



Data & AI services catalogue

2026

Empowering organisations to harness data and artificial intelligence for measurable business impact

Data Foundation & Governance

1. Data Maturity Assessment

What it is	Value to you
A comprehensive, structured diagnostic that evaluates your current data capabilities across 6 dimensions – strategy, governance, quality, architecture, analytics, and culture. We benchmark you against industry peers and produce a scored heatmap with a prioritised roadmap.	<ul style="list-style-type: none">• Know exactly where you stand vs. industry peers• Board-ready evidence to justify data investment• Clear, prioritised path from chaos to capability• Identifies quick wins achievable in 30 – 60 days• Eliminates guesswork – every initiative is evidence-based

2. Data Strategy & Roadmap

What it is

A strategic advisory engagement that aligns your data capabilities with business objectives. We design a comprehensive data strategy covering governance, architecture, talent, technology, and culture — producing a costed, phased transformation roadmap tied directly to business outcomes and ROI.

Value to you

- Data investments directly tied to business KPIs & revenue growth
- Avoid costly technology missteps — right platform, right sequence
- Board-ready business case secures internal funding
- Clear accountability model — who owns what, when
- Foundation for AI readiness within 12 – 18 months

3. Data Governance Framework Design & Implementation

What it is

An end-to-end engagement that designs, documents, and implements a data governance operating model — covering policies, standards, data stewardship roles, data classification, metadata management, and accountability structures. Based on DAMA-DMBOK best practices, localised for Kenyan regulatory requirements including the Data Protection Act 2019.

Value to you

- Single source of truth — everyone knows who owns what data
- Regulatory compliance (DPA 2019, CBK, IRA guidelines)
- Reduced data-related errors, disputes & rework by 40 – 60%
- Foundation for any analytics or AI initiative
- Audit-ready data management practices



4. Data Quality Assessment & Remediation

What it is

Design and implementation of enterprise business intelligence dashboards that transform raw data into board-ready visual insights. We build interactive, self-service analytics platforms using Power BI, Tableau, or Looker — enabling executives, managers, and analysts to explore data and make evidence-based decisions without relying on IT.

Value to you

- Trustworthy data for decision-making — no more “which number is right?”
- Reduced operational errors & customer complaints
- Accurate regulatory reporting (CBK returns, IFRS 9, IRA submissions)
- AI-ready datasets — garbage in, garbage out is eliminated
- Continuous monitoring prevents quality from degrading again

Analytics & Intelligence

5. BI & Dashboard Development

What it is

Design and implementation of enterprise business intelligence dashboards that transform raw data into board-ready visual insights. We build interactive, self-service analytics platforms using Power BI, Tableau, or Looker — enabling executives, managers, and analysts to explore data and make evidence-based decisions without relying on IT.

Value to you

- Real-time visibility into business performance
- Board-ready intelligence at the click of a button
- Self-service — reduces IT dependency for routine reporting by 70%+
- Consistent single version of truth across departments



6. Data Literacy & Training Programs

What it is

Customised training and upskilling programs that build data literacy across your organisation — from board members who need to understand data strategy to analysts who need technical skills. Programs designed for the Kenyan market context, using local case studies and regulatory examples.

Value to you

- Builds internal capability — reduces long-term dependency on external advisors
- Creates data champions across business units
- Accelerates adoption of governance & platform investments
- DPA 2019 awareness reduces compliance risk

7. Advanced Analytics & Predictive Modelling

What it is

Statistical and machine-learning-driven analytics that go beyond descriptive reporting to predict future outcomes and prescribe optimal actions. Covers customer churn prediction, credit risk scoring, demand forecasting, fraud detection, customer segmentation, and financial modelling — tailored for Kenyan market dynamics.

Value to you

- Predict & prevent customer churn — retain 10 – 25% more at-risk customers
- Improve credit decisions — reduce NPLs by 15 – 30%
- Optimise pricing, inventory, and resource allocation
- Move from reactive to proactive decision-making
- Quantifiable ROI — every model tied to a KES outcome

AI Strategy & Innovation

8. AI Use Case Identification & Prioritisation

What it is

A structured ideation and evaluation engagement that identifies the highest-value AI use cases for your organisation, scores them against feasibility, impact, data readiness, and risk criteria, and produces a prioritised implementation roadmap. Prevents chasing AI hype and focuses investment on use cases that deliver measurable ROI.

Value to you

- Invest in the right AI projects — not the loudest or shiniest
- Each prioritised use case has a business case attached
- Avoid the #1 AI failure: starting with technology instead of business problems
- Board-ready evidence for AI investment decisions

9. AI Readiness Assessment

What it is

A holistic evaluation of your organisation's readiness to successfully adopt and scale AI — covering data infrastructure, talent, governance, culture, technology stack, and executive sponsorship. Produces a gap analysis and remediation plan so you can confidently invest in AI knowing what foundations still need to be laid.

Value to you

- Avoid AI failures — 80% of AI projects fail due to poor foundations
- Know exactly what to fix before investing in AI development
- Evidence-based confidence for board-level AI investment decisions
- Understand where you stand vs. competitors
- Directly leads to remediation work (governance, platform, talent)

10. Agentic AI Solution Design & Development

What it is

Design and build autonomous AI agent systems that can reason, plan, use tools, and execute multi-step workflows with minimal human intervention. These aren't chatbots — they're intelligent digital workers that monitor regulatory changes, analyse financial statements, detect fraud, generate reports, and orchestrate complex business processes 24/7/365.

