Regional PwC’s Academy
Online training catalogue for Southeast Europe
The topics we prepared for you (click the training title for more information):

<table>
<thead>
<tr>
<th>Training Title</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIPD Advanced Diploma in Strategic People Management (level 7)</td>
<td>31 January 2023 – 15 March 2024</td>
<td></td>
</tr>
<tr>
<td>Free live webinar: Introduction to coaching</td>
<td>26 January</td>
<td></td>
</tr>
<tr>
<td>Coaching skills for Managers</td>
<td>6 February – 16 February</td>
<td></td>
</tr>
<tr>
<td>CIMA CFO</td>
<td>13 February – 26 May</td>
<td></td>
</tr>
<tr>
<td>CIMA CGMA Top Manager</td>
<td>29 February – 19 May</td>
<td></td>
</tr>
<tr>
<td>Business Coaching Diploma</td>
<td>23 March – 8 July</td>
<td></td>
</tr>
<tr>
<td>ESG Basics Programme</td>
<td>TBA</td>
<td></td>
</tr>
<tr>
<td>Project Management</td>
<td>27 March – 29 March</td>
<td></td>
</tr>
<tr>
<td>Reputation risk within finance function</td>
<td>30 March</td>
<td></td>
</tr>
<tr>
<td>Best practices in controlling within financial institutions</td>
<td>11 May – 25 May</td>
<td></td>
</tr>
<tr>
<td>Mini MBA SEE</td>
<td>30 March – 23 June</td>
<td></td>
</tr>
<tr>
<td>New Managers</td>
<td>20 April– 15 June</td>
<td></td>
</tr>
<tr>
<td>PMP Prep</td>
<td>22 April– 1 June</td>
<td></td>
</tr>
<tr>
<td>DiplFR</td>
<td>TBA</td>
<td></td>
</tr>
<tr>
<td>Finance for Non- finance Professionals</td>
<td>8 March - 9 March</td>
<td></td>
</tr>
<tr>
<td>CIPD Associate Diploma in People Management (level 5)</td>
<td>6 March 2023-29 January 2024</td>
<td></td>
</tr>
</tbody>
</table>
CIPD Advanced Diploma in Strategic People Management (Level 7)

What is CIPD?
The CIPD is a professional body for experts in people at work. For more than 100 years, they have been championing better work and working lives by setting professional standards for HR and people development, as well as driving positive change in the world of work.

A CIPD qualification will help you develop key HR knowledge and skills and will gain you professional recognition in the workplace.

The 12-month programme comprises workshops (13 teaching days) and a blend of other learning activities.

Modules:
Work and working lives in a changing business environment, People management and development strategies for performance, Personal effectiveness, ethics and business acumen, Business research in people practice, Strategic employment relations, Resourcing and talent management to sustain success, Strategic reward management and Technology enhanced learning.

Who is this programme for?
Suitable for highly experienced people with 10+ years of professional experience who are at/are aspiring for the top strategic HR role, have strategic impact on their business, might operate in a complex or multinational environment.

Dates:
31 January 2023
2, 9, 16 February 2023
17, 24, 31 March 2023
28 April 2023
5 May 2023
23, 30 June 2023
8, 15 September 2023
10, 16, 24 November 2023
12, 19, 26 January 2024
1, 8, 15 March 2024

Time investment: 12 months
Price & Time: Please contact your local PwC’s Academy team
Language: English
Lecturers: professionals Accredited by CIPD

Return to the list of trainings
Free live webinar: Introduction to coaching

Date: 26 January 2023
Time: 4pm-5pm CET

Language: English
Price: Free
Format: Online

Lecturers:
Žana Goić Petričević, PCC, MBA
Pilar Cabral Majerović, PCC

“There has been over 20 years of research proving that coaching is a highly effective, personalised tool, which has the ability to deliver behavioural change and contributes to enhanced performance outcomes.”

Financial times

The objective of the webinar is to give you a better understanding of coaching.

