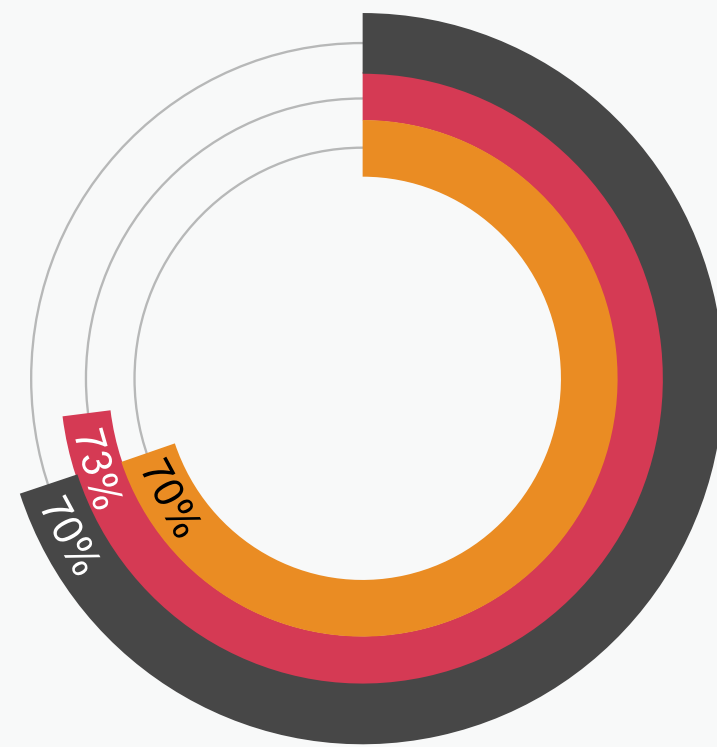


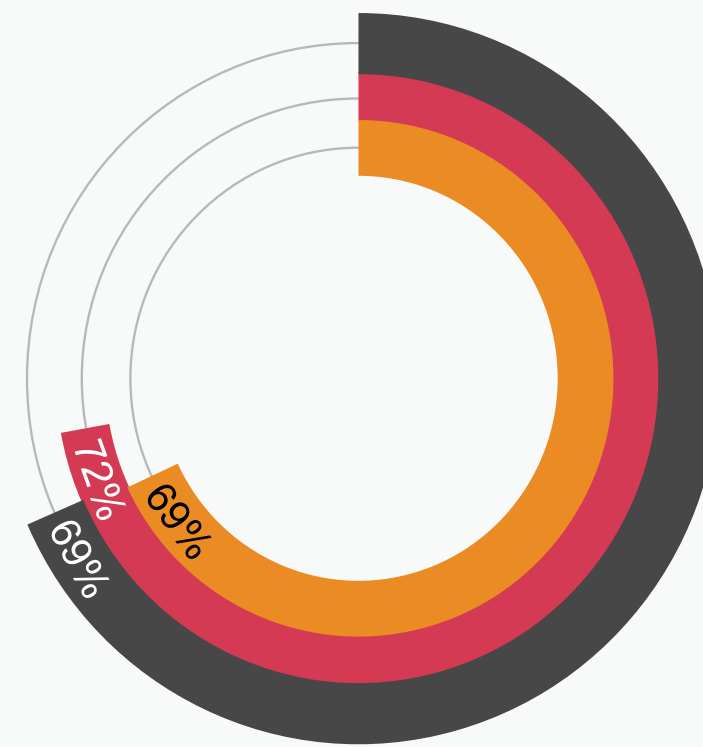
Q: To what extent do you agree with the following statements about generative AI?

The next three years

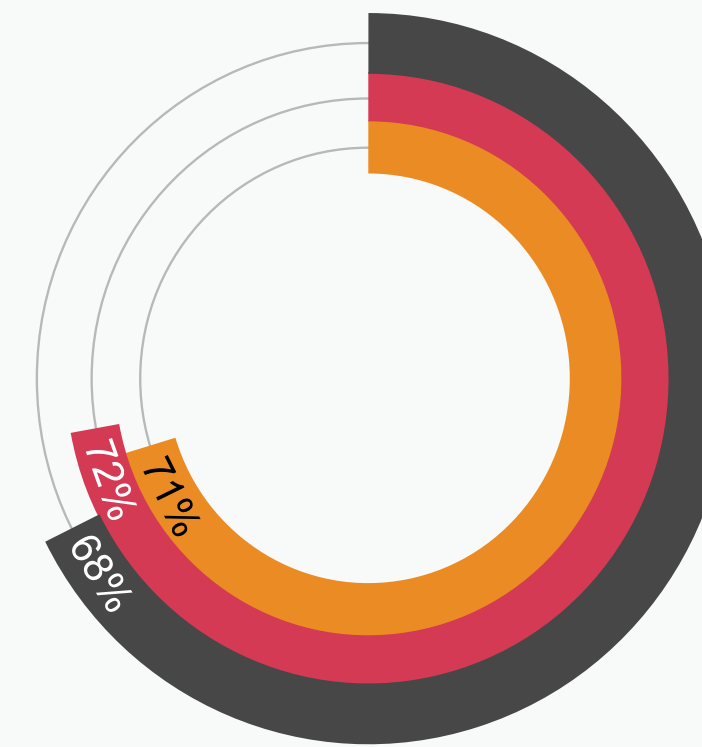
Significantly change the way my company creates, delivers and captures value



Require most of my workforce to develop new skills



Increase competitive intensity in my industry



Global Middle East GCC

** Sum of responses agreeing to what is expected from GenAI