### Regional PwC’s Online training catalogue for Southeast Europe

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Language: English
### Project Management

September, 28-30,
1pm-5pm CET

This program has been designed to provide understanding of the importance of project management methodology and approach, and to lead participants to develop the same approach towards project management issues. It is also designed to help reduce the stress associated with project management activities, and to increase the chances that the project will be completed on time, within budget and to the required quality.

**Price:** eur 220 + VAT

**Lecturer:** dr Zorana Boltic

### PmP Prep

November, 3-4, 9-10, 17-20,
12pm-5pm CET

This intensive 9-day course is designed to completely prepare you for the PMP exam in a fun and effective manner - with heavily reduced studying after class! In addition to unique games and activities, there are exercises and techniques designed specifically to increase both learning and knowledge retention, giving students not only the knowledge they need to pass the exam in only four days, but also to become a better project manager - without rote memorisation.

**Price:** eur 1000 + VAT

**Lecturer:** Miro Smolovic

### DipIFR

October 20-22, Nov 17, 24-26,
9am-5pm CET

This program is intended for professionals working in accounting, audit and finance who want to take a qualification exam in International Financial Reporting and broaden their knowledge of the theoretical and practical aspects of IFRS.

**Price:** eur 1100 + VAT

**Lecturer:** Marina Petrovic
3 very interesting modules:

The first module will focus on the fundamentals of management functions and skills. During this introductory first module managers will understand and enhance essential skills and behaviours: being good role model, prioritising, taking decisions and creating and maintaining healthier and trustful workplace. Managers will learn more on why and how to look after their selves in order to manage stress better and build resilience.

If the first module of the program was about ourselves, this module is about the impact we have on others. We will focus on how change invariably generates a range of responses in the people we manage – from resistance and disapproval to quieter denial and depression. As Managers it is important to know how to help people re-engage.

The last module is about business effectiveness. Or, if you like, the link between individual performance and business contribution. We will rehearse and last but not least, we will look at the future. What are the trends in people management that we need to be aware of? And how do we create a workplace that is open to innovation?

Organizational trauma - from a systemic perspective

Together we stay whole.

Organizational trauma is not a topic that is often spoken about publicly. On the other hand, the experience had shown that a large number of organizations have faced trauma in the past. During this webinar, you will understand how to identify, prevent and overcome trauma. You will also learn about the systemic function of trauma in the organization and what should be the role of the leader in a potentially traumatic situation. Additionally, we will explore how the current COVID19 crisis may create new or re-activate old organizational trauma.
PwC Mini MBA training program is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses. Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company’s operations and understanding of company’s strategy, human capital, marketing and other operational challenges.

* PwC Mini MBA Program takes 100 training hours in total.
Timing: Working days: 3pm-7pm & Saturday: 10am-2pm CET. Sessions 1, 2, 8 and 9 start at 10:30am - 4:30pm CET

Price: eur 2000 + VAT

Lecturers: Dr Constantine Kiritsis, Miro Smolovic, Lazar Dzamic, Tim Kemp, Nemanja Djerkovic

CIPD CHRM

The CIPD Certificate in HR Management (CHRM) will develop your ability to evaluate the effectiveness of different HR models and practices, and increase your understanding of the external factors that impact upon HR activities and organizations.

Who is CIPD CHRM for?
Certificate in HR Management is suitable for you if you`re currently working in the field of HR and wish to extend your knowledge and skills in order to develop your career. You may also be looking to work towards a professional level of membership to gain credibility and recognition.
The ideal candidate will have responsibility for implementing HR policies and strategies and have a need to understand the role of HR in the wider organizational and environmental context.

Price: eur 3200 + VAT

Lecturer: Milana Malesev
The training course is intended for all those who want to improve either their sales and negotiation skills, managing and motivating skills, presentation skills, recruitment skills, public appearance, or their skills in creating and developing teams. The trainees will be introduced to the tools and techniques relevant to both their professional and personal development.

After receiving the training, you will be able to:
• Assess the elements of non-verbal communication through entrance/exit tests;
• Gain an accurate understanding of the impression that you leave on your communication partners, which is often crucial in their decision making;
• Learn about the messages that your communication partners are sending to you, even when remaining silent;
• Use non-verbal communication techniques to achieve top results;
• Be aware of and improve your selling/negotiation style.

Price: eur 220 + VAT
Lecturer: Darko Todorovic

IFRS 9 - financial instruments for corporates
November 26, 10am-3pm CET

Introduction to financial instruments, classification and measurement of financial assets, equity instruments, classification of debt instruments - loans given, impairment of loans given, debt instruments - trade receivables, impairment of trade receivables, cash, financial liabilities and standard implementation and required disclosures

Price: eur 220 + VAT
Lecturer: Dimitrije Talic
The program consists of five topics:

1) **Introduction to Data analytics**: Why do we need data? How should we utilize available data? How should we make data driven decisions?

2) **Data driven decision making**: How are we using data? How to meaningfully use and interpret data?

3) **Power BI and Data visualization**: How can we effectively present data? How do we model data?