The purpose of coaching is to unlock people’s potential to maximize their own performance. At its heart is a focused, purposeful conversation between two individuals, a coach and a coachee.

Our beliefs:

- Coaching promotes a systemic approach to the client’s experience, taking into account business context, organisational culture as well as personal values and motivation.

- Coaching relationship is a confidential alliance between a coach and client formed with the purpose of supporting clients in reaching desired outcomes in work and life.

- The coach knows that resources and solutions lie within the client and serves as a facilitator of the process of self-discovery and empowerment.

Challenge yourself – be bold and try something new, join the webinar and discover a personal development tool that may change your life.
As a way of managing people, coaching differs from the traditional corporate "command and control" approach and is more and more expected from managers as a leadership style in order to positively impact their teams, and, often even beyond, the organisation as a whole.

One can argue that it is impossible for a manager to act as a coach, given his/her position. We would challenge this as possible; but, it demands high levels and quality of empathy, integrity and detachment, as well as curiosity and a determination to adopt a fundamentally different approach with ourselves and with the team.

In this training you will discover what a coaching mindset is, focusing on presence, deep listening and asking meaningful questions. It is not about you becoming a coach, it is about acquiring coaching skills and tools that you will immediately be able to implement in your work environment. It is about leading by example for the benefits of each of your team members, to allow growth, purpose and motivation.

Have you ever wondered how much your leadership style impacts your team dynamics?

Join us now to maximise your potential as a leader and as a person.

Who it is for?

The course is suitable for leaders, managers, line managers, team managers, HR professionals, and everyone who is interested in learning and developing coaching skills that will enhance your overall effectiveness as a leader.

The training consists of four modules:

- Module 1: Coaching Mindset
- Module 2: Coaching skills
- Module 3: Coaching tools
- Module 4: Team coaching

Time investment: 4 training days

Price: 1500 eur + VAT (early bird by 15 January 2023: 1200 eur + VAT)

Language: English

Lecturers:
Pilar Cabral Majerović, PCC
With your vast experience in finance and business functions as a C-suite executive, we would like to help you stay at the cutting edge of your profession. The CFO Program will complement your experience and put you on a fast track to gaining the globally trusted and highly valued Chartered Global Management Accountant (CGMA) designation.

CGMA is the most widely held management accounting designation in the world. It distinguishes more than 150,000 accounting and finance professionals who have advanced proficiency in finance, operations, strategy and management.

Under this fast track program, candidates will only take the Strategic Case Study exam of the CIMA qualification and completion of the exam will allow direct entry to CIMA membership and awarding of the Chartered Global Management Accountant (CGMA) designation.

Ahead of sitting the exam, candidates will attend preparatory classes with the PwC’s Academy (live online workshops).
CGMA Top Manager Program is a tailor-made program catered to experienced managers and team leaders (or other equivalent mid-level roles) with at least 6 years of work experience.

The Program enhances leadership, strategic and decision making skills and it equips people with the skill set of both business and finance acumen. Ahead of sitting the exam, candidates will attend preparatory classes with the PwC’s Academy.

Under this fast track program, candidates will only take one or two exams (the Management and/or Strategic Case Study exam) of the CIMA qualification and completion of the exam will allow direct entry to CIMA membership and awarding of the Chartered Global Management Accountant (CGMA) designation.

CGMA is the most widely held management accounting designation in the world. It distinguishes more than 150,000 accounting and finance professionals who have advanced proficiency in finance, operations, strategy and management.
Business Coaching Diploma (BCD)

Dates:
- Mindset: 23-25 March, 9am-5pm CET
- Module 1: 20-22 April 2023, 9am-5pm CET
- Module 2: 25-27 May 2023, 9am-5pm CET
- Module 3: 14-17 June 2023, 9am-5pm CET
- Module 4: 6-8 July 2023, 9am-5pm CET
- Exam: tbc

Language: English

Lecturers:
- Žana Goić Petričević, PCC, MBA
- Pilar Cabral Majerović, PCC

Price: 3800 eur + VAT
(early bird by 1 March 2023: 3500 eur + vat)

The programme aims to provide relevant knowledge and coaching skills, engaging you in the practice of a qualified, professional coach. Furthermore, it also supports leading teams and businesses, through a strong coaching leadership style.

