

# PwC Market Barometer

PwC's latest Middle Market barometer places a spotlight on the retail, manufacturing, hospitality and importer and distributor industries during an unprecedented time for businesses in Malta. Over 160 businesses participated in this survey, which was carried out during May and June, amid the COVID-19 crisis, just before the Government announced a special stimulus plan on 8 June 2020.



Question 1

During the last months - has your business benefitted from COIVD-19 support schemes announced by the Government?

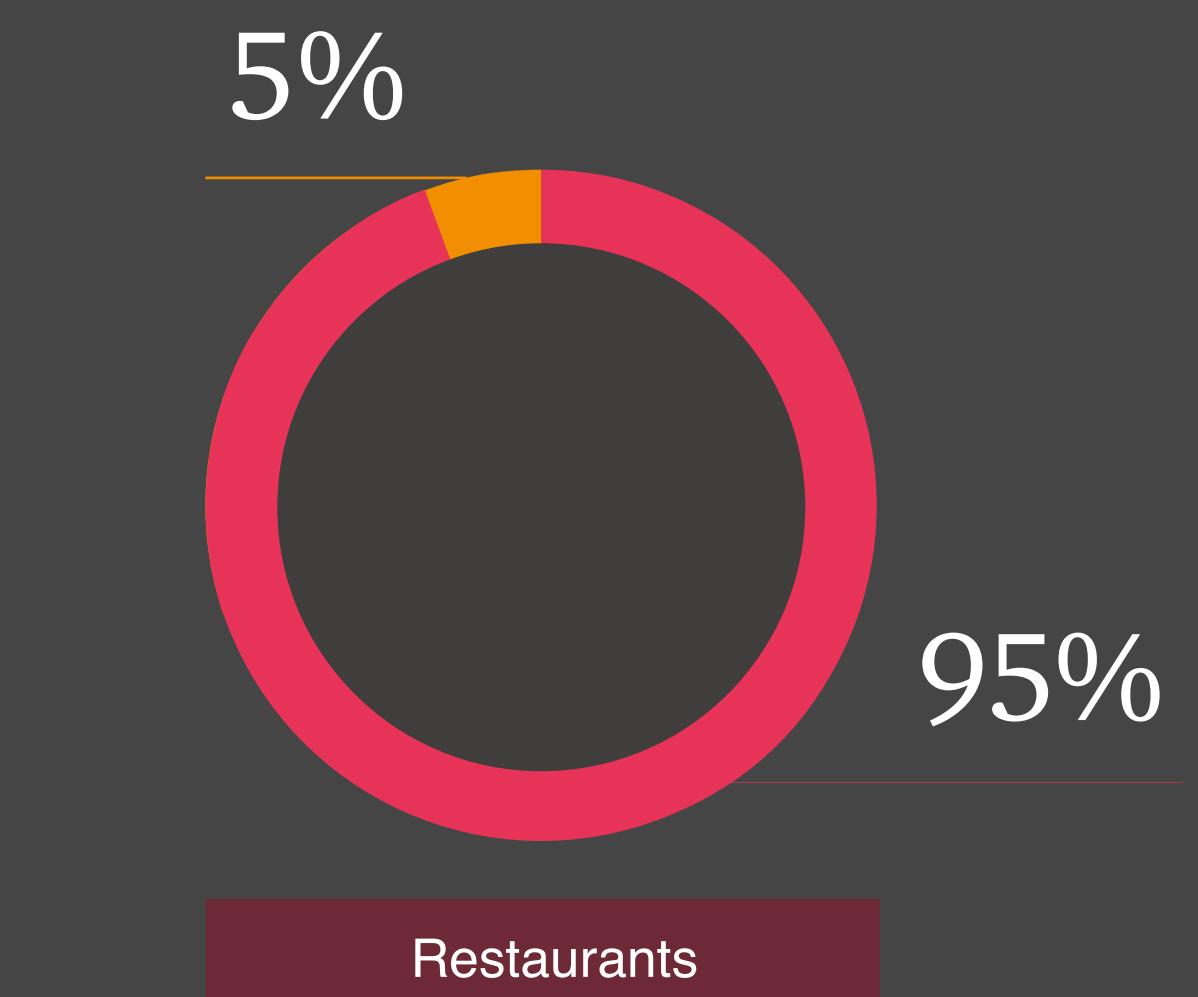
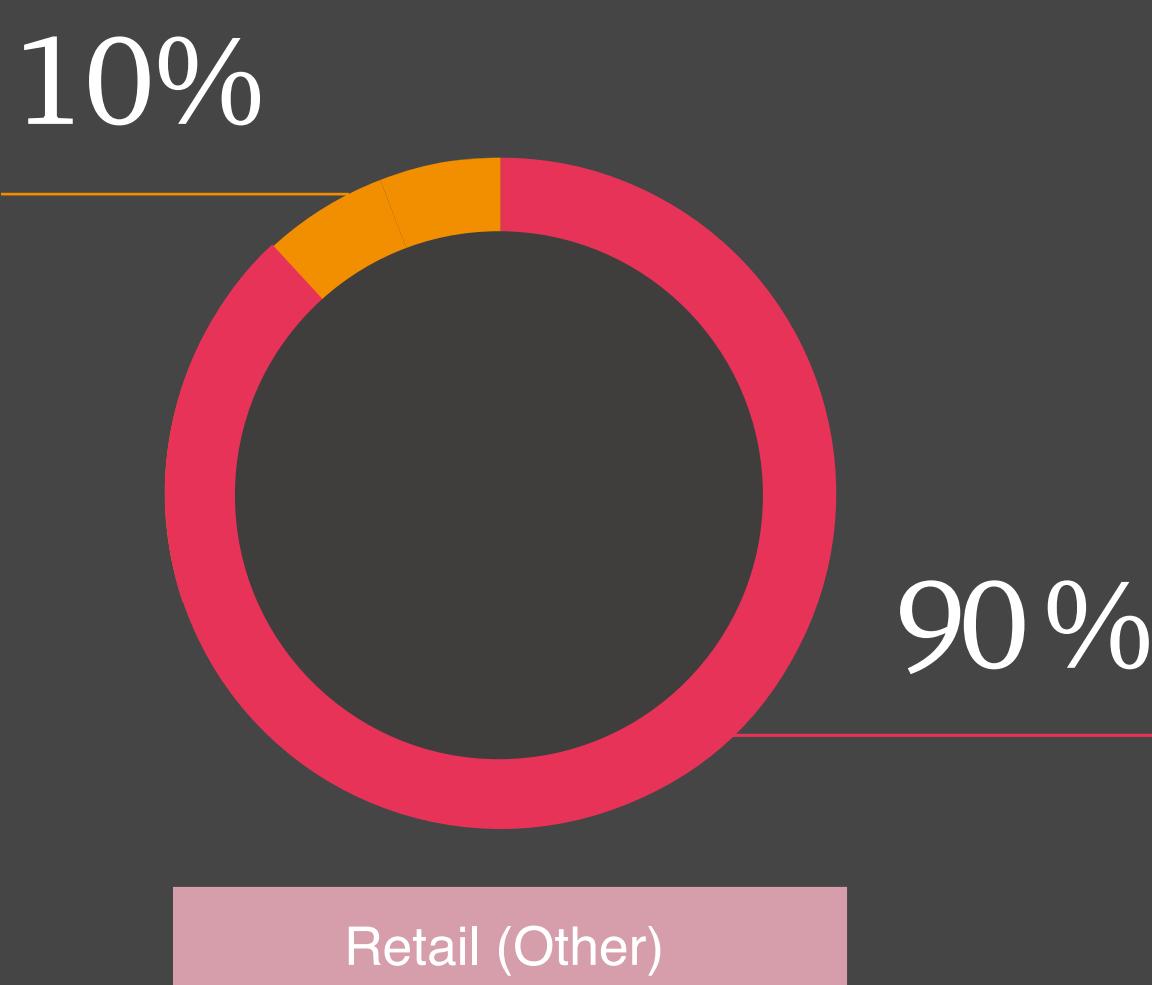
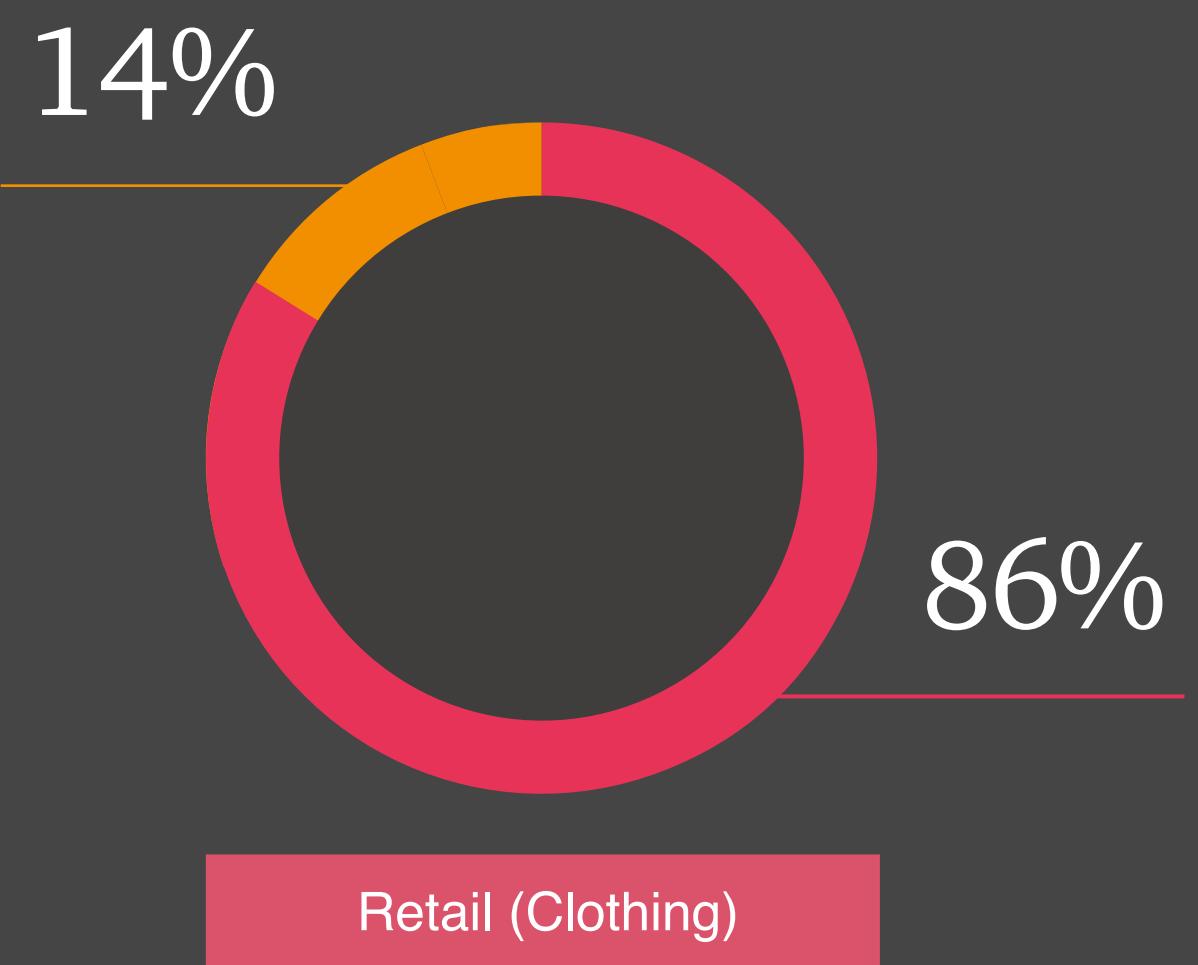
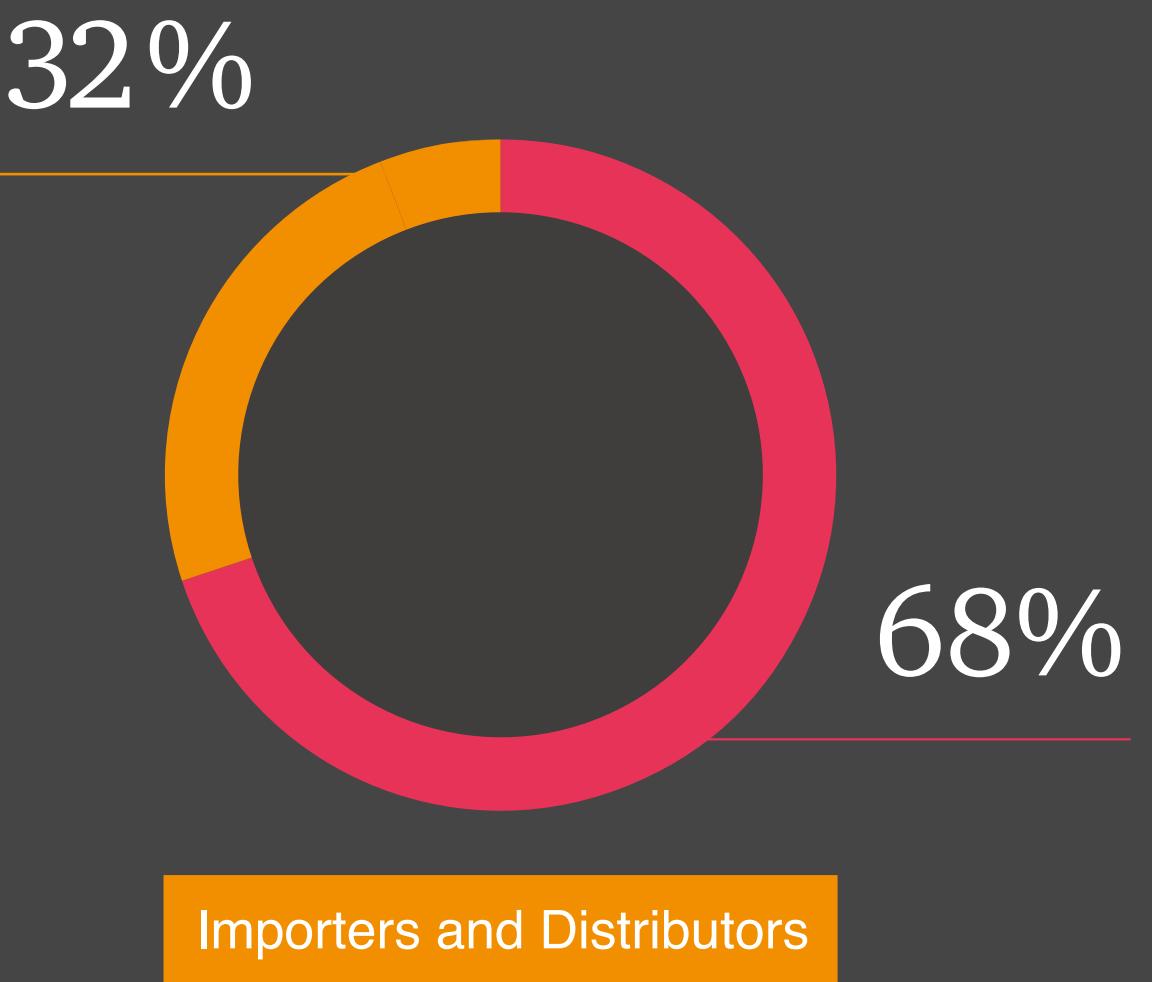
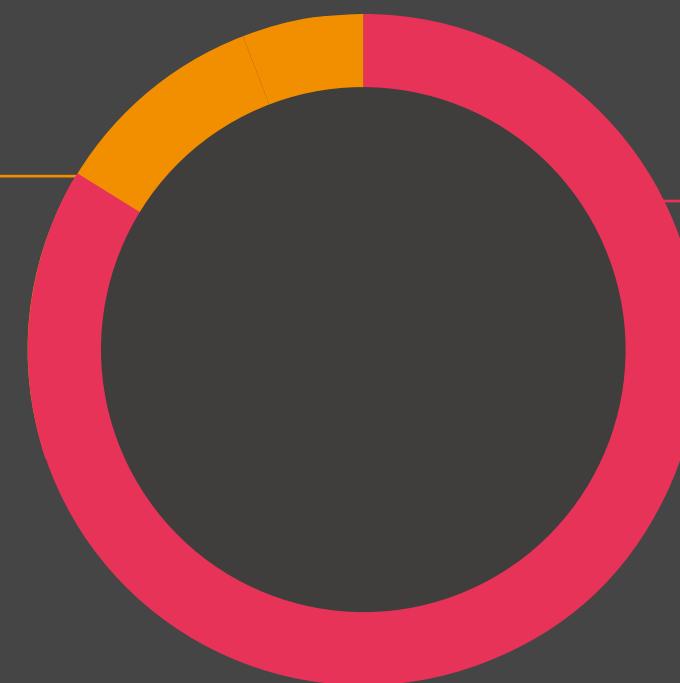
Total

15%

NO

85%

YES



Question 2

Has your business successfully applied for and benefited from the 6-month bank-loan moratorium?

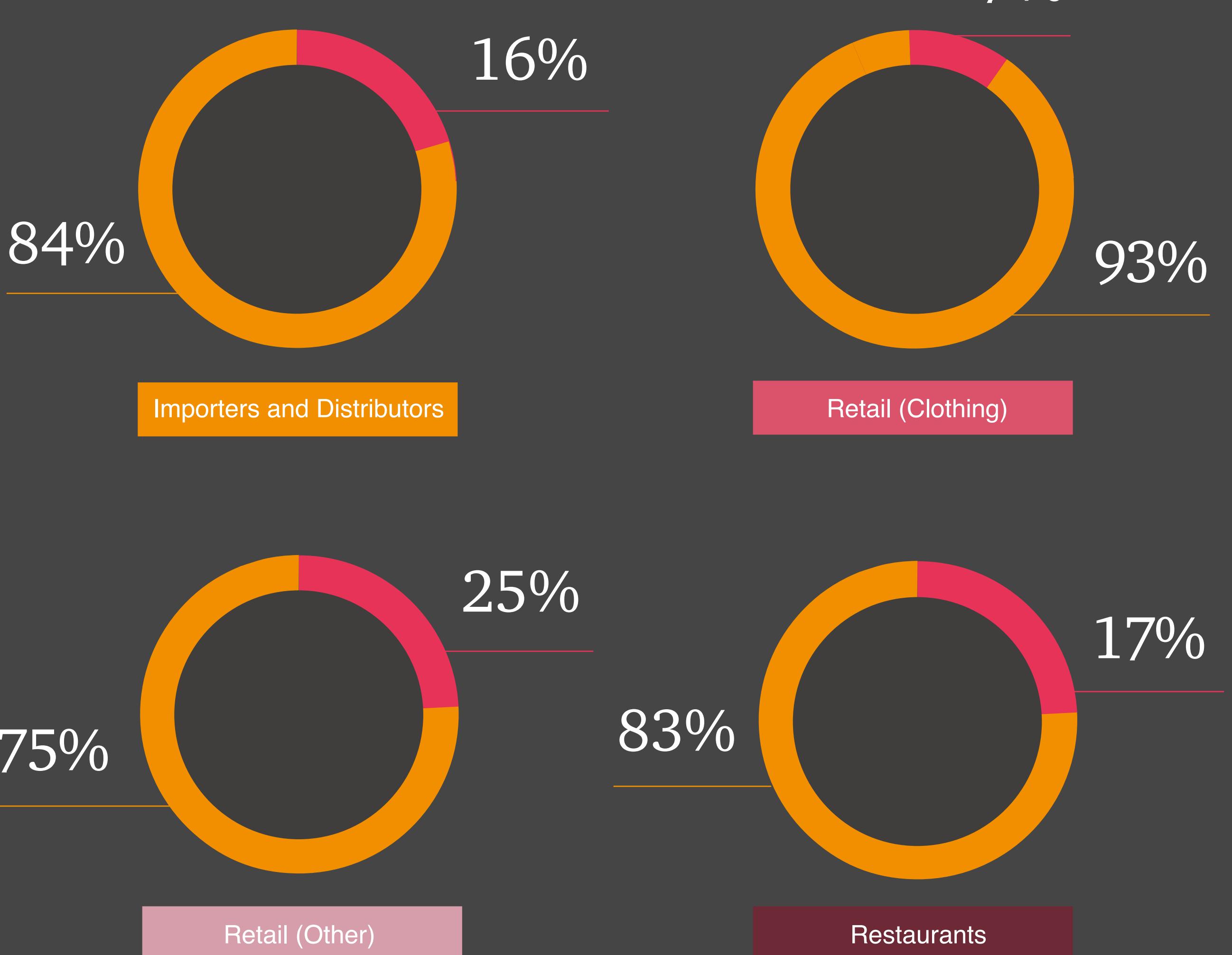
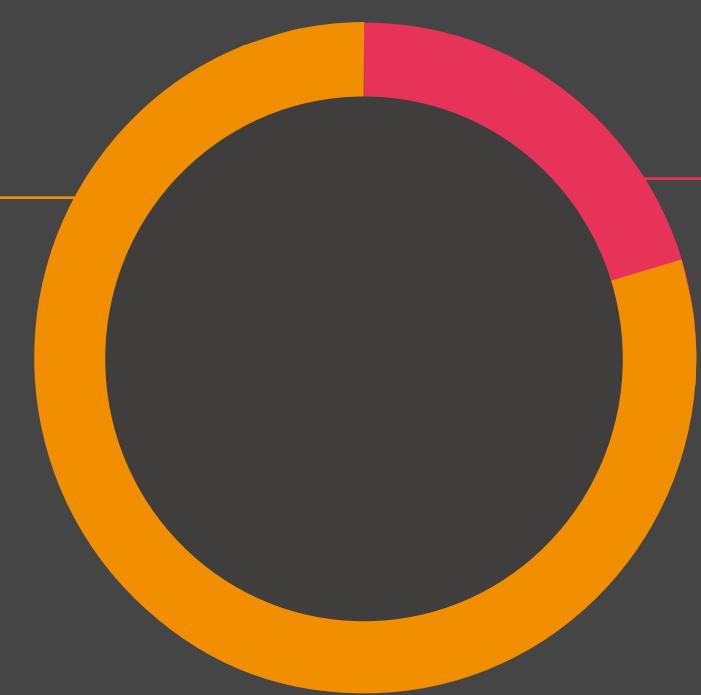
Total

