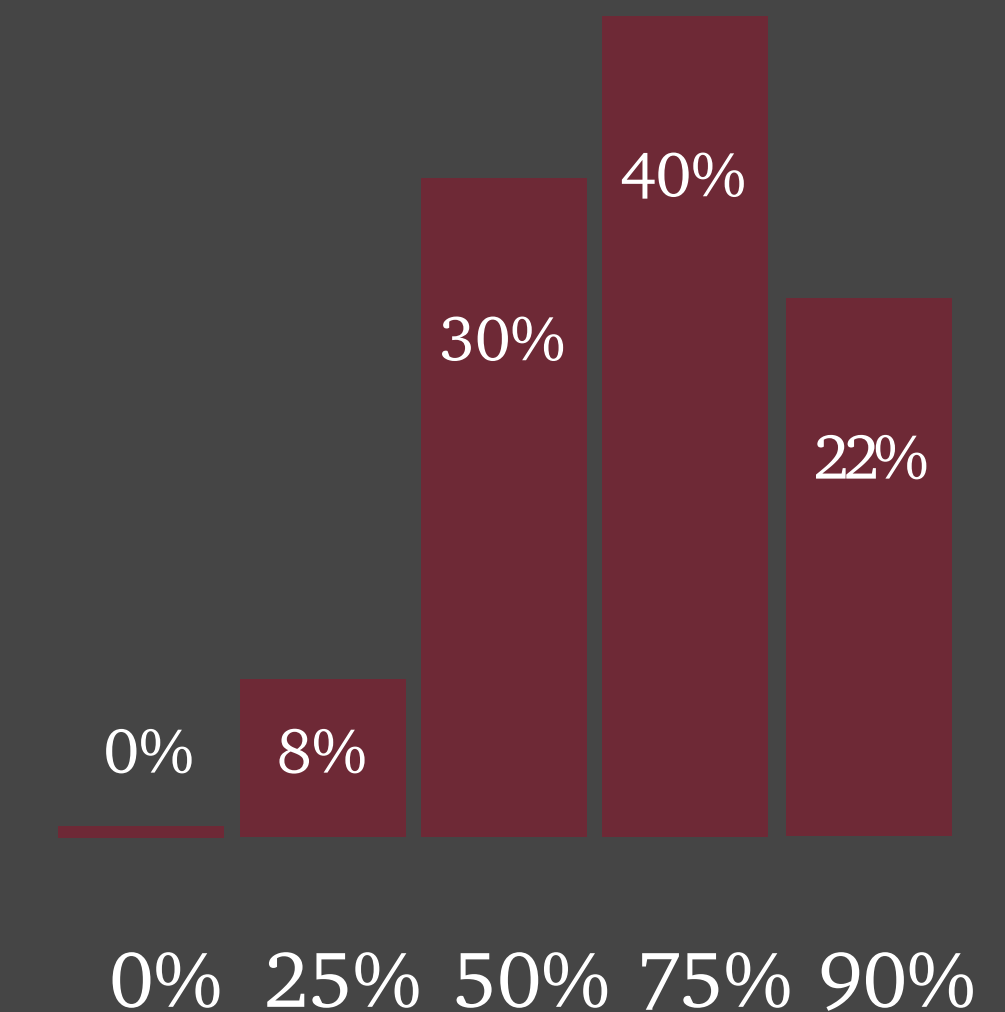
Importers and Distributors



Retail (Clothing)



Retail (Other)



