

Company Info

Established:

2005

Headquarters: Kazakhstan,

Rudny town

Active in:

Eurasian Economic Union

countries

Turnover:

496,243,761 tenge (~1,160,000 USD)

Productivity20 million packs per year

Website:

http://grito.kz/

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@azTrade CENTER FOR TRADE POLICY DEVELOPMENT



"Amanat Trading House" Limited Partnership

In a short period of time, the company has firmly taken the leading position in the region. «Amanat Trading House» Limited Partnership manufactures quick-cooking products from grain grown in the northern region of Kazakhstan.

Company Photo

overview

production





The quality standards, well-coordinated work of highly qualified specialists, modern material base, stable financial position, reliable partnership with the best producers of raw materials, flexibility and efficiency in work introduced at the enterprise allow us to be a reliable partner and continue the dynamic development of the company.

The company has experience working with China in import of raw materials.



Product 1 Info

Existing Brand: Egg noodles GRITO

Existing Markets: Kazakhstan, Belarus, Russia

Target consumer:
Age ()
Income ()
Geographic Feature
Channel :
Supermarket
Distributor

Product 1 - Egg noodles

DAP Prices to Khorgos port (KZ-CN border, Xinjiang)

Product name	Weight of one unit, g	Price, USD/unit
«GRITO» Egg noodles		
for soup	210	0,27
«GRITO» Egg noodles		
for soup	300	0,38
«GRITO» Egg noodles		
for soup	500	0,56
«GRITO» Egg noodles		
for lagman	300	0,38
«GRITO» Zhayma		
noodles for		
beshbarmak (Kazakh		
national dish)	250	0,32

• Shelf-life: 24 months

Features and benefits

Manufactured from the best sorts of grain of North region of Kazakhstan.







Egg noodles











Links:



Product 2 Info

Existing Brand:GRITO instant noodles

Existing Markets:Kazakhstan, Belarus,
Russia

Target consumer:
Age ()
Income ()
Geographic Feature ()
Channel :
Supermarket
Distributor

Product 2 - Instant noodles

DAP Prices to Khorgos port (KZ-CN border, Xinjiang)

Product name	Weight of one unit, g	Price, USD/unit	
«GRITO» Instant noodles with			
chicken sauce	80	0.18	
«GRITO» Instant noodles with beef			
sauce	80	0.18	
«GRITO» Instant noodles with spicy			
sauce	80	0.18	
«GRITO» Instant noodles LAGMAN			
Dungan style spicy beef	90	0.31	
«GRITO» Instant noodles LAGMAN			
Dungan style chicken	90	0.31	
«GRITO» Instant noodles with			
chicken sauce	90	0.27	
«GRITO» Instant noodles with beef			
sauce	90	0.27	
«GRITO» Instant noodles with spicy			
beef sauce	90	0.27	
Instant funchoza (Chicken)	95	0.62	
Instant funchoza (Beef)	95	0.62	

· Shelf-life 12 months

Features and benefits

We use high quality palm oil for frying. Spices that come from China are 85% identical to natural.

Each product is ISO 9001: 2015 certified.







Product 2 - Instant noodles











Links:



Product 3 Info

Existing Brand:GRITO chicken soup

Existing Markets:Kazakhstan, Belarus,
Russia

Target consumer:
Age ()
Income ()
Geographic Feature ()
Channel :
Supermarket
Distributor

Product 3 - chicken soup

DAP Prices to Khorgos port (KZ-CN border, Xinjiang)

Product name	Weight of one unit, g	Price, USD/unit	
«GRITO» chicken soup with vegetables	38	0.15	

· Shelf-life 12 months

Features and benefits

We use high quality palm oil for frying. Spices that come from China are 85% identical to natural.

Each product is ISO 9001: 2015 certified.







Product 3 - chicken soup







Links:



Product 4 Info

Existing Brand: GRITO mashed potatoes

Existing Markets: Kazakhstan, Belarus,

Russia

Distributor

Target consumer: Age Income **Geographic Feature**

Channel: Supermarket

Product 4 - mashed potatoes

DAP Prices to Khorgos port (KZ-CN border, Xinjiang)

Product name	Weight of one unit, g	Price, USD/uni t
«GRITO» Instant mashed		
potatoes with grilled chicken		
and onions	50	0,31
«GRITO» Instant mashed		
potatoes with homemade milk	50	0,31
«GRITO» Instant mashed		
potatoes with hunting		
sausages with breadcrumbs	50	0,31

· Shelf-life 12 months

Features and benefits

Spices that come from China are 85% identical to natural. We use only natural potato flakes

Each product is ISO 9001: 2015 certified.







Product 4 - Mashed potatoes











Links: