

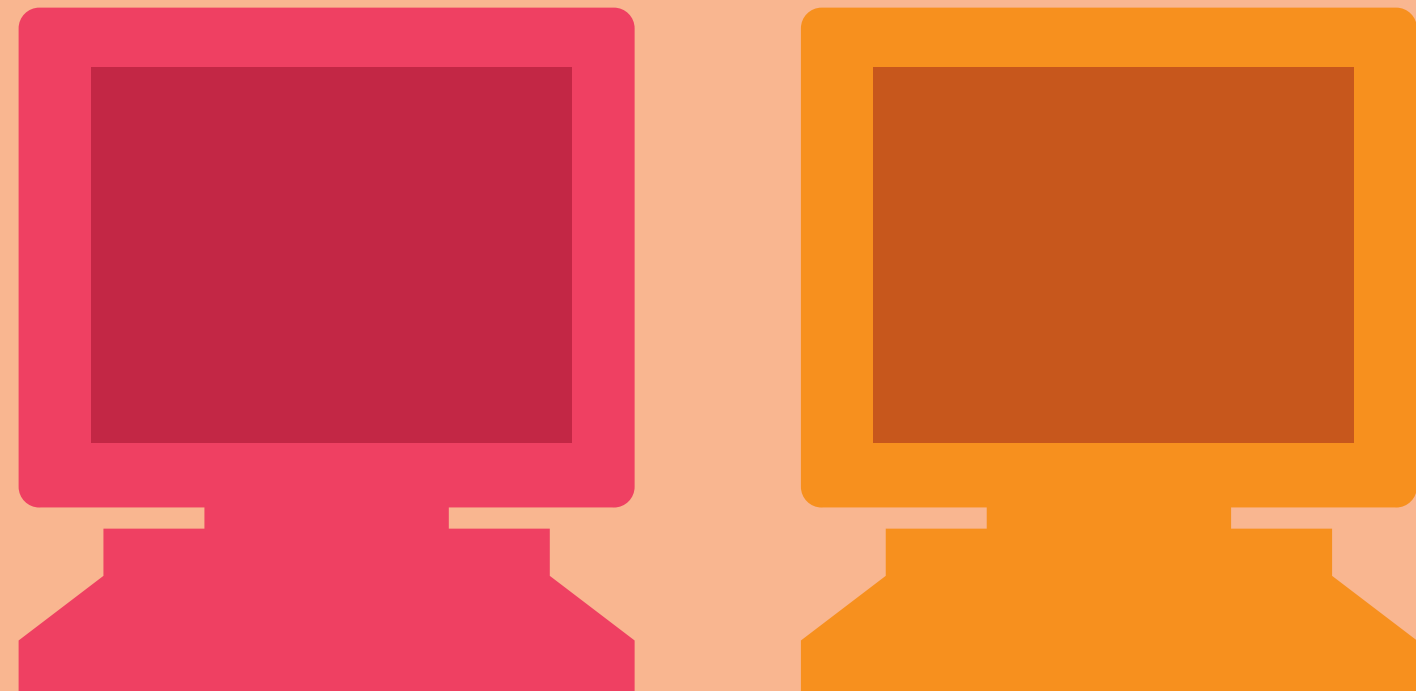
Cybersecurity

Cybersecurity has moved to being part of business strategy that cannot be overlooked

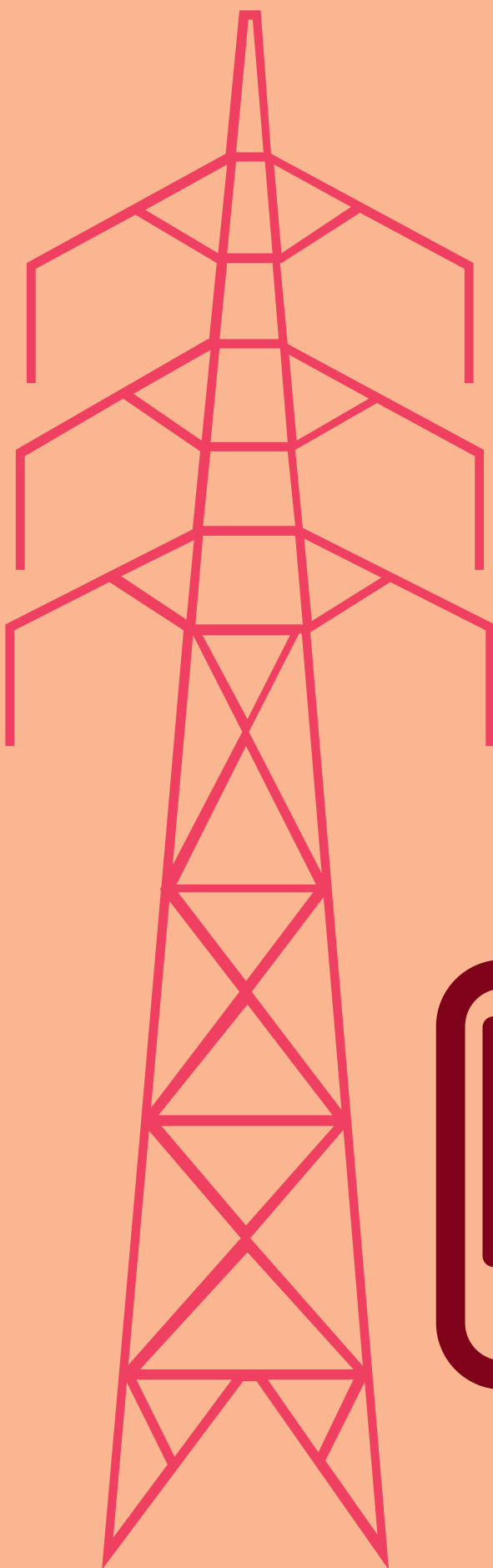
One in four Middle East CEOs think a cyberattack is likely to happen.



38% of Middle East CEOs consider implementation of new technologies as one of their top investment priorities in the next 12 months compared to 26% globally.



With so much reliance on technology any security breach could cause significant financial and reputational damage.



With increasing reliance on information assets, cyberthreats have become an intrinsic part of the digital business ecosystem.



25% of Middle East CEOs believe a cyberattack or major internet disruption is likely to occur



72% said that a cyberattack would have a negative impact on their business

