

# Operations

Helping you rapidly optimise your business

Act now to recover

Many industries across the Middle East will continue to see lower top-line revenue and need to adjust their cost-base and reshape their business to deliver sufficient returns.

We can support you with your **rapid cost reduction**, **turnaround** or **managed exit requirements**, as well as delivering a strategic view of what is required to ensure drive a strong **recovery for your business**.

## Rapid cost reduction

Find and realise Quick Win savings

- Rapid multi-disciplinary cost reduction programmes, run typically within a six to eight week period, focussed on savings that can be realised within six months
- Rapid action that leads to liquidity improvement
- Buys time to then focus on medium term strategic options
- Builds credibility with stakeholders

## Managed exits

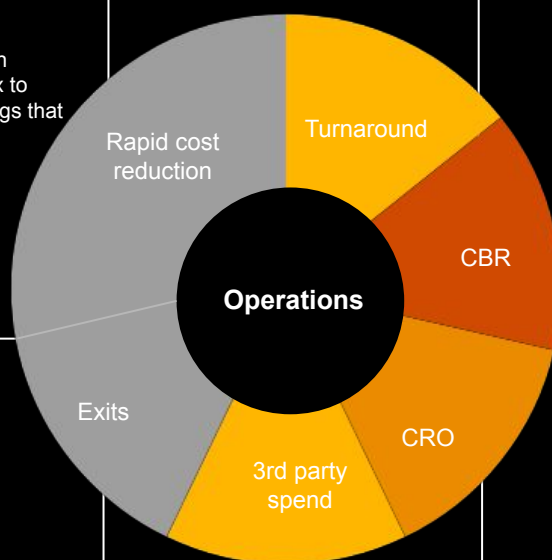
Assessment to execution support

- Options analysis including strategy development and planning
- Monitoring and controlling wind down projects
- Coordinate closing out the myriad of financial, tax, regulatory, legal and administrative issues
- Liquidation

## 3rd Party Spend Reduction

Commodity spend or big ticket reductions

- Generate visibility of 3rd party spend across complex organisational barriers
- Deploying digitally enabled tools to identify and optimise commodity / common spend areas, and the processes which support them
- Drawing on deep expertise across multiple categories to apply over 600 spend levers to optimise key supplier spend by category



## Turnaround

Strategic options to maximise recovery

- Conduct reviews of underperforming businesses and provide a clear evaluation of the available options
- Support stakeholders
- Plan and execute turnarounds and support clients throughout the journey

## Cost based recovery

Enterprise wide cost & cash release

- CBR is a way to self-fund stabilisation or growth of the business through rapid release of cost and cash
- Enterprise-wide focus on right-sizing a cost base to support strategic priorities or current reality
- Continual focus on implementation to quickly build up a cash buffer for reinvestment in further savings
- Give clients more time and confidence to withstand the crisis and its aftermath

## Chief Restructuring Officer

Skilled, experienced support

- Experienced individual(s) are placed into organisations to work alongside management
- Expert support in the rapid development and execution of successful restructurings
- We also have access to a network of experienced independent turnaround professionals if PwC are unable to take on roles directly

## Our team



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