83%

NO/NOT APPLICABLE

17%

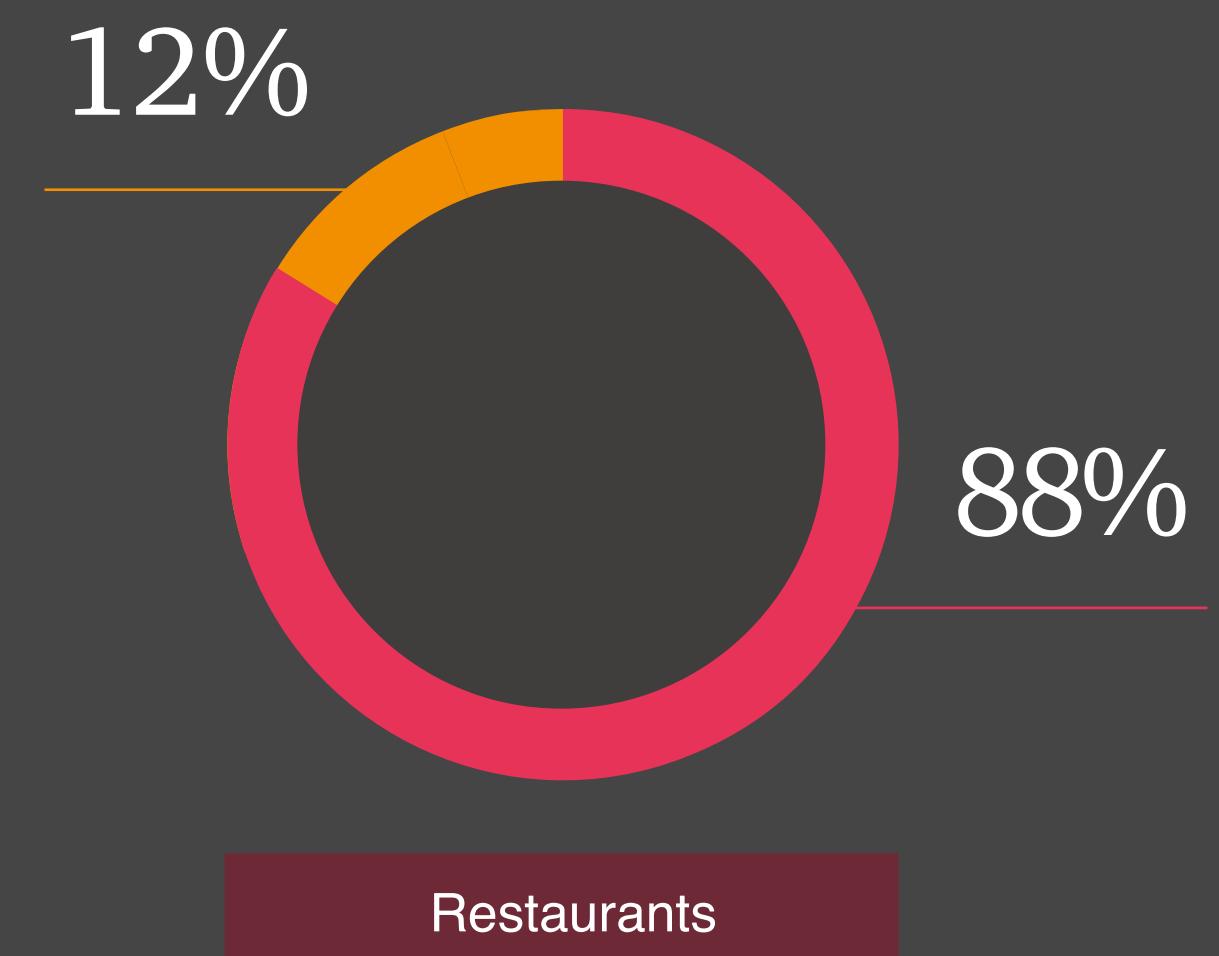
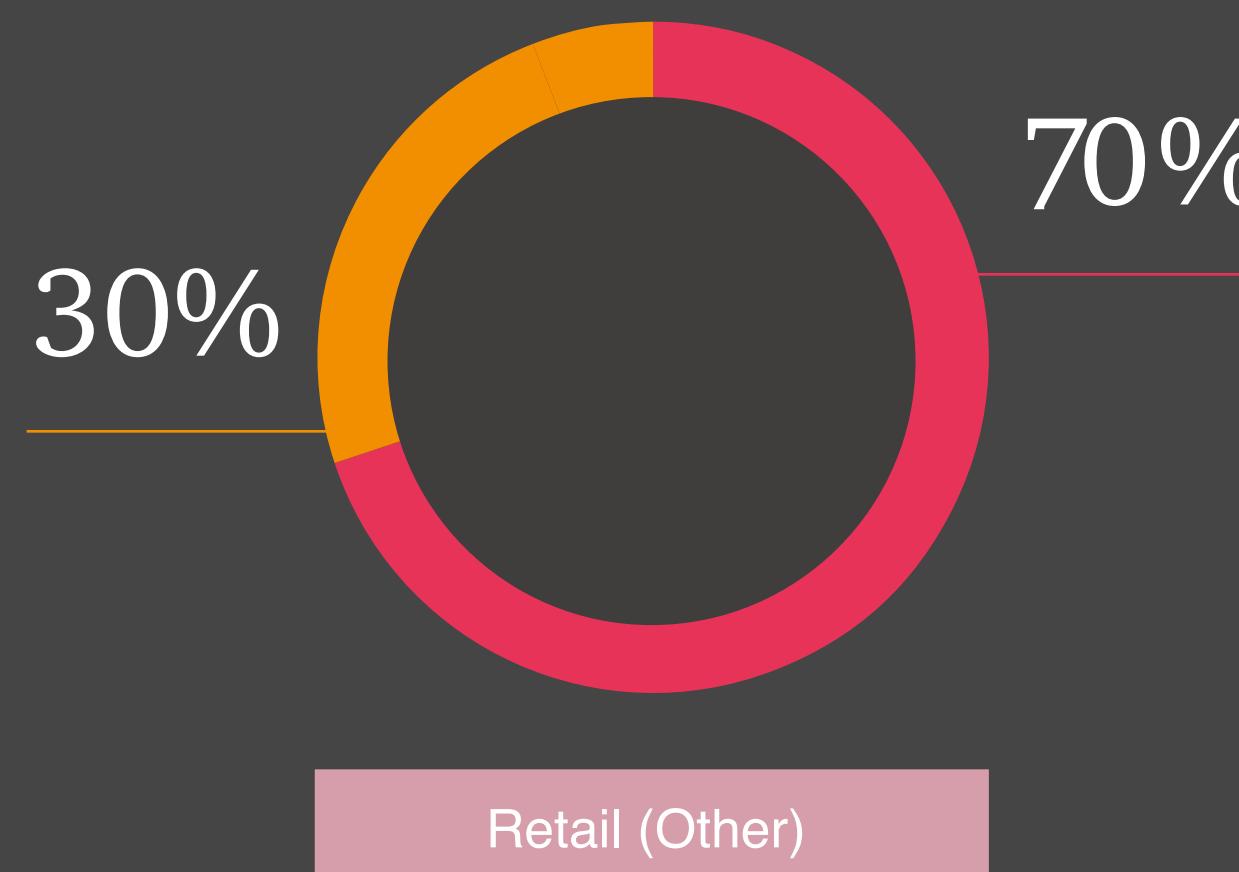
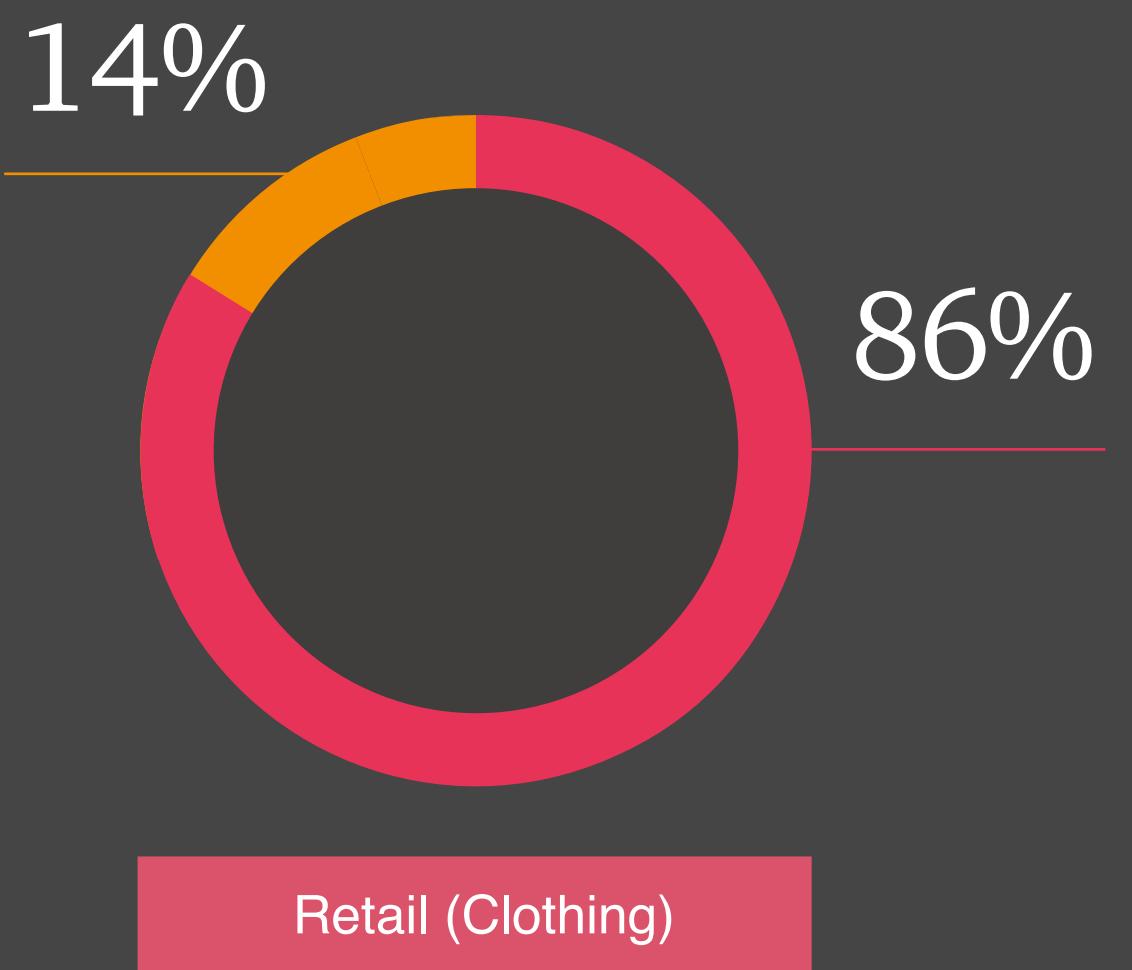
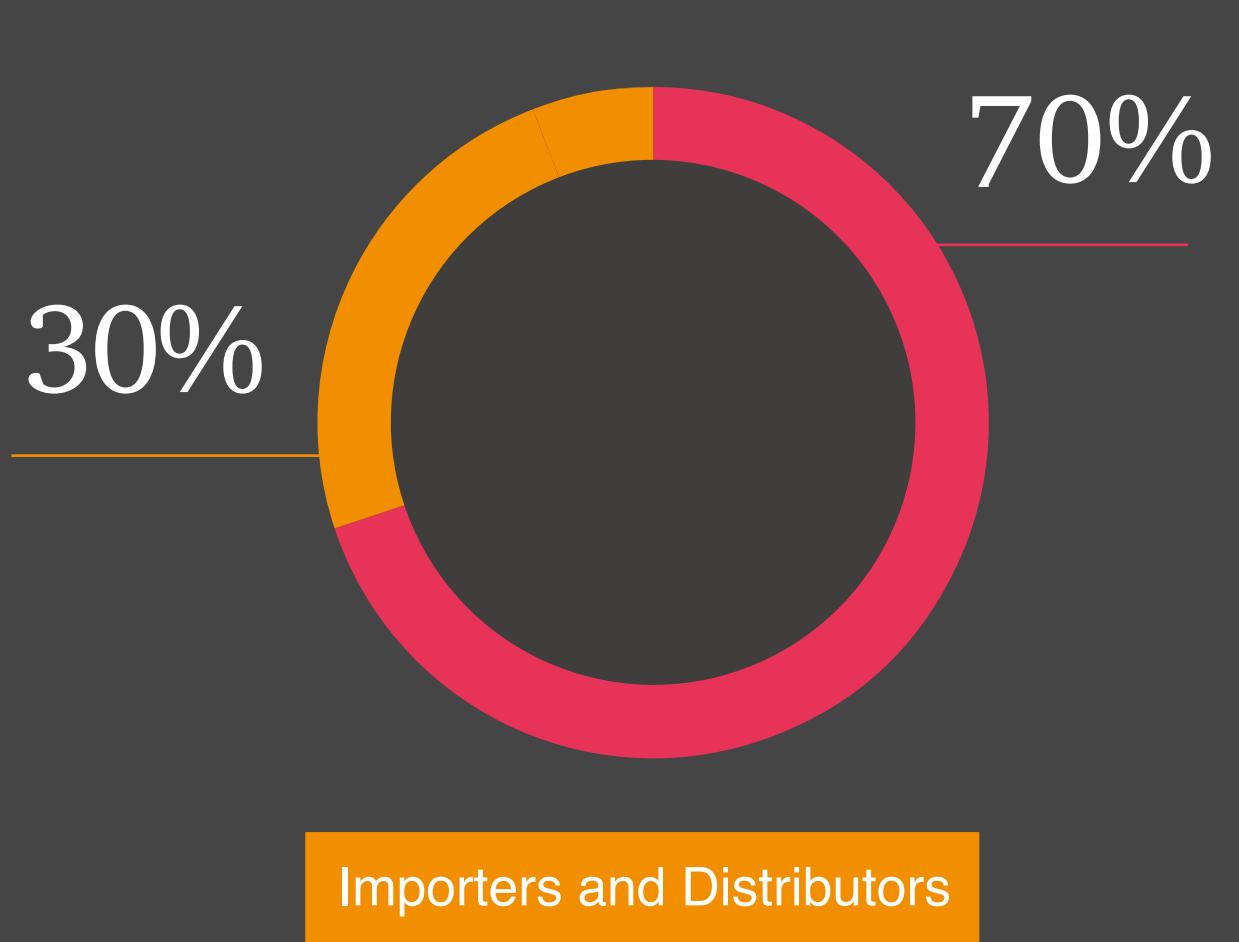
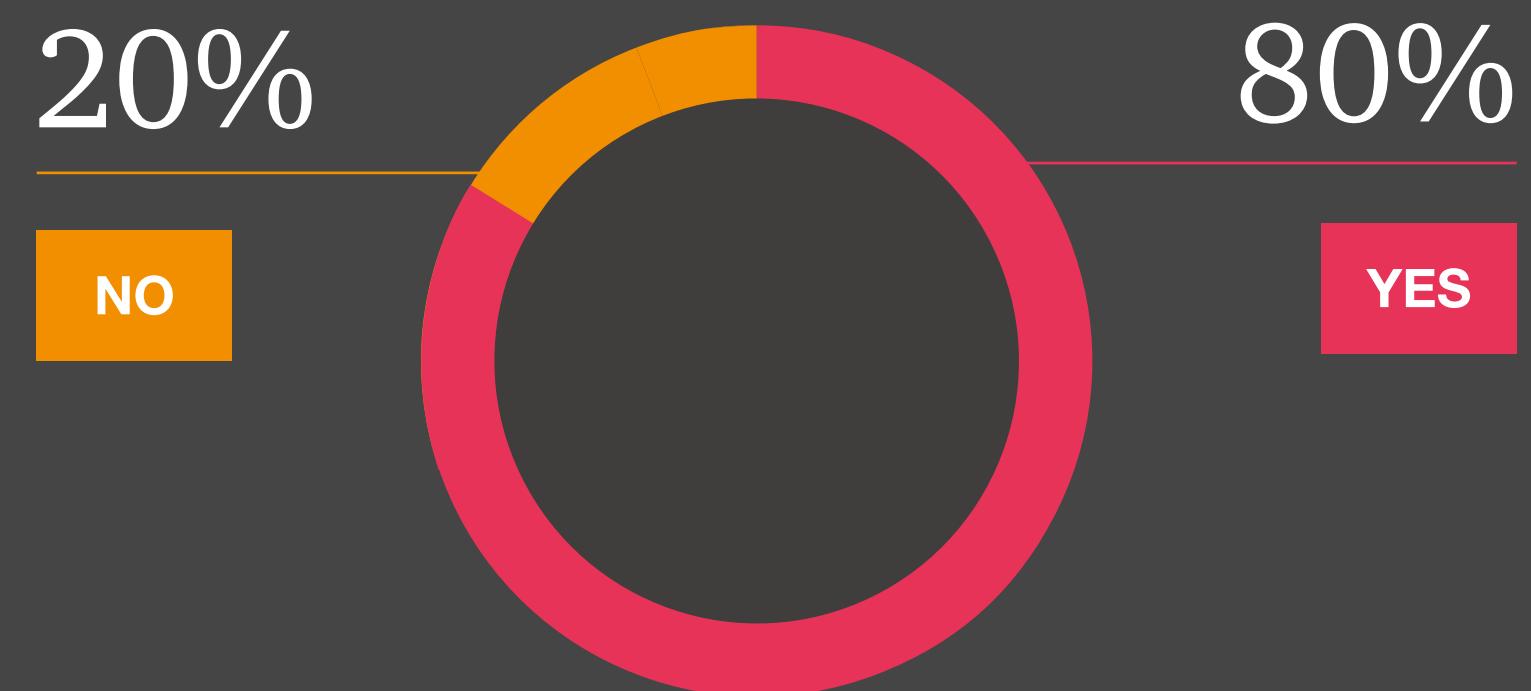
YES



Question 3

Do you think such measures  
were/are effective in the  
circumstances?

