

# Future50

Industry, Manufacturing  
and Resource Management

Transformative Circularity, Recycling  
and Low-GHG / Efficient Materials

## DRESSARTE

Paris

*Custom-made*

DRESSARTE



<https://www.dressarteparis.com>

#GreenManufacturing

### Headquarters:

United Arab Emirates

### Middle East operational countries:

Qatar, Saudi Arabia

### Summary

Dressarte is an online service that leverages **virtual tailoring and styling to create custom-made sustainable clothing**. Its approach seeks to utilise surplus fabrics and to leverage 3D design and virtual measurements. Outfits are designed with a strong emphasis on sustainability and high-quality craftsmanship. Dressarte indicates that it reduces waste and supports local production while delivering custom clothes with just a click.

### Impacts

Dressarte emphasises that it implements sustainable practices, such as producing clothes on demand and utilising certified surplus fabrics from designer brands – **reducing waste that goes to landfills**. The company also enables customers to sell preloved custom-designed clothes online, further combating overproduction and fashion waste, which contributes to **10% of global carbon emissions**.<sup>36</sup>

### Highlights

Dressarte reports participating in the **Standard Chartered Bank Women in Tech** accelerator,<sup>37</sup> and being a finalist in two competitions: **Visa She's Next**<sup>38</sup> and **TiE Global Women MENA UAE**.<sup>39</sup>

### Strategic alliances:

- Businesses (SMEs)
- NGOs
- Fashion Houses
- Augmented Reality Developers

### List impact technologies:

AI, Extended Reality (XR)

