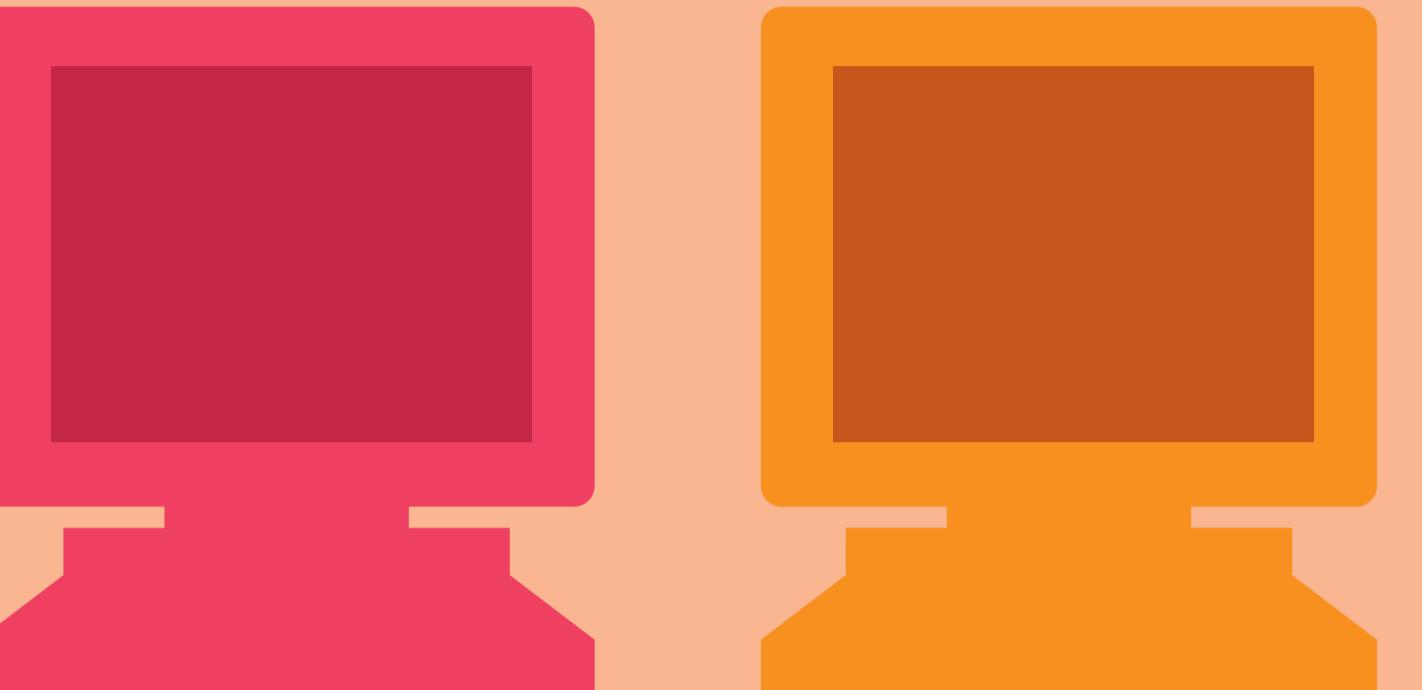


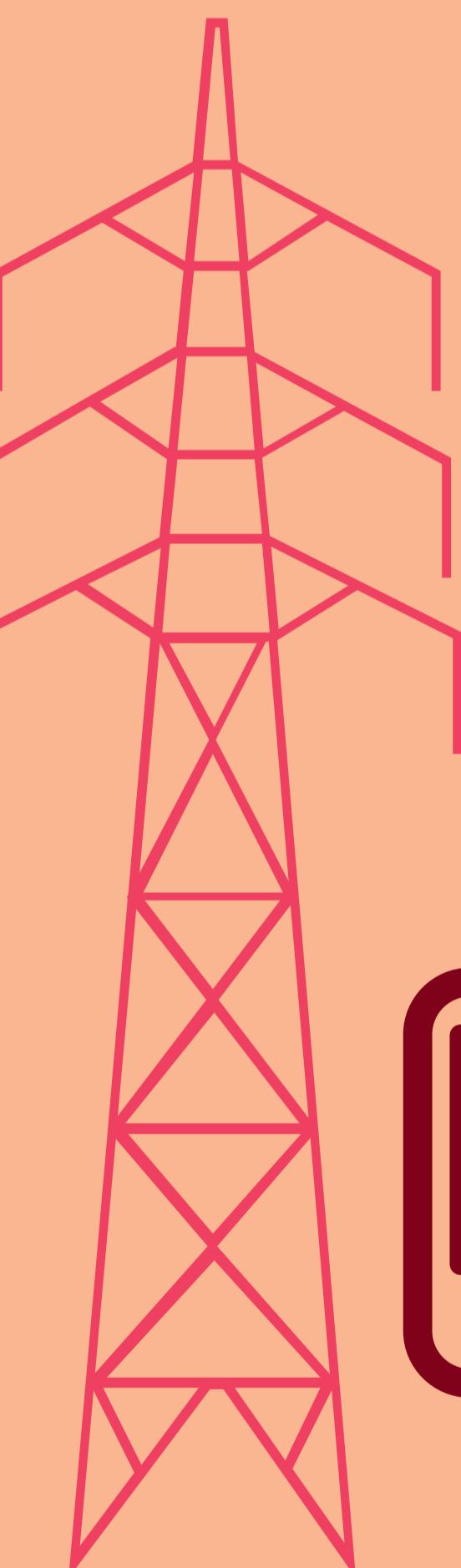
Cybersecurity

38% of Middle East CEOs consider implementation of new technologies as one of their top investment priorities in the next 12 months compared to 26% globally.



Cybersecurity has moved to being part of business strategy that cannot be overlooked

One in four Middle East CEOs think a cyberattack is likely to happen.



With increasing reliance on information assets, cyberthreats have become an intrinsic part of the digital business ecosystem.



25% of Middle East CEOs believe a cyberattack or major internet disruption is likely to occur

25%

72% said that a cyberattack would have a negative impact on their business

72%



With so much reliance on technology any security breach could cause significant financial and reputational damage.