



# Future50

Financial Services

Funds, Portfolios and Investment Banking



## Roots Ventures



[www.roots.ventures](http://www.roots.ventures)

#GreenInvestment

## Highlights

Roots Ventures focuses on technologies that cover six major impact verticals, such as waste management, carbon capture and low-GHG construction solutions. The company states that it has strategic shareholders, such as **Saudi Aramco** and an advisory board that includes astronauts, former directors and members of the **World Economic Forum**, experts and engineers to aid its mission of scaling solutions with sustainable impact.

## Strategic alliances

- World Economic Forum UpLink
- UN Global Compact
- Investment Funds
- Technology Parks
- Global Sustainable NGOs

## List impact technologies

Biomass Power, Food Waste Technology, Low-GHG Air Travel, Low-GHG Concrete, Low-GHG Plastics, Precision Agriculture, Smart Buildings, Solar Power, Waste to Energy, Carbon Capture, Usage and Storage

## Headquarters:

Saudi Arabia

## Middle East operational countries:

Bahrain, United Arab Emirates

## Summary

Roots Ventures seeks to leverage impact investing and venture building to **scale technologies that address local sustainability challenges** while addressing global high-impact opportunities. The company aims to create business opportunities for environment-related technologies to scale up faster, starting in Saudi Arabia.

## Impacts

Roots Ventures is **committed to contributing to the green initiative target of reducing carbon emissions by 278 million tons per annum (mtpa) by 2030, and to the pledge of Saudi Arabia to go beyond net zero by 2060.** The company is actively identifying sustainability and climate challenges in the region and potential solutions to them. The company seeks to contribute towards national sustainability targets, and aims to scale solutions to resolve global climate challenges.