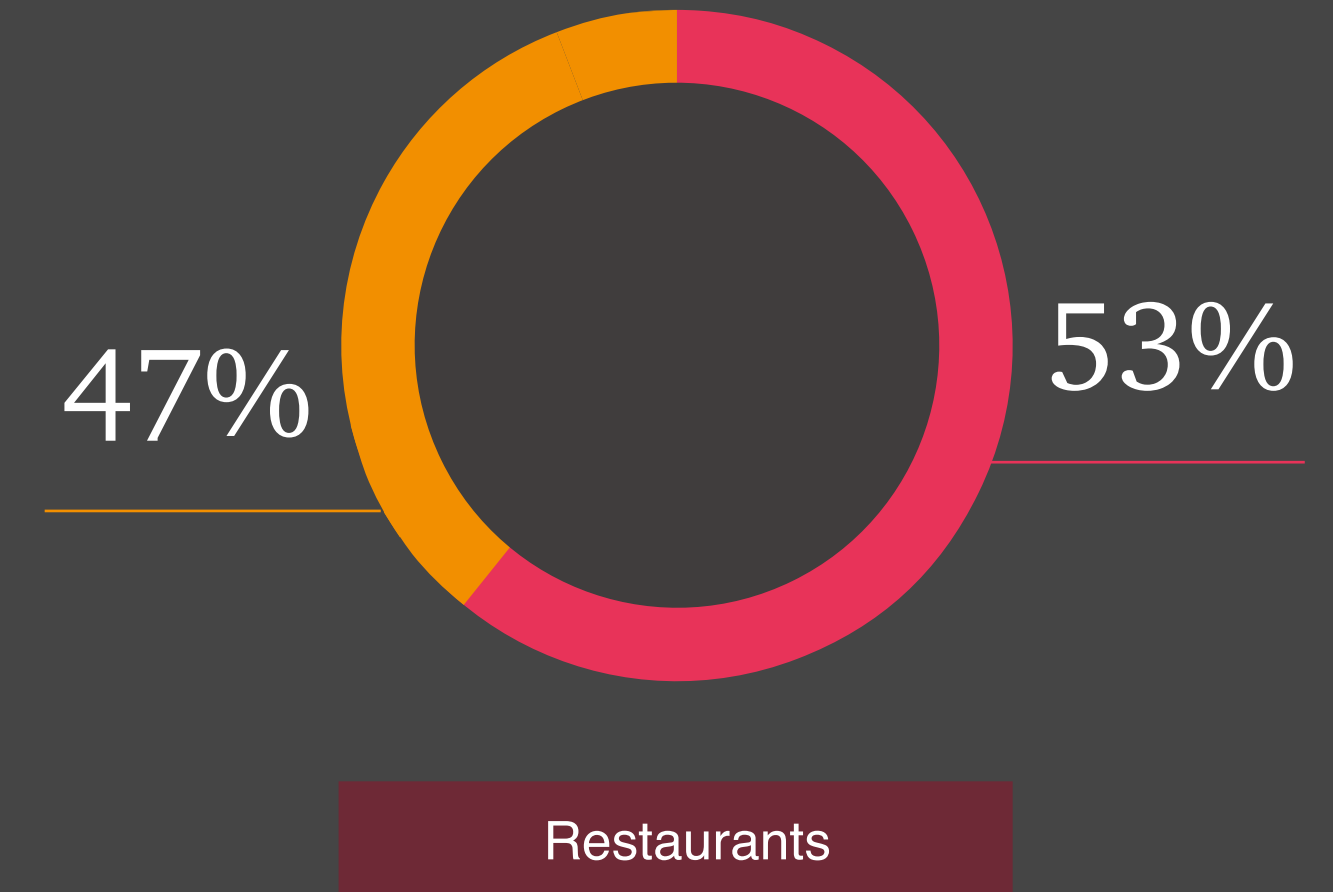
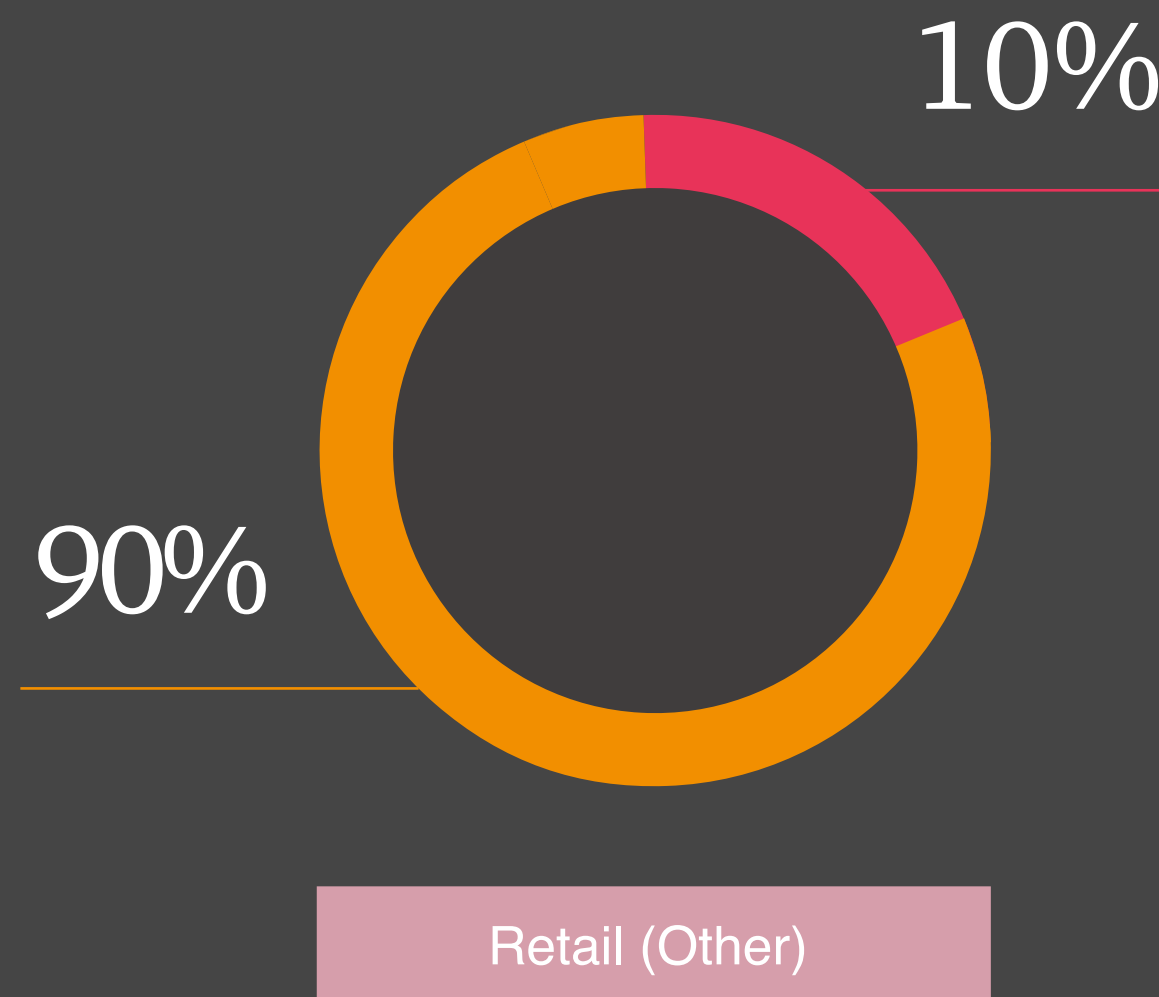
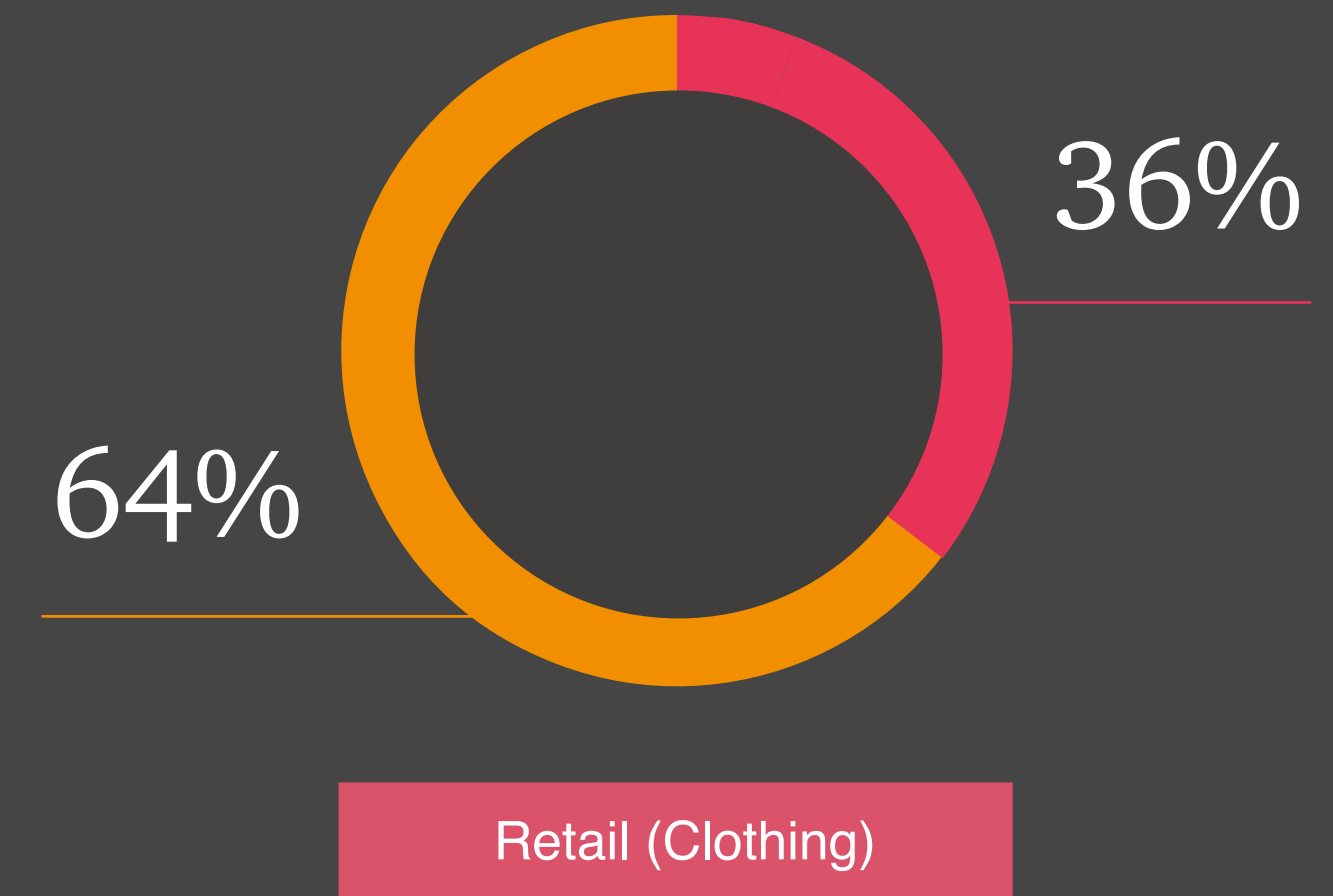
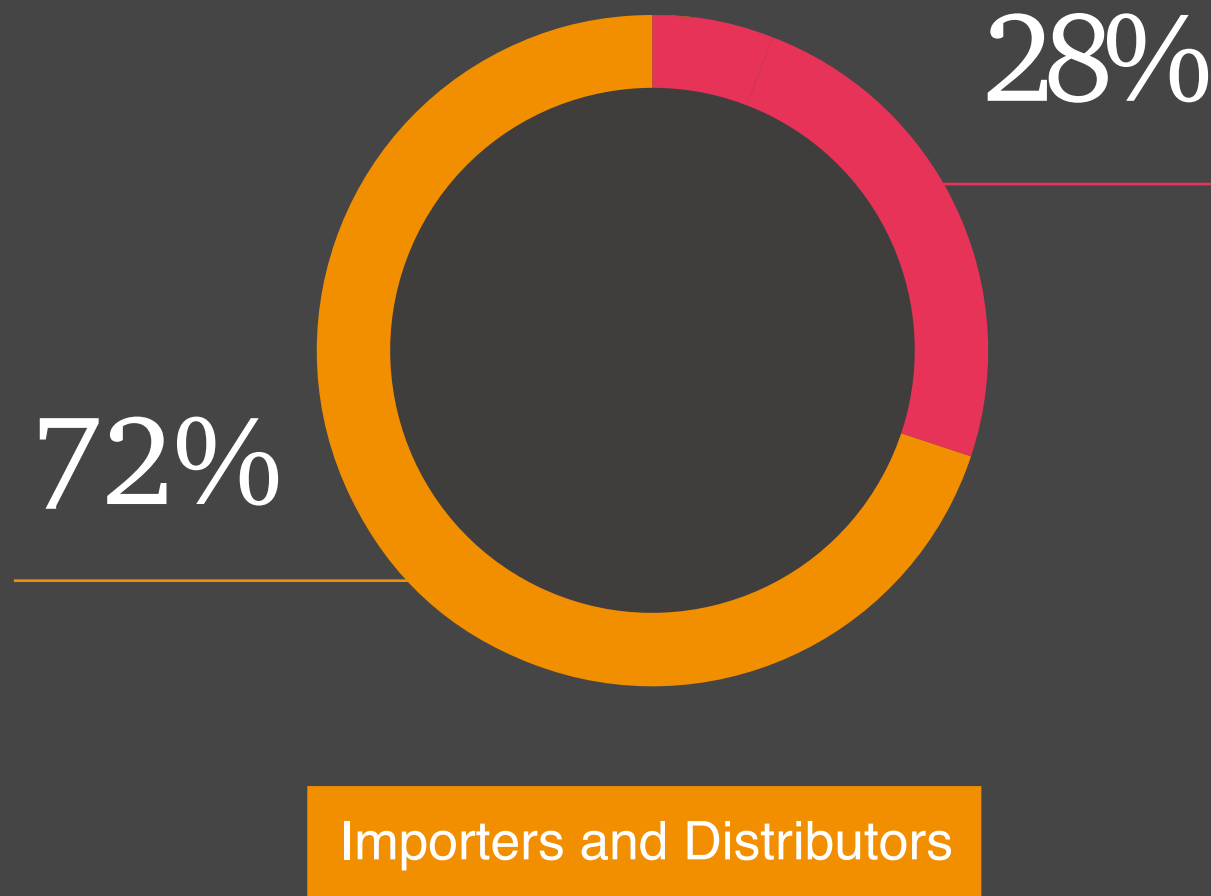
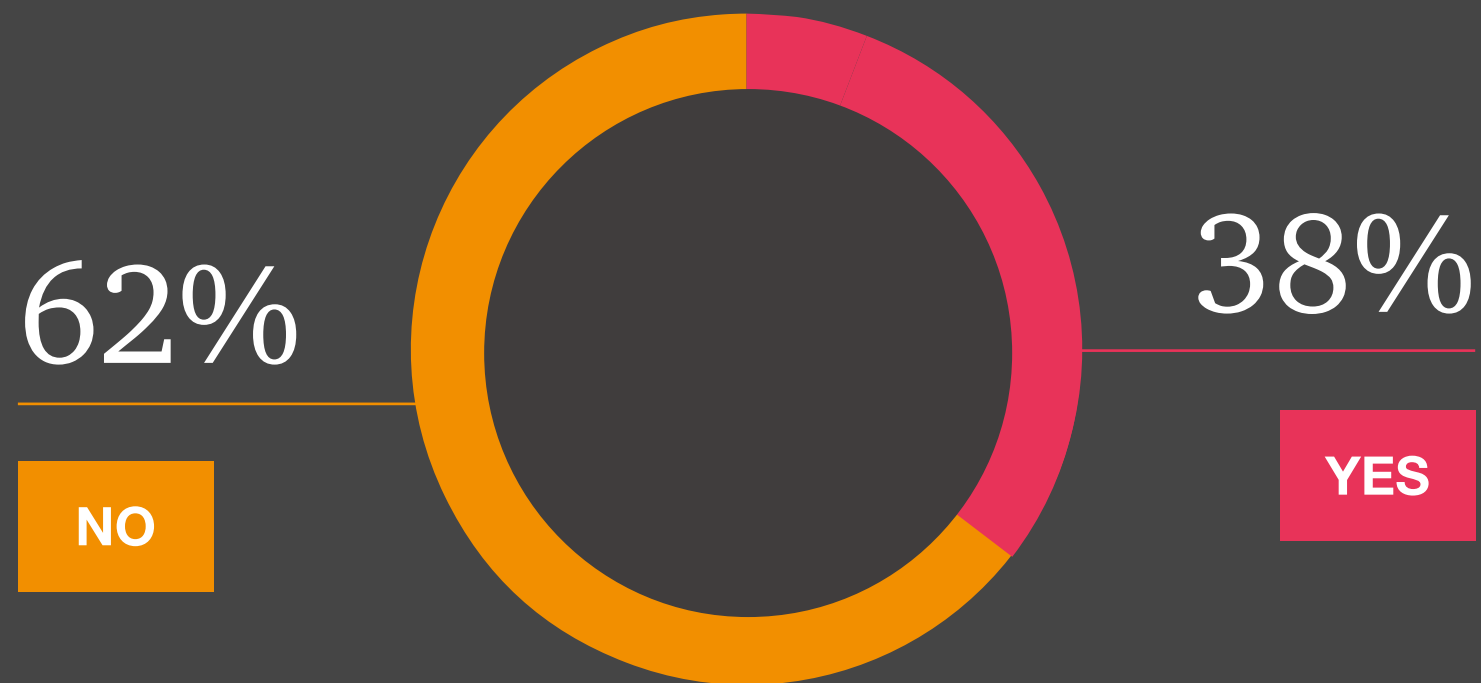
Restaurants