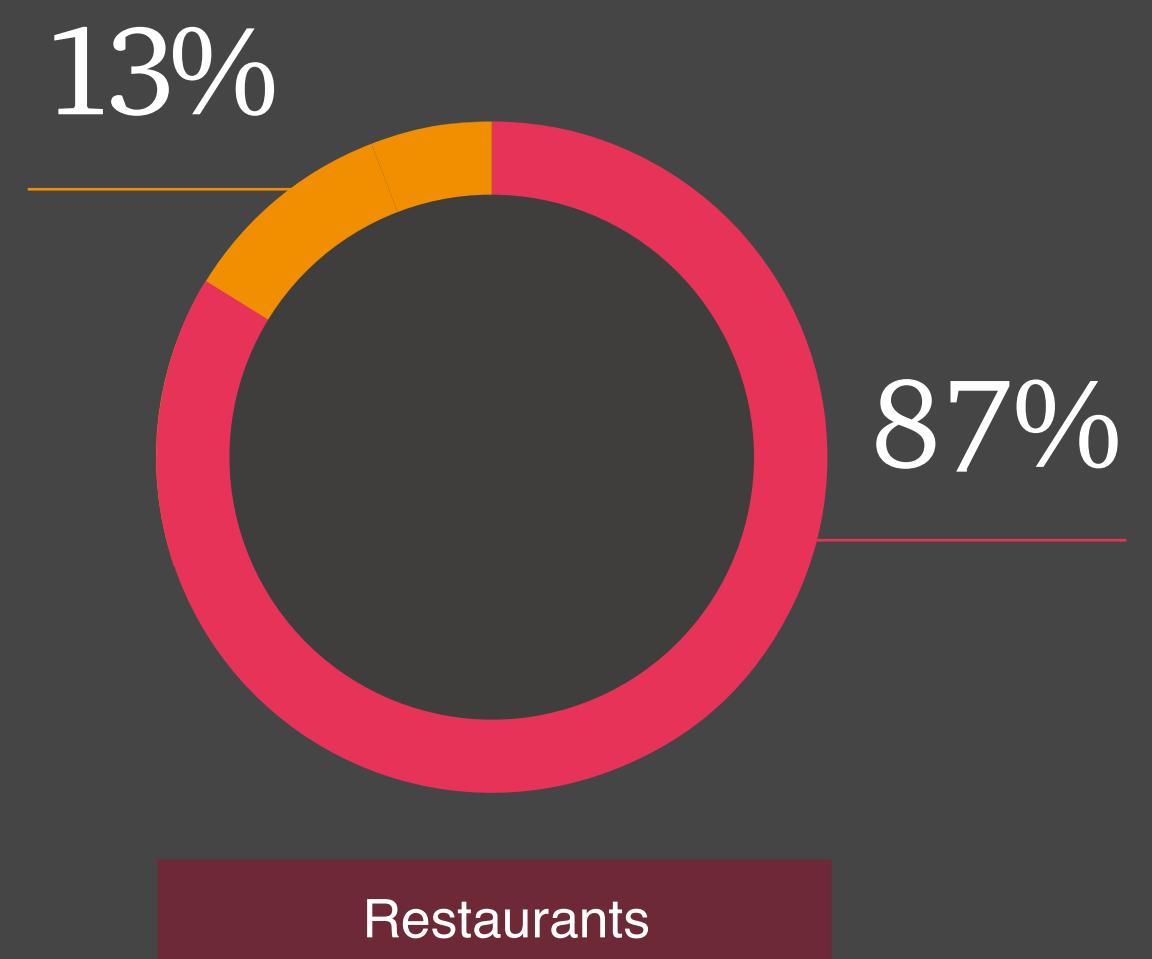
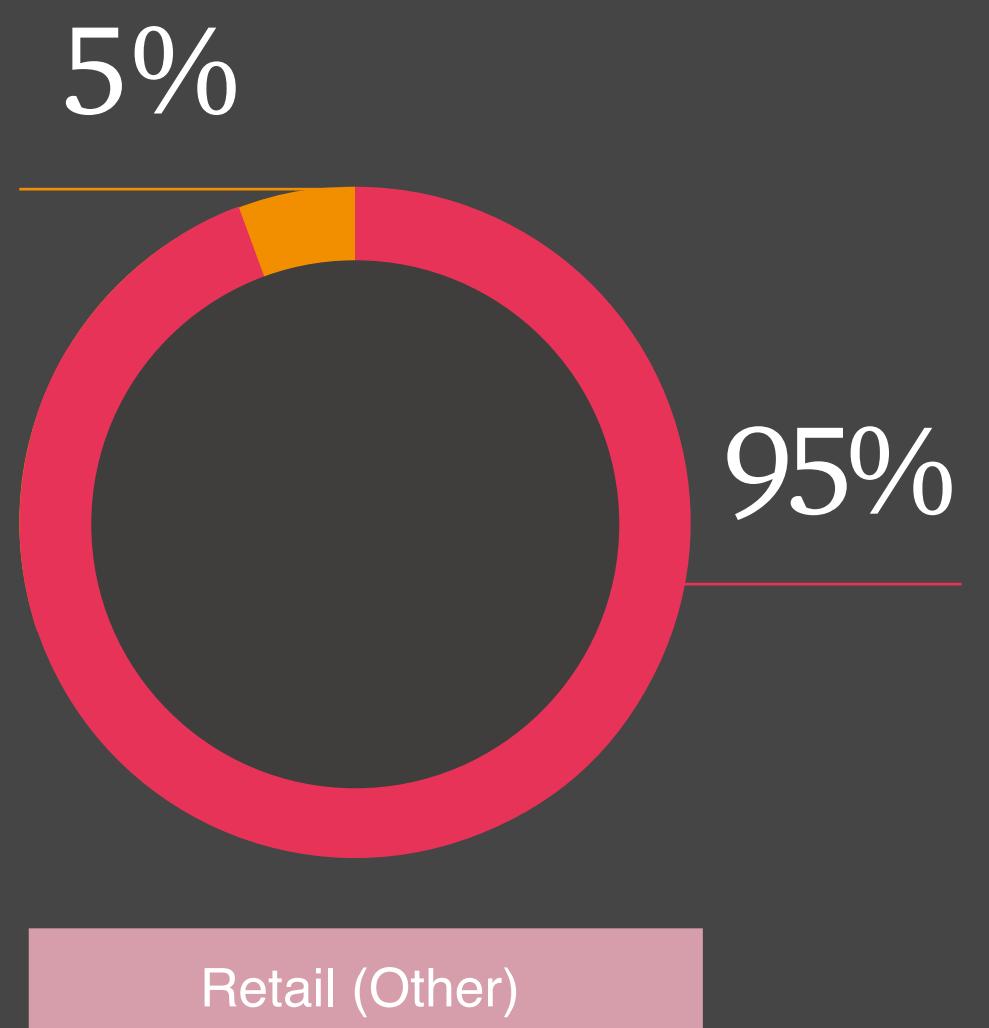
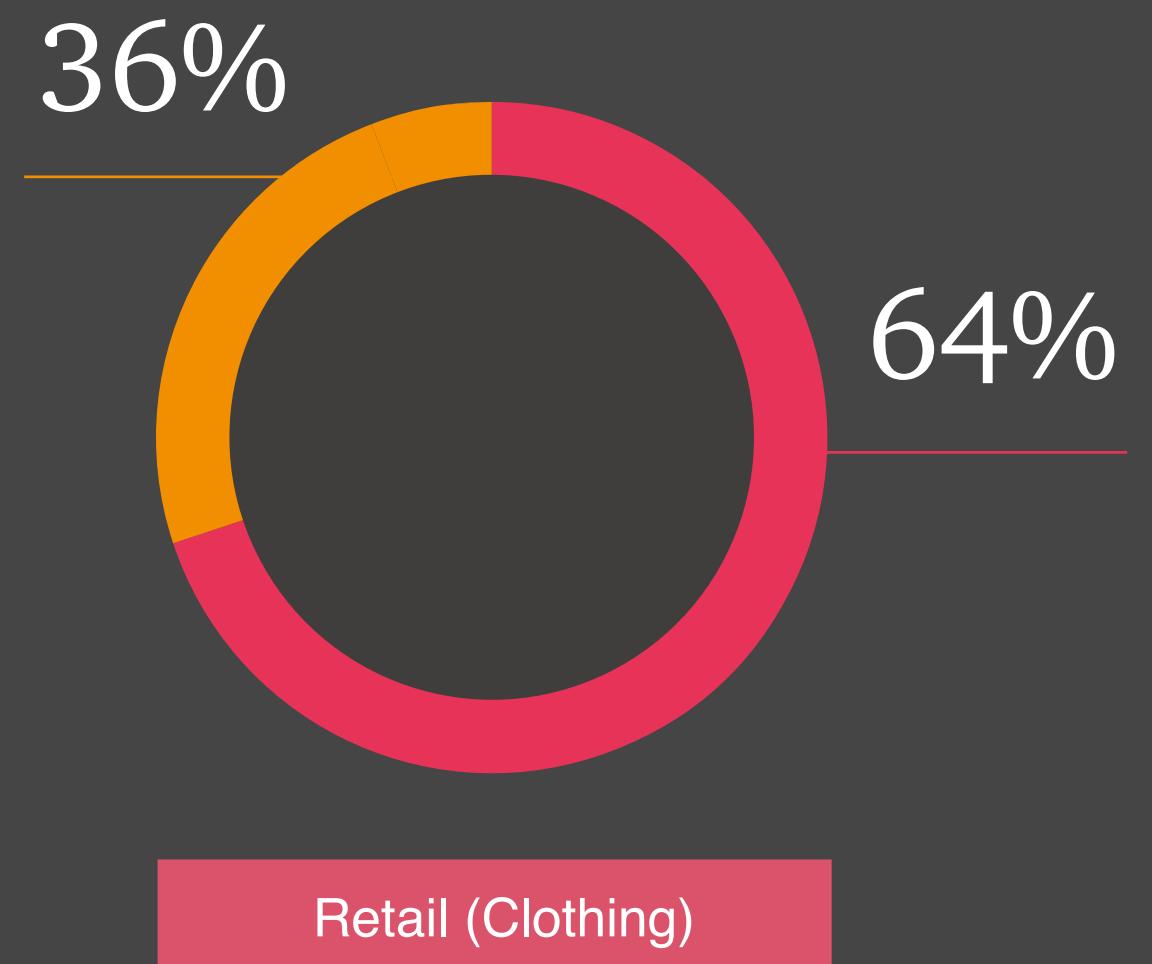
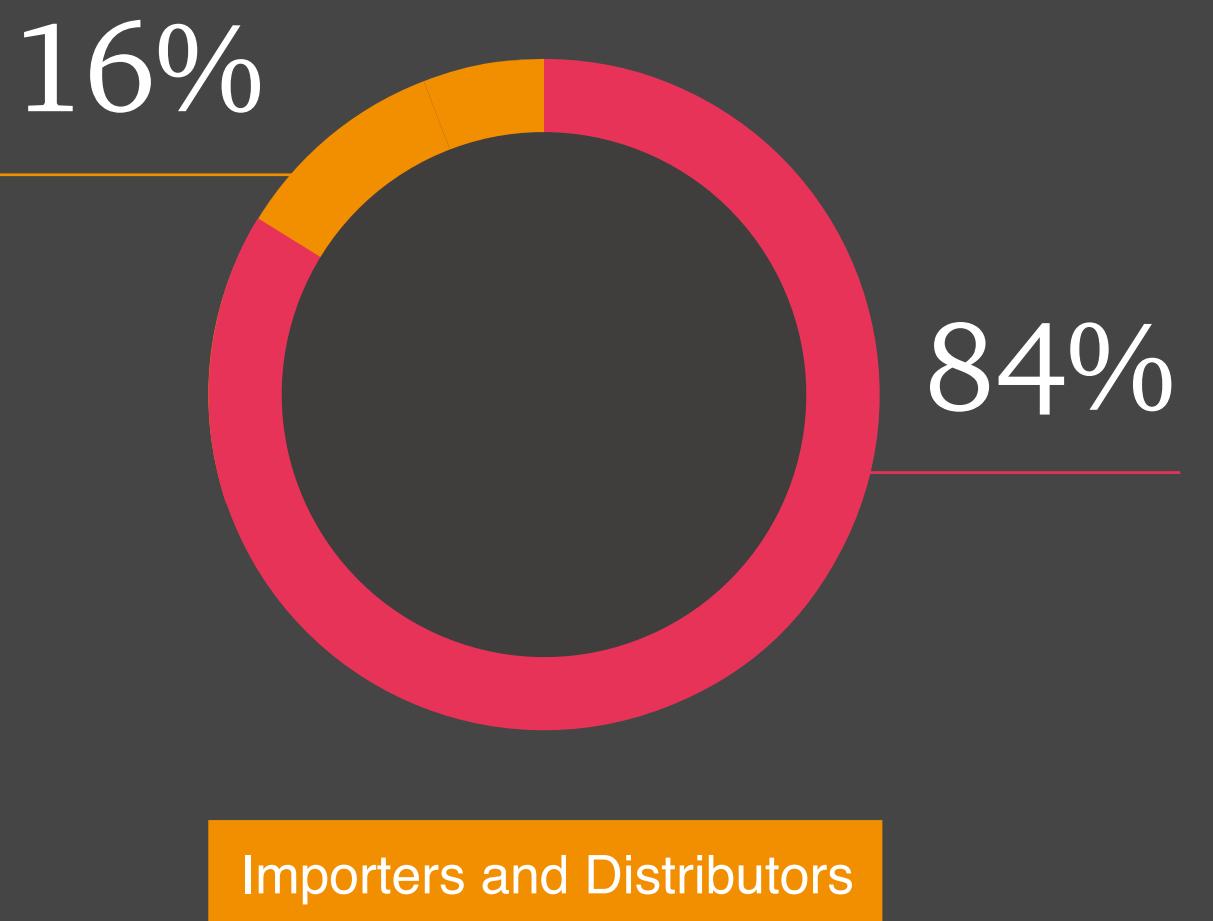
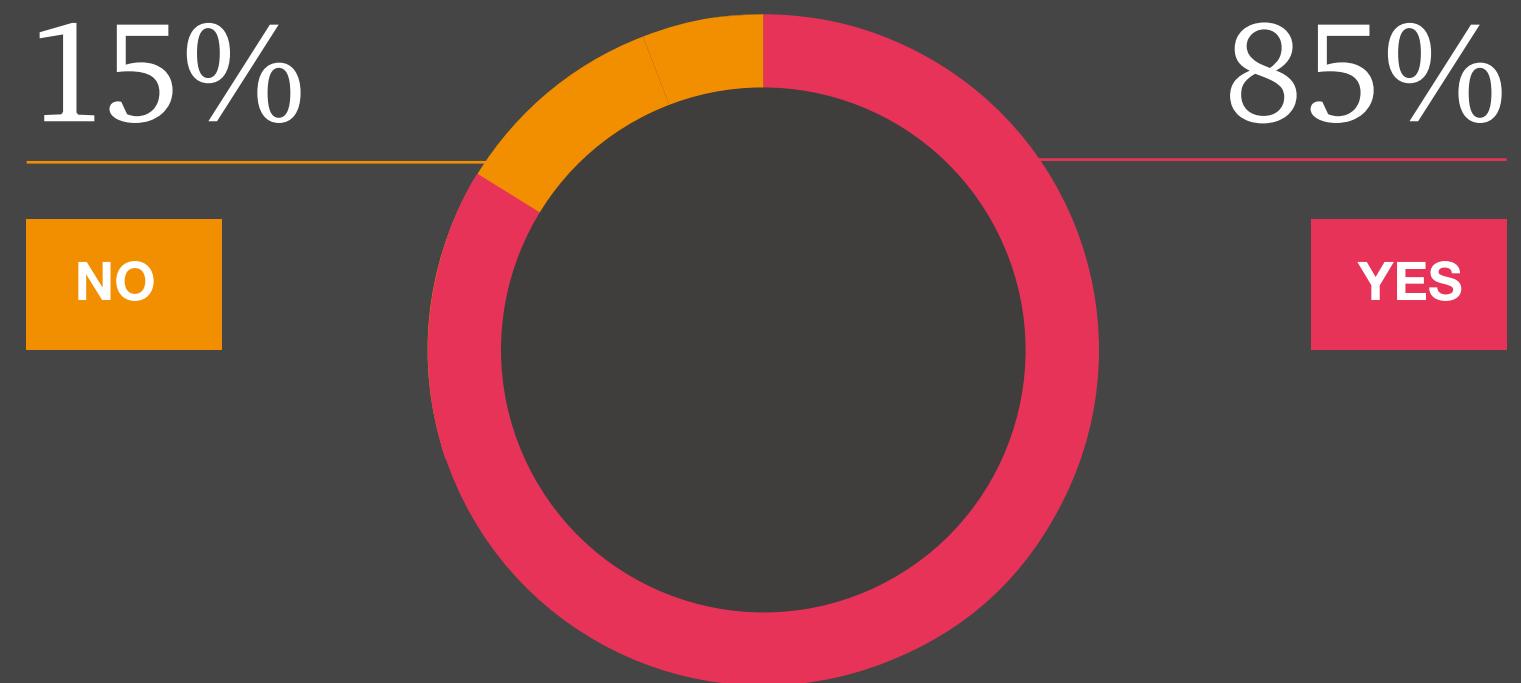
Total



Question 4

Is there scope for more help in the form of new initiatives?

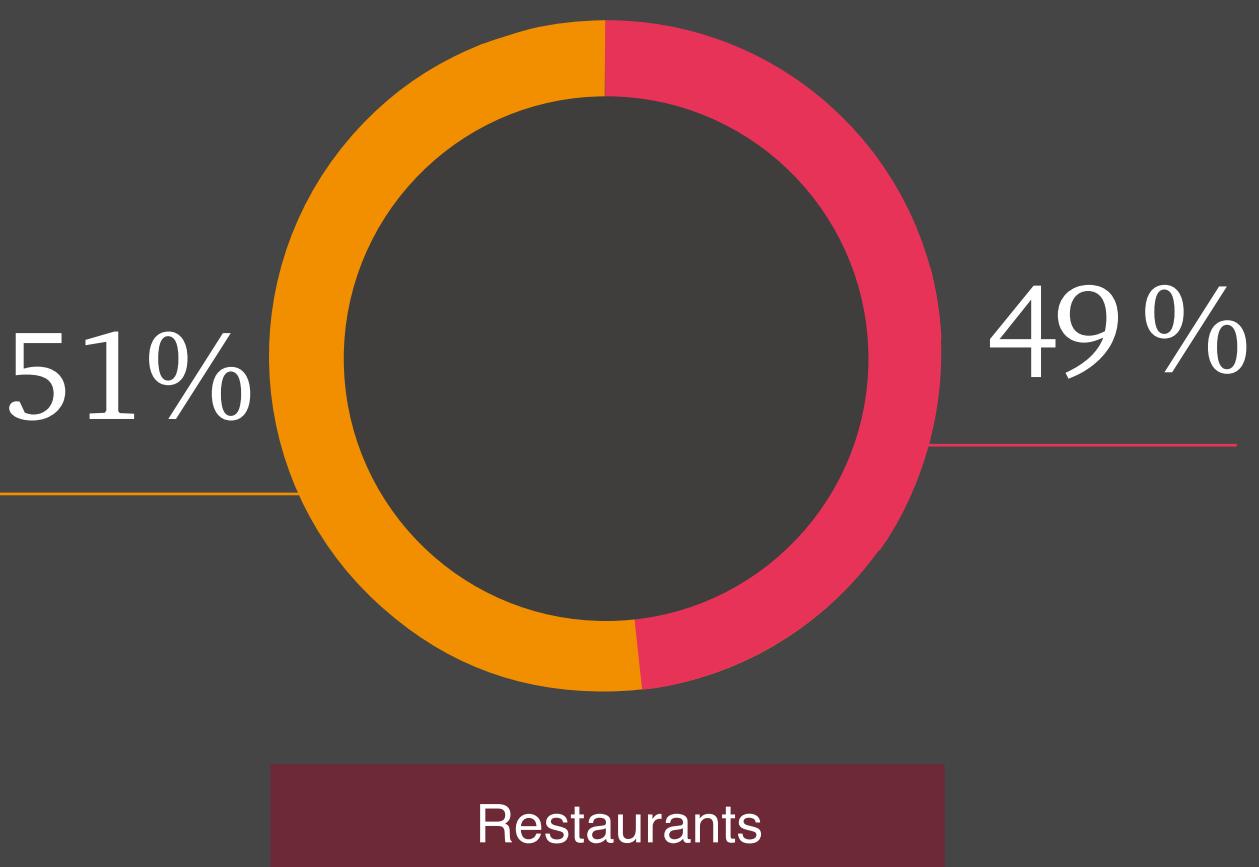
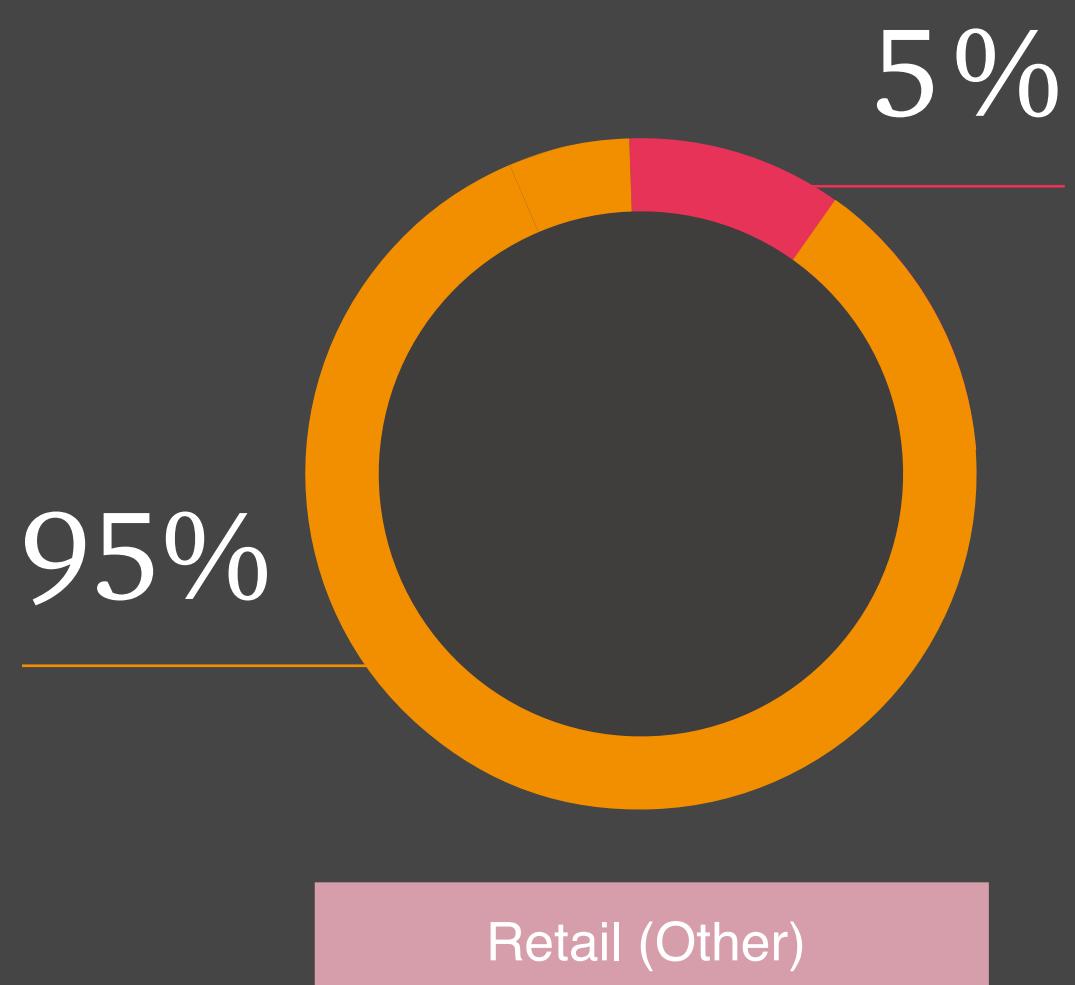
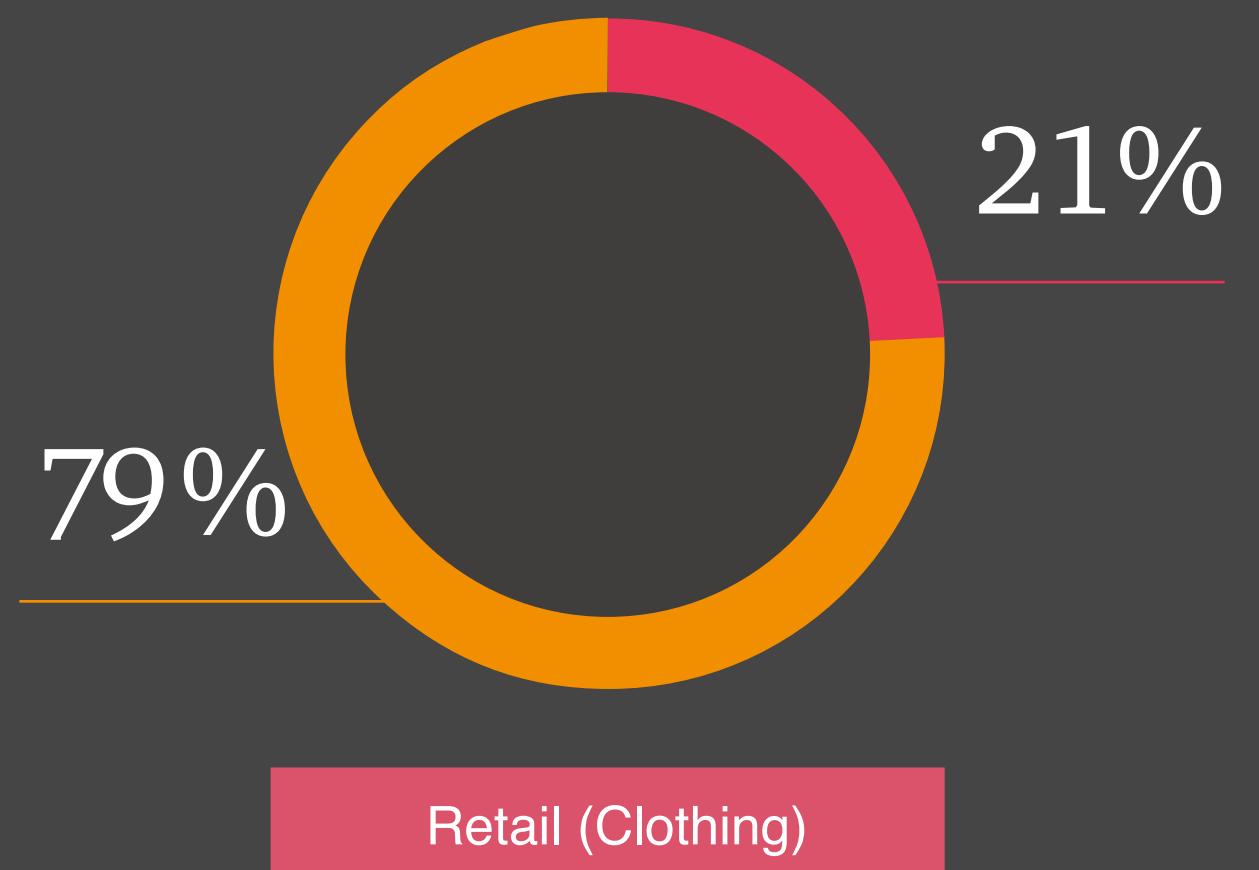
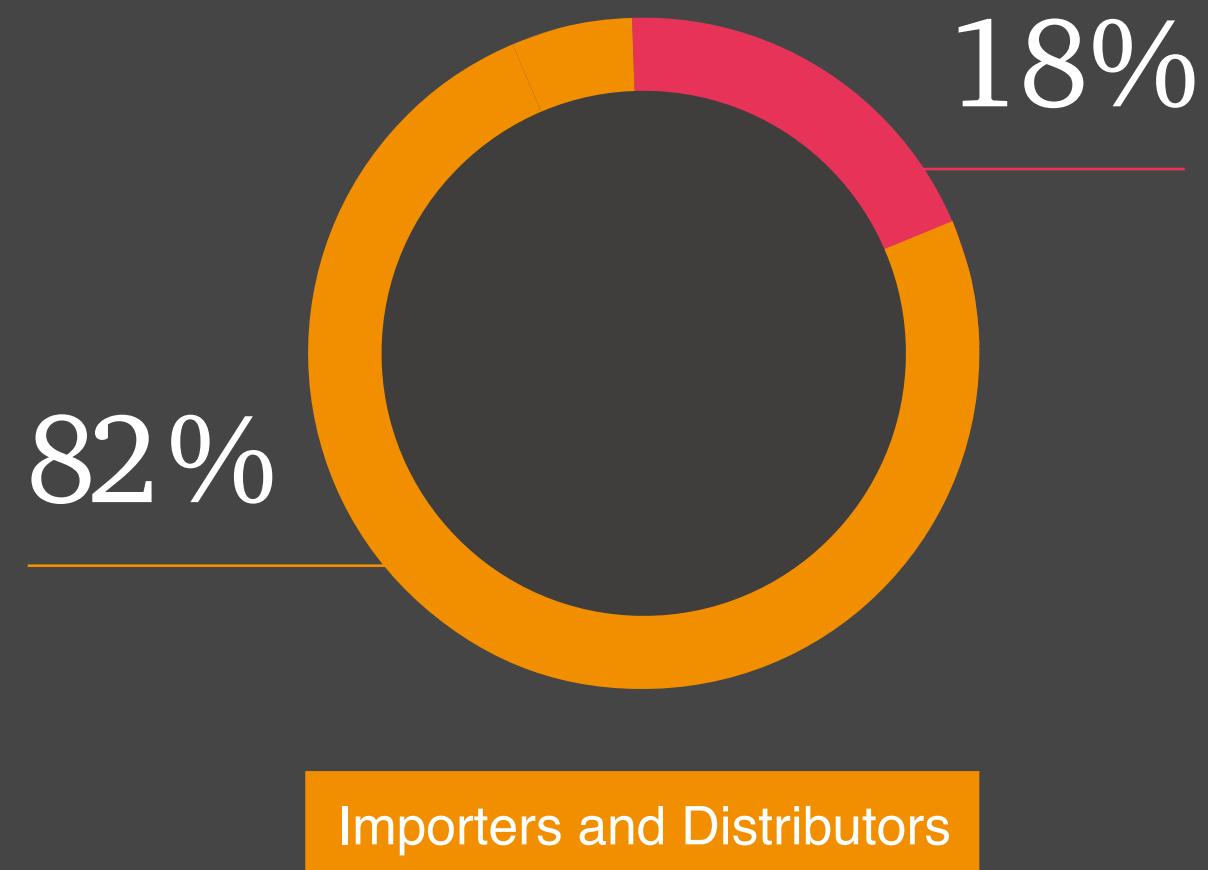
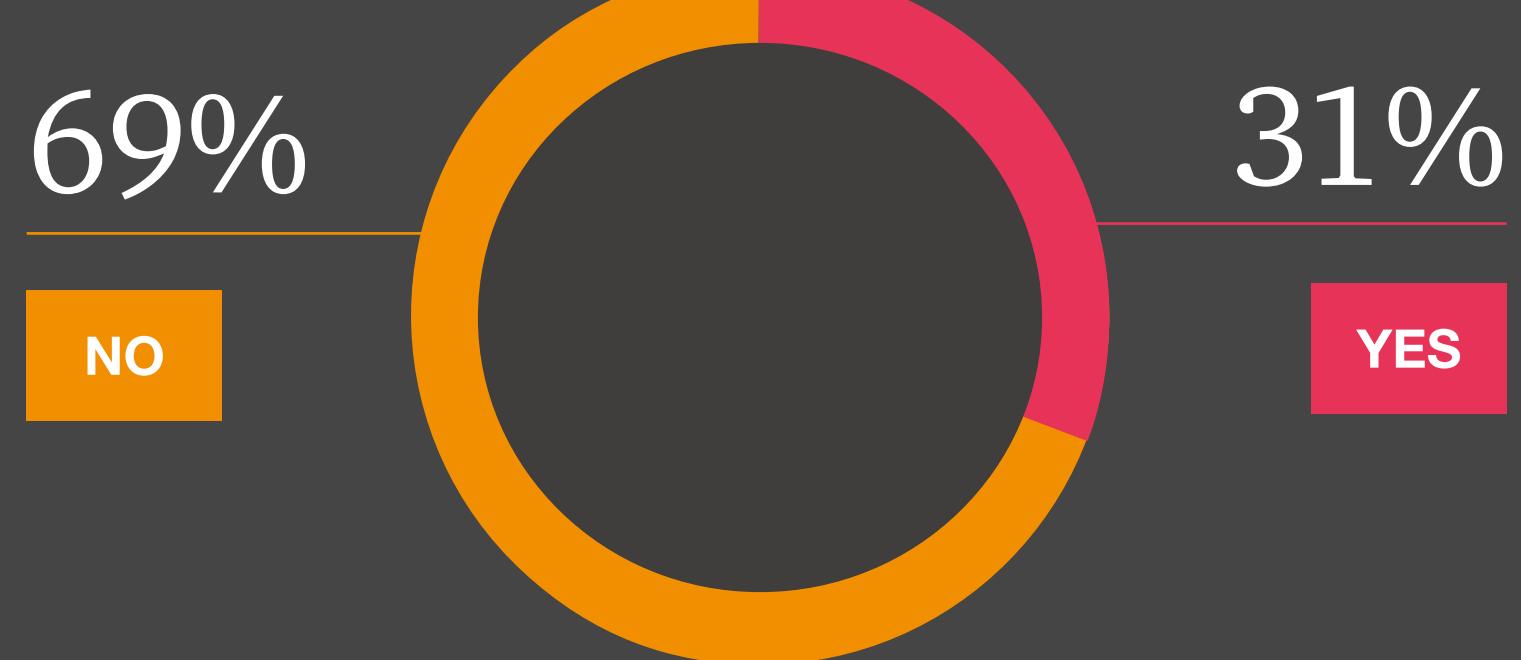
Total



