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Smart Factories in new EU Member States

General Presentation
29 August 2017

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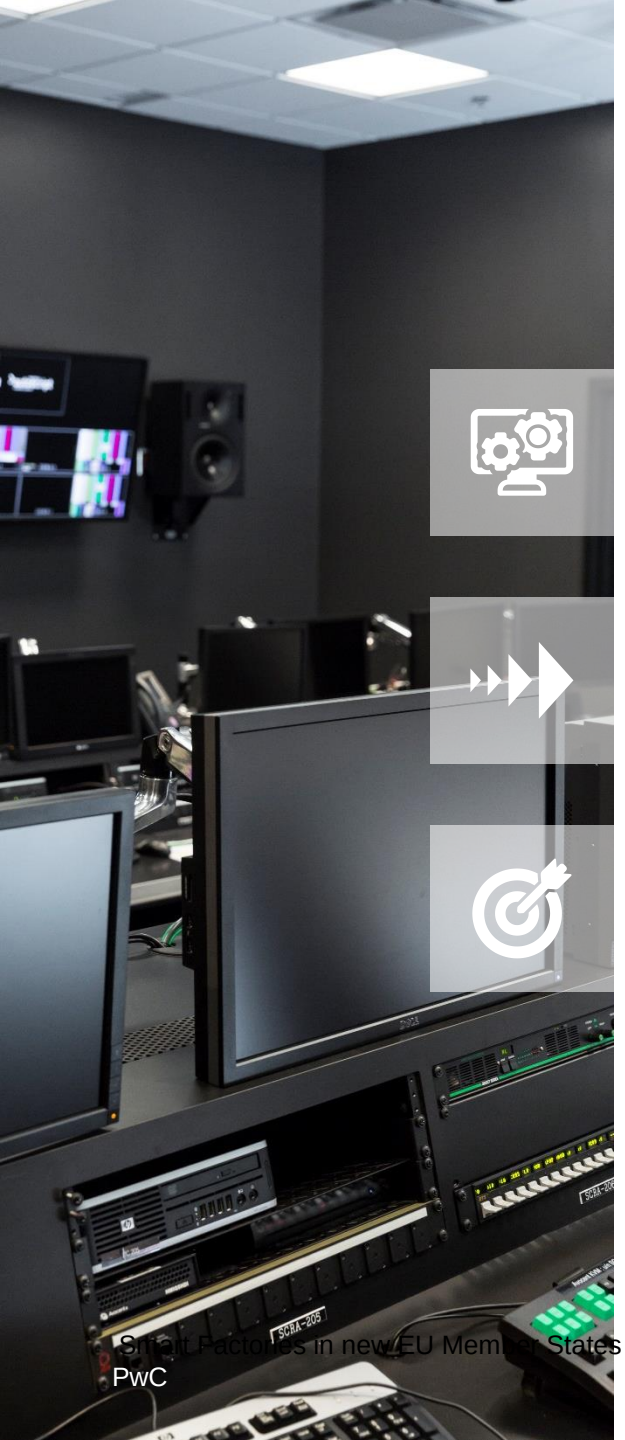
Objective and Scope of the Project



Smart Factories in new EU Member States

The objective of the project is to **support the European Commission with implementing a network of Digital Innovation Hubs (DIH)** across 13 new EU Member States.

