
Helping shape your future Certified Management Accountant (CMA)

PwC's Academy

2014



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About PwC's Academy

PwC's Academy is the educational business of PwC. Our goal is to help improve the knowledge, skills, competence and expertise of our people in finance and business; to help organisations across the region grow and retain their talent. Our foundation is our team of expert professionals who convey their wealth of knowledge and the practical experience they have gained within leading organisations around the world.

PwC's Academy is committed to supporting the sustainable growth of local talent across the region. Our expanding Academy currently operates across the Middle East from six countries: UAE, Oman, Egypt, Lebanon, Qatar and Saudi Arabia. PwC's Academies in the Middle East are part of a growing network of Academies present in over 30 countries worldwide. We offer a variety of training courses covering financial competencies, management skills and professional qualifications. Our courses are based on the best practices of PwC Global and the individual experiences of our experts. We constantly adapt our courses to meet the needs of modern business, customising them to our client's requirements and assisting our clients in reaching their organisational training and strategic objectives.

PwC's Academy's global network of professionals sets us apart from other providers. We communicate constantly, exchange best practice, ideas and experience. We take this knowledge and evolve our courses to meet the ever-changing needs of modern businesses and their people in the region; this way we make sure that we are providing the very best training programmes for our clients, our students and their sponsors.





About the CMA

For over 40 years the Certified Management Accounting (CMA) designation from the Institute of Management Accountants (IMA) has served as the benchmark for excellence in the field of management accounting.

Achieving the CMA demonstrates your professional expertise in financial planning, analysis, control, decision support, and professional ethics – skills that are in demand by organisations around the world.

Whether you want to enhance the value you bring to your current position, or expand your career potential, the CMA will help you set the standard for professional excellence.

The CMA is the gold standard for those in the profession. It requires the mastery of the skills and concepts necessary for management accountants. Employers seek out those who have earned the designation as it provides assurance of the proficiencies required for excellence in management accounting.





Getting Qualified

To get your CMA qualification, you must meet the eligibility requirements which include passing 2 exams, Parts 1 and 2, and completing two continuous years of professional experience in management accounting. This requirement may be completed prior to, during or after passing the exams.

Part 1 Financial Planning, Performance and Control	Part 2: Financial Decision Making
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Planning, Budgeting and Forecasting 30%	Financial Statement Analysis 25%
Performance Management 25%	Corporate Finance 25%
Cost Management 25%	Decision Analysis and Risk Management 25%
Internal Controls 15%	Investment Decisions 20 %
Professional Ethics 5%	Professional Ethics 5%

Minimum entry requirements

To get your CMA qualification, you must meet at least one of the following criteria:

- Hold a bachelor’s degree, in any discipline, from an accredited college or university
- Hold a CPA license or any other equivalent foreign professional qualification

How long does it take?

The CMA programme lets you proceed at your own pace. As there are only 2 exams it is possible to complete your CMA in 6-12 months.

- The CMA exam consists of 2 parts, each of which is a 4 hour examination
- The exams consists of 100 MCQ’s and 2 essay style questions
- The exams can be take in Jan/Feb, May/June, and Sept/Oct
- The minimum passing score is 360 out of 500 for each part

Our CMA training programme

Our CMA training programme is made up of comprehensive preparation classes and a full revision programme.



Comprehensive Preparation classes

This is a series of lectures delivered by our subject matter experts. You will benefit from:

- Comprehensive study materials
- A series of progress tests during the programme
- Revision classes after each section to ensure that you understand and have absorbed the material
- Access to over 2000 practice questions
- Two paper based mock exams
- Extra exam oriented handouts prepared by our experts that summarise the class material, section by section.
- A detailed session on exam strategies, techniques and tips



Revision Sessions

Our revision sessions are an ideal way of identifying areas of weakness and involve going through a series of exam questions and exam techniques. These include:

- 24 hours of classroom based intensive revision of key topics
- Access to over 200 exam questions to solve in class
- A session on study tips and techniques

Schedule and Fees

Term starts	Duration
January/September	110 hours

Programme	Fees (AED)
Comprehensive Prep and Revision programme (including material) per part	7,500
Full course	13,500

In addition early bird, group and corporate discounts may be available.