Business Coaching Diploma is certified by two most relevant coaching associations globally: International Coach Federation (ICF) & European Mentoring and Coaching Council (EMCC).

Who is it for?
The programme is highly relevant for managers, senior leaders, HR professionals, business skills trainers, consultants, psychologist and everyone who is interested in coaching and personal growth.

Benefits for participants:
- Adopting a coaching approach in communication with colleagues and business associates
- Higher level of self-awareness and self-control in demanding situations
- Ability to motivate team members and colleagues to progress in professional and personal development
- Overview of training tools that have proven most effective in business context
- Better relationships with clients, business partners and colleagues

The programme consists of:
- 156 coach training hours (ACSTH)
- 15 training days
- 7 group supervisions
- 3 individual mentoring sessions
- 1 individual coaching session
- 5 observed coaching sessions
This program has been designed to provide understanding of the importance of project management methodology and approach, and to lead participants to develop the same approach towards project management issues. It is also designed to help reduce the stress associated with project management activities, and to increase the chances that the project will be completed on time, within budget and to the required quality.

In addition, through practical exercises, participants will learn about the most important project management tools and techniques.

Who is it for?

• Persons who manage diverse projects in addition to their primary daily duties
• Persons who manage projects on a daily basis
• New project managers

After the training, you will be able to:

• Initiate, plan, execute, monitor and control, and close a project
• Understand and manage all project participants
• Manage a project with a view to achieving business goals
• Understand the processes necessary for the successful completion of a project

Dates:
27 - 29 March, 2023

Time: 12pm-5pm CET

Time investment:
3 days in a row, 15h in total

Price: 250 EUR + VAT

Language: English

Lecturer: Miro Smolovic
As Warren Buffett said, it takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you’ll do things differently. It takes a lot of efforts and endeavors to build a good reputation but once it is earned, it can literally open “all doors”. Finance function is a central place in every company that holds the ownership and interpretation of financial data, hence many times faces struggles by not being enough understood or recognized. Improving relationships with and earning trust from internal clients can sometimes be a real challenge for finance experts.

This course will help you understand why reputation is considered as one of the most important intangible assets one can acquire. Furthermore, you will gain understanding of the reputation risk from finance perspective, go through examples of situations that can cause reputation risk and steps you can take to avoid or minimize the damage. At the seminar you will also learn what steps one can undertake to build trust and good relationship with her/his peers and to keep reputation at the respected level.

Who is it for?

This course is ideal for CFOs, finance directors, finance controllers/managers/experts, accountants, financial analysts, ALM experts and internal auditors who want to work on the credibility and good name of the finance function within their organization.

Topics covered in this seminar:

- Reputation – invaluable intangible asset
- Reputation risk - definition and meaning
- Reputation risk within finance function
- Triggers for provoking reputation risk
- Management of reputation risk and steps for its minimization
- Examples from the market
- Importance of building a good reputation within finance function
- Tips and tricks for building a good reputation
Best practices in controlling within financial institutions

Dates: 11, 18 & 25 May, 2023
Time: 9am-3pm CET

Price: 700 EUR + VAT
Format: online
Language: English
Lecturer: Renata Pentek, MBA

In the world of fast digital evolutions and new products development, financial institutions are challenged to keep up the pace with the competition. In order to be able to grow in their market share, banks need to continually perform analyses on the segments/products that can bring revenue and added value. Analyses by chart of account are outdated and controlling professionals are challenged to create profitability analyses that are based on proper allocation of revenue and costs.

The purpose of the programme is to show the best practices from controlling within financial institutions in the field of cost tracking, profitability calculation, suggestions on the management reporting and how to build and put in place an efficient planning process.

