

# Economics & Sustainability

## Middle East Capability Statement



# Prepare today, thrive tomorrow

Our region is going through transformative change on multiple fronts. Leaders in both the public and private sectors have many pressing issues to face, including:



## The economic imperative

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The reliance on a limited group of economic sectors, paired with rapid technological and demographic change, necessitate a move towards a knowledge-based economy.



## The social imperative

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The need for employment opportunities, an increased quality of life, and social participation require new ways of thinking.



## The environmental imperative

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Environmental change will have a profound impact on society, government and business. Action needs to be undertaken to manage this risk and turn it into an opportunity for future growth.



## The fiscal imperative

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Falling oil prices, production cuts and a limited taxable base have implications for Government budgets across the region. A fresh look at revenue, cost and funding will help keep public finance on track.

# We help business and government leaders to navigate some of their most critical questions

What are the **megatrends and developments** reshaping the socio-economic landscape?

How can governments compare end **prioritise capital investment projects** based on their economic, social and environmental impact?

What should be the priorities in the **medium-term fiscal plan**?

How can the government streamline and standardise the **approach to policy formulation, appraisal and evaluation**?

How can mega projects **maximise their positive impact** on the economy, society and environment?

How can a utility company **integrate sustainability** as a core element of its business agenda?

How should we restructure the power and water sector operating model to achieve **affordability, security and sustainability**?

How do the land and housing markets get impacted by the introduction of a **"white land tax"**?

## How?

We have identified four broad areas where our support will help you to set your goals and achieve your vision:



Policy analysis and impact assessment



Economic and environmental policy



Public finance management

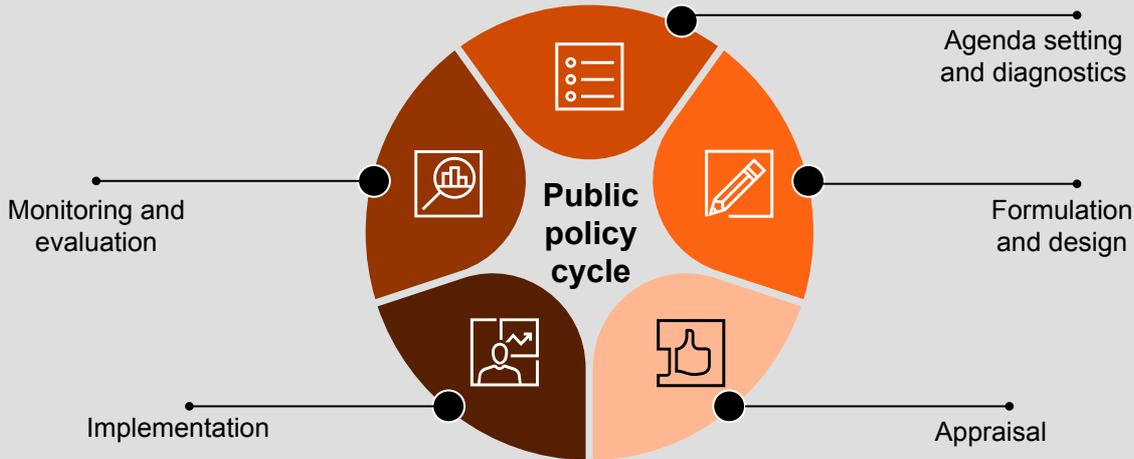


Corporate sustainability and ESG



## 1. Policy analysis and impact assessment

Build the evidence-base and holistic insights required to evaluate and make effective decisions, through economic diagnostic studies and research, appraisal and evaluation.



### Statistics and data

We develop the statistical and data environment required for decision making, including through developing economic satellite accounts, index creation, and primary data collection.



### Forecasting and scenario analysis

We produce forecasts, trend analysis and scenario analysis to provide foresight on key policy areas and the implications of these.



### Appraisals and ex-ante impact assessment

We conduct ex-ante assessments of individual, or portfolios of, policies, programs and investments, to assess trade-offs and guide prioritisation, using techniques such as economic impact assessment, social cost-benefit analysis, cost-effectiveness analysis and multicriteria analysis.



### Evaluations and ex-post impact assessment

We conduct interim and retrospective assessments of individual, or portfolios of, policies, programs and investments, to assess effectiveness and value-for-money.



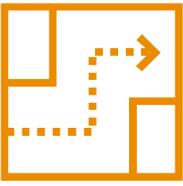
### Frameworks and tools

We develop frameworks and tools to conduct policy analysis and impact assessment yourself, including early warning systems for scenario analysis and economic impact models for appraisal.