4) **Collaboration tools**: How can we save time and increase our efficiency by using online collaboration tools?

5) **Cyber security**: What are the most current threats? What is the impact of cyber threats to digitalization? How can we reduce cyber security risks?

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**Digital transformation – Digital Foundations**

This training is designed to provide the basic knowledge of data visualization, data analytics, digital trends and intelligent tools that will help you to increase your efficiency, save time and most importantly stay on top of the latest technology trends.

The program consists of five topics:

1) **Introduction to Data analytics**: Why do we need data? How should we utilize available data? How should we make data driven decisions?

2) **Data driven decision making**: How are we using data? How to meaningfully use and interpret data?

3) **Power BI and Data visualization**: How can we effectively present data? How do we model data?

4) **Collaboration tools**: How can we save time and increase our efficiency by using online collaboration tools?

5) **Cyber security**: What are the most current threats? What is the impact of cyber threats to digitalization? How can we reduce cyber security risks?

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**Emotional Intelligence for Leaders - lead yourself to be able to lead the others**

The program consists of 4 modules:

**Module 1:** What is Emotional Intelligence and why is it important?

**Module 2:** The elements of Emotional Intelligence and self evaluation of the current level

**Module 3:** Levels of a Leader’s influence / interdependence of Emotional Intelligence and the environment

**Module 4:** Areas for personal development and personal action plan

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**Price:** eur 220 + VAT

**Lecturer:** Mirjana Gomilanovic

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**Price:** eur 500 + VAT

**Lecturers:** Sasa Kendjel, Tanja Kuzman, Jelena Ljuboja, Katja Stojanovic, Ivana Tepcevic
Who is it for?
HR professionals who are responsible (among other things) for learning and development of their employees, senior managers and managers who want to learn how to better support the development of their people.

What will I be able to do after I attend this training?
You will be able to:
Revise your L&D priorities based on the business priorities and real learning needs of the employees (it can be done on different levels – from the level of team to the level of the entire organization).
Identify core learning needs of employees, not just their training wish-lists.
Identify different ways in which people learn (besides training) and how they complement each other.
Evaluate the value of informal learning in the workplace and find the ways to support it.
Explain what social learning is and how it can be stimulated and supported within the organization.
Explain the difference between just-in-time and just-in-case learning and come up with some ideas to support just-in-time learning.
Identify the ways that technology can support employees’ learning.
Come up and apply practical ideas how to support learning of your employees during the economic downturn.

Price: eur 220 + VAT
Lecturer: Milana Malesev

IFRS 16 Leasing
December 8 (9:30am-12:30pm)
December 11 (9:30am-11:30am)
December 16 (9:30am-11am) CET

In the financial statements we apply the new rules on the recognition, measurement and presentation of leases for the first time. Based on the experiences of PwC audit experts, we have prepared a workshop that is entirely based on concrete examples from the business of our clients. The workshop is intended for experts in accounting, controlling and internal audit, as well as financial managers responsible for preparing the final financial statements. Take the opportunity and find out the solutions to all your open questions in time.

Price: eur 220 + VAT
Lecturer: Ivana Stankovic
This course will take you through tried and tested key approaches introduced by the former Head of Brand Planning at Google Zoo creative think-tank in London. Secrets of the worlds successful organizations, from 1st-hand experience.

Who should attend?
Company executives of all kinds (particularly marketing/ CRM/ CX/ HR), B2B and B2C, as well as entrepreneurs and start-ups. The course is especially beneficial to the SMEs, given the best effort/benefit ratio for applying the knowledge in practice.

The participants will understand:
• How Covid-19 is just an acceleration of trends that have already driven the need for the digital transformation
• How the virus is an opportunity to sharpen up, or change the game
• What are the key aspects of business and marketing that the virus requires the focus on
• What are the unused pockets of value in the company that could be released
• How to use '0-budget' approach to your branding - and hack the attention of the online audiences
• How to use own media channels to maximize the value of the lead and customer base
• How to tell the story of the organization in a way that is clear, relevant, different and engaging

Price: eur 150 + VAT
Lecturer: Lazar Dzamic

Finance for non Finance
December 10-11,
10am-4pm CET

This training is intended for all managers in an organization who make business decisions with financial implications and need to understand and interpret financial information. After this training, you will be able to:
Understand basic concepts of bookkeeping, financial and management accounting; basic concepts of double-entry bookkeeping and accounting cycle; understand basic concepts of Accrual basis principle; relationship between major reports of the Financial Statements Set (SOFP, SOCI & CF), read and analyse financial reports; understand the purpose of the analysis; prepare a minimum set of financial indicators which are necessary for company managers to resolve operating issues and make financial decisions; understand the financial implications of decisions and economic drivers of business, and discuss financial matters with colleagues; explore the ins and outs of financial statements and discover how the numbers relate not only to what the company achieved in the reporting period, but also to ongoing corporate objectives.

Price: eur 250 + VAT
Lecturers: Ivana Stankovic/ Aleksandar Pavlovic

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