Why choose PwC's Academy

Ensuring you pass

At PwC's Academy our focus is to make sure you have all the knowledge and exam techniques you need to achieve your CMA qualification. Our core objective is to help you pass both parts of the exam and our ability to do this is demonstrated by our exceptional pass rates.

Our CMA programme is designed to give you the expertise and knowledge you need to perform as a management accountant at the highest levels and ensure you pass your exams. We provide you with the very best course materials including online and offline resources. Our course materials are designed to help the learning process and make it simple for you to grasp complex topics. You will have access to over 2000 questions that will help you become familiar with the exam style. We constantly test your understanding throughout the training programme with progress tests and exam questions and address any areas of concern along the way.

Our lecturers

At PwC's Academy, our foundation is our fantastic team of lecturers, all of whom are not only professionally qualified but have huge experience teaching CMA. All our lecturers are experts in the subjects they teach and understand the exam requirements so that they are able to help you get the best results.

Our premises

Our new Academy premises provide you with a professional environment in which to study and interact with other students and our lecturers. Our Academy is equipped with state of the art facilities including:



Free wireless in all classrooms and 8 desktop computers in the lounge area



Lounge area in which to relax and chat to other students and lecturers



Library with a full range of reference books



Provision of a quiet study area



Pantry area with comfortable seating and free tea and coffee



5 spacious classrooms

We are a 5 minute walk from the Dubai Mall and a short journey to Dubai International Financial Centre (DIFC). The Academy is also located on the metro line making us accessible no matter where you are coming from.

Going the extra mile

We want your time studying with us to be a positive and happy experience and so we provide a range of services that help you to get the most out of your time with us

- Mentoring and guidance from the CMA course manager
- Programme advisors to help with registrations and to guide you throughout your studies
- Student counselling and career guidance
- Revision summaries provided for each session
- Sessions on exam tips and strategies
- Arabic and English speaking faculty
- Internship and graduate recruitment opportunities at PwC

What our students say

I liked the CMA student experience at PwC's Academy from the day the classes began, the instructors were very professional and well experienced and I think that the Academy provided us with all the best material and facilities to have a suitable and healthy studying environment for the course. As for the registration process and the orientation session, they were very smooth, easy going and very useful.

Israa Jamal Ibrahim,
Admin officer, DEWAN

Studying for the CMA with PwC's Academy was a wonderful experience. I am happy and satisfied with everything from the registration process and taster sessions to the classes and revision programmes. I have really enjoyed studying for a financial professional qualification with PwC's Academy.

Sarfaraj Mir,
Senior Accountant, Spinneys

I am pleased to say that I was very satisfied with my CMA instructor and his teaching methods, his dedication to us and class discussions. The overall experience was informative and interesting and I'm really looking forward to applying the skills and knowledge I have acquired in my profession. The CMA is a really useful qualification and I'm glad that I chose to do it with PwC's Academy.

