



## Company Info

**Established:**

2017

**Headquarters:**

Taraz, Kazakhstan

**Active in:**

Kazakhstan, China

**Turnover:**

50-100 mil tenge (120,000-240,000 USD)

**Productivity**

>12 000 tons per year

**Website:**

[www.saule.company](http://www.saule.company)

**Contact person:**

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**E-mail**

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## Saule confectionery LLP

The Saule confectionery factory is one of the largest modern enterprises in the confectionery market. The factory was founded in 2017 in Taraz, Kazakhstan. The factory produces over 80 types of waffles and biscuits. The enterprise is equipped with advanced European equipment, has a powerful material and technical base. This determines the high quality of products, affordable prices and a high level of competitiveness.

### Company Photo

overview



production





## Wafers info

Existing Brand:  
Saule

Existing Markets:  
Kazakhstan, China

Target consumer:

Age 7-63 ( )  
Income from 100\$ ( )  
Geographic Feature - no ( )

Channel :

Distributor \_\_\_\_\_

Or purely B2B, fill in  
below area

Target client:

FMCG distributing  
company

Client's ( )  
sector/products –  
confectionery,  
grocery

## Wafers

- Indicative pricing: \$1.5/kg
- Packaging size: from 0.035kg to 4.4 kg
- Shelf-life: 12 month

High quality product from natural raw materials without  
GMO, with the most reasonable prices



## Wafers

Photo #1 of the product



Photo #2 of the product



Photo #3 650gr



Photo #4 270gr



Photo #5 180gr



Photo #6 60gr



Links:

<https://drive.google.com/file/d/1uQt6l5gFTFon0EsFx4dsKQEvh-HPG9ofG/view?usp=sharing>



## Biscuits info

**Existing Brand:**  
Saule

**Existing Markets:**  
Kazakhstan, China

Target consumer:

Age	7-63
Income	Min
Geographic Feature	100\$ no
Channel :	Distributor

Or purely B2B, fill in  
below area

Client's  
sector/products -  
confectionery,  
grocery

others :

## Biscuits

- Indicative pricing: from \$0.9/kg
- Packaging size: from 0.1 kg to 6 kg
- Shelf-life: 12 months

High quality product from natural raw materials without  
GMO, with the most reasonable prices



## Biscuits

Photo #1 230gr



Photo #2 150 gr



Photo #3 130gr



Photo #4 135gr



Photo #5 300gr



Photo #6 100 gr





## Gingerbread

Existing Brand:  
Saule

Existing Markets:  
Kazakhstan, China

Target consumer:

Age 5-80   
Income from 100\$   
Geographic Feature - no

Channel :

Distributor

Or purely B2B, fill in  
below area

Target client: FMCG  
distributing  
company

Client's  
sector/products –  
confectionery, grocery

## Gingerbread & biscuits

- Indicative pricing: \$0.9/kg
- Packaging size: from 0.4 to 5kg
- Shelf-life: 6-12 months

The legendary recipe for the most delicious gingerbread



## Gingerbread & biscuits

Gingerbread 400gr



Gingerbread



Biscuits



Biscuits





## Gingerbread

Existing Brand:  
Saule

Existing Markets:  
Kazakhstan, China

Target consumer:

Age 5-80

Income from 100\$

Geographic Feature -

no

Channel :

Distributor

Or purely B2B, fill in  
below area

Target client: FMCG  
distributing  
company

Client's   
sector/products –

confectionery, grocery

## Puff pastry (frozen)

- Indicative pricing: \$0.9/kg
- Packaging size: from 0.45 to 5kg
- Shelf-life: 12 months

Puff pastry in 256 layers -

the best solution for the most delicious croissants and other products, convenient packaging, the highest quality, the best choice for everyone



## Puff pastry

900gr

Photo #2 of the product



Photo #3 of the product

