



Company Info

Established:
1995 year

Headquarters:
Almaty city, Kazakhstan

Active in:
China, Russian Federation,
Mongolia, Kyrgyzstan

Turnover:
1 000000 USD

Productivity
10000000/ liter

Website:
www.obis.kz

Contact person:
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Company OBIS

Soft drink manufacturer

Company Photo



The company is one of the five largest beverage producers in Kazakhstan. The company actively works with partners from China, has experience of participating in international exhibitions in China.





Product 1 Info

Existing Brand: OK

Existing Markets:

China, Russian Federation,
Mongolia, Kyrgyzstan

Target consumer:

Age: 20-40

Income: middle

Channel :
Supermarket
Wet Market
Distributor

Or purely B2B, fill in
below area

Target client:

Client's ()
sector/products

Client feature ()

Geographic Feature ()

others :

Product 1: OK Juice

- Indicative pricing: \$0.55 CPT (middle price segment)
- Packaging size: 1 litre
- Shelf life: 1 year

Produced on the line of Swiss and German production.
Has a good value for money

On the market for over 10 years. Is a sales leader in
China





Product 1

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product





Product 2 Info

Existing Brand: Kvass

Existing Markets:

Russian Federation, Mongolia, Kyrgyzstan

Target consumer:

Age: 20-40

Income: middle

Channel :
Supermarket
Wet Market
Distributor

Or purely B2B, fill in below area

Target client:

Client's sector/products ()

Client feature ()

Geographic Feature ()

others :

Product 2: Kvass

- Indicative pricing: \$0.65 CPT (middle price segment)
- Packaging size: 1.2 litres
- Shelf life: 8 months

Produced on the line of Austria production. Has a good value for money

On the market for over 5 years .Great bottle shape and good taste



Product 2

Photo #1 of the product



Photo #2 of the product





Product 3 Info

Existing Brand: PAPA Juice

Existing Markets:

China, Russian Federation,
Mongolia, Kyrgyzstan

Target consumer:

Age: 20-50

Income: middle

Channel :
Supermarket
Wet Market
Distributor

Or purely B2B, fill in
below area

Target client:

Client's ()
sector/products

Client feature ()

Geographic Feature ()

others :

Product 3: PAPA Juice

- Indicative pricing: \$0.75 CPT (middle price segment)
- Packaging size: 1.9 litres
- Shelf life: 1 year

Produced on the line German production. Has a good value for money

On the market for over 3 years. Is a sales leader in China





Product 3