Question 5

During the past 3 months,  
have you made any  
employee redundant?

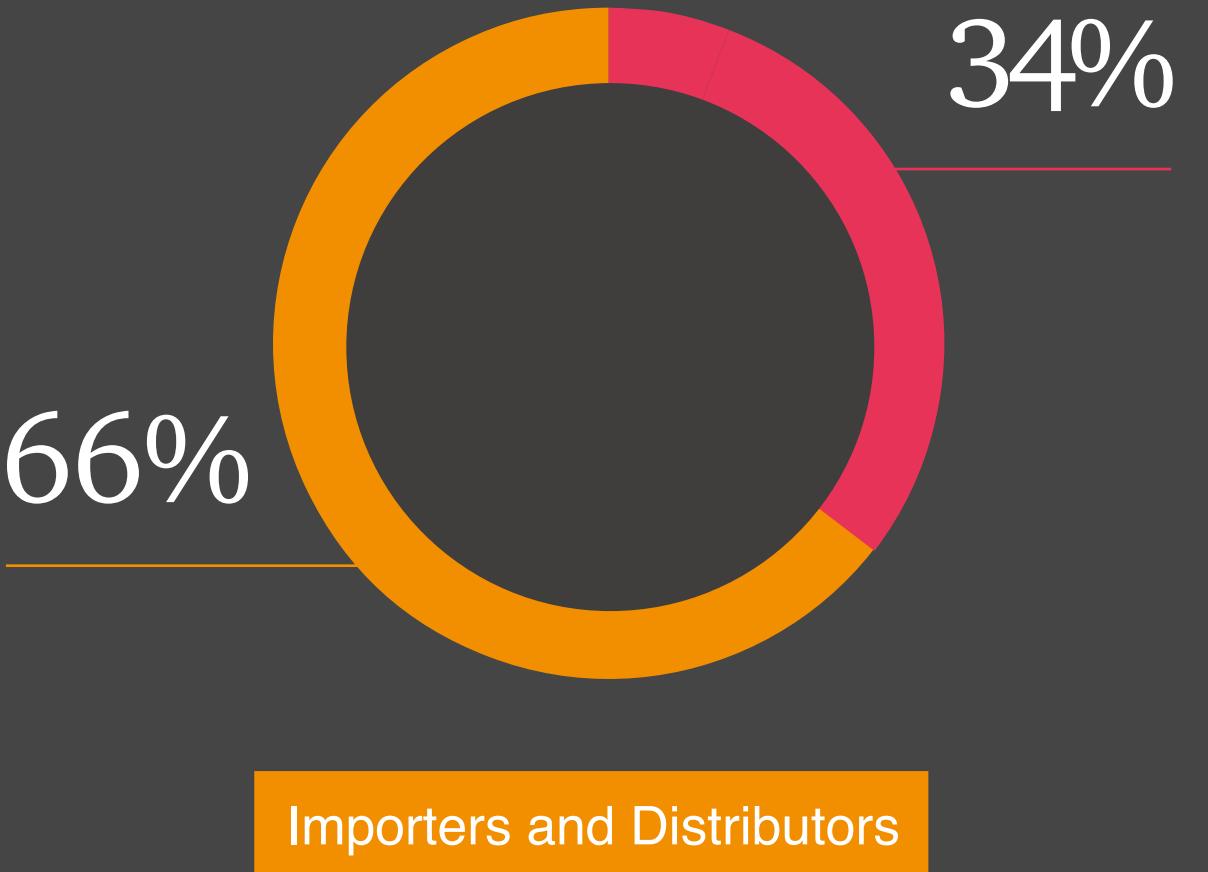
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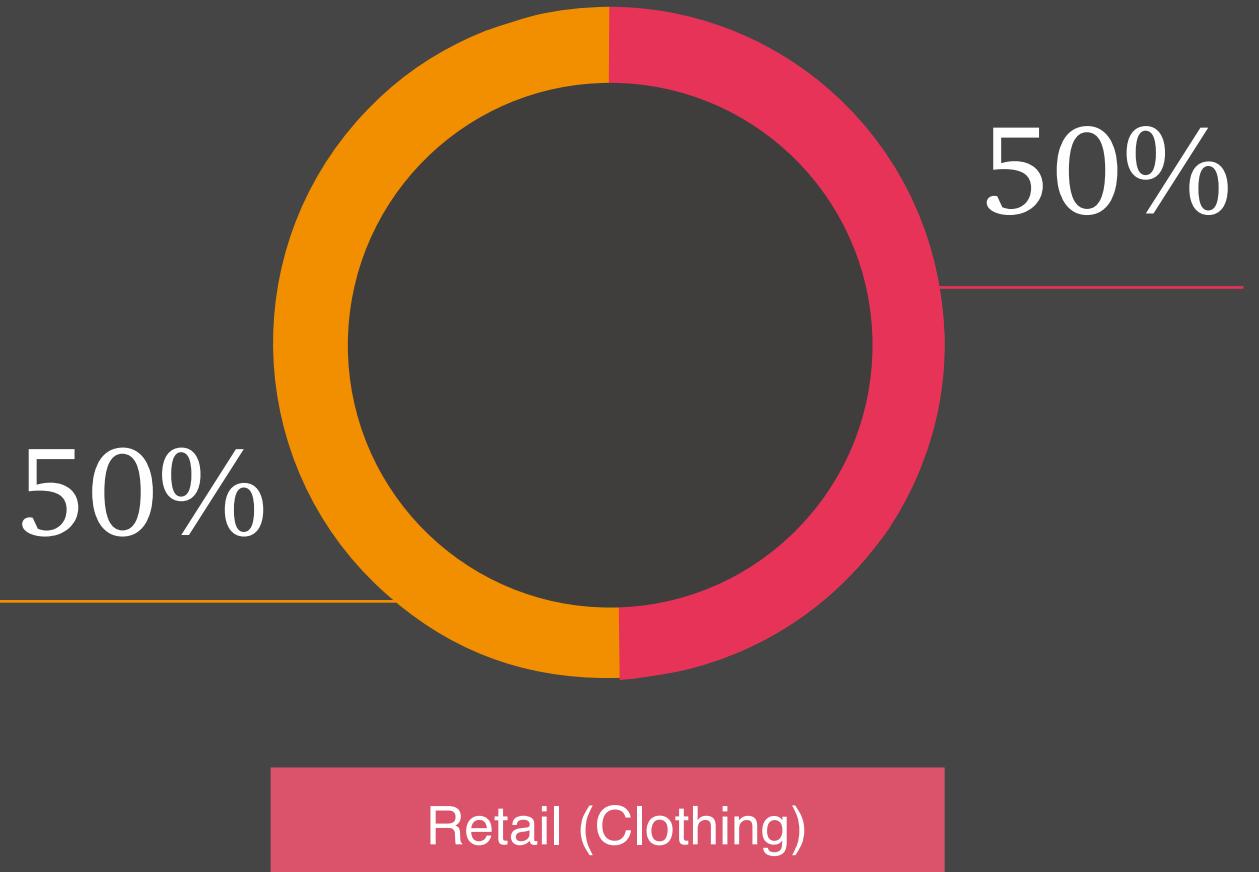
Question 6

Have you decreased salaries/wages for your employees?

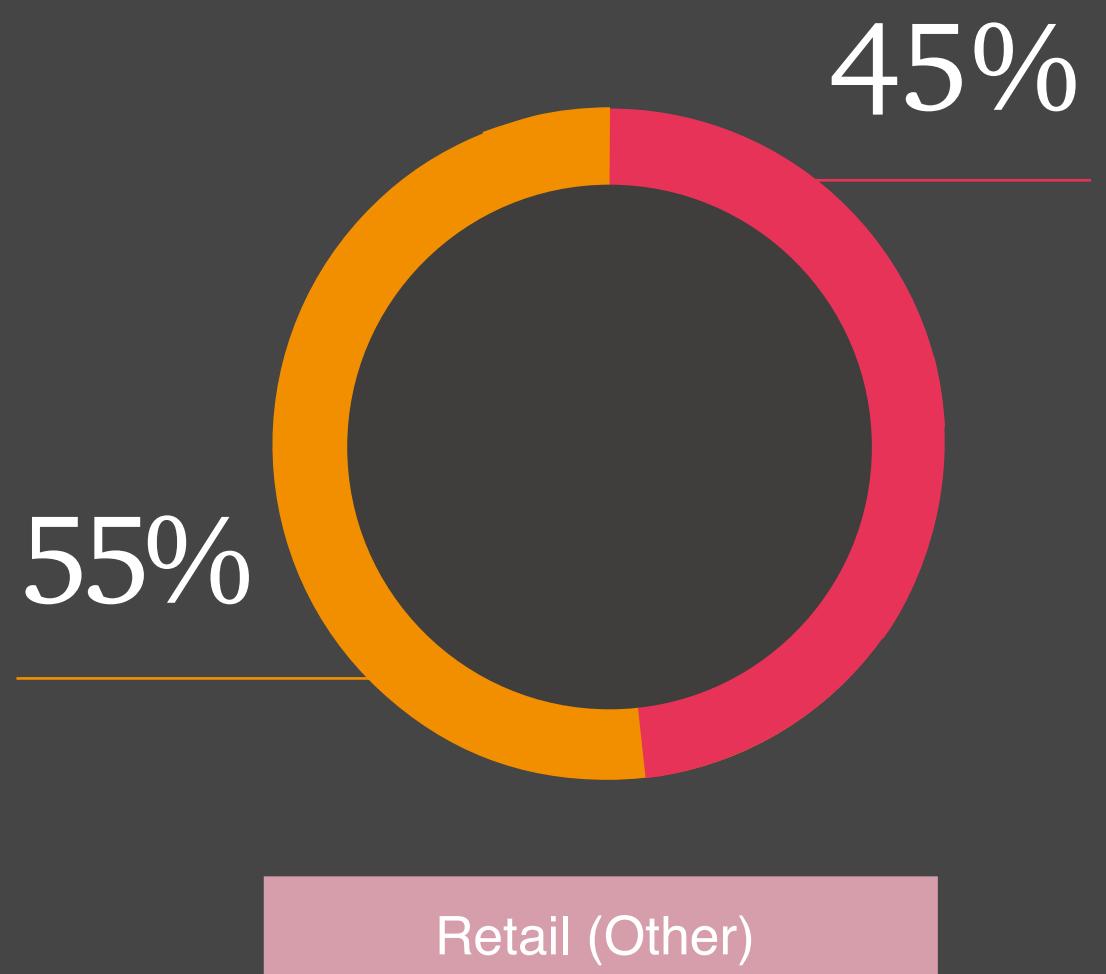
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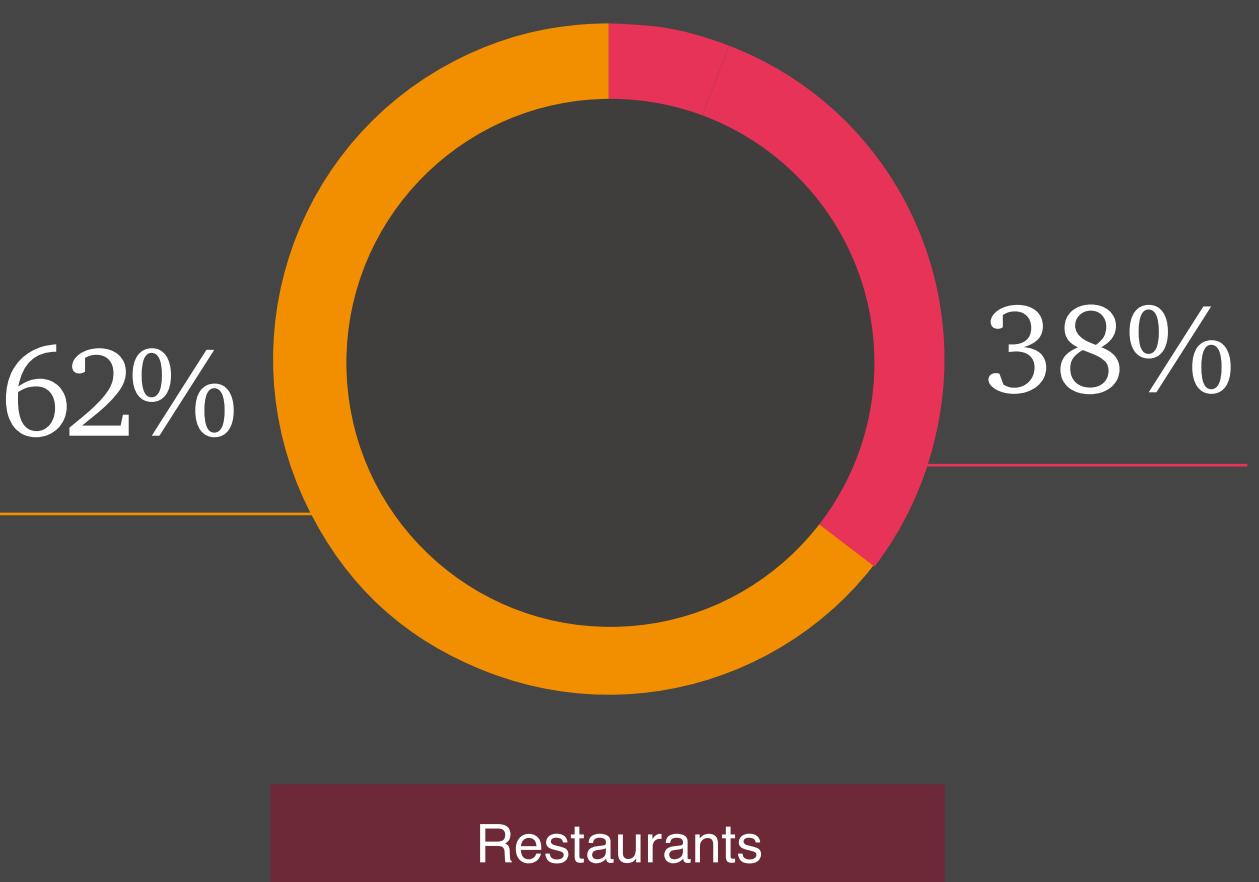
Importers and Distributors



