



# The President signed the Law “On Artificial Intelligence”

## Contacts

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## Briefly

On 17 November 2025 the President of Kazakhstan signed the Law “On Artificial Intelligence” (the “**Law**”), which enters into force on 18 January 2026. The Law establishes the legal framework for the development, deployment, and use of artificial intelligence (“**AI**”) systems in the country, defining key concepts, principles, requirements for safety, transparency, and accountability, as well as mechanisms for state support and international cooperation.

## In detail

The Law sets out, among other things, the following requirements:

- Use of AI systems is permitted subject to compliance with data protection and confidentiality requirements, excluding unlawful collection, storage, and dissemination of personal data.
- To prevent potential threats, owners and holders of AI systems must implement AI system risk management, taking measures to eliminate such threats.
- Owners and holders of AI systems are obligated to maintain documentation for the AI system depending on the degree of its impact on the safety, rights, freedoms, and legitimate interests of individuals, and on public order, in accordance with the list of documentation for AI systems.
- It is prohibited to create and operate AI systems that may result in: (1) the use of subliminal, manipulative, or other methods; (2) the exploitation of an individual’s moral and/or physical vulnerability; (3) the evaluation and classification of individuals or groups over a certain period based on their social behavior or other personal characteristics; (4) the collection and processing of personal data in violation of the laws of the Republic of Kazakhstan; (5) the determination of an individual’s emotions without their consent; (6) the creation and dissemination of outputs of AI systems that are prohibited by the laws of the Republic of Kazakhstan.
- Users must be informed that goods, works, and services are produced or provided using AI systems.
- Works created using AI are protected by copyright only if there is a human creative contribution to their creation.

Если вы заинтересованы в получении дополнительной информации, пожалуйста, свяжитесь с нами.

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## Are you interested in this topic?

- We would be pleased to discuss with you the above amendments and how they can impact your business.
- We can analyze and implement possible steps to ensure compliance with the new requirements.

If you are interested in additional information, please contact PwC specialists working as part of a group serving your company, or to any of the persons listed.

**If you are interested in additional information, please contact us.**