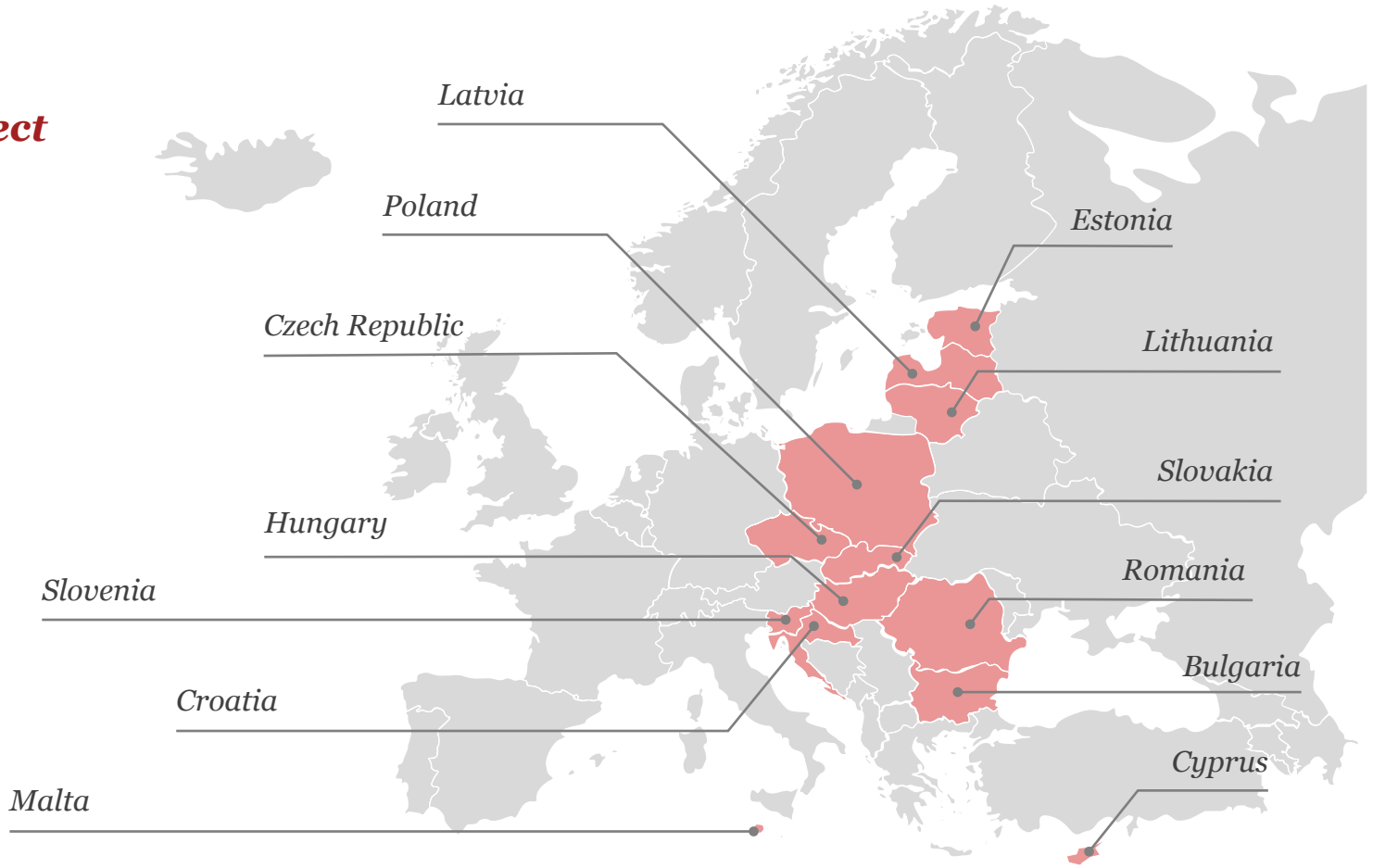
Successful implementation of this initiative can set the basis for ensuring the long term competitiveness of industry in new Member States.

We will capitalise on achievements and lessons learned from previous and ongoing relevant initiatives (e.g. H2020's I4MS project etc.)

Client	*Main Partner*	*Subcontractor*
European Commission DG CONNECT	pwc	OXENTIA Oxford University Innovation

Project's geographical coverage

Countries covered with project activities



What are we going to do?

We will

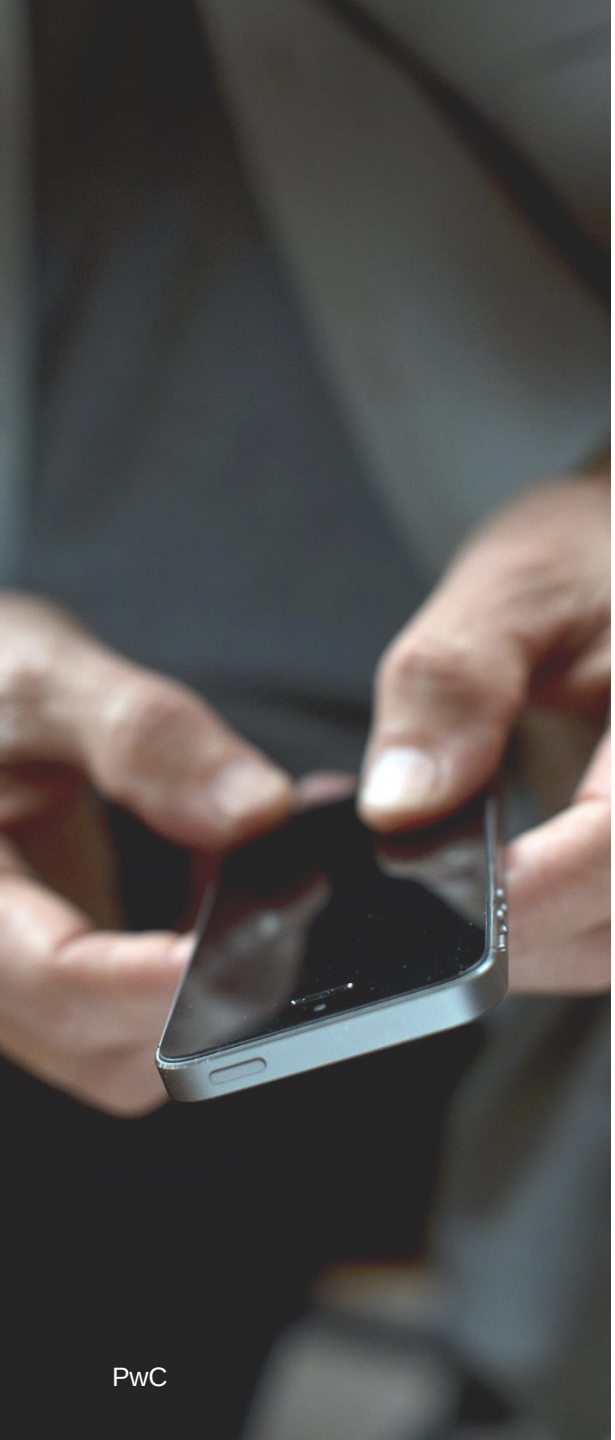
Provide methodology to select the most appropriate DIHs for implementation

Collect and assess applications from potential DIHs, conduct interviews and recommend to the EC DIHs to participate in the programme

Help the chosen DIHs reach their potential by mentoring and coaching activities

Develop policy recommendations for improvement

Digital Innovation Hubs



Digital Innovation Hubs

One of the European Commission's (EC) objectives for the Digitise European Industry initiative is to develop a network of DIHs

DIH can help ensure that every company, small or large, high-tech or not, can grasp the digital opportunities

DIHs act as a one-stop-shop, serving companies within their local region and beyond to digitalise their business

Digital Innovation Hubs

DIH shall provide local industry with:

Access the latest knowledge, expertise and technology

Connections with investors, facilitate access to financing for digital transformations

Help connect users and suppliers of digital innovations across the value chain

Foster synergies between digital and other key enabling technologies

Digital Innovation Hubs

Certain features are already evident for universities, research centres, incubators, cluster organisations, industry association or local authorities of private companies