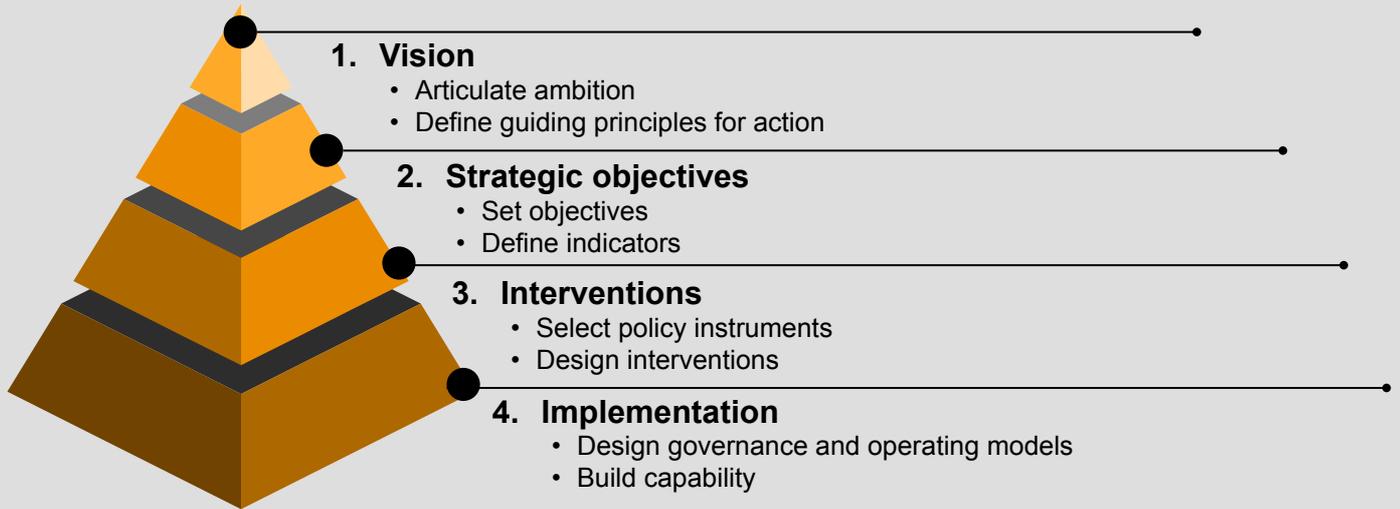
### Governance and capability

We support in setting up, and building the capabilities of, functions in entities to conduct this type of work on a sustainable basis going forward.



## 2. Economic and environmental policy

Make tangible impact through the design of socio-economic and environmental strategies, interventions and initiatives. Ensure these are feasible, effective and represent value-for-money.



### Diagnostic reviews

We conduct diagnostic reviews to understand the current state, opportunities, and challenges of specific markets, sectors, trends, and policy areas, and the implications of these.



### Visioning, planning and strategy

We develop overall visions, plans and strategies for macroeconomic growth and sustainable development.



### Interventions and initiatives development

We develop specific policy interventions and initiatives to address specific policy issues, including in areas such as the attraction of FDI, privatization, and climate change.



### Economic instrument and market design

We advise on the use of economic instruments and markets to achieve policy objectives in economically efficient ways, including through nudges, subsidies and price controls.



### Frameworks and tools

We develop frameworks and tools to develop and guide economic and environmental policy yourself, including policy development frameworks and business case tools.



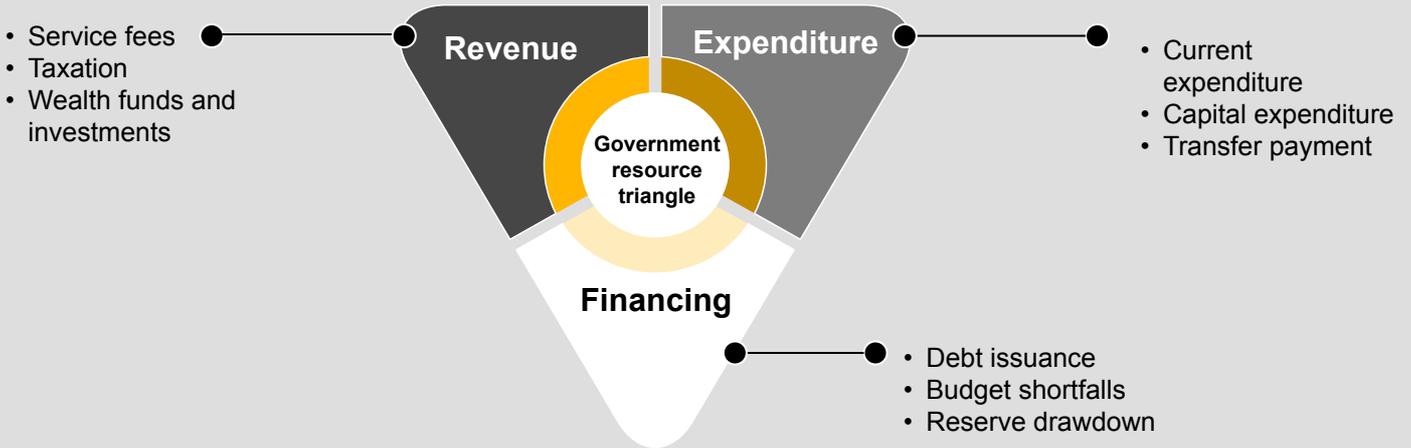
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### 3. Public finance management

Enhance public finances by optimising revenue, expenditure and financing. Incorporate global best practice alongside the local economic and social drivers.