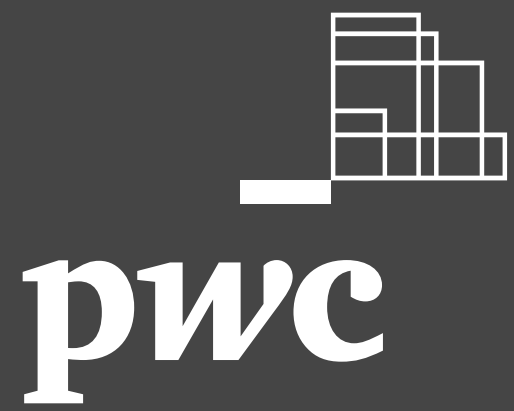


Question 11

For the next 6 months do you have plans for job redundancies?

Total

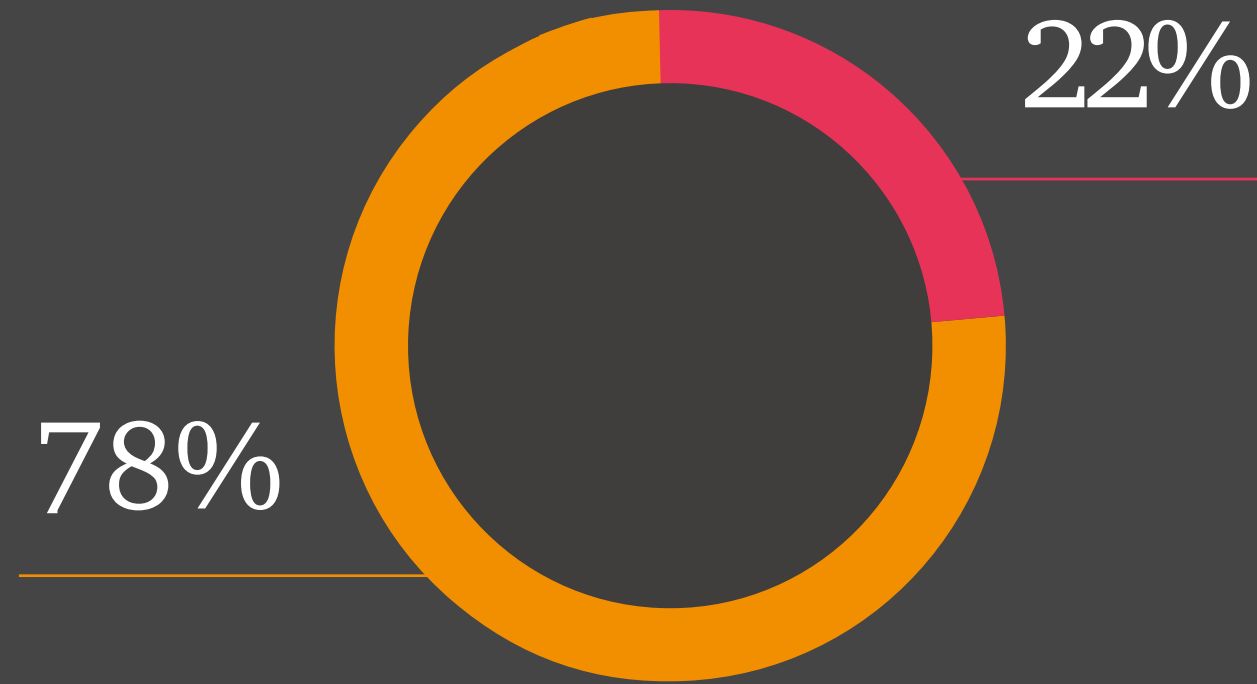
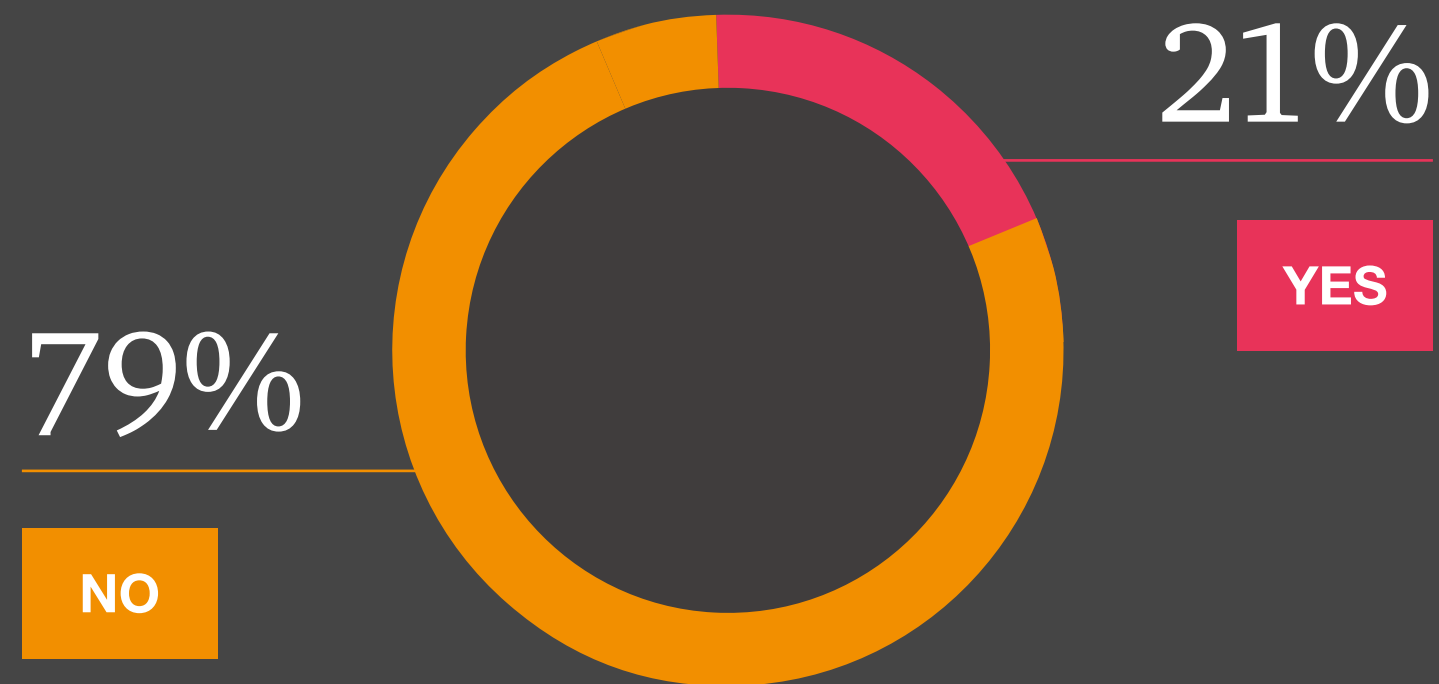




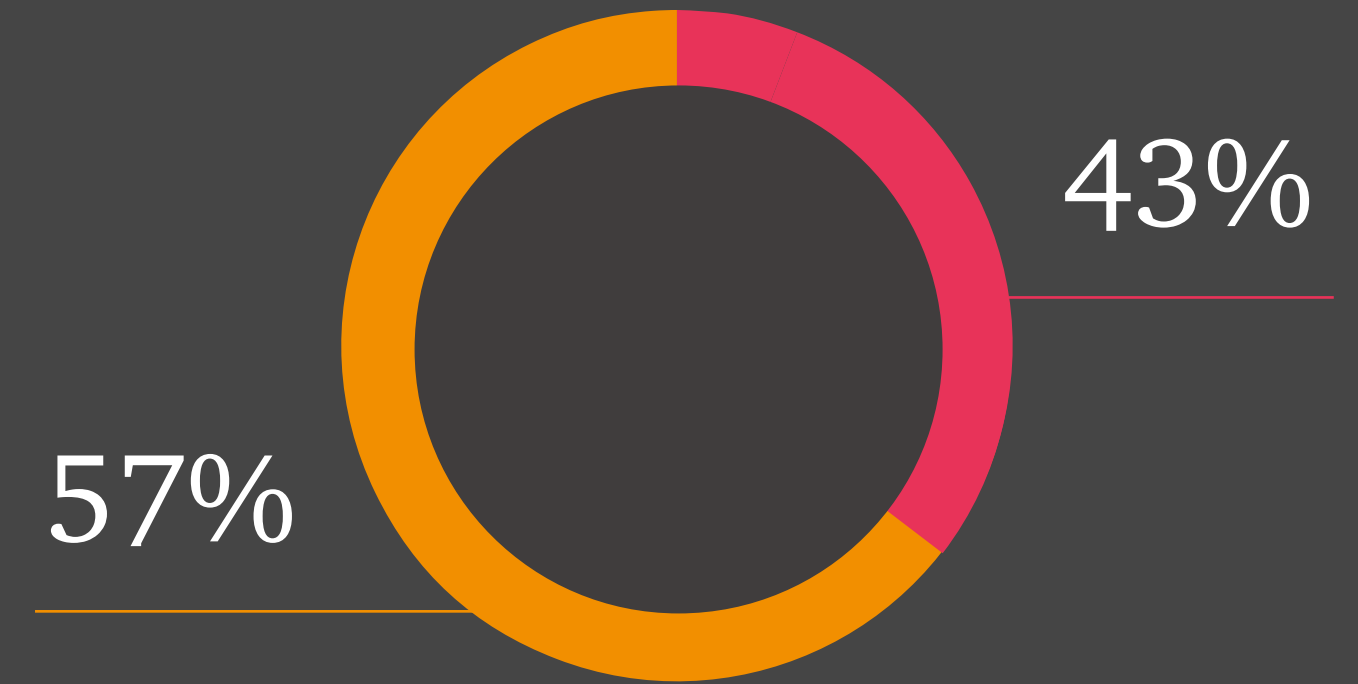
Question 12

For the next 6 months do you have plans for scaling down business?