Retail (Clothing)



Retail (Other)

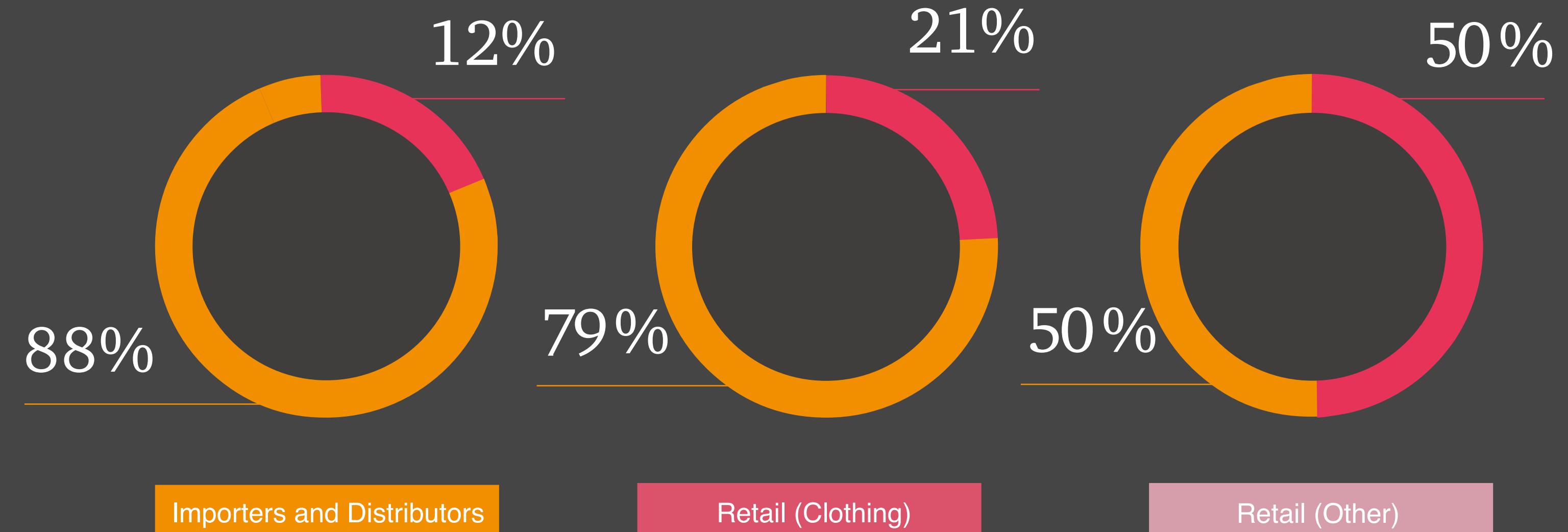
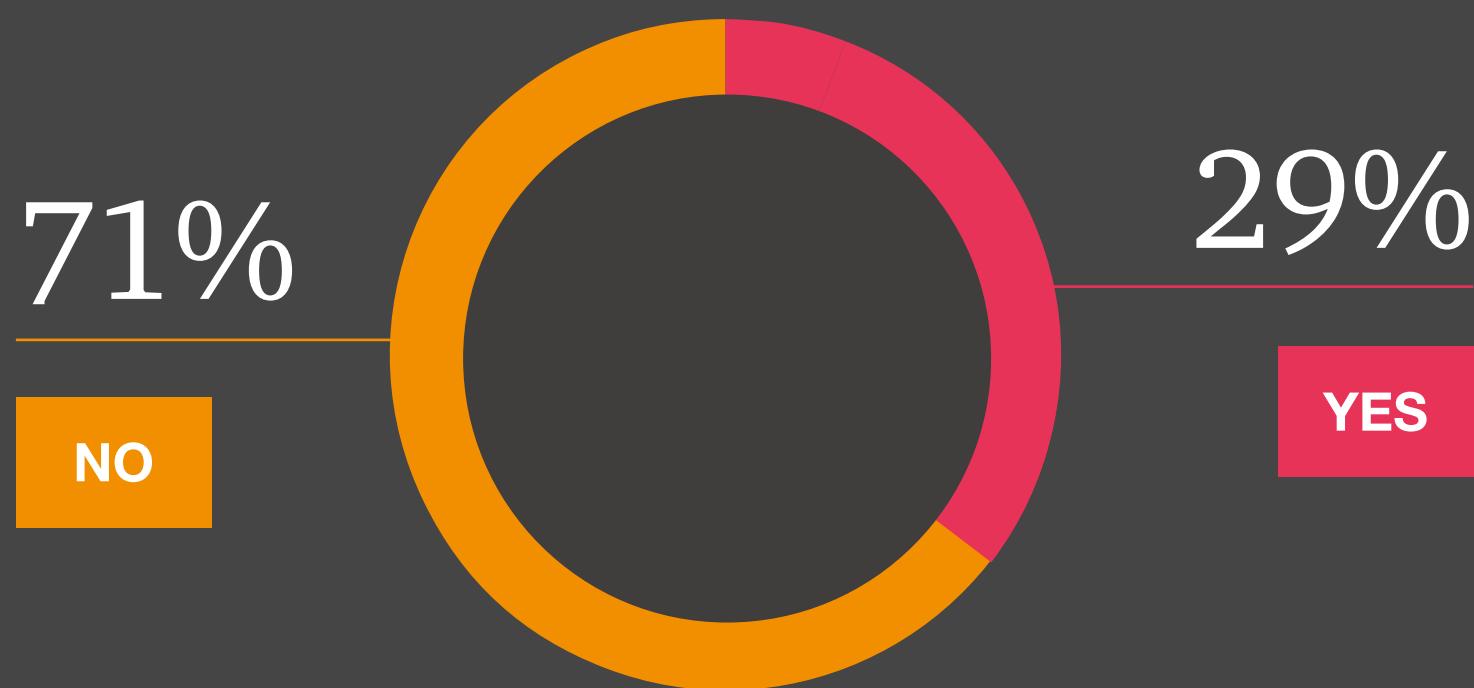


Restaurants

Question 7

Have you engaged with entities who provide delivery services for your products?

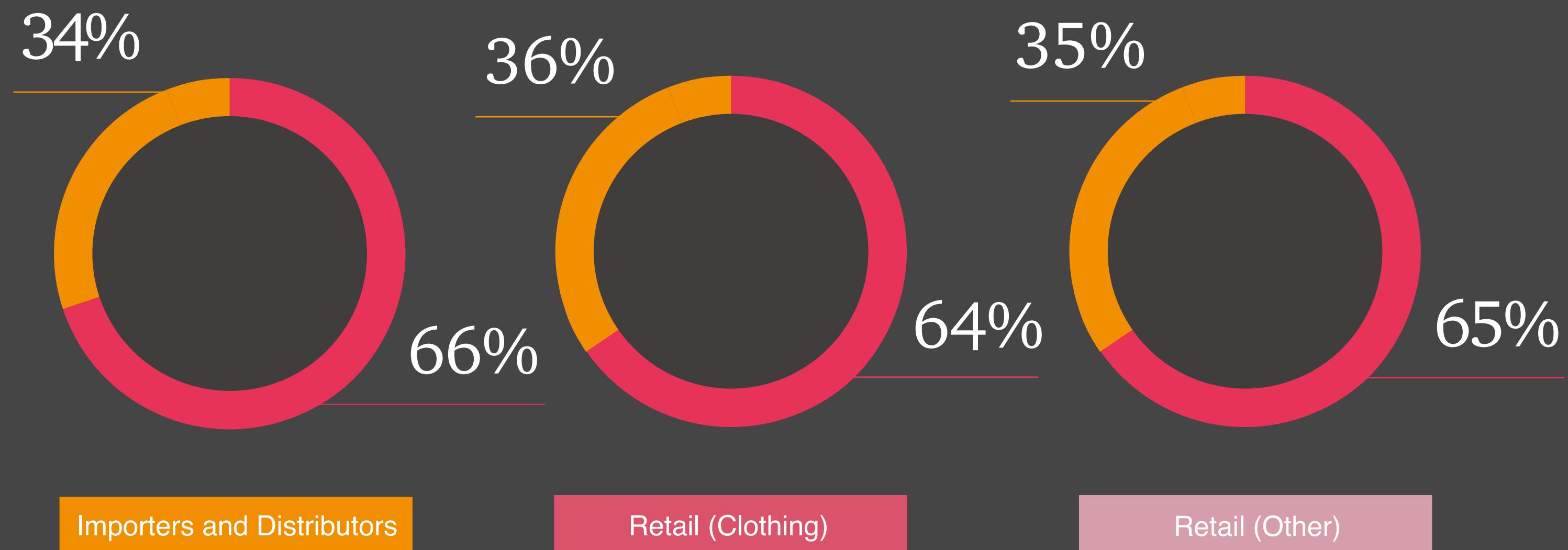
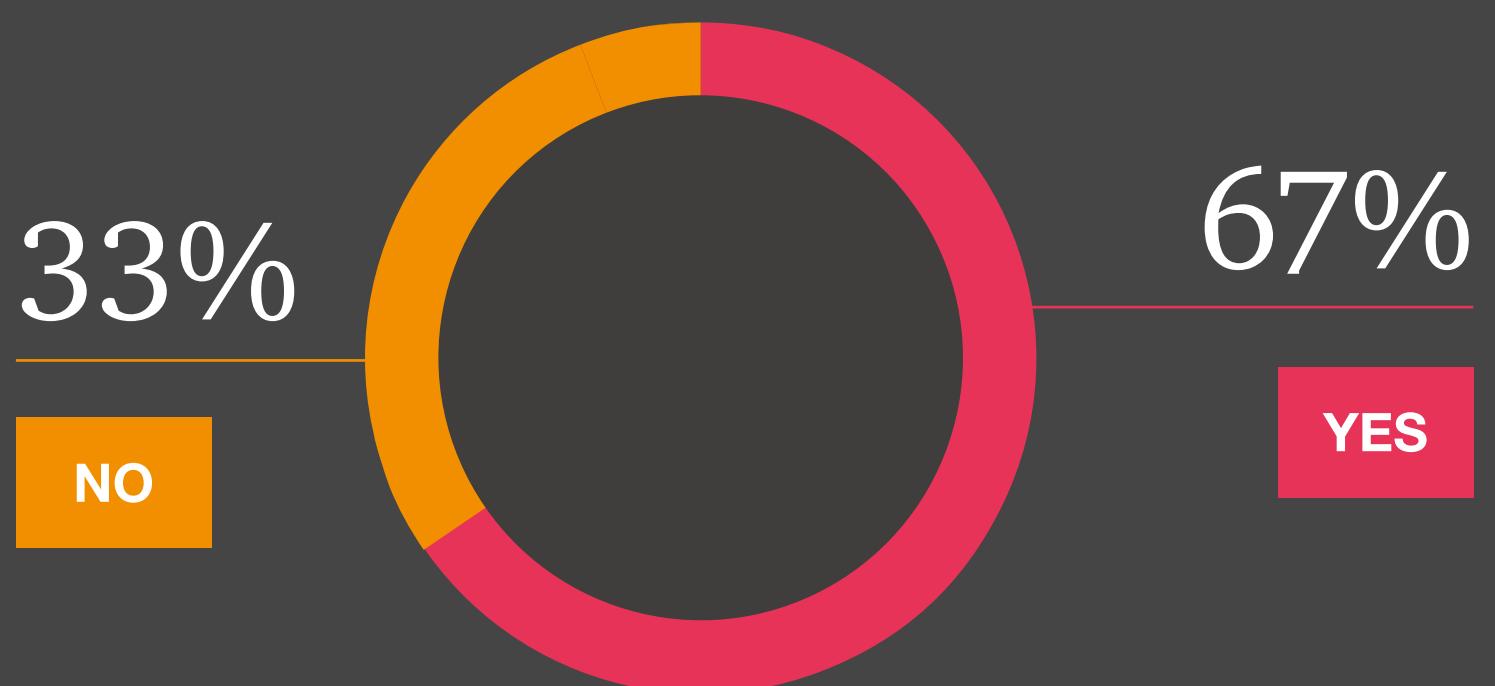
Total



Question 8

Have you considered innovative changes in your business processes?

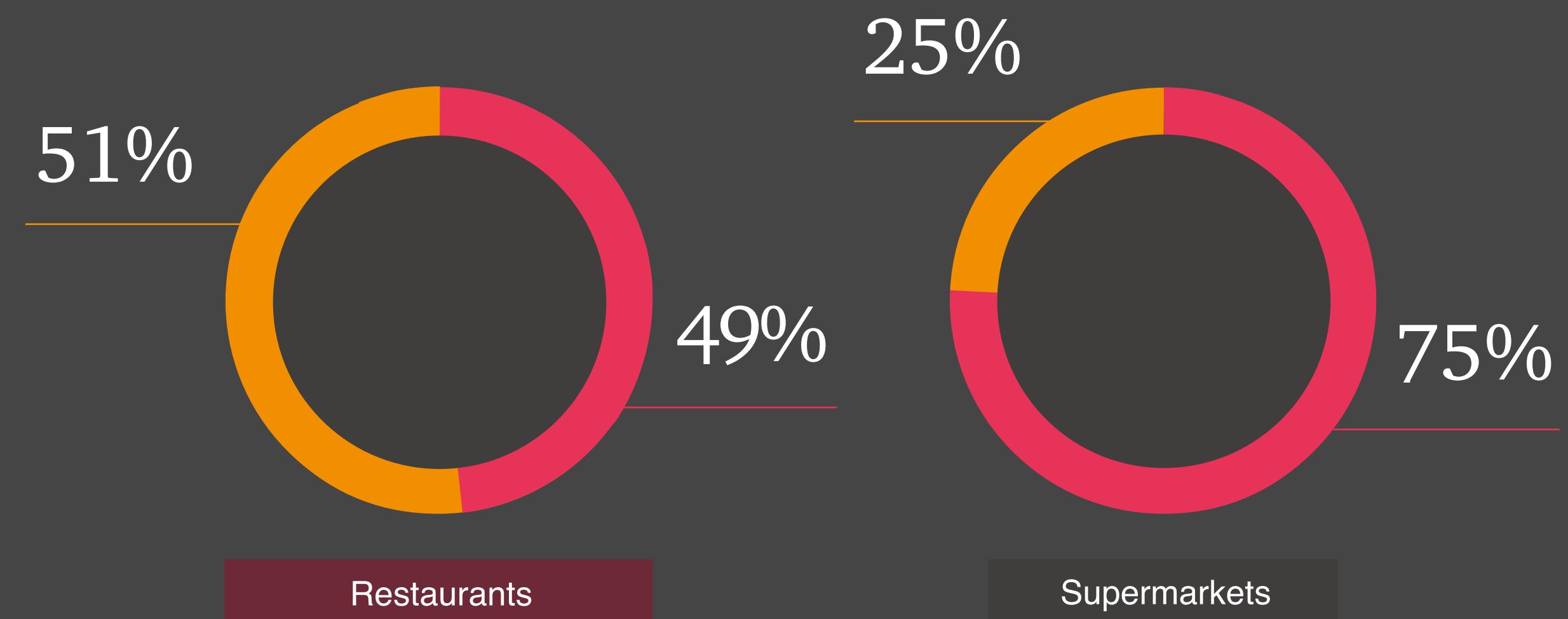
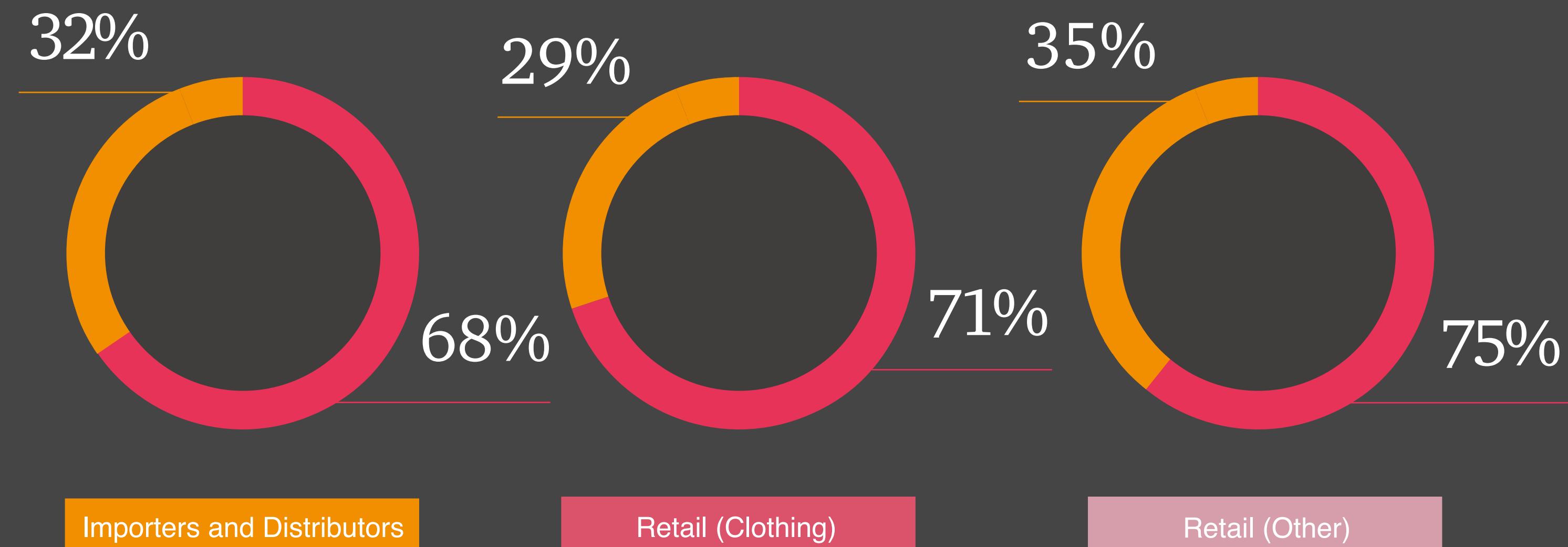
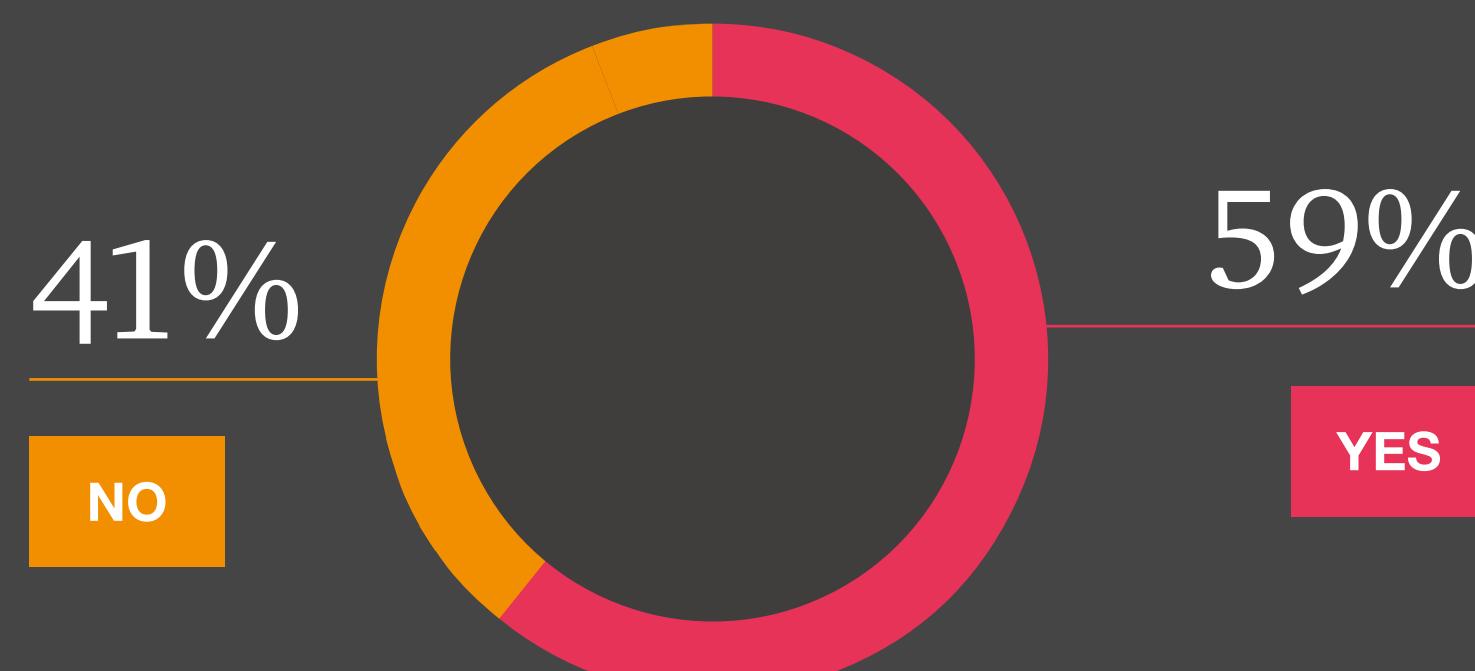
Total



