



## Agenda



**Pitch.**

**Match.**

**Grow. vol.2**



**Skopje Marriott Hotel**

15.03.2023 (Wednesday)

09:30	Registration of participants	
10:00	Opening - Welcome to vol.2 of the #StraightToThePoint Startup Conference	
10:20	Fireside Chat with Hajdi Cenani CEO @ Airt.ai Moderated by: Tanja Kuzman - SEE Director for Digital, Startups & Innovation @ PwC	airt
11:00	Networking Coffee Break	
11:30	Workshop 1 (Navigating the world of stock option incentive plans: strategies for retaining talent) • PwC North Macedonia Workshop 2 (Fundamentals of Blockchain & Cryptocurrency) • Joao Pedro Azevedo - Senior Blockchain Engineer @ Topos Network	
13:00	Lunch	
13:45	Session: How to break through the Noise? Macedonian stories! • Svetlana Kordumova - CEO @ Pixyle.ai • Filip Arsov - CEO @ Synapse • Josif Damjanov - Co-founder @ Fitkit app & Coach Foods • Nikola Velkovski - CEO @ Howitzer • Aleksandra Mitrevska - Co-founder & COO @ Native Teams Moderated by: Nina Nikolikj, SwissEP	
14:45	Short Coffee Break	
15:00	Launch by UNDP Speakers: prof. Vesna Rafajlovska - Dean of the Technology and Metallurgy Faculty prof. Jana Klopcevska - Associate Professor at the Technology and Metallurgy Faculty Borce Pucoski - Educational Officer @ UNICEF Ivan Zografski - Co-Founder @ Solveo Design Thinking Facilitator Moderated by: Igor Izotov - Head of Exploration @ UNDP	
15:45	Fireside Chat with Vanja Josifovski + Q&A Moderated by: Momir Polenakovikj, Senior Consultant @ PwC	kumo



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16.03.2023 (Thursday)

09:30	<b>Panel discussion: Investments in the Macedonian ecosystem</b> Speakers: 11 Venture Capital, Vitosha Venture Partners , South Central Ventures, Driton Musoli - Angel investor @ Keiretsu Forum SEE Moderated by: Igor Madzov, Startup Macedonia
10:15	<b>Session: Accelerators - The link between ideas and investment</b> Speakers: Mark Barrett - GIZ EU4EG project Aleksandar Stamboliev - Business Accelerator UKIM Tamara Dimitrova - Impala Moderator: Johanes Heidecker - Advisor to the Prime Minister of North Macedonia
11:00	<b>Networking Coffee Break</b>
11:30	<b>Workshop 3 (Tax 101 – Not the Baba Jaga you thought)</b> <ul style="list-style-type: none"><li>• PwC North Macedonia</li></ul> <b>Workshop 4 (Retaining Top Talent: Strategies for Sustaining a Competitive Edge)</b> <ul style="list-style-type: none"><li>• Milosh Durkovic - Managing partner @ Amrop Serbia</li></ul>
13:00	<b>Lunch</b>
13:45	<b>Fireside chat: How to be noticed on a global map - 3Lateral &amp; EPIC Games story</b> <ul style="list-style-type: none"><li>• Uros Sikimic, Business Development Lead @ 3lateral</li></ul> Moderated by: Tanja Kuzman - SEE Director for Digital, Startups & Innovation @ PwC
14:30	<b>Access to Finance: Explore Your Options for Growth</b> <ul style="list-style-type: none"><li>• Enabled by: The Swiss Increasing Market Employability Programme (IME)</li></ul>
15:00	<b>Session: Unleash the power of AI with NVIDIA</b> Speaker: Anthony Laskovski - Manager @ Metropolis AI Dev Partners, NVIDIA
15:45	<b>Closing speech</b> PwC North Macedonia
16:00	<b>B2B meetings (pitch &amp; match)</b>