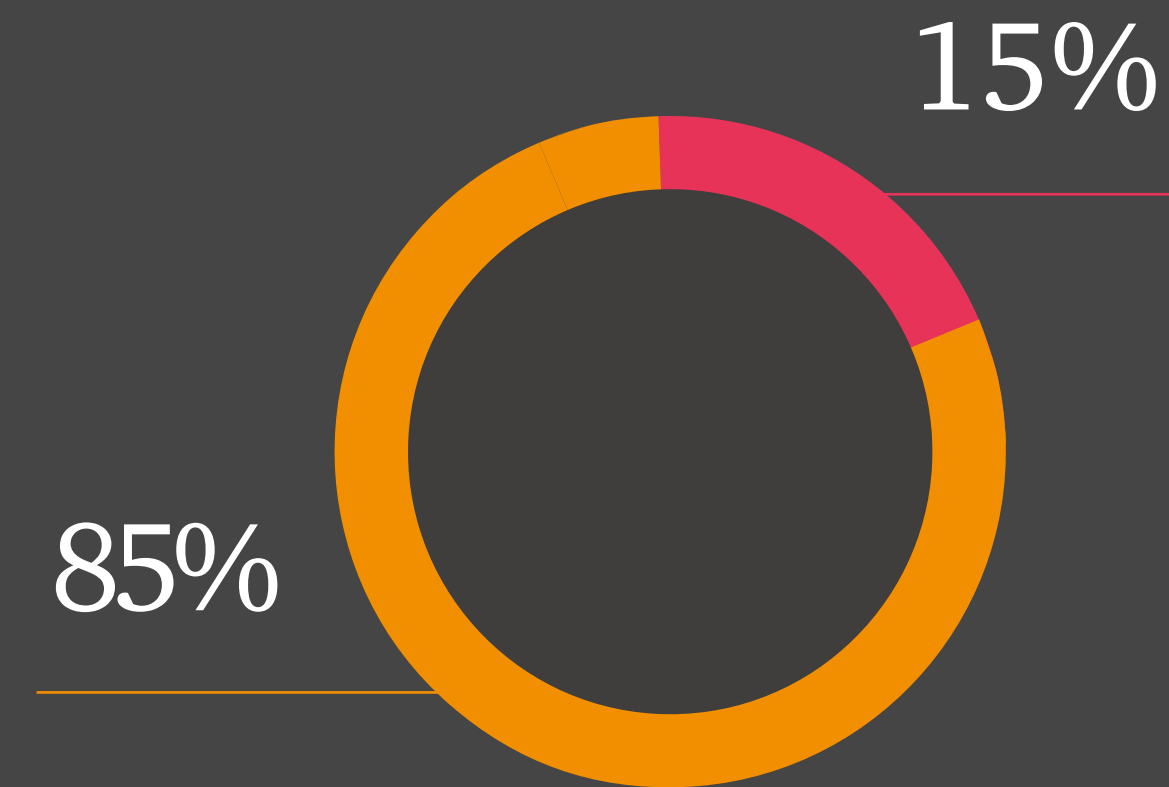
Total



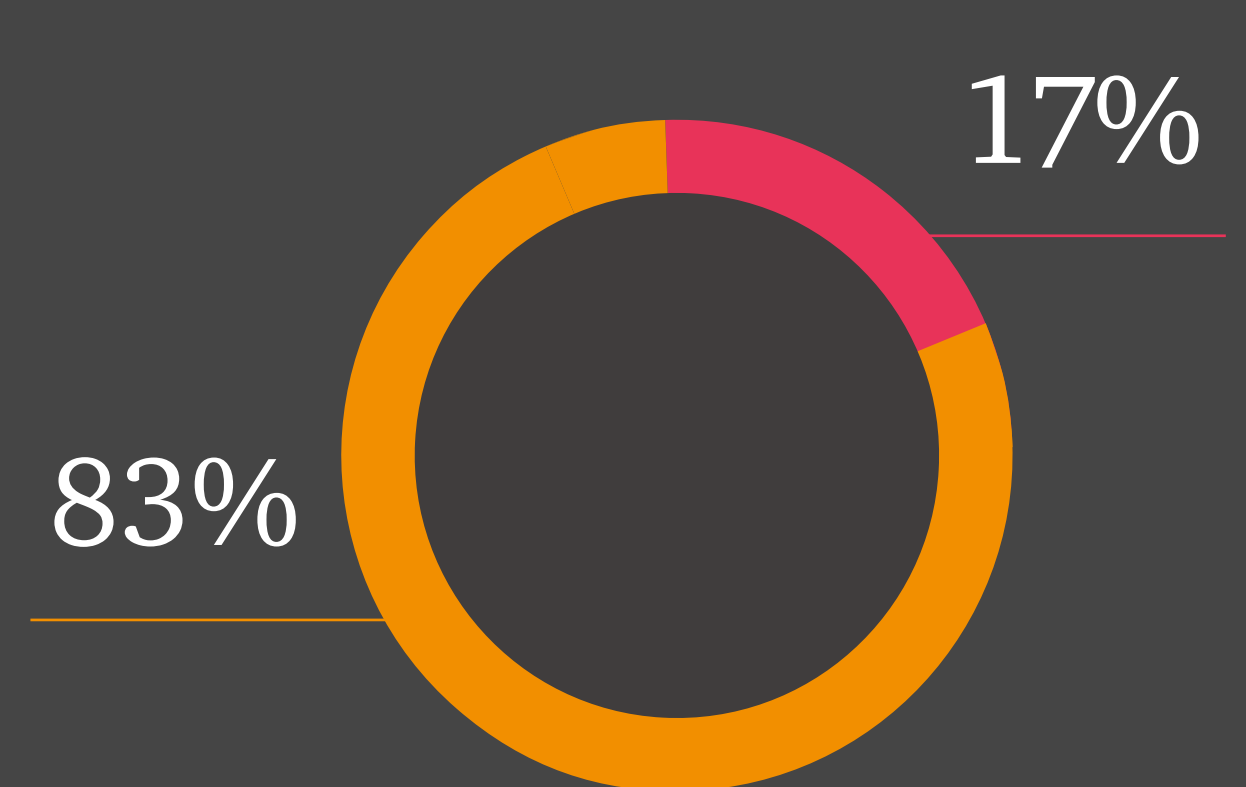
Importers and Distributors



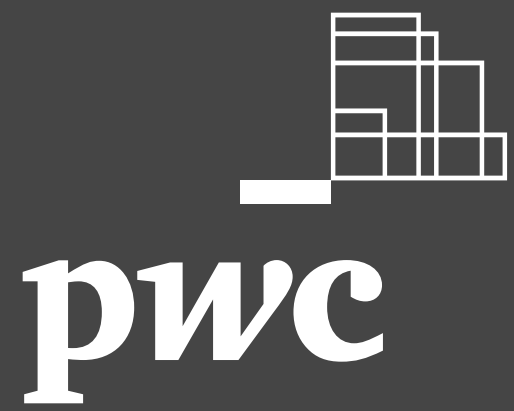
Retail (Clothing)



Retail (Other)



