



Company Info

Established:
2006

Headquarters:
Almaty city, Kazakhstan

Active in:
Kazakhstan

Turnover:
over 2 mln USD

Productivity
6 ton per day

Website:
www.safloria.kz

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Kaz-Ir Agro

Kaz-Ir agro is one of the few companies in Kazakhstan that performs all production, processes and sowing,harvesting,storage,oil production(pressing),packaging and export.

Our company specializes in production of the cold-pressed unrefined safflower oil under «Safloria» brand name in the Kazakhstan market since 2011,as well as cultivation of safflower and cereals.

Company Photo

overview



production



Company track record and achievements (+experience in China)

In 2018,Kaz-Ir Agro became the first company in Kazakhstan to export food products to Japan.

At present time we sell our oil to China,Japan,Russia,Germany,Netherlands,Czech, Uzbekistan.

We have a certificate: Halal, kosher, certificate of conformity, ISO, SGS.

In 2018, we received the leader of the year certificate.Also we have a quality certificate.





Product 1 Info

Existing Brand:

Safloria

Existing Markets:

China, Japan, Russia, Germany,
Netherlands, Czech, Uzbekistan

Target consumer:

Age (all)
Income (all)
Geographic Feature (no)

Channel :

() Hotel (X) Supermarket
() Wet Market () Restaurant
(X) Distributor () Other _____

Or purely B2B, fill in
below area

Target client:

Client's sector/products (food)
()

Client feature (no)

Geographic Feature ()

Product 1 - Safloria Oil (5L)

- Indicative pricing- 9\$
- Packaging size- 5L, plastic bottle
- Shelf-life-18months

Features and benefits

Oil of the highest quality, unrefined, cold pressed .
Ideal for use in salads and hot dishes.

Has high fuming temperature(264C), which is very important when
frying or grilling.

Safloria oil contains large amount of linoleic acid(about
80%), which is very useful to the human. It is actively involved in
metabolism but not synthesized by the body itself.

Product track record and achievements (+experience in China)



QazTrade
CENTER FOR TRADE POLICY DEVELOPMENT



Product 1

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product





Product 2 Info

Existing Brand:

Safloria

Existing Markets:

China, Japan, Russia, Germany,
Netherlands, Czech, Uzbekistan

Target consumer:

Age (all)

Income (all)

Geographic Feature (no)

Channel :

() Hotel (X) Supermarket

() Wet Market () Restaurant

(X) Distributor () Other _____

Or purely B2B, fill in
below area

Target client:

Client's (foo
sector/products d)

Client feature (no)

Geographic Feature ()

Product 2 - Safloria oil (0.8 L)

- Indicative pricing-2.4\$
- Packaging size-0.8L, plastic bottle
- Shelf-life-18 months

Features and benefits

We produce high-quality safflower oil «Safloria» with unique characteristics, excellent taste and high biological value.

Safflower oil is produced using high quality and fully automatic equipment manufactured in Germany and only using environmentally safe raw materials (safflower seeds).

The oil is packed in glass and plastic bottles of various sizes.

Product track record and achievements (+experience in China)



Product 2

Photo #1 of the product



Photo #3 of the product



Photo #2 of the product



Photo #4 of the product





Product 3 Info

Existing Brand:
Saffloria

Existing Markets:
China, Japan, Russia, Germany,
Netherlands, Czech, Uzbekistan

Target consumer:

Age (all)

Income (all)

Geographic Feature (no)

Channel :

() Hotel (X) Supermarket

() Wet Market () Restaurant

(X) Distributor () Other _____

Or purely B2B, fill in
below area

Target client:

Client's (foo
sector/products d)

Client feature (no)

Geographic Feature ()

Product 3 - Saffloria oil (0.5 L)

- Indicative pricing 3\$
- Packaging size 0.5L glass bottle
- Shelf-life 18months

Features and benefits

Oil contains large amount of vitamin E, which is a powerful antioxidant and significantly reduces of the risk of cancer.

In addition ,safflower oil improves metabolism and actively participates in the fat burning process.

Product track record and achievements (+experience in China)



Product 3

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Links:

[Link #1 to article](#)

[Link #2 to article](#)