Who is it for?
This programme is ideal for finance controllers/managers/professionals, accountants, financial analysts, internal auditors but also CFOs and finance directors, and all others interested to learn more about controlling function in banks.

The programme consists of three modules:
1. Allocation of costs and profitability
2. Management reporting
3. Planning process
PwC Mini MBA training program is focused on developing the most important business skills.
The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

The program consists of 9 modules.

The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses.

Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company’s operations and understanding of company’s strategy, human capital, marketing and other operational challenges.

1&2. Business Mapping/Corporate Strategy
Mar 30-31, 2023  
Apr 1, 2023

3. Enabled Organisation
Apr 23-27, 2023

4. Finance
May 11-13, 2023

5. Innovation & Creative Thinking
May 19, 2023

6. Marketing
May 26-27, 2023

7. Project Management
June 8-10, 2023

8. Leadership in 21st Century
June 12-14, 2023

9. Linking it all together
June 23, 2022

Time investment: 17 half days, during 3 month
Language: English
Price:
- Early bird: 2200 EUR + VAT until February 25, 2023
- Regular: 2400 EUR + VAT

Lecturers:
Miro Smolović, Lazar Džamić, Tim Kemp, Nemanja Đerković, Antony Michail and Spyros Kottoris
New Managers Programme

Dates:
20-21 April 2023
30-31 May 2023
14-15 June 2023

Time: TBA

Price: 450 EUR + VAT

Language: English

Lecturer: Tim Kemp

Series of 3 modules on key topics for professional development of successful managers.

**Module 1: Focus on Self** - the critical role and abilities of the Manager
This module will focus on the fundamentals of management functions and skills.

**Topics:** Role and importance of the Manager; Prioritisation; Expectations and clarity; Decision making; How our brains react to stress; How do we build resilience; How do we create a healthier workplace; Own image and behavior in terms of building and re-building trust

**Module 2: Focus on Others** - the impact we have on managing others
If the first module of the program was about ourselves, this module is about the impact we have on others. We will focus on how change invariably generates a range of responses in the people we manage – from resistance and disapproval to quieter denial and depression.

**Topics:** The art of delegating; The skill of giving (and receiving) effective feedback; Ways of influencing upwards; The neurological drivers that affect performance; Holding critical conversations; Dealing with unhelpful emotions; Using coaching to improve performance

**Module 3: Focus on Business** - from effectiveness to shaping trends in people management
The last module is about business effectiveness. Or, if you like, the link between individual performance and business contribution.

**Topics:** Managing performance; Defining and measuring meaningful performance metrics; Dealing with a diverse and multi-generational workforce; Creative thinking; The need for leadership; Creating high performing teams

Time investment: 6 half days

Return to the list of trainings
This intensive 8-day course is designed to completely prepare you for the PMP exam in a fun and effective manner - with heavily reduced studying after class!

In addition to unique games and activities, there are exercises and techniques designed specifically to increase both learning and knowledge retention, giving students not only the knowledge they need to pass the exam in only four days, but also to become a better project manager - without rote memorisation.

What to expect during the class?

There will be homework each day - but on the bright side, you should not expect forced changes to your lifestyle, or boredom of any kind. Expect to work individually and in groups, to work with games and exercises, and to participate to the fullest. Have fun, learn, and know that you are going to pass the exam!

Course materials will include Rita Mulcahy's PMP® Exam Prep book, PM FASTrack® exam simulation software, and Hot Topics Flashcards, plus additional materials not available to the public. The book includes hundreds of pages of detailed review materials including coverage of material not in the PMBOK®, sample exams, exercises and activities.

Note: these materials are included as part of the course, and you will not receive a discount on your course registration if you already own any or all of them.
ESG Basics Programme

Dates & time: TBA

Price: Please contact your local PwC’s Academy team

Language: English

Format: online

Adoption of ESG regulation brings new opportunities for companies to show their sustainability efforts and corporate responsibility to a wider audience. This opportunity also comes with a challenge of creating a new sort of report. To support your transformation, we created a learning path that can help you in the strategic reinvention, reimagined reporting, and business transformation.