Question 9

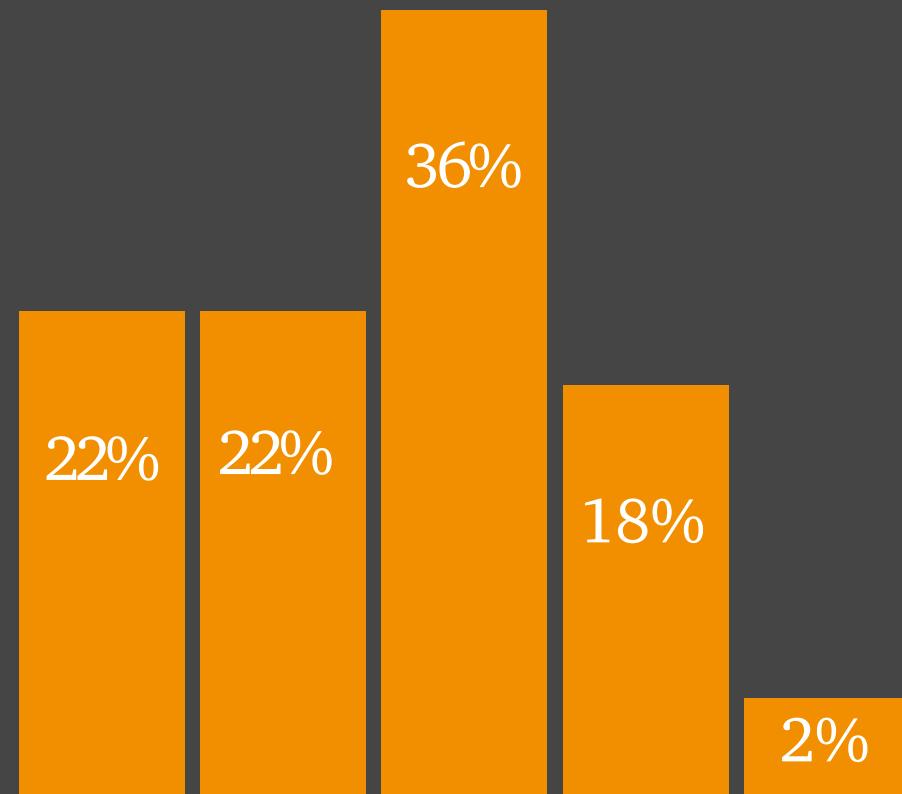
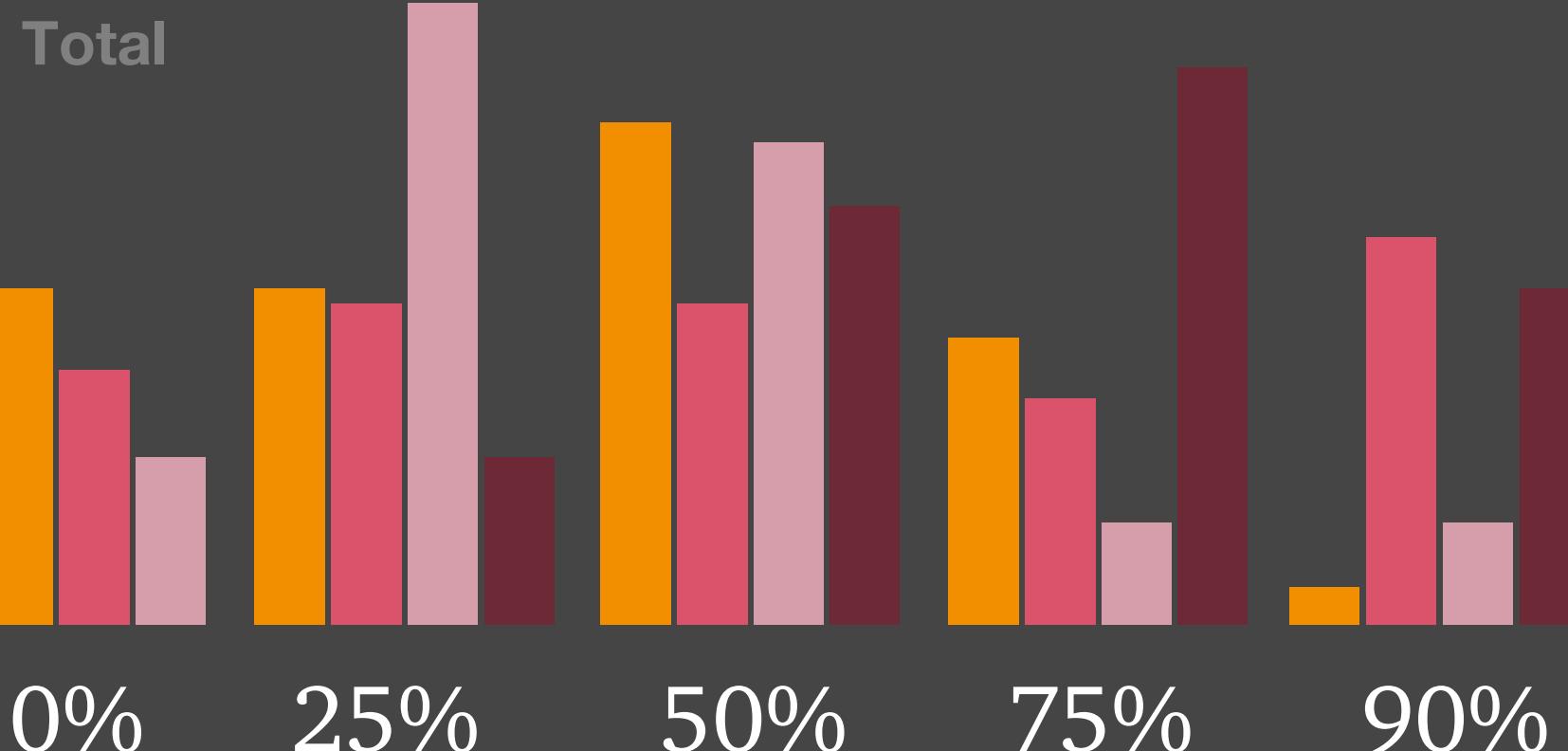
Have you organised any new business initiative through a digital platform?

Total

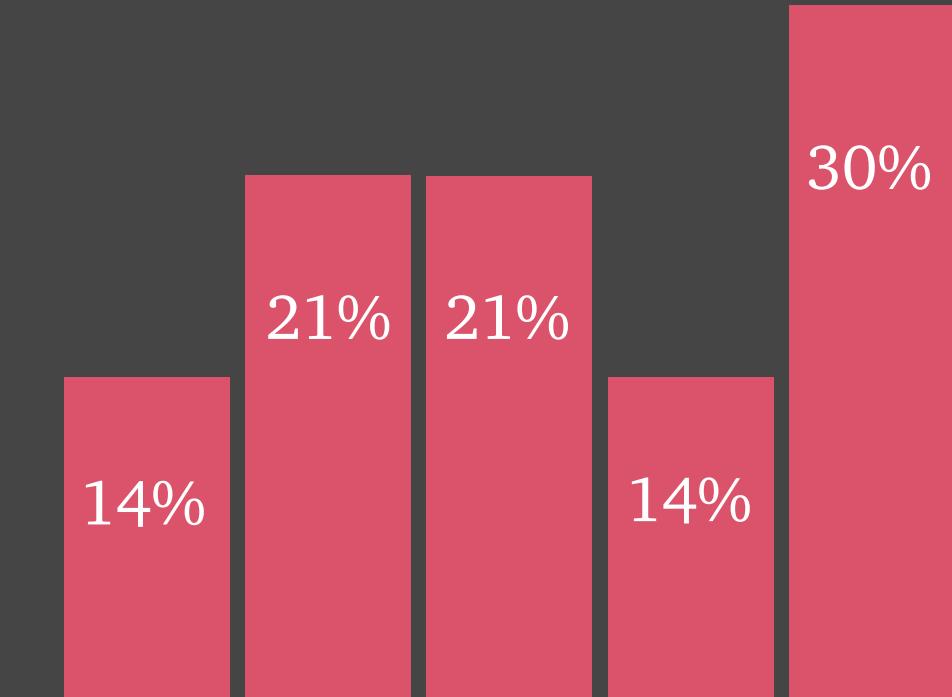


**Question 10**

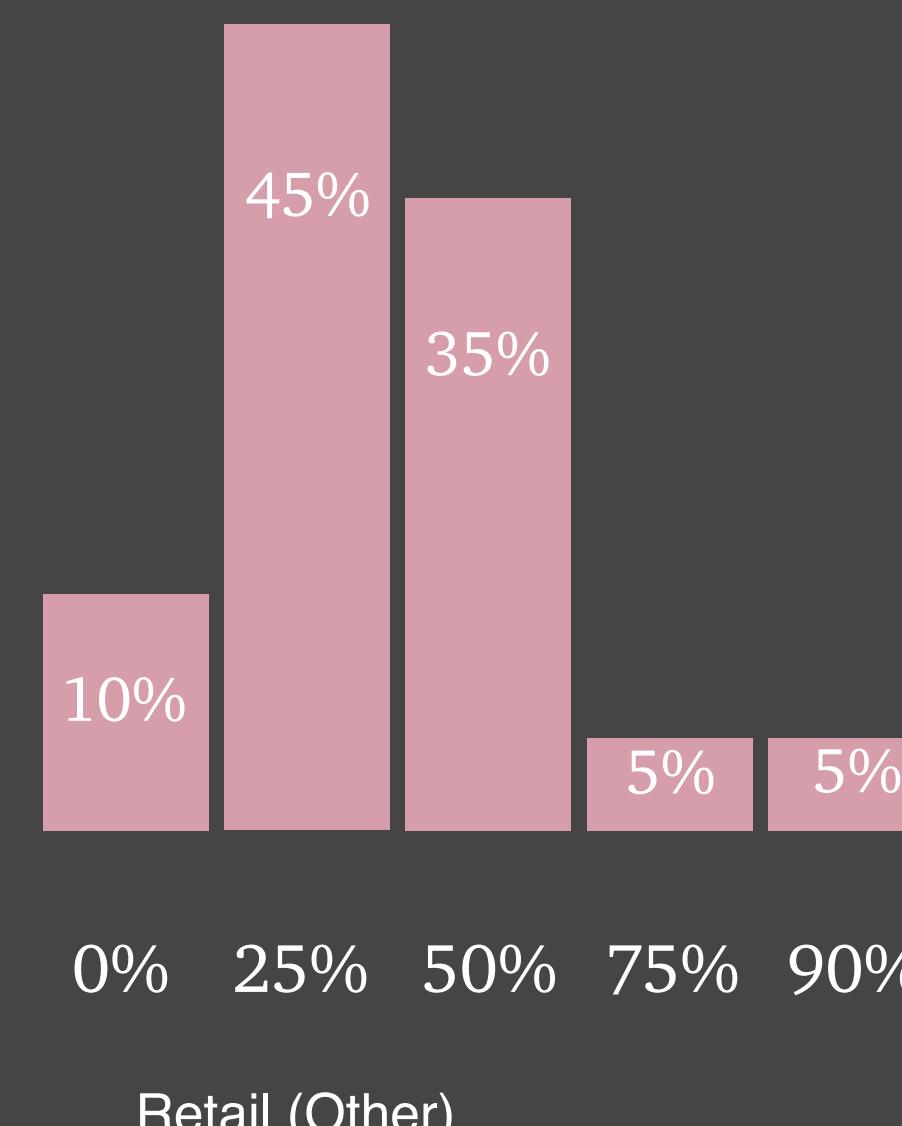
In the first weeks, since resumption of operations, when compared to February 2020, is your business (turnover) less by 25%, 50%, 75% or more?



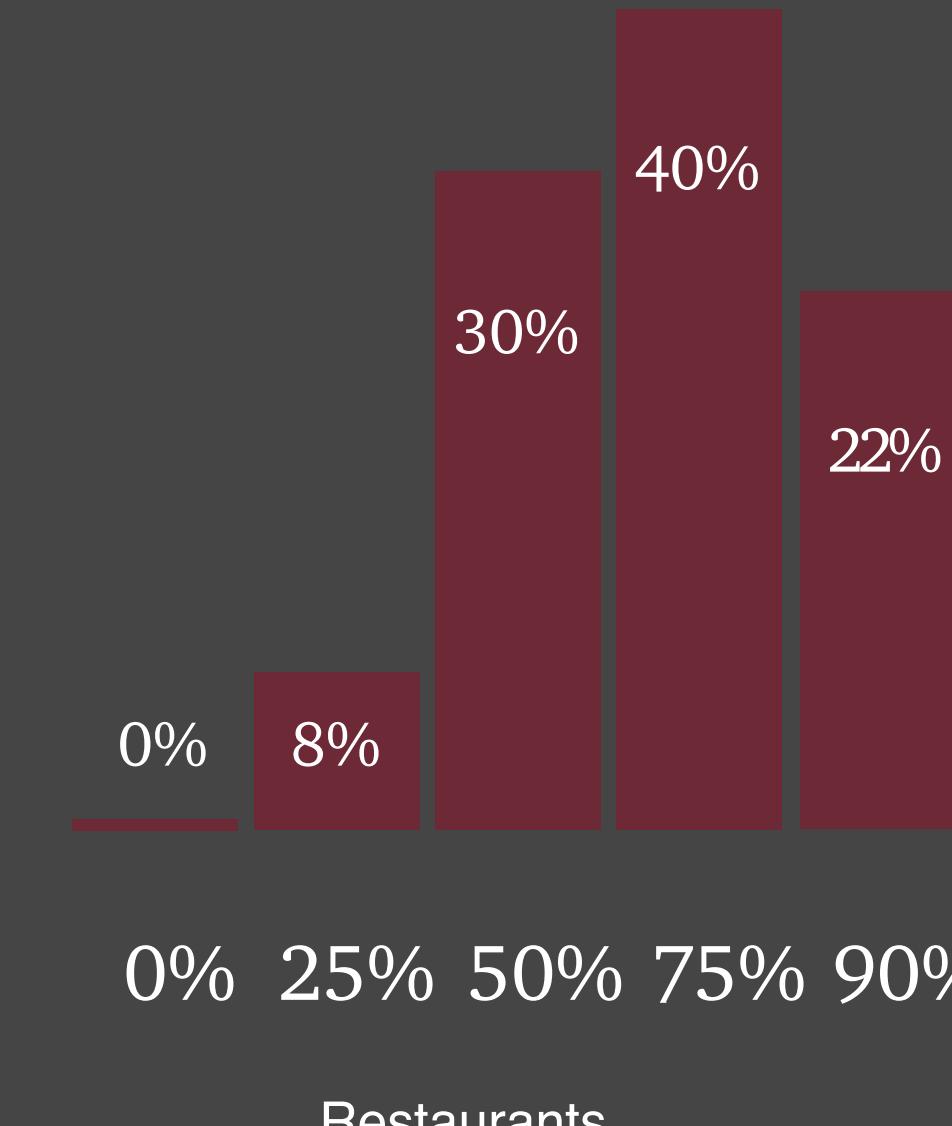
Importers and Distributors



Retail (Clothing)



Retail (Other)

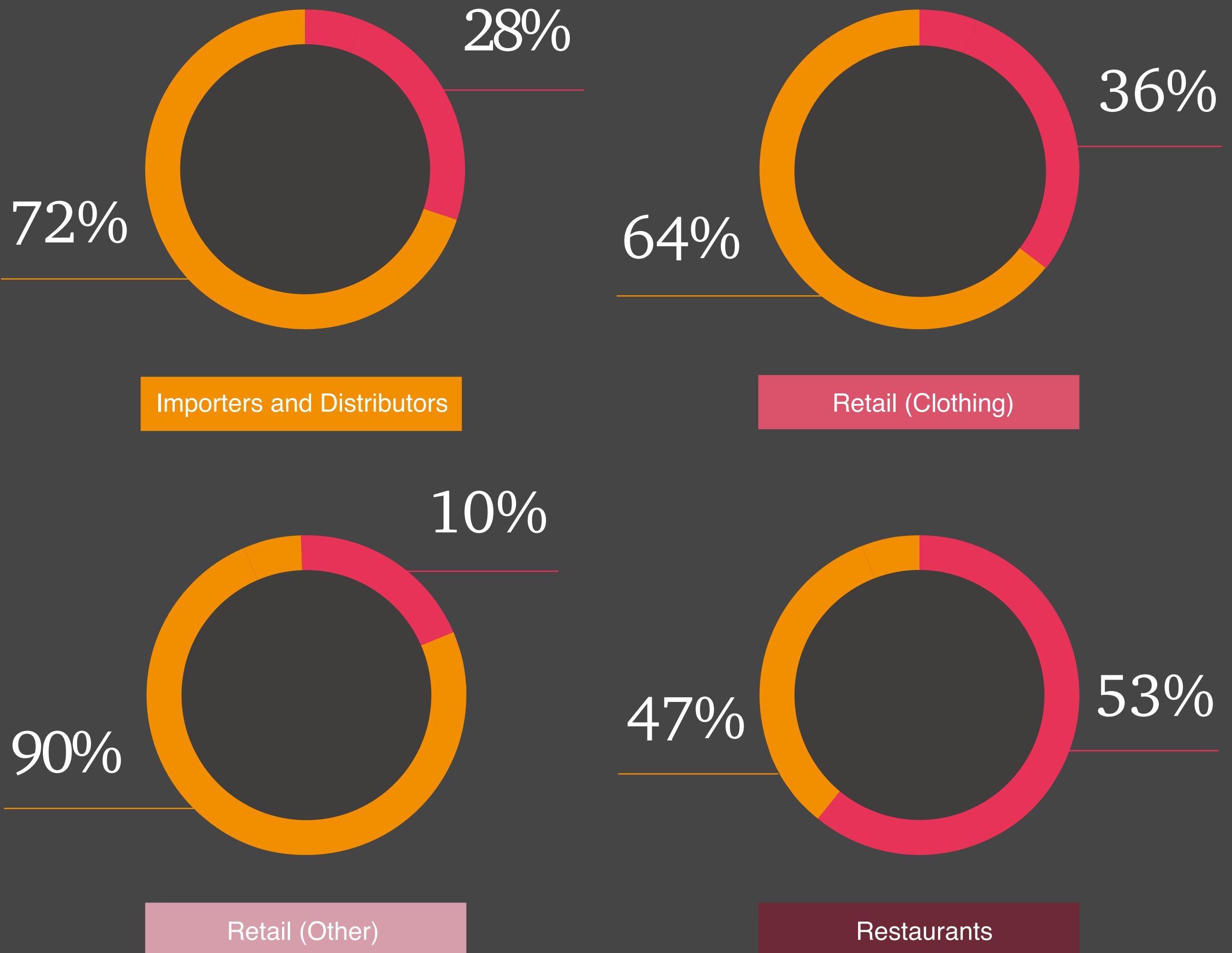
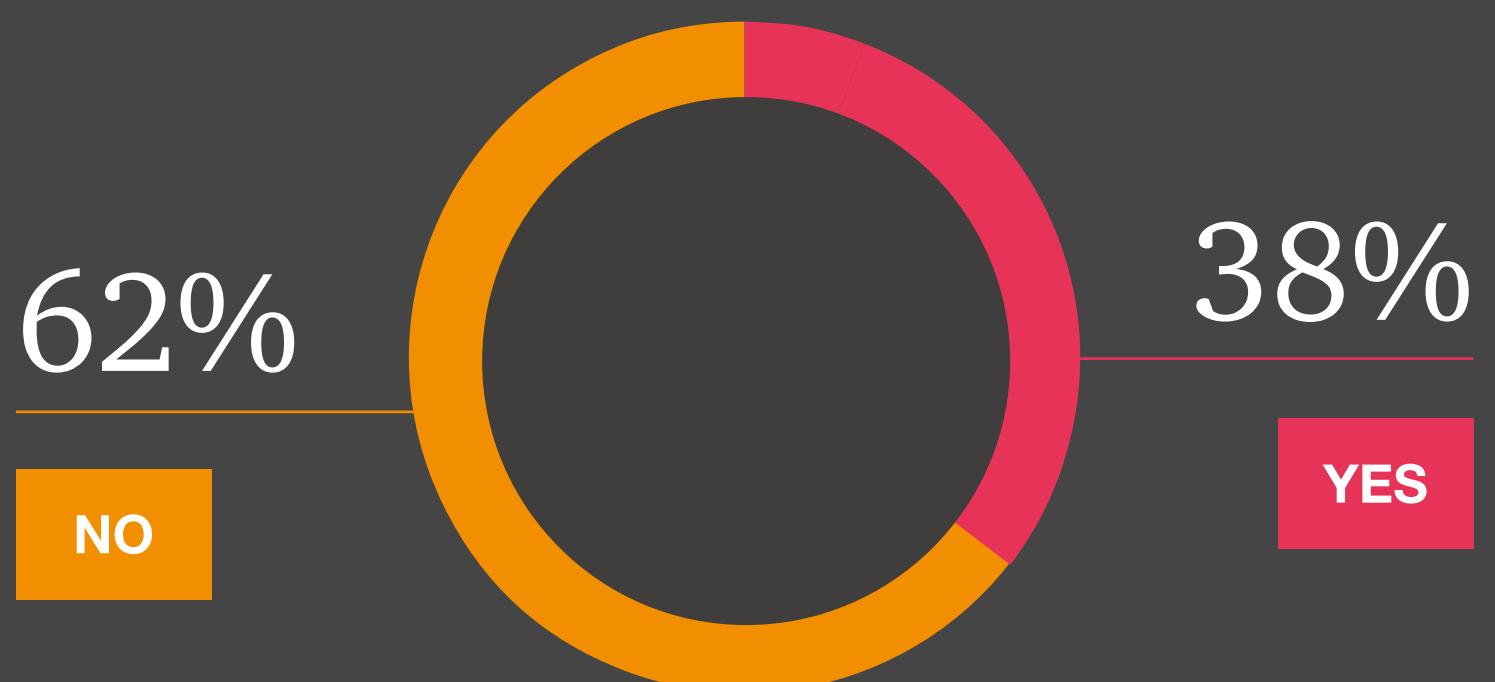


Restaurants

Question 11

For the next 6 months do you have plans for job redundancies?