#### Fiscal framework development and planning

We design and draft overall fiscal frameworks and plans as well as those for specific instruments such as VAT, excise tax and service fees.



#### Budget preparation

We support in the preparation of budgets establishing expenditure priorities with hard budget constraints, assist with budget redesign provide and provide operational support for budget roll-outs.



#### Budget execution frameworks and tools

We develop the processes required to implement budgets effectively, including support mechanisms such as the roll-out of treasury single accounts.



#### Spending reviews

We support in conducting spending reviews, including on operating expenses and capital expenditure, to provide insights on spending efficiency, project prioritisation, and processes.



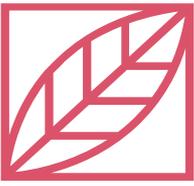
#### Frameworks and tools

We develop frameworks and tools to manage public finances.



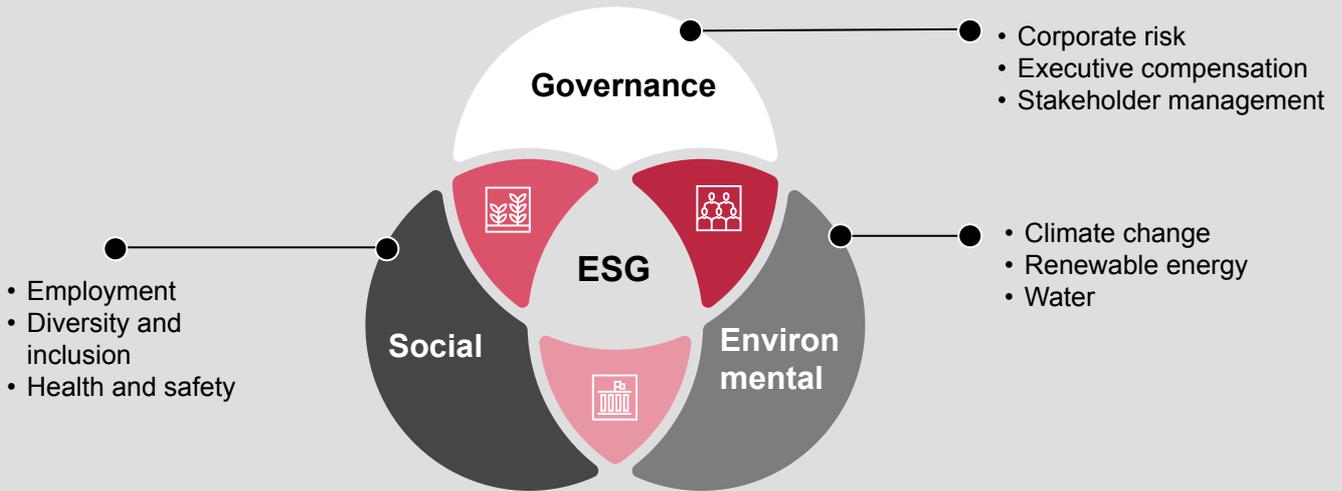
#### Governance and capability

We support in setting up, and building the capabilities of, functions in entities to conduct this type of work on a sustainable basis going forward.



## 4. Corporate sustainability and ESG

Manage sustainability opportunities and risks through developing, enhancing and/or implementing your approach to sustainability and ESG management.



### ESG reviews

We conduct reviews of individual, and portfolios of, investments and companies to assess their ESG risks and opportunities, performance, and management approach.



### Strategy and initiative development

We develop strategies and initiatives for corporate sustainability, Net Zero and ESG and integrate this with your overall corporate strategy.



### Sustainability measurement and accounting

We measure your sustainability footprint and performance, using social and environmental accounting techniques.



### Impact assessment and valuation

We assess and value the wider impacts of companies on the economy, society and environment, so that these can be integrated into corporate decision making.



### Frameworks and tools

We develop frameworks and tools to manage corporate sustainability and ESG yourself, including ESG review frameworks and impact assessment tools.



### Governance and capability

We support in setting up, and building the capabilities of, functions in entities to conduct this type of work on a sustainable basis going forward.

Using a combination of economic methods, tools and techniques, we provide the data-driven insights and economic rigour to support your strategy and policy making process, helping to:



**Execute** - make informed decisions grounded in robust and compelling evidence



**Equip** - develop and implement tools and frameworks to use going forward



**Empower** - build your own capabilities with supporting governance and operating models

## Why us?

1

### **Dedicated local team with global reach**

We have a diverse team based out of our Middle East offices, supported by our global Economics and Sustainability networks, which provide us with a clear view of global leading practices.

2

### **Multi-disciplinary background**

The multi-disciplinary background of our team, covering areas including economics, finance, public policy and environmental science, allows us to take a holistic approach and provide broad perspectives.

3

### **Championing global best practices**

We use leading approaches and analytical techniques, ranging from complex economic modelling and data transformation through to policy design and stakeholder management.

4

### **Deep subject-matter expertise**

We have deep subject-matter expertise across today's most topical issues, including economic and fiscal diversification, environmental change and the energy transition, and social development.

5

### **Extensive track record**

We have an extensive track record supporting governments and large corporates across different sectors and geographies.

# Contact us today



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