



# PwC's Academy

New cohort starts on  
**18 April 2024**

**Business Coaching Diploma** offers a variety of coaching methodologies, techniques and tools that can be used by professional coaches as well as business professionals in their coaching role

It equips with skills to attain a high level in coaching - both in a business & life environment

## Business Coaching Diploma

Certified by ICF  
(International Coaching Federation)

### Our approach to coaching



Coaching is about a systemic approach to the Client, having in mind their working environment, business challenges, level of motivation, values and expected results



A coaching relationship ensures confidential, Client-oriented form of cooperation



The Coach knows that the Clients themselves are the best source of inspiration and solutions, which they reach in the course of the coaching sessions

### We invite you to join the course!

PwC's Academy would like to invite you to participate in the coaching course **Business Coaching Diploma**. The aim of this course is to provide essential knowledge and coaching skills, enabling to engage in the practice of a **qualified, professional coach**.

### Who can be interested?

The course is directed to managers, senior leaders, HR professionals, business skills trainers, counsellors, consultants, psychologists, educators and **everyone who is interested in coaching and development**.

Course Name	Hour	Time	Date	Language
Mindset: Introduction & building a coaching mindset	21	09:00 – 17:00	18-20 April 2024	English
Module 1: Building the coaching relationship	21	09:00 – 17:00	16-18 May 2024	
Module 2: Designing the future	21	09:00 – 17:00	20-22 June 2024	
Module 3: Releasing and exceeding one's potential	21	09:00 – 17:00	12-14 September 2024	
Module 4: Building satisfying relationships	21	09:00 – 17:00	17-19 October 2024	
Final Exam	14	09:00 – 17:00	20-21 November 2024	



Programme approved by



# Content value

## Mindset

### Introduction & building a coaching mindset

## Module 1

### Building the coaching relationship

- Basics of a coaching relationship in business
- Building the coach's consciousness
- Communication in coaching
- Building Client's self-consciousness

## Module 2

### Designing the future

- Setting coaching goals
- Balance of resources
- Action planning

## Module 3

### Releasing and exceeding one's potential

- Working with beliefs
- Innovation – coming out of the box
- Additional tools in working with the Client (i.e. Gestalt)

## Module 4

### Building satisfying relationships

- Effective techniques of working with business and personal relationships
- Releasing internal motivation

Our main trainers are experts with many years of coaching and business experience, and most importantly, they are enthusiasts who inspire others.

They hold internationally recognized coaching accreditations, such as:



### After the course, participants can join:

- ✓ Group mentoring sessions
- ✓ 3 individual mentoring session
- ✓ 2 additional individual coaching sessions with professional coach
- ✓ Peer-to-peer meetings
- ✓ Special training discounts on business skills training

**We invite you to take this transformational journey and participate in the course, after which, according to our graduates, nothing looks the same!**

# Course structure and certificates

**Business Coaching Diploma** is a comprehensive course consists of

## 15 days of interactive workshops

using a variety of coaching techniques and tools (Mindset, Modules I-IV)

## Mentoring/supervision

- 3 sessions of individual mentoring
- At least 7 group supervisions

## Practical sessions in pairs

## 5 observed coaching sessions with feedback

## Coaching session with a professional coach

## Final exam (1-2 days)

- Theoretical test
- Coaching session with a Client

**Workshop part of the course** is diverse in terms of the learning methods, i.e. interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and in groups, case studies, group supervision/mentoring.

## Upon completion of the course participants will receive 2 certificates

**01.** Signed by PwC, confirming completion of 156 course hours **approved by ICF as Approved Coach Specific Training Hours (ACSTH)**

**02.** Signed by PwC, with **European Quality Award (EQA) European Mentoring & Coaching Council (EMCC) quality mark**

Condition for obtaining this certificate is to document at least 36 coaching hours for external clients (may be pro-bono)



Upon completing the course participants may apply for **individual accreditation**:

- **Associate Certified Coach (ACC)**, required of minimum of additional 100 coaching hours) or **Professional Certified Coach (PCC)**, required of minimum of additional 500 coaching hours) in ICF through the simplified ACSTH path or/and
- **European Individual Accreditation (EIA)** in EMCC through a simplified path

## Additional information

- Program fee  
4200 USD + VAT
- Early bird  
3900 USD + VAT until 29 March 2024

## Contact information

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A complete calendar of training courses can also be found on our website [HERE](#)