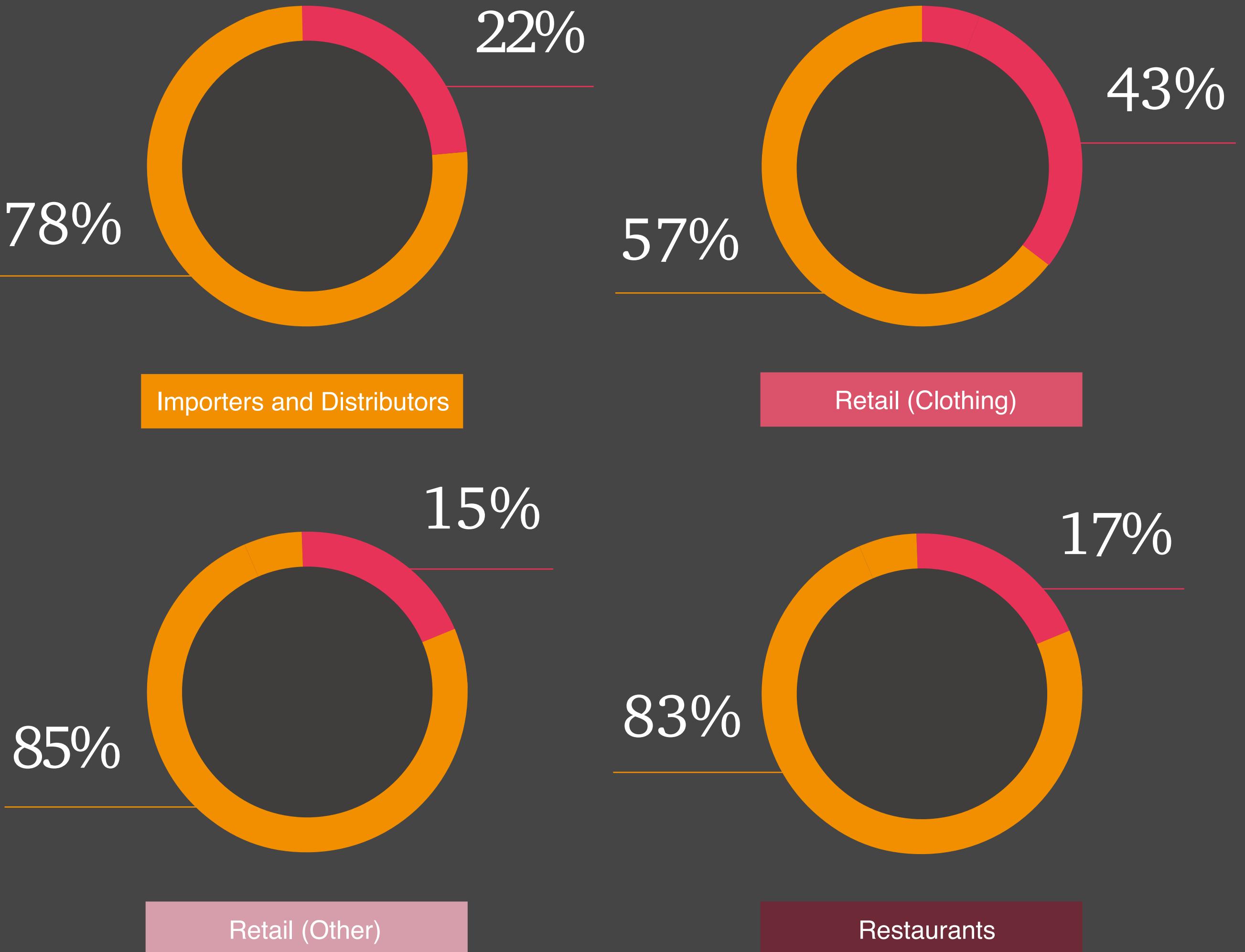
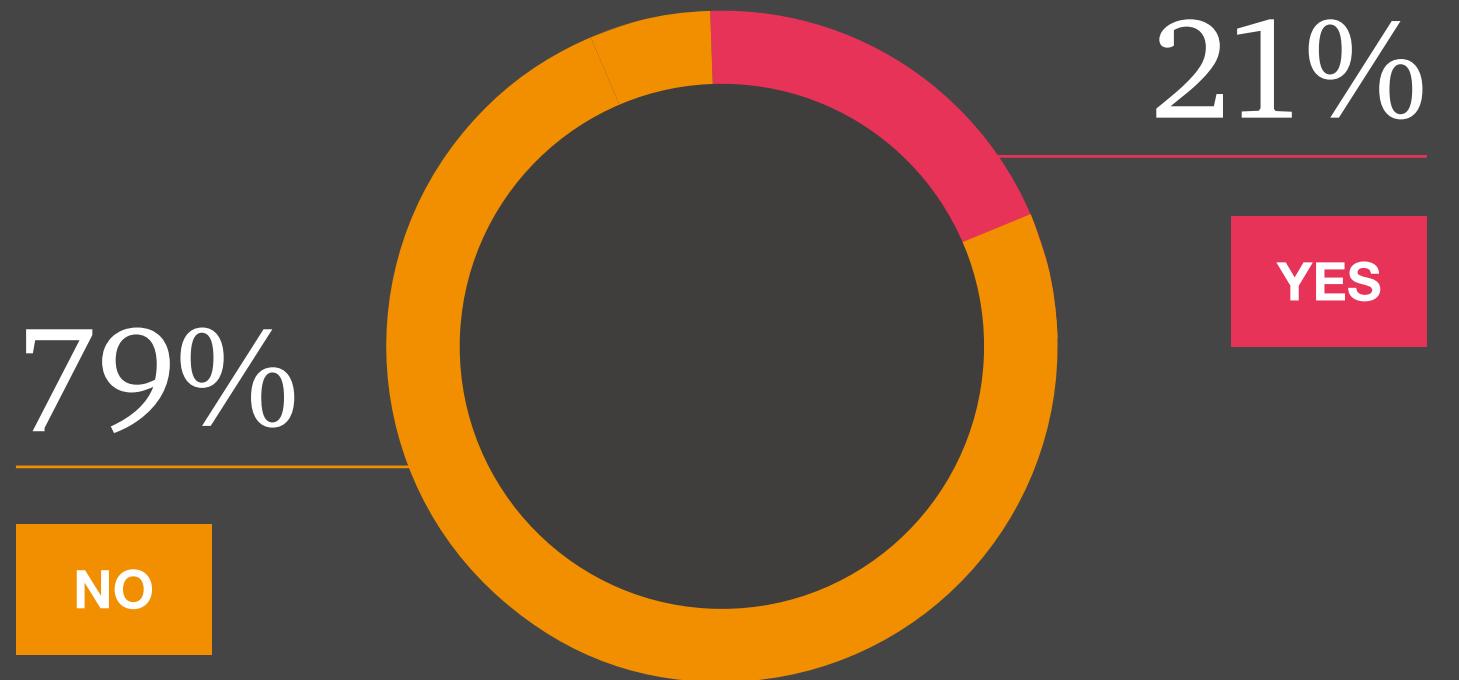
Total



Question 12

For the next 6 months do you have plans for scaling down business?

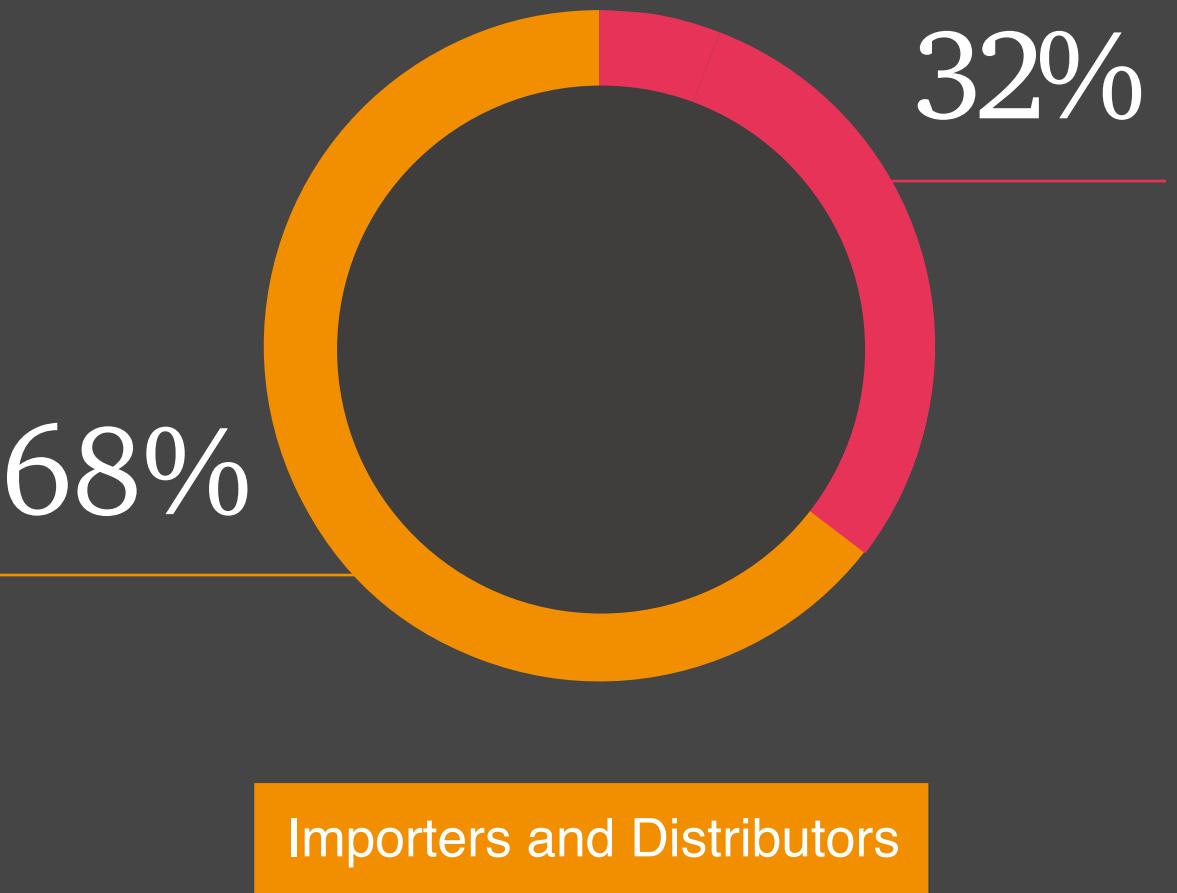
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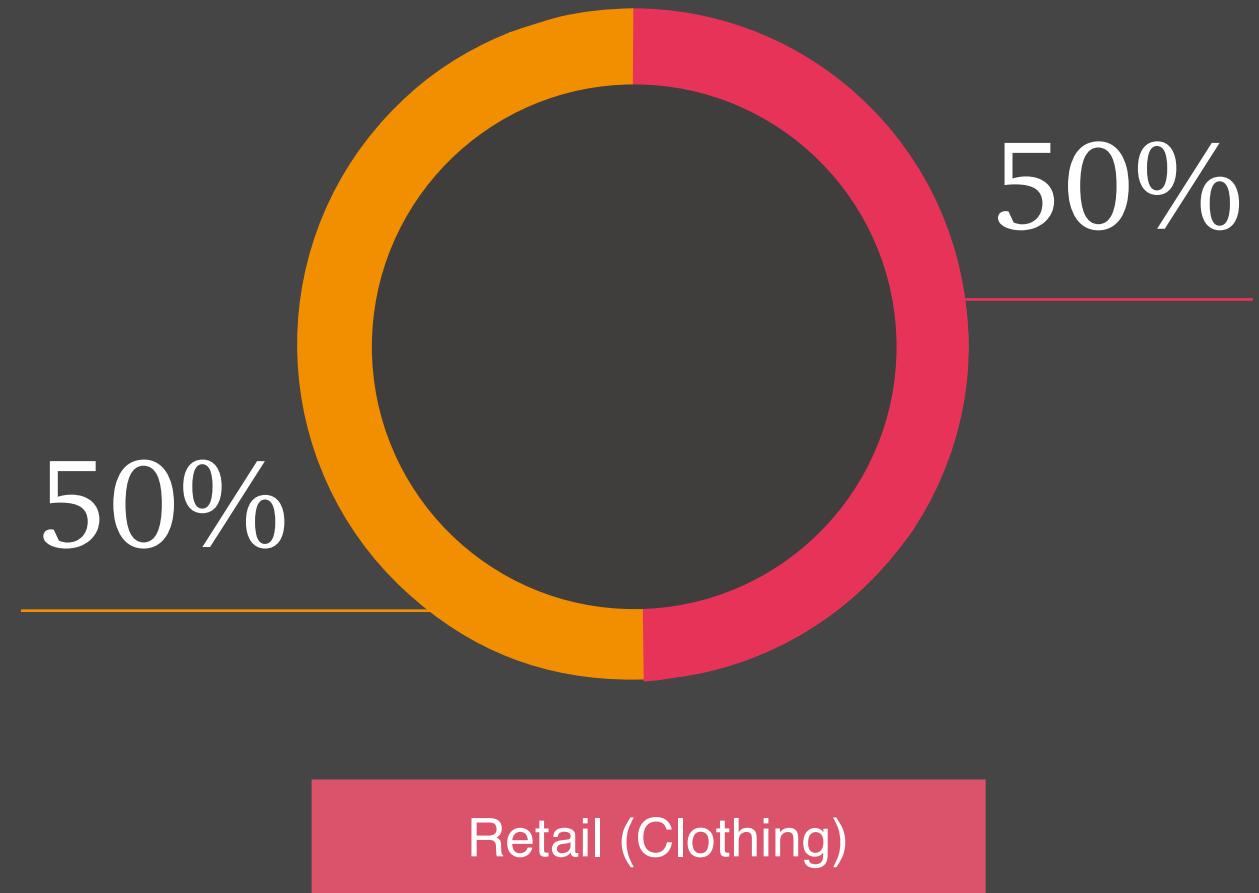
Question 13

For the next 6 months do you have plans for halting investment plans?

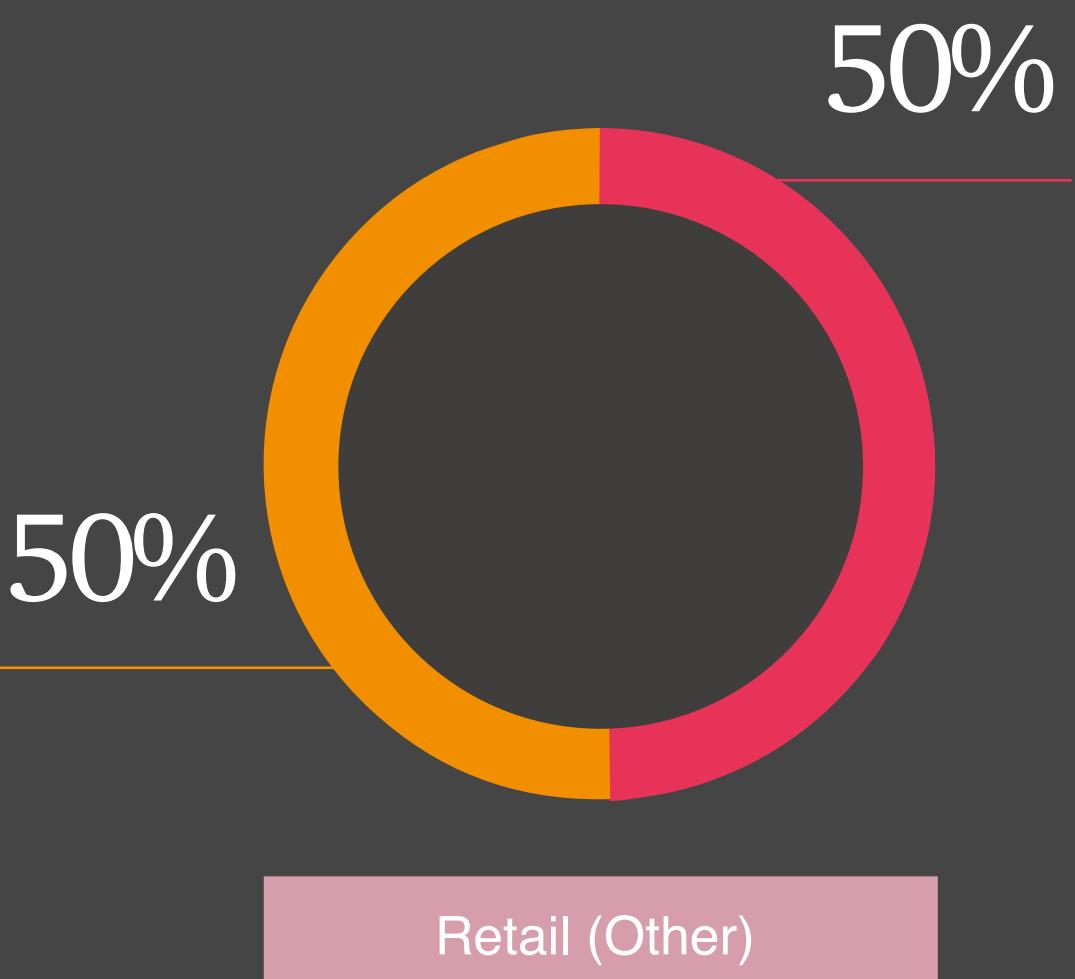
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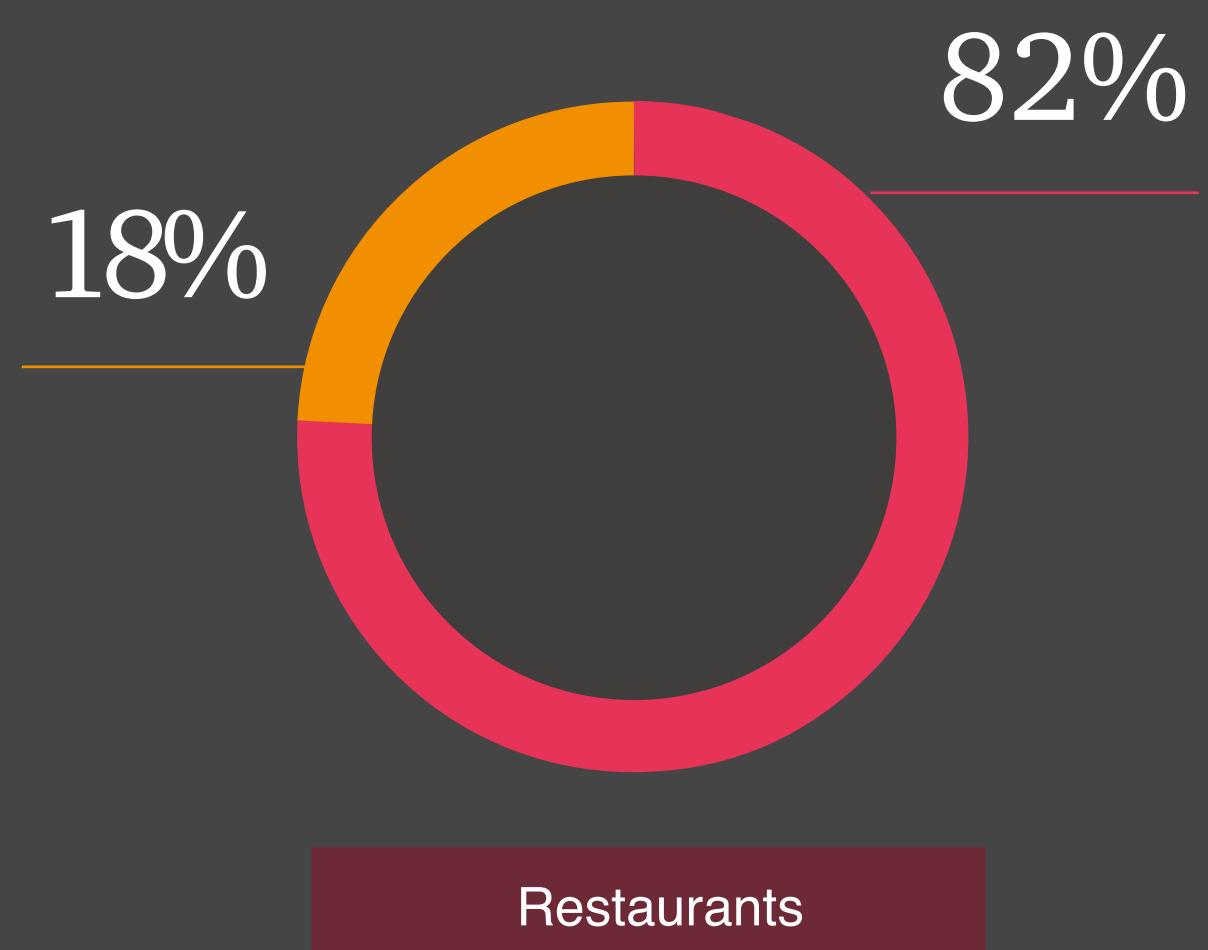
Importers and Distributors



Retail (Clothing)



Retail (Other)