Who is it for?
- Senior management to gain the understanding of the impact on business
- Management to understand the various aspects they should keep in mind when adopting the regulation
- ESG team members to get a bigger picture on how different parts of the regulation are adopted
- Finance to understand different parts of the reporting process
- Marketing and investor communication how to present the ESG data in a transparent and meaningful way
- HR teams to understand their part in ESG reporting process

Programme consists of four half-day modules:
- ESG and Strategy
- ESG and Legislation - All about the E
- ESG and Legislation - What about S and G?
- ESG and reporting - Sustainability report

Special benefit for participants:
E-learning modules from the “ESG awareness” e-learning series that consists of six modules: Introduction to ESG / Sustainable finance / Net zero / Corporate sustainability reporting and taxonomy / Change management and corporate culture / International diversity management.

Lecturers:
PwC’s experts from the SEE region with extensive experience in the ESG field
CIPD Associate Diploma in People Management (Level 5)

Dates:
6 March 2023-29 January 2024

Time investment: 19 half days, during 8 month

Price & time:
Please contact your local PwC’s Academy team

Language: English

Lecturers: professionals
Accredited by CIPD

What is CIPD?
The CIPD is a professional body for experts in people at work. For more than 100 years, they have been championing better work and working lives by setting professional standards for HR and people development, as well as driving positive change in the world of work.

A CIPD qualification connects you with your peers and gives you the strategies you need to increase your knowledge and skills to boost your career and make an impact.

The program starts with an intro webinar, consists of 7 modules and 18 training days.

Modules:
Organisational performance and culture in practice; Evidence-based practice; Professional behaviours and valuing people; Employment relationship management; Talent management and workforce planning; Reward for performance and contribution; Leadership and management development.

Who is this programme for?
It is suitable for people with up to 10 years of professional experience who manage an HR professional area (e.g. recruitment, reward, talent management, employee relations, people analytics, etc) or work as HR Business Partners or lead the whole HR function and aspire to grow and make a bigger impact on business.
This training has been designed to provide better understanding of the main principles of Accounting and Financial management. It will be focused on topics such as budgeting, analysing financial statements and key performance indicators relevant for the decision making process, etc.

The course:
- provides non-financial managers with a greater understanding of the way finance affects their business performance;
- enables managers to develop their strategic thinking and ability for planning, and helps them to think big in the corporate world.

Target audience: business owners and non – finance managers.

Knowledge of the main aspects of finance allows managers to both understand and initiate opportunities for increased return-on-investment within their remit and for the business as whole.
What is ACCA Diploma in IFRS?

ACCA Diploma in IFRS is an international qualification in International Financial Reporting Standards, developed by the leading professional accounting organization - Association of Chartered Certified Accountants (ACCA). Obtaining this qualification will raise your professionalism in IFRS to the next level.

Who is the DipIFR for?

This online program is intended for professionals working in accounting, audit and finance who want to take a qualification exam in International Financial Reporting and broaden their knowledge of the theoretical and practical aspects of IFRS.

Why study with PwC’s Academy?

PwC has extensive experience in providing IFRS services and trainings. Our experts have experience in practical application of IFRD and are ACCA certified specialists. PwC provides materials designed by PwC experts with proven experience in important topics. We provide you with regular support and attention of the trainer and close control over the learning process during the whole training period. Our tutors are experienced in teaching as well as experts in IFRS, they will provide you with practical examples and implications to your practice.

The training includes:

- Online Workshop courses
- Study materials including materials developed by PwC experts
- Advisory support of trainer during the training course and up to the exam
- Mock exam and interim tests marked by tutor and returned to students

Dates: TBA
Time: TBA

Time investment: 16 days, 2 times a week, during 5 month

Price: 1300 EUR + VAT
*ACCA DipIFR registration and exam fees are not included.

Language: English
Lecturer: Chris Ragkavas
For more information, please contact our office from your country:

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