



## Company Info

### Established:

2015, July

### Headquarters:

City: Nur-Sultan,  
Country: Kazakhstan

### Active in:

Kazakhstan, Russia,  
Hong Kong, China

### Turnover:

USD 2 million per year

### Productivity

Saubota- 200 Ton/ per year  
Saumal- 50 Ton/ per year

### Website:

[www.saumal.kz](http://www.saumal.kz)

### Contact person:

Kairzhan Meirambekov

### E-mail

[mkairzhan@mail.ru](mailto:mkairzhan@mail.ru)

## Eurasia Invest Ltd

Eurasia Invest Ltd produces mare's and camel's milk using innovative German technologies. Using German production technology helps to achieve not only high production volumes, but also to control a high level of product quality. The factory has significant advantages:

- it is the largest factory in the world
- 35,000 hectares of pasture land
- 2500 mares
- 6 camel's milk collection points in the South of Kazakhstan
- Created 150 jobs for technologists, milkers and other professionals.

## Company Photo

overview



production



## Company track record and achievements (+experience in China)

2015 year - company creation and product launch Saumal

2018 year - product Saubota went on sale

2018 year – Saumal product entered the Russian market

2019 year – started exporting Saubota product to China

2019 year – Saumal exported to Hong Kong

2020 year, January - received permission to export to China

2020 year- renewed the certificate of quality ISO22000





## Product 1 Info

**Existing Brand:**  
SAUBOTA

**Existing Markets:**  
China

**Target consumer:**

Age: any age

Income:  
USD 700-1000

Geographic Feature

Channel :  
Supermarket  
E-commerce  
Pharmacy  
Distributor

Or purely B2B, fill in  
below area

**Target client:**

Client's sector/products ( )

Client feature ( )

Geographic Feature ( )

others :

## Product 1 - Spray dried camel milk powder

- \$80-90 per 1 kg
- 200 gr, 500 gr
- 24 months

## Features and benefits

Functional food

Spray Dried Camel Milk Powder

100% natural camel milk from grass fed animals

Very good for health because it is rich in proteins, amino acids, fatty acids, vitamins and minerals

## Product track record and achievements (+experience in China)

2018 Year- product Saubota went on sale

2019 year- started exporting Saubota product to China

2020 year, January- received permission to export to China

2020 year- renewed the certificate of quality ISO22000





# Product 1

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product





## Product 2 Info

**Existing Brand:**  
SAUMAL

**Existing Markets:**  
Russia, Hongkong, Kazakh

**Target consumer:**  
Age: any age

Income  
USD 700-1000  
Geographic Feature

Channel :  
Supermarket  
Distributor  
Pharmacy  
E-commerce

Or purely B2B, fill in  
below area

**Target client:**  
Client's sector/products ( )  
Client feature ( )  
Geographic Feature ( )  
others :

## Product 2 - Freeze dried mare milk powder

- \$90-100 per 1 kg
- 500 gr, 250 gr, 200 gr
- 24 months

## Features and benefits

Functional food  
Freeze dried mare milk powder  
100% natural mare milk from grass fed animals  
Very good for the health because it is rich in proteins, amino acids, fatty acids, vitamins and minerals  
Similar by its nutrition facts to mothers milk

## Product track record and achievements (+experience in China)

2015 year- company creation and product launch  
Saumal  
2018 year – Saumal product entered the Russian market  
2019- Saumal exported to Hong Kong  
2020 year- renewed the certificate of quality  
ISO22000



## Product 2

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product



### Links:

<https://www.youtube.com/watch?v=Ea6xvCxeHlo&t=17s>

<https://www.youtube.com/watch?v=GlpmTf3mV8>

<https://www.youtube.com/watch?v=B-w9qTm66a4>