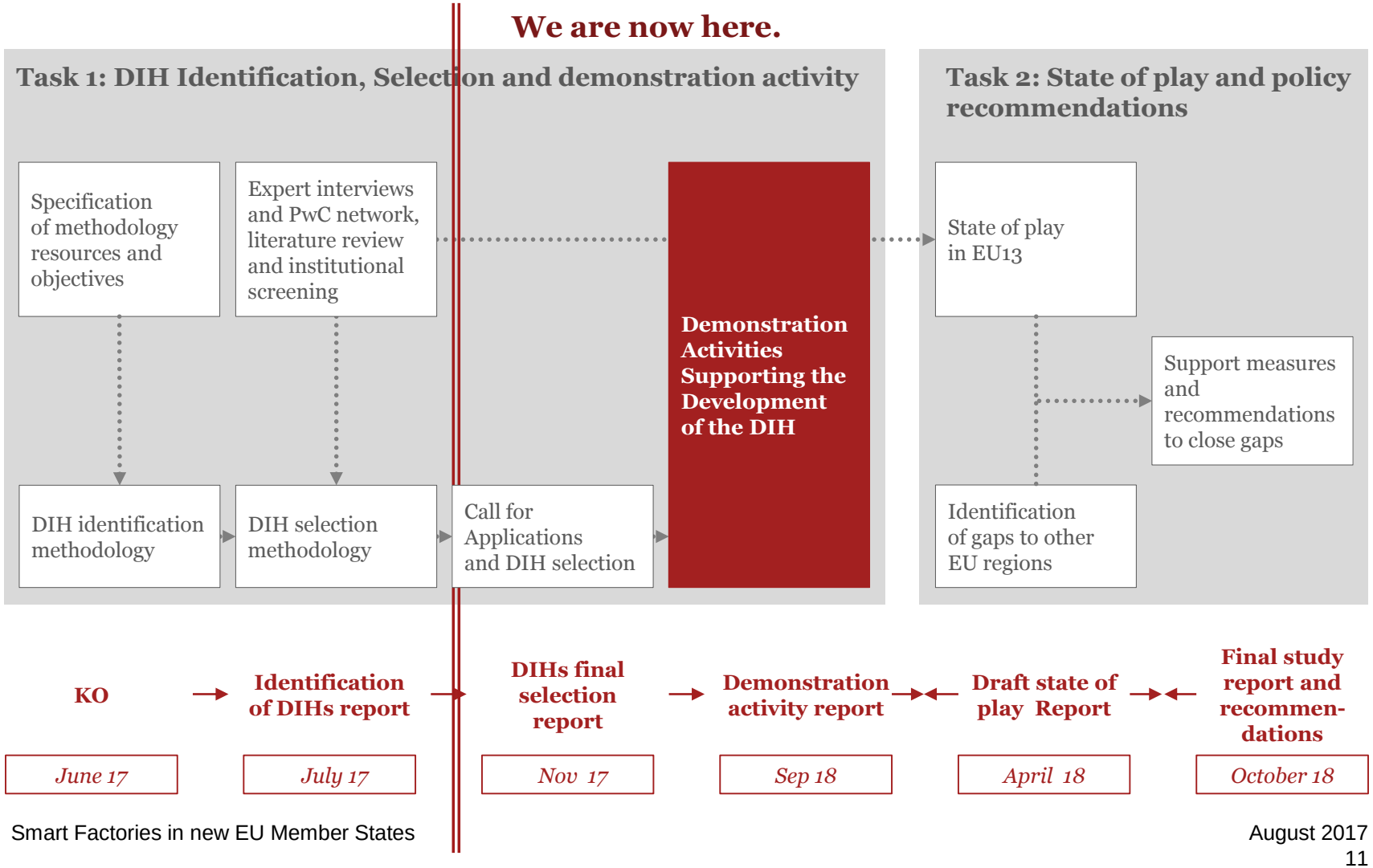
What is different about DIHs?

DIHs will bring all these actors together in a region and develop a coherent and coordinated set of services that are needed to help those companies (especially small companies or enterprises from low tech sectors) that have difficulties with their digitisation through a one-stop-shop

Workplan

Methodological Approach

Overview of our work architecture and timeline



The process for evaluating and shortlisting of DIH

Stage 1: Application

- Application available via EU Survey website
- Open for everyone
- **Proactive recruitment of existing long-list of DIHs**
- **Dissemination activities**

Stage 2: Evaluation

- Eligibility check
- Applications evaluated and scored by the Project Core Team
- Shortlisting of the Applications

Stage 3: Interview

- Interviews **by in-country team**
- Scoring sheet of shortlisted applicants put forward to the Evaluation Committee (EvC)

Stage 4: Selection

- Final selection by the EvC
- Shortlist of 30 recommended DIHs
- Final report on selection of DIHs

Assessment and selection of DIHs

Eligibility criteria

- Based in EU13;
- **Universities and research and technology centres** (RTOs), generally referred to as 'competence centres' (CCs) or 'centres of competence' (CoCs);
- **Incubators and accelerators** that help start-up companies to grow and scale;
- **Cluster organisations and industry associations** representing private sector companies;
- **Public administrations** that are aware about the importance of innovation and are developing their smart specialisation plans.

