



“Lepsinsk Onimi” LLP

Company Info

Established:
2016

Headquarters:
Lepsi v., Alakol district,
Almaty region, Republic of
Kazakhstan.

Active in:
Kazakhstan, Russia, China,
Japan, UAE

Productivity
300 tonnes

Website:
www.lepsihoney.com

Contact person:
Assel Kuspanova
Tel.: +77019082244
E-mail
lepsihoney@gmail.com

Lepsinsk Onimi LLP was founded in March 2016. The company is engaged in the production, packaging and wholesale-retail sale of the product under the brand "Lepsinsky natural honey". It is an environmentally friendly product with a unique taste and rich aroma. Variety - mountain grass. In the composition - several hundred kinds of herbs and medicinal plants: cossack, oregano, angelica, dog rose, kipreja, jusai, raspberry, apple-tree, St. John's wort, sage, mint and others.

Company Photo

overview



production



Company track record and achievements (+experience in China)

Small irregular deliveries to Russia, China, Japan, UAE





Product Info

Existing Brand:
Lepsi natural honey

Existing Markets:
Kazakhstan, Russia, China,
Japan, UAE

Target consumer:

Age: 20-90

Income: Middle and
high

Geographic Feature ()

Channel :

(+)Hotel (+)Supermarket

(+)Wet Market (+)Restaurant

(+)Distributor ()Other _____

Natural Honey

- Indicative pricing:

Wooden barrel - 17 USD

Glass jar - 6 USD

- Packaging size: 500 ml
- Shelf-life: 12 or 36 months

Features and benefits

Lepsinsk is a village in the Alakol district of Almaty region in the mountains of the Dzungarian Alatau with a rich plant and animal world. The picturesque nature of the area was admired by many famous travelers, calling Lepsinsk "an emerald in the silver setting of snowy mountains". Beekeeping has been practiced here for 160 years already, and this is the main activity of the population. In the early 20th century hives were even depicted on the coat of arms of a county town. Local honey in the last century was regularly supplied to the royal table in St. Petersburg, and in 1913 was recognized as the standard of the best honey in the world.

Unsuccessfully forgotten glory useful product decided to return the local residents. In Lepsinsk in 2016 the plant "Lepsinsk-onimi" was built, on which gently poured the collected honey to bring to the table connoisseurs.



Natural Honey

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product

