



Company Info

Established:

1974

Headquarters:

Kostanay, Kazakhstan

Active in:

CIS, Europe, Asia

Turnover:

20,518,352,000 KZT
(~48,000,000 USD)

Productivity

80 000 tons

Website:

www.bayansulu.kz

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Bayan Sulu

JSC “Bayan Sulu” is one of the largest confectionery production companies of the Republic of Kazakhstan. Factory is founded in December, 1974 and pleases buyers with the most delicious and high quality production more than forty years.

Company Photo



Company track record and achievements (+experience in China)

JSC “Bayan Sulu” exports its products to CIS, Germany, Mongolia, Ukraine, Turkmenistan, Georgia.

In 2018 JSC “Bayan Sulu” started regular export to China.

In 2019 JSC “Bayan Sulu” took participation in Sial and Chinese International Expo in Shanghai.

In 2020 JSC “Bayan Sulu” began cooperation with Federal Retail Companies in who have points of sales throughout Russian Federation.



Product 1 Info

Existing Brand:
Bayan Sulu

Existing Markets:
CIS, Europe, Asia

Channel : all channels

Product 1 - Wafers

- Indicative pricing – 0,7 USD per 210 gr.
- Packaging size – 210 gr.
- Shelf-life – 8 months.

Features and benefits

Modern production lines with multiyear of experience made Waffles of Bayan Sulu very popular throughout the CIS countries. Our waffles are known as the best quality products in its segment.

Product track record and achievements (+experience in China)

In 2020 Bayan Sulu started to export this products to Large Retail Companies in Russian Federation.



Product 1 - Wafers



Photo #1 of the product



Photo #2 of the product



Product 2 Info

Existing Brand:
Bayan Sulu

Existing Markets:
CIS, Europe, Asia

Channel : all channels

Product 2 - Chocolate

- Indicative pricing – to be discussed
- Packaging size – 100 gr, 200 gr
- Shelf-life – 18 months

Features and benefits

Bayan Sulu imports cacao beans directly from Africa and has its own cycle of production of cacao butter which gives the opportunity to produce the highest quality product, 100% pure chocolate.

Product track record and achievements (+experience in China)

This category has long history of export to different Markets and sales channels. Speaking about export to China Bayan Sulu works on increasing the volumes of sales of chocolate in China.



Product 2 - Chocolate

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product

