

Business Continuity Policy

Established in the region for more than 40 years, we have more than 7000 people in 12 countries across the Middle East, working to add value to our clients through fulfilling their business needs in the advisory, assurance, and tax sectors.

PwC in the Middle East adopts and implements a comprehensive Business Continuity Management programme that enables the swift and efficient response to incidents that lead to business disruptions. The programme aims at minimising the impact of incidents on our people, client services, business operations, and protecting the PwC brand.

To achieve this, we will:

- Analyse and assess our activities, functions, services, partnerships, supply chains, interested parties, and the potential impacts of disruptive incidents on our business.
- Set and monitor key performance objectives to manage our Business Continuity programme performance.
- Ensure an effective level of day-to-day management of Business Continuity matters, and the governance over our Business Continuity programme.
- Comply with the applicable business continuity local laws and regulations in countries we operate in, whereas if no standard was set by the country, we seek to apply our own internal standard as far as is reasonably practicable.
- Adopt a Business Impact Analysis approach to understand and prioritise activities that require additional risk treatment and the development of protection and recovery solutions. Risks shall be reported within the firm's overall risk management strategy, which is part of its overall strategy.
- Identify appropriate Business Continuity Management Strategies that account for the requirements of business operations.
- Develop and implement Incident Management and Business Continuity Plans and supporting solutions that will ensure a timely and appropriate response and recovery to any incident, adopting an 'all risks' approach.
- Actively build and embed a Business Continuity culture throughout PwC, and outward into our key suppliers and beyond, through a planned programme of awareness-raising activities.
- Continuously improve the business continuity programme in line with industry best practice, to increase the resilience of the firm to disruptive events.

This policy represents our general intent towards business continuity management, which shall be made available to all our stakeholders, internal and external, on our region's [website](#), and furnished upon request by any interested party.

This policy will be reviewed on a regular basis in order to keep it in line with our intentions and mode of operations.



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