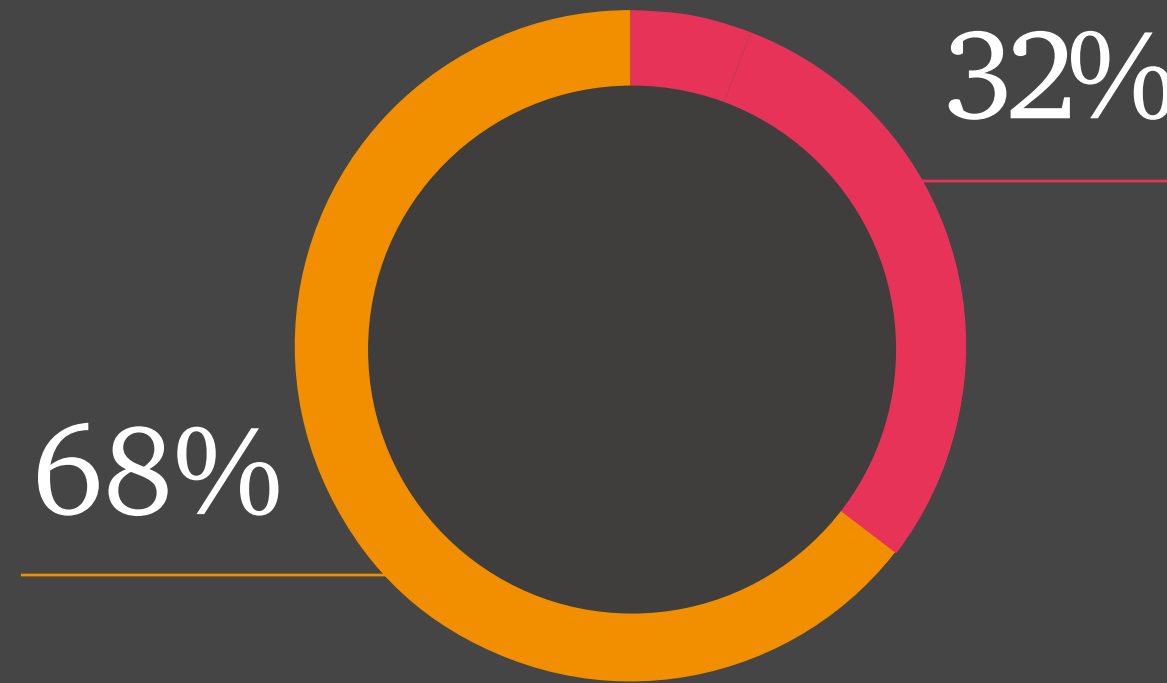
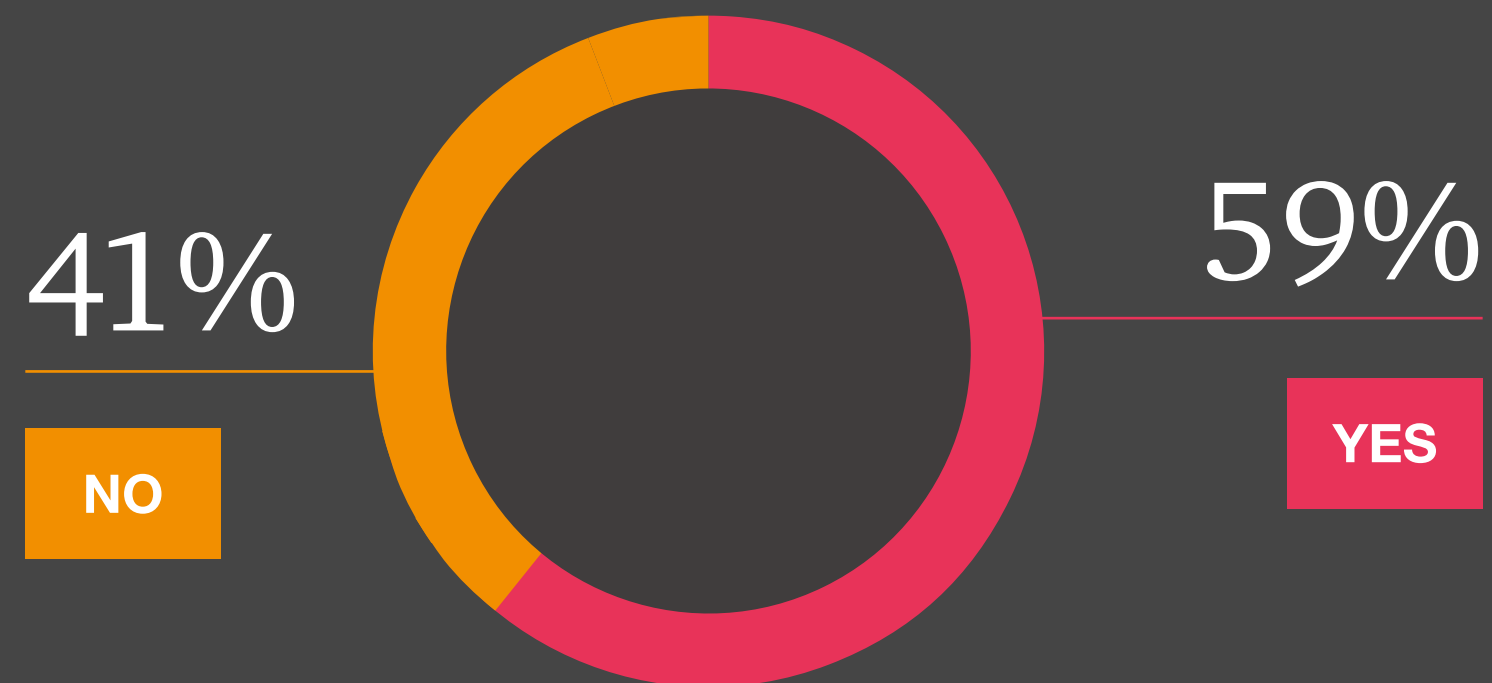
Restaurants



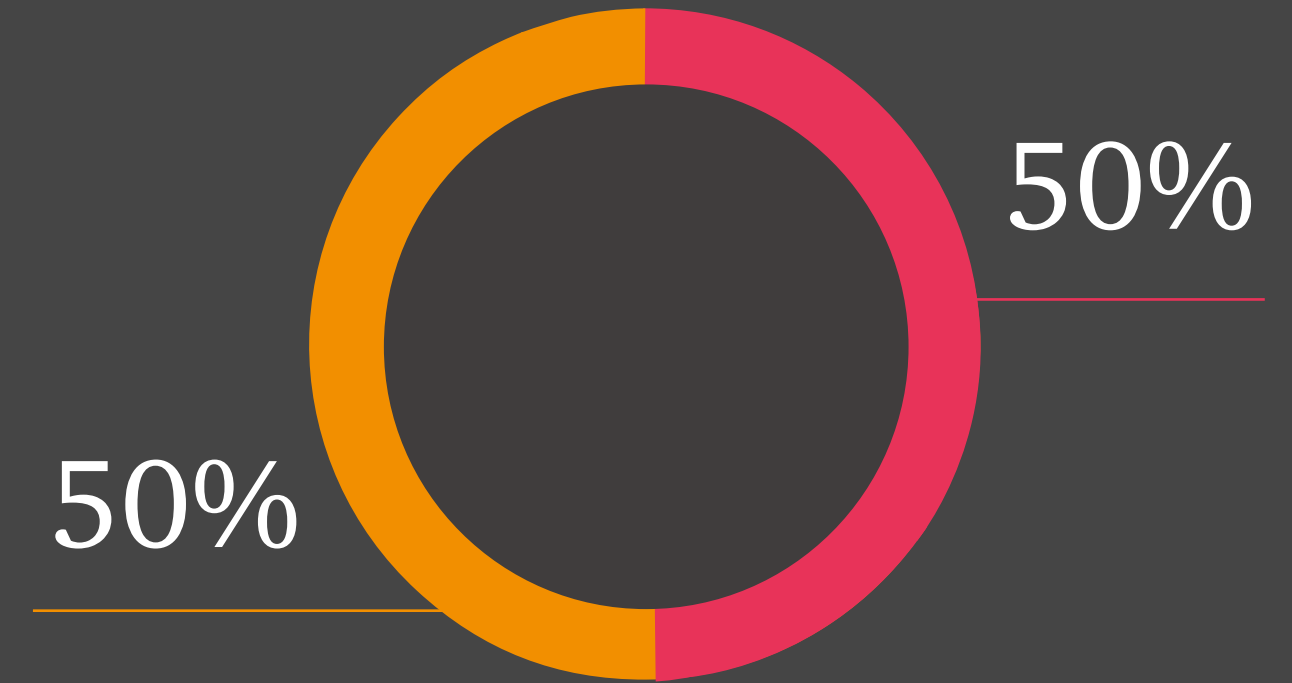
Question 13

For the next 6 months do you have plans for halting investment plans?