Value to you

- Autonomous 24/7 operations — agents work while your team sleeps
- Compress weeks of human work into hours (90% time reduction)
- Consistent quality — no human fatigue, no missed items
- Scalable — handle 10× volume without 10× headcount
- First-mover advantage in AI-powered operations

AI Governance & Trust

11. Responsible AI Governance Framework

What it is

Design and implementation of a comprehensive AI governance framework that ensures all AI systems within your organisation are fair, explainable, transparent, secure, and compliant with Kenyan and international regulations. The trust differentiator — “AI assists. Humans decide. We take responsibility.”

Value to you

- Regulators are watching — be ready before they mandate AI governance
- Protect your brand — one biased AI decision makes headlines
- Build customer trust — transparent, explainable AI decisions
- Reduce legal risk from automated decisions

People & Capability

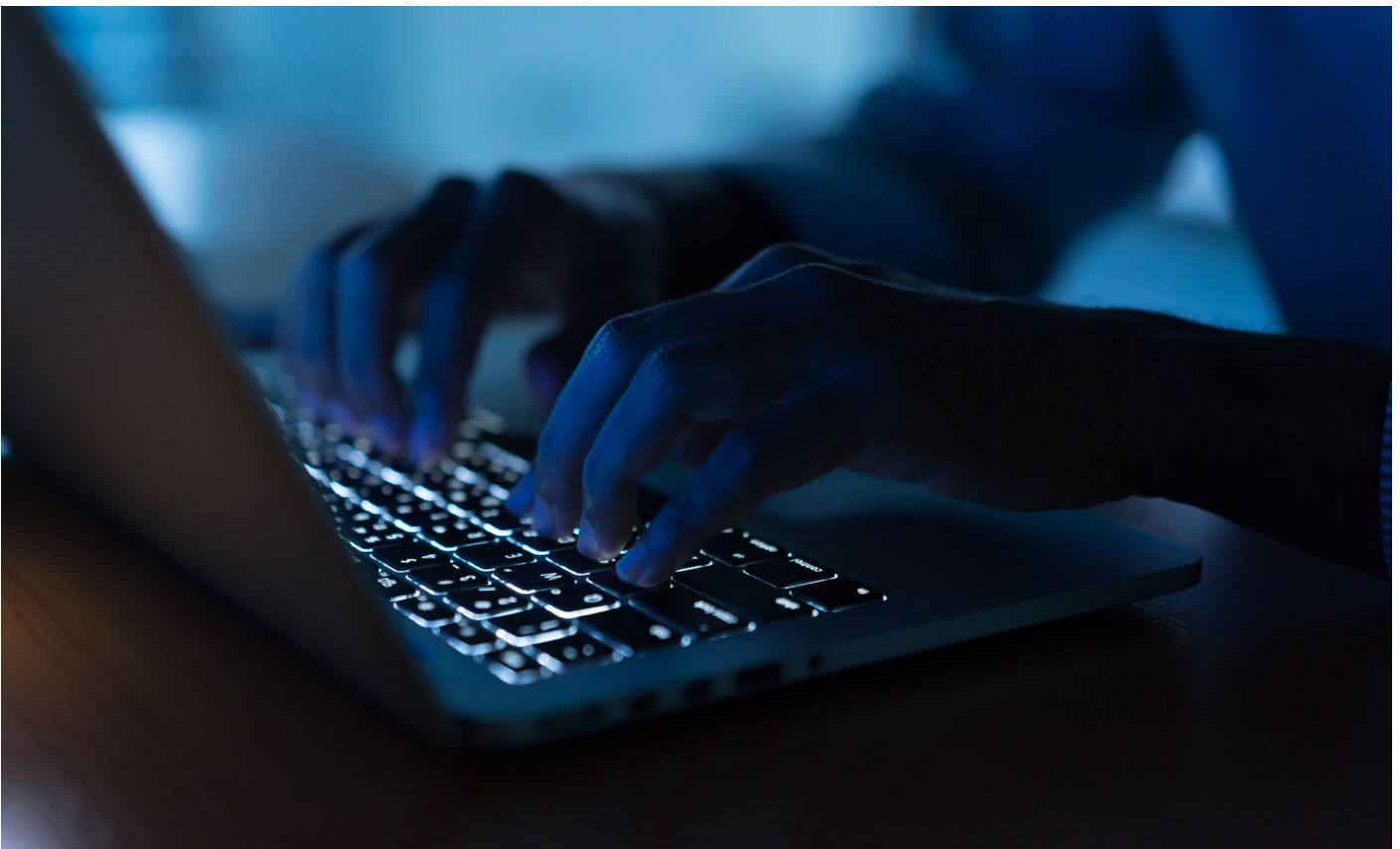
12. AI Literacy Program

What it is

A tailored, organisation-wide AI education program that demystifies artificial intelligence for every level of your business — from the boardroom to the front line. Covers foundational AI concepts, generative AI, prompt engineering, ethical use, risk awareness, and practical application within your industry. Designed with local Kenyan examples, regulatory context, and hands-on workshops to build confident, AI-savvy teams that can identify opportunities and manage risks.

Value to you

- Equip leadership to make informed AI investment decisions
- Build a workforce that embraces AI — not fears it
- Reduce risk of misuse, data leakage & reputational harm from unsupervised AI use
- Accelerate adoption and ROI from all other AI initiatives
- Create internal AI champions who drive innovation bottom-up





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