Assessment Criteria

Vision

- Vision and objectives
- Business Model
- Technology and sector focus
- Services (mentoring, prototyping areas, test production, access to finance)
- Partners

Strategic Fit with Existing Initiatives

- Regional smart specialization strategy
- Collaboration

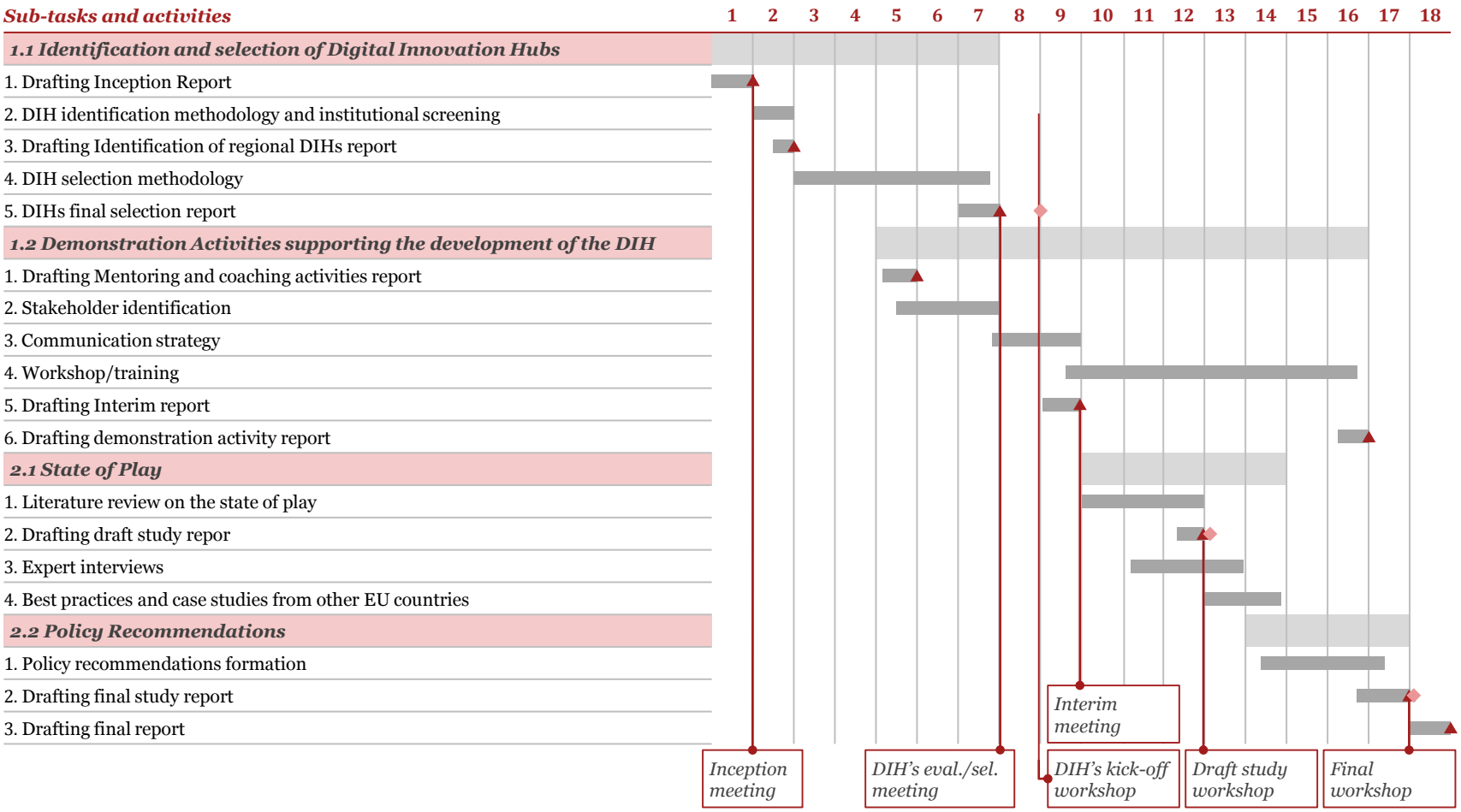
Geographical

- Presence of SMEs and Innovation Supporting Institutions
- Market Demand
- Location and ecosystem based attributes (proximity to SMEs, transportation and other facilities, and infrastructure, etc.)

Next steps

- The deadline for applications is on **22 October**
- Interviews with Applicants to take place in **October and November**
- Final selection of 30 DIHs by the EvC in **late November/early December**

Initial Gantt Chart



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Thank you

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