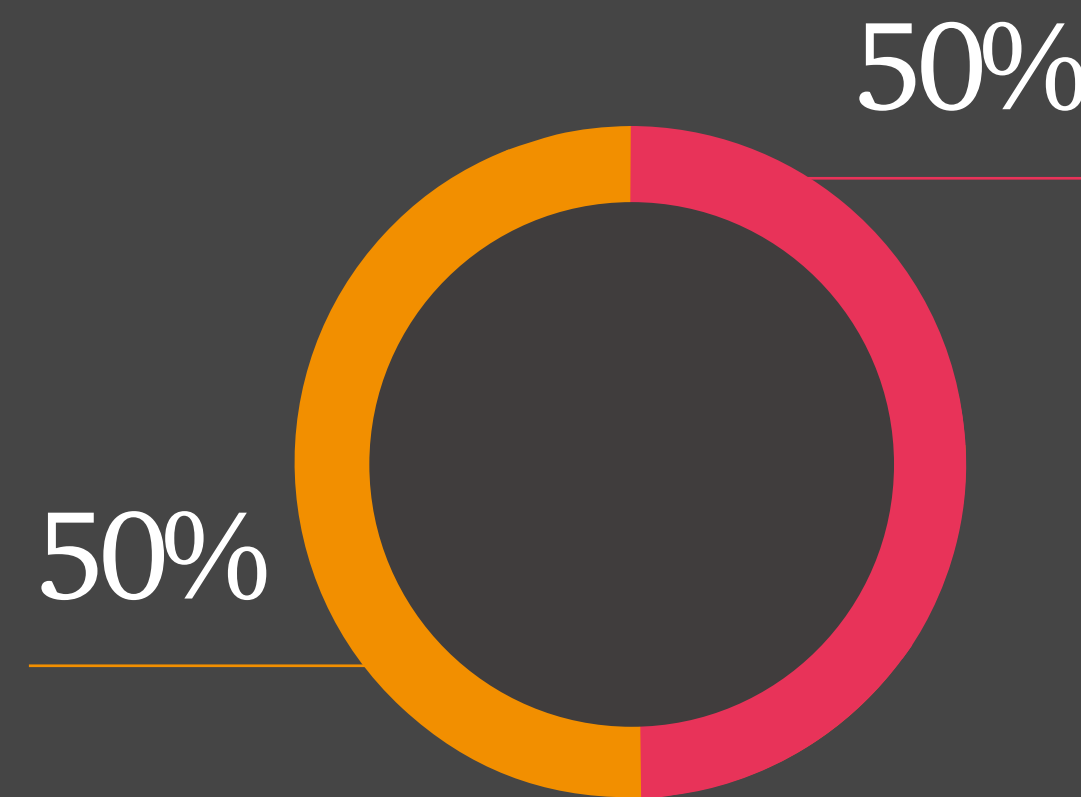
Total



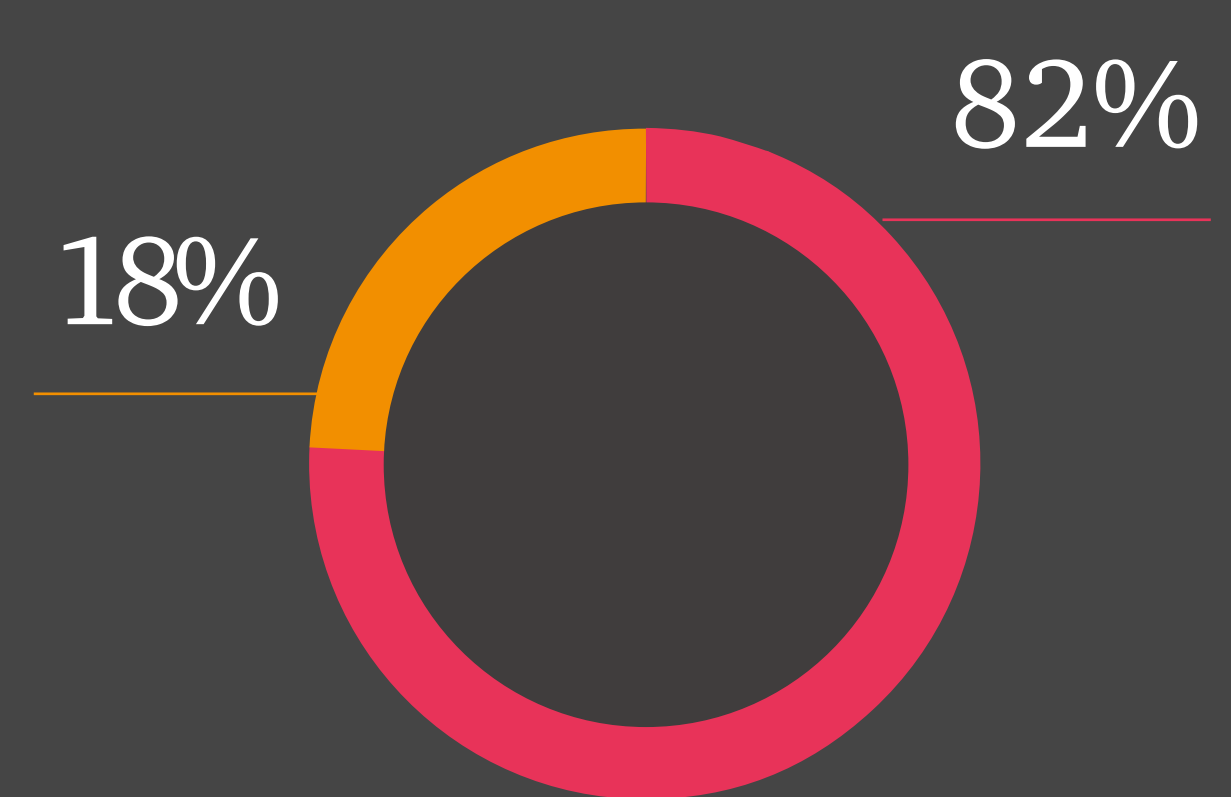
Importers and Distributors



Retail (Clothing)



Retail (Other)