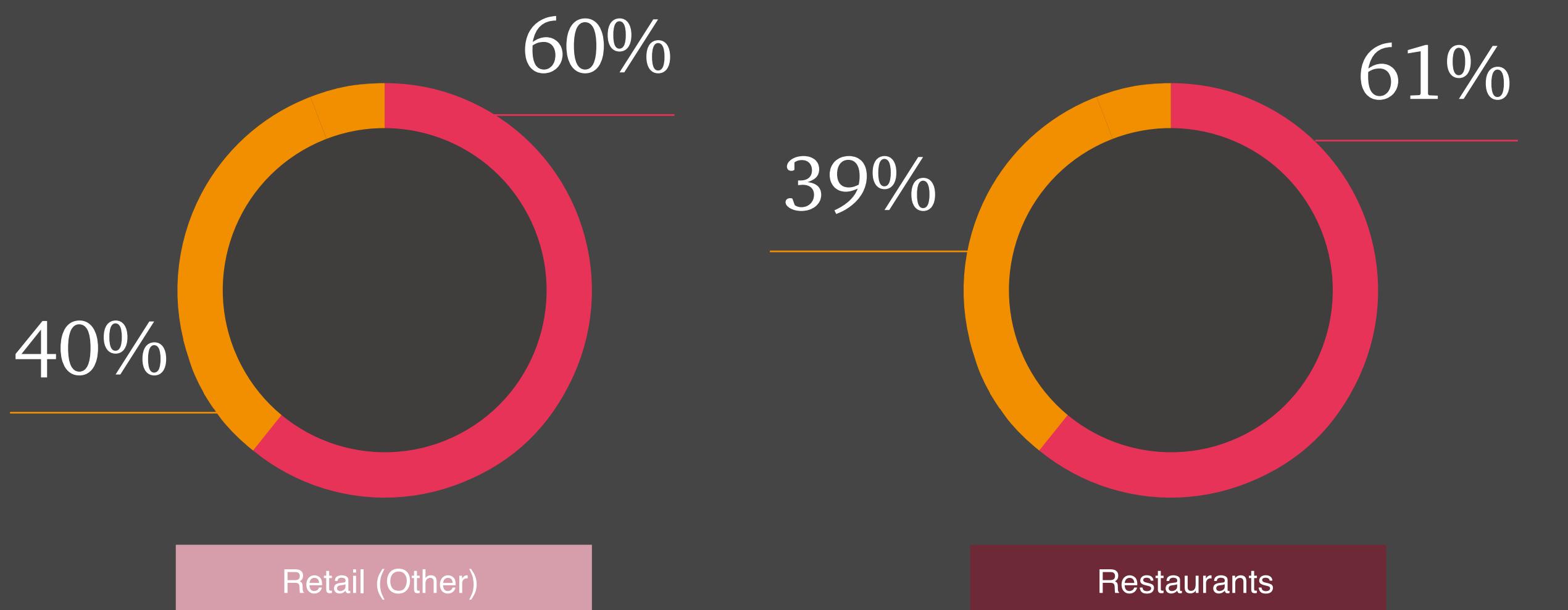
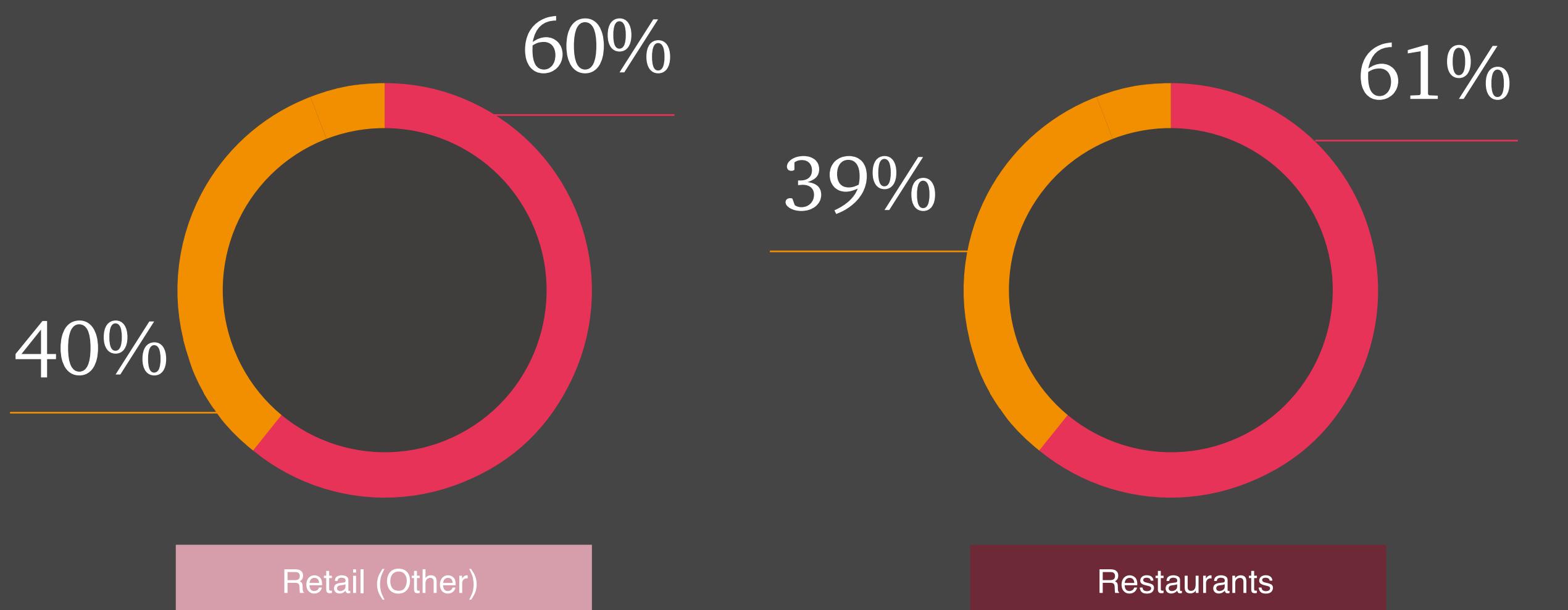
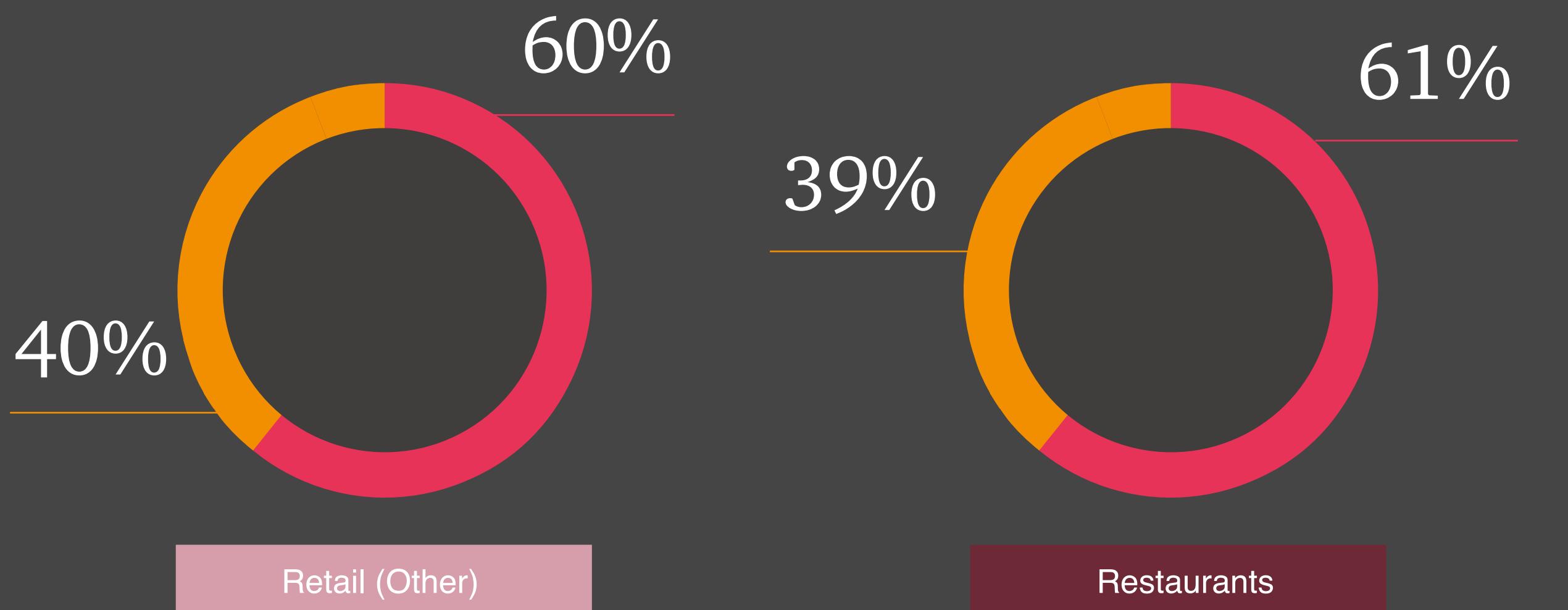
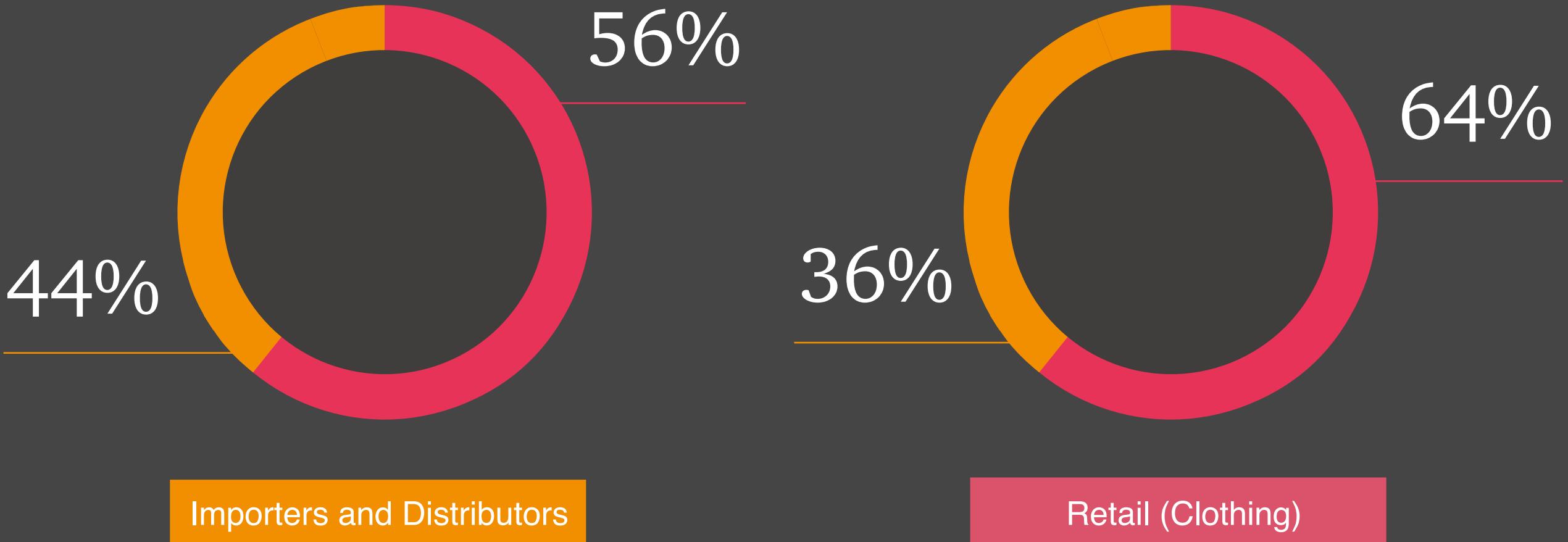
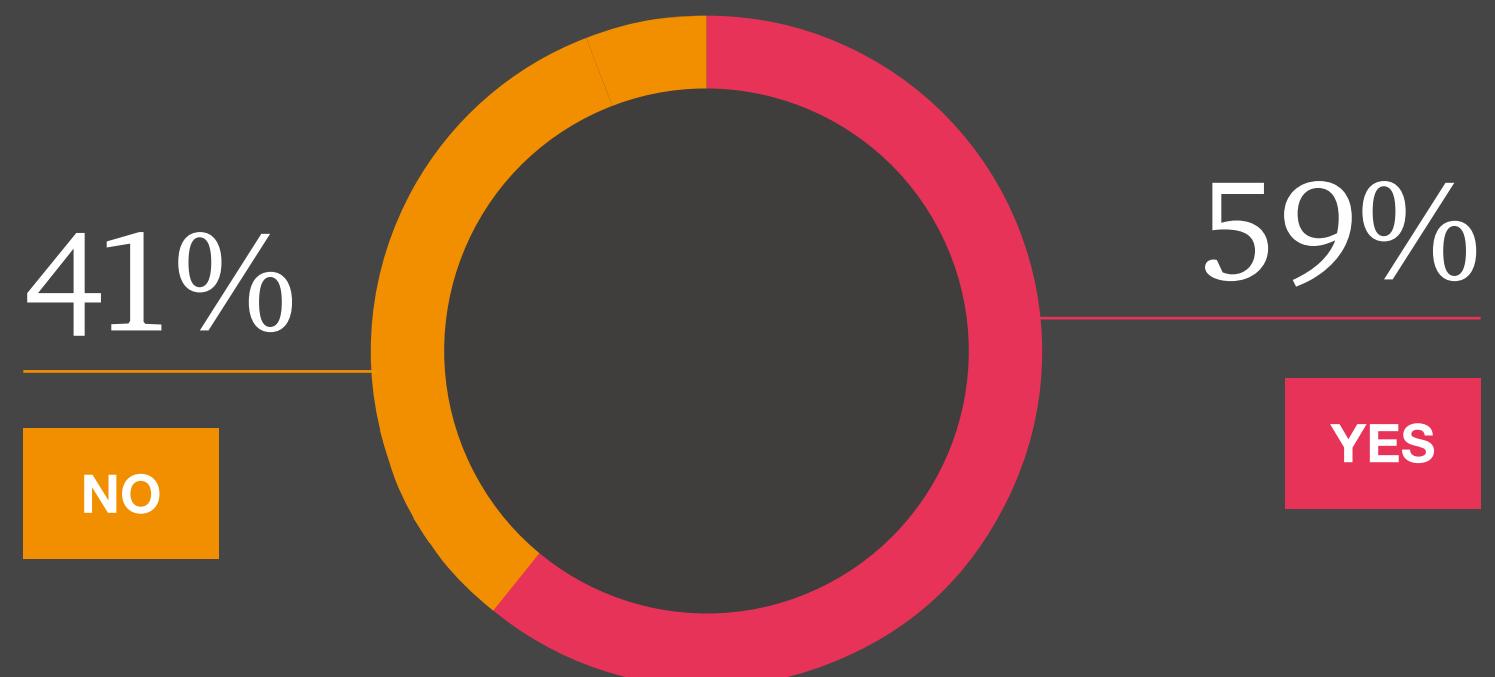


Restaurants

Question 14

For the next 6 months do you have plans for investment in digital business/new supply channels?

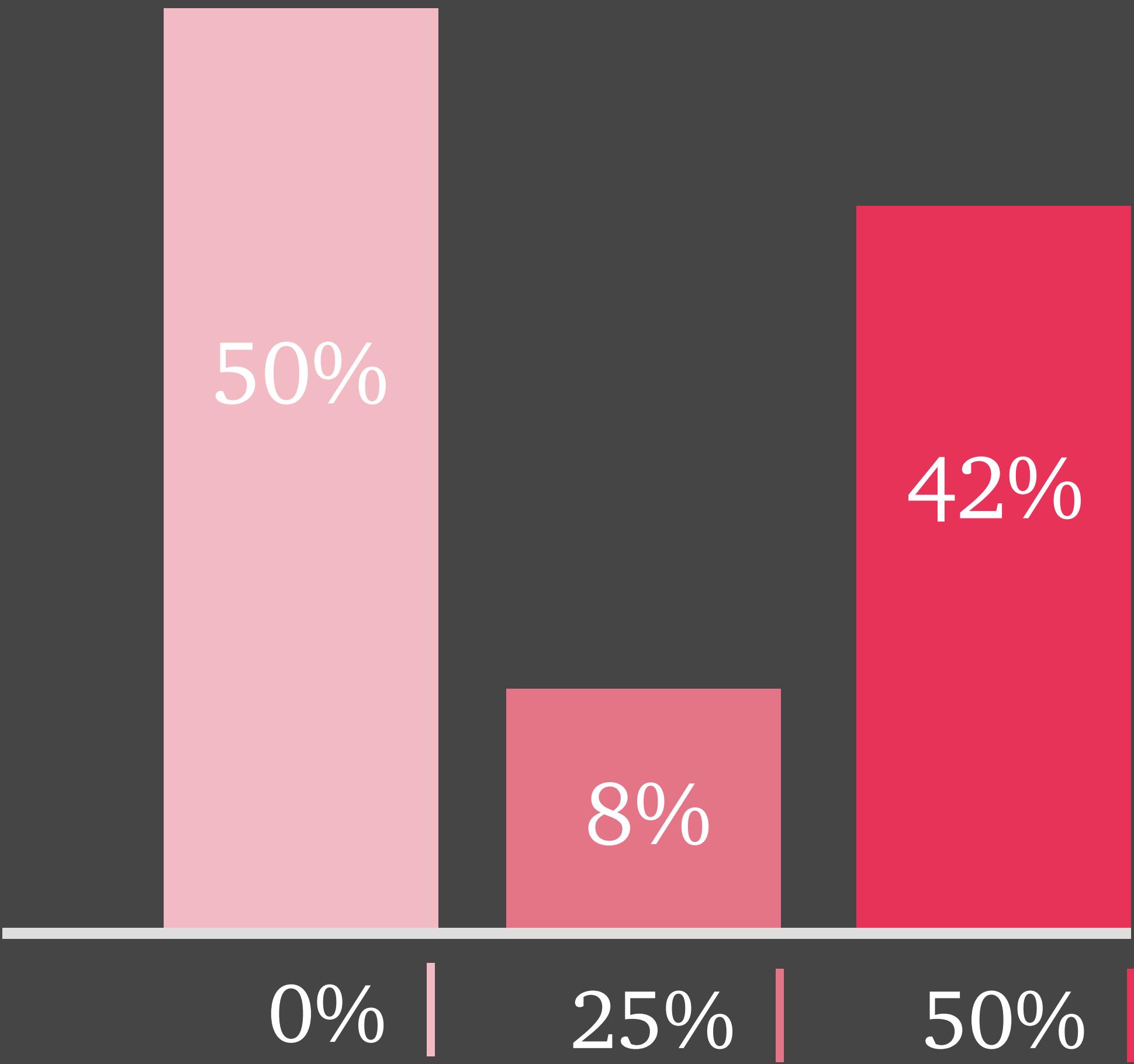
Total



Question 15

When compared to February, has your level of business between the months March and May increased by 25%, 50% or more?

Supermarkets



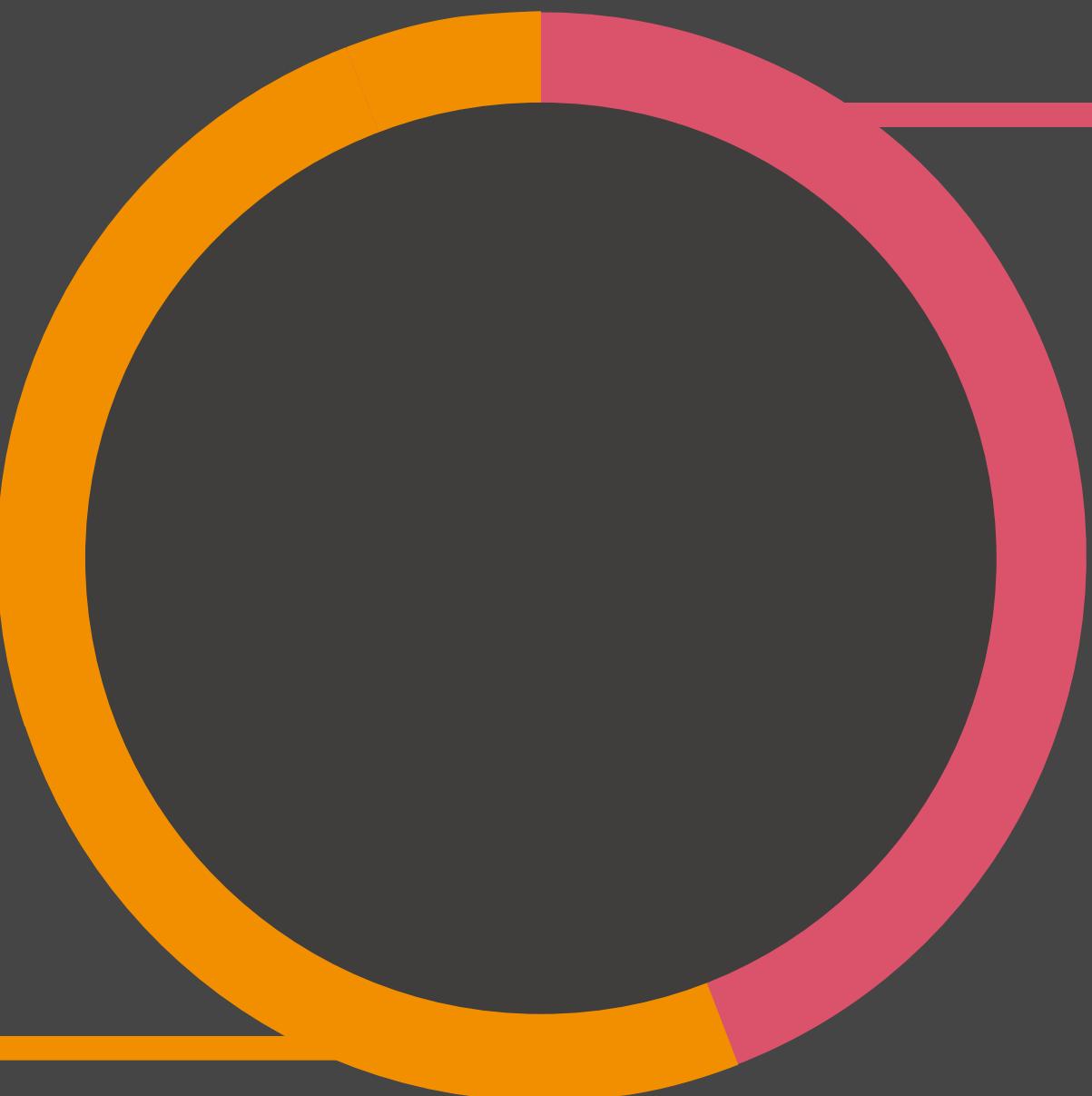
Question 16

Between the months  
March and May have  
you increased your  
employee headcount?

Supermarkets



58%



42%

Question 17

Out of the below; what has been the most significant challenge between the months March and May:

- A. safety/protection of staff/employees
- B. availability of resources to meet demand
- C. adapting to new distribution channels

Supermarkets

17%

availability of resources to meet demand

50%

adapting to new distribution channels.



33%

safety/protection of staff/employees

## Business outlook for the next 6 months - historical snapshot

	Positive	Negative	Stable	Unsure
2012	35%	29%	29%	7%
2013	41%	26%	36%	14%
2014	23%	29%	19%	23%
2015	37%	13%	18%	32%
2017	43%	18%	40%	0%
2019	29%	13%	58%	0%
2020 (Jan-Jun)	4%	84%	12%	0%

*[www.pwc.com/mt/barometer](http://www.pwc.com/mt/barometer)*

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