Fatima Ashfaque,
Khalifa Fund for Enterprise Development





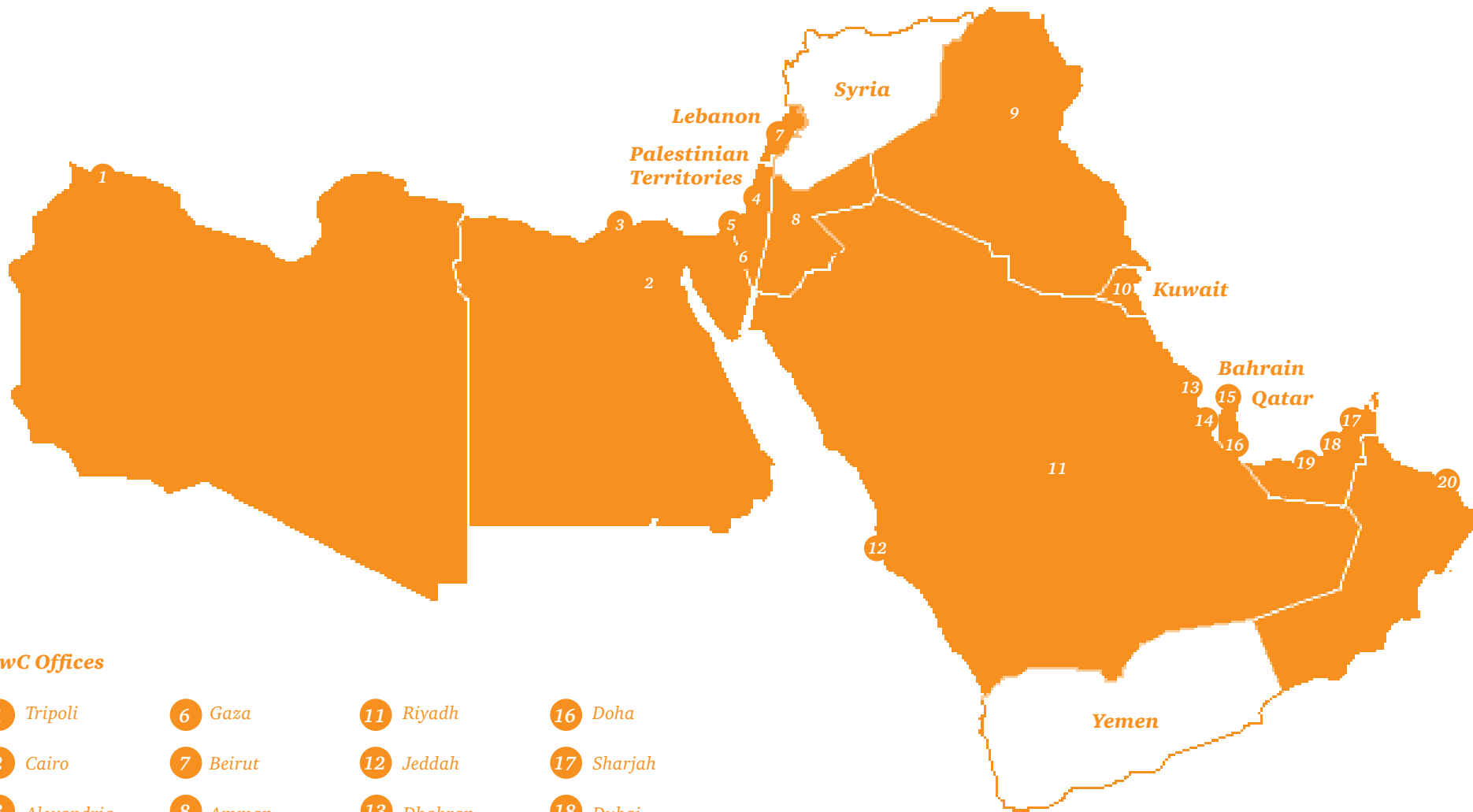
Course Manager

Jouhaina Sarieddine

Jouhaina is the CMA course manager at PwC's Academy. She has over 10 years experience in training and education and has advised large corporations and individuals on choosing the right professional qualification for their careers.

In her previous experience Jouhaina has successfully managed a training institute in Dubai for more than 5 years through building lasting business relationships and creating tailored training programmes to suit individual needs. Jouhaina has worked with the IMA since 2007 and joined the IMA Dubai Chapter in 2008 as a voluntary contributor where she has organized and managed all the Chapter's events and helped in increasing the member's number in UAE. She has also held a senior position at The Association of Accountants and Financial Professionals in Business, Dubai.

Jouhaina is a graduate from University of Arts, Sciences, & Technology in Lebanon with a Bachelor of Science (Business Accounting), and is a qualified Professional in Human Resources, PHR.



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