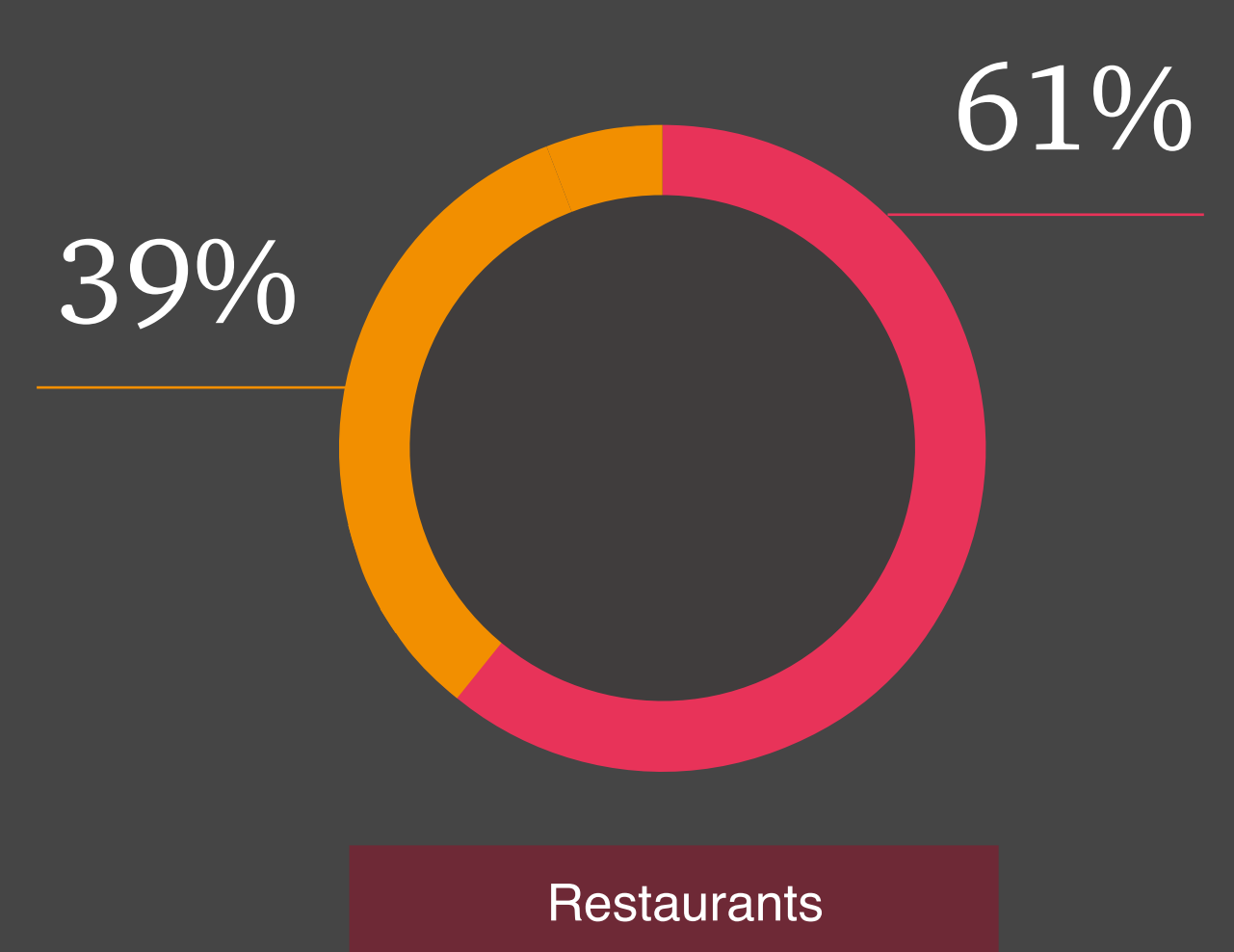
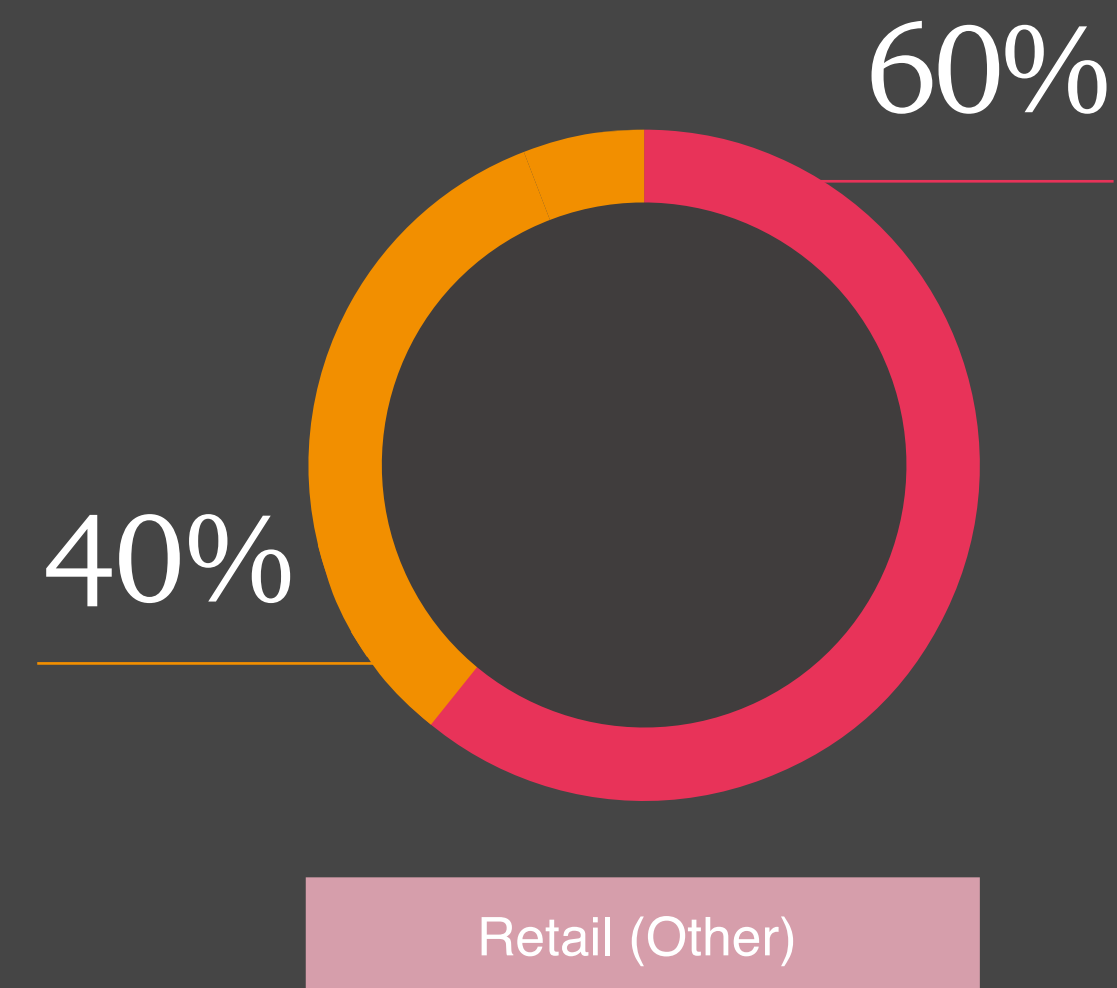
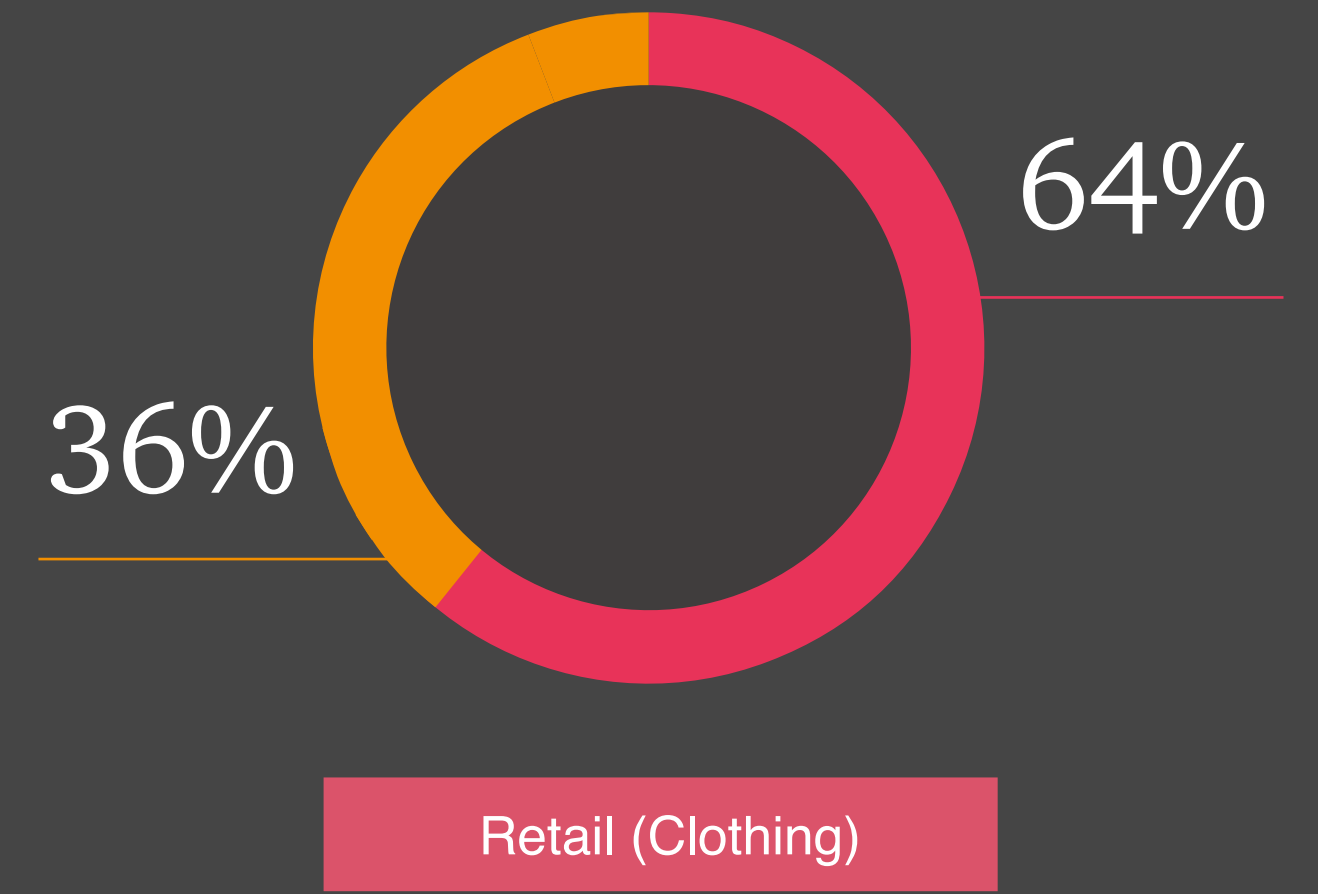
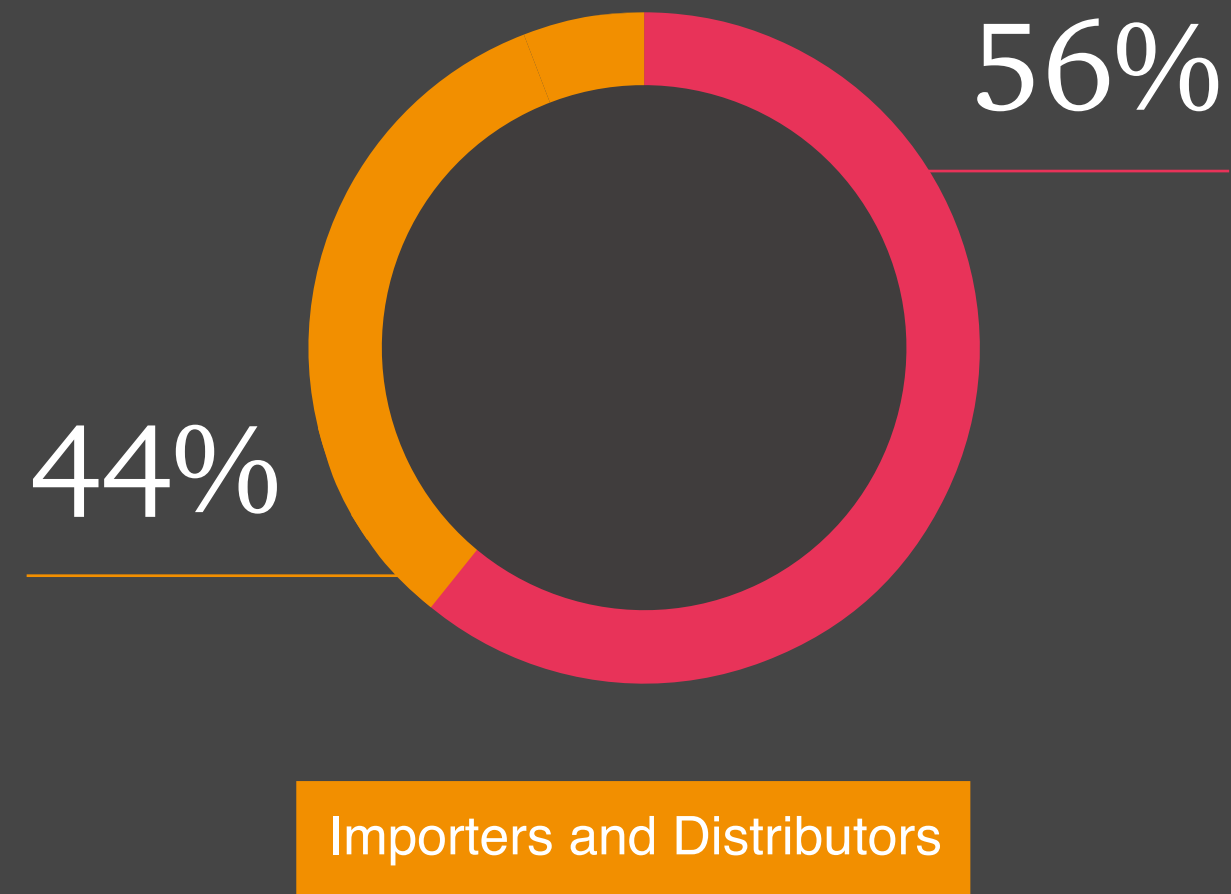
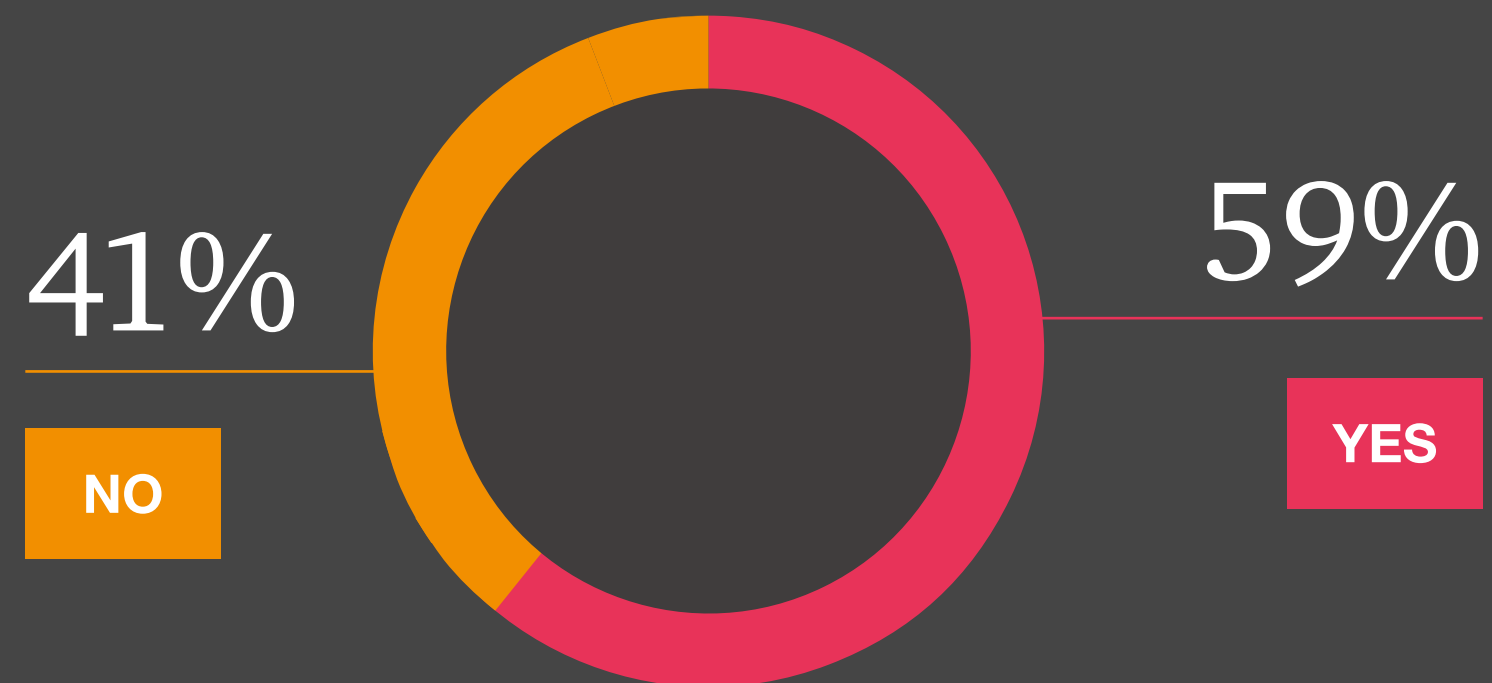
Restaurants



Question 14

For the next 6 months do you have plans for investment in digital business/new supply channels?

Total

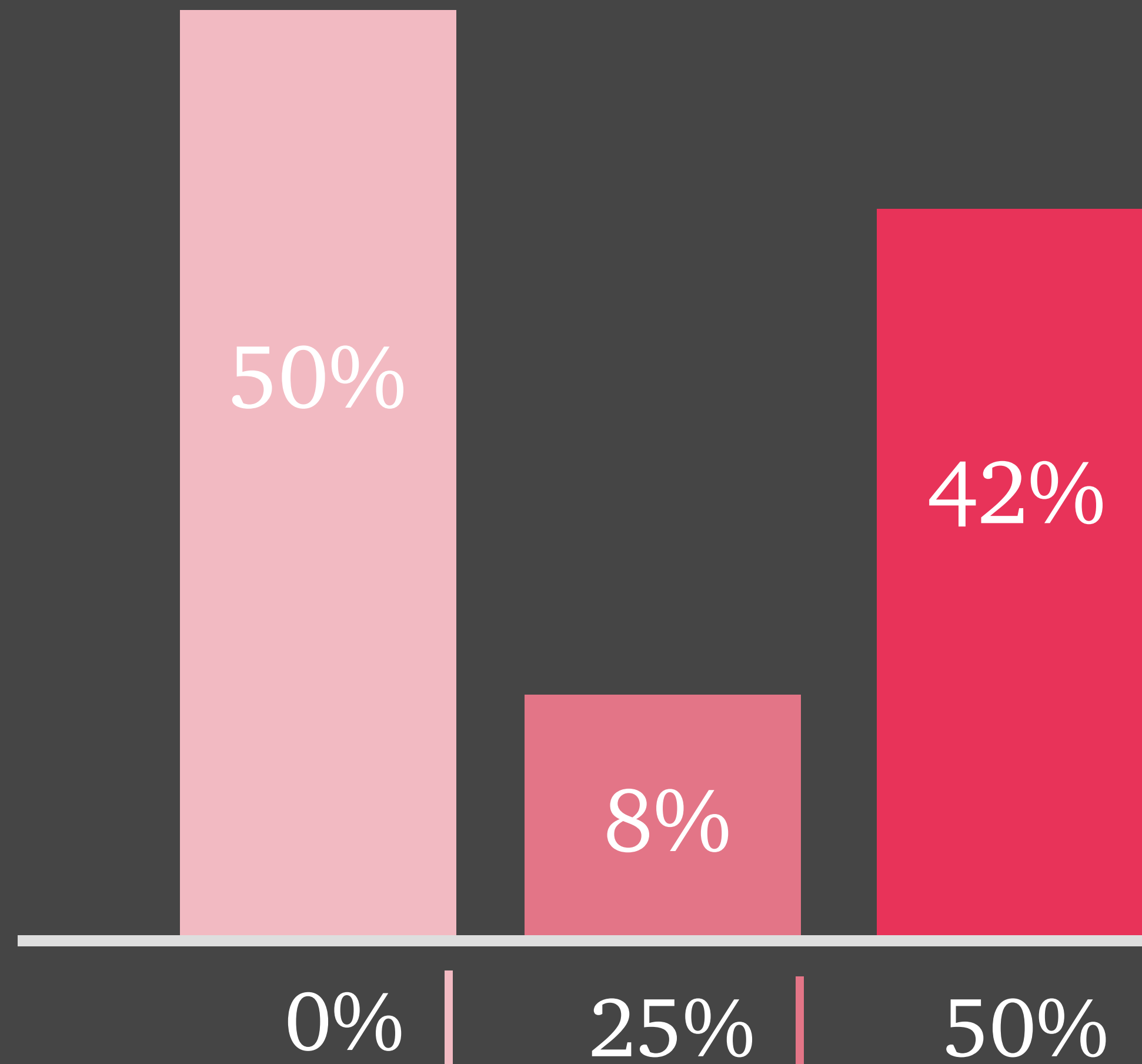




Question 15

When compared to February, has your level of business between the months March and May increased by 25%, 50% or more?

Supermarkets





Question 16

Between the months March and May have you increased your employee headcount?

Supermarkets

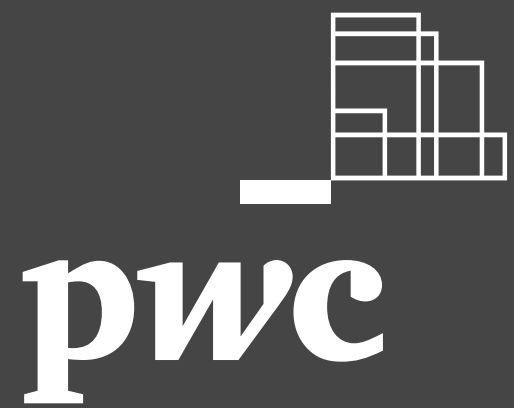


42%



58%





Question 17

Out of the below; what has been the most significant challenge between the months March and May:

- A. safety/protection of staff/employees
- B. availability of resources to meet demand
- C. adapting to new distribution channels

Supermarkets

17%

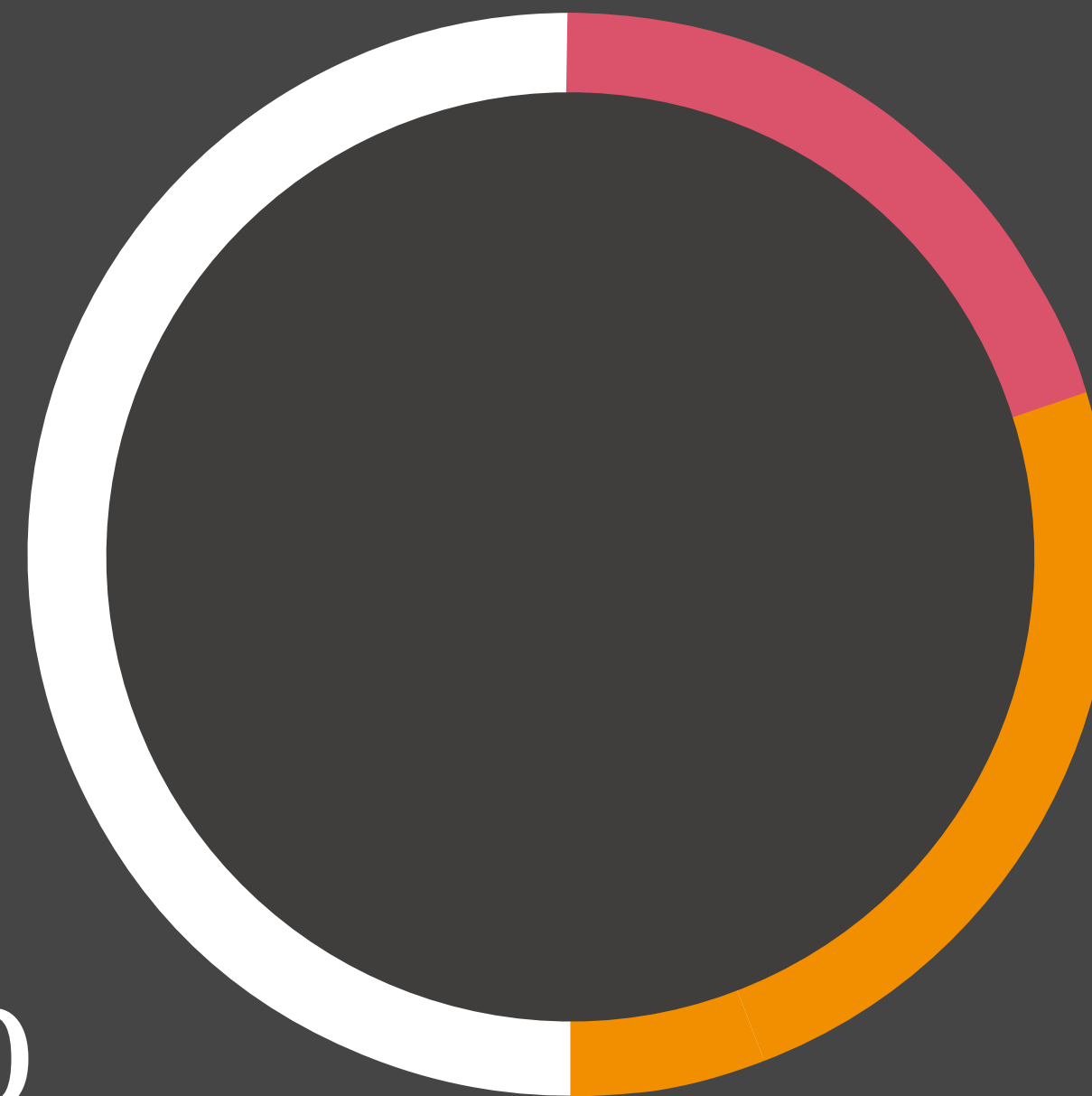
availability of resources to meet demand

50%

adapting to new distribution channels.

33%

safety/protection of staff/employees





Business outlook for the next 6 months - historical snapshot

	Positive	Negative	Stable	Unsure
2012	35%	29%	29%	7%
2013	41%	26%	36%	14%
2014	23%	29%	19%	23%
2015	37%	13%	18%	32%
2017	43%	18%	40%	0%
2019	29%	13%	58%	0%
2020 (Jan-Jun)	4%	84%	12%	0%

www.pwc.com/mt/barometer

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