

Choose Your Own Mindset

~To live your own life and decide your own workstyle~

Thursday, March 8, 2018 | 13:00~17:00

Venue: Bunkyo Civic Hall (Big Hall) **Admission Free**

Language : Japanese (English Interpretation/ Sign language Interpretation Available)

Around a "She" who fulfils her own potential, there is always a "He" who believes in it and supports her. Are you aware of the "He" around you? Did you know that you can also become the "He"? You are the one to decide and become someone's "He" or to shine as "She". How would you change your mindset?

13:00 Introduction: Future created by HeForShe

Kae Ishikawa (Director, UN Women Japan Liaison Office)

Hironobu Narisawa (Mayor, Bunkyo City)

Noriko Umeki (Diversity Leader, PwC Japan Group)

Yuka Shimada (HR & GA Director – Japan, Unilever Japan Holdings K.K.)

13:15 Keynote

Ms. Marin Minamiya (The youngest person in the world to complete The Explorer's grand slam / Student of Waseda University)

Moderator - Yuka Shimada

Are you limiting yourself because of your age or gender? Ms. Minamiya sets "Live my own life" as her motto and keeps on challenging with a smile. What would you get out of the message from Ms. Minamiya who completed a challenge known as the Explorer's Grand Slam, becoming the youngest person to ascend the "Seven Summits" at the age of 19?

14:00 Discussion 1: Mindset Change – Gender & Age

Hironobu Narisawa (Mayor, Bunkyo City)

Mr. Yagi Yosuke (Representative Director, people first Ltd.)

Moderator - Ryosuke Sasaki (Lead Partner, PwC Management Consulting)

Japanese "Ojisan" (old men) would not change or could not be changed? Discussion between Mayor Narisawa, the first local government leader to go on paternity leave who continues transforming the society and Mr. Yagi, who continues demonstrating leadership in the corporate world, will focus on how they have succeeded to change themselves and the others.

14:45 Tea Break / HeForShe Commitment

15:00 Discussion 2: Mindset Change – Gender & Industry

Ms. Chika Tsubouchi (President, Hagi Oshima Sendanmaru / GHIBLI)

Mr. Masaaki Waki (The Ministry of Internal Affairs / Organizer of 47 Kai)

Moderator – Noriko Umeki

Too rural? The industry is too traditional? Discussion between Ms. Tsubouchi who dived into the fishing industry blazing a new trail with little experience and Mr. Waki who is setting off a positive wave of change from the government connecting public officials across Japan will focus on how these change makers overcame the traditional customs or physical distances.

15:45 Discussion 3: Mindset Change – Self

Dr. Jeremy Hunter (Founding Director of the Executive Mind Leadership Institute / Associate Professor of Practice at the Peter F. Drucker Graduate School of Management)

Mr. Naoshi Takatsu (Managing Partner, North East Asia, IMD Business School)

Moderator – Yuka Shimada

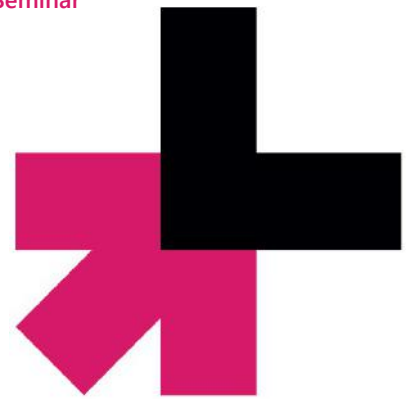
I cannot do it or I cannot change it? Mr. Hunter has been leading the business leaders from the aspect of emotion and self-management. Mr. Takatsu has been engaged in numerous research and experience regarding management and leadership. The discussion between the two figures who represents HeForShe in the academia in both United States and Japan, will discuss "Self" as the key for change. How would you choose to live?

16:30 Closing Remarks

Koichiro Kimura (Chairman and Territory Senior Partner, PwC Japan Group)

Fulvio Guarneri (President & CEO, Unilever Japan Customer Marketing K.K.)

*Please kindly note that the agenda and speakers are subject to change.



In support of

HeForShe

UN Women Solidary Movement
for Gender Equality

In the event of

International Women's Day 2018

Registration and Contact

Registration link

<http://heforshejp2018mar.com/en.html>



Deadline : Mon, Mar 5, 2018, 23:59

- Confirmation email will be sent after your application. Please let us know your registration number at the reception on the day of the event.
- The registration is made on a first-come, first-served basis. The registration will be closed when the registrants reaches the capacity (800 seats).
- Childcare service is available upon request. Please make the request via call to the following event secretariat by Mon, Feb. 19 (First-come First-served basis, There will be age limitation).

Contact : HeForShe Seminar Secretariat

0800-800-8992

Mon-Fri 11:00~18:00

Hosted By

PwC Japan Group

Bunkyo City

Unilever Japan

UN Women Japan Liaison Office



Stand Together

What we share is more powerful than what divides us.
Take action now to create a gender equal world.

Message

In Japan, the opportunities for women have been expanding. On the other hand however, the Global Gender Gap Report found that Japan ranks 114th out of 144 countries* and women often find it difficult to work or to live. What can we do to change this situation? The second HeForShe Seminar will focus on “Mindset Change” and gather diverse leaders in this field. Aiming towards a future that the word “Gender Equality” no longer exist, we will discuss a way to create a society where everyone could reach one’s own potential and work in its own way regardless of gender, age, industry, organization or region. There is a need for your greater involvement and ownership of the efforts to bring change and create a better future. We look forward to your active participation.

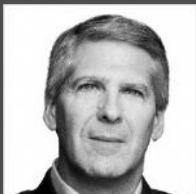
HeForShe

The HeForShe solidarity movement was created by UN Women to provide a systematic approach and targeted platform where a global audience including men and boys can engage and become change agents for the achievement of gender equality in our lifetime.**

Since its launch on 20 September, 2014, by UN Secretary-General Ban Ki moon and UN Women Global Goodwill Ambassador Emma Watson, hundreds of supporters from around the world –including Heads of State, CEOs, global luminaries, and people from all walks of life –have committed to gender equality. In January 2016, the renewal of the HeForShe campaign was announced in response to the call for more inclusive and diverse approach to gender equality. HeForShe now invites everyone to make a commitment as they identify themselves in the ways they want to. As of January 2018, more than 1.5 million people made commitments worldwide, and among them more than 5,100 are from Japan. Make your commitment by following the link below:

<http://www.heforshe.org/en>

IMPACT 10×10×10



Bob Moritz
PwC International
Ltd. Chairman



Paul Polman
Unilever CEO

Launched in 2015, IMPACT 10x10x10 engages key decision makers in ten governments, ten corporations, and ten universities around the world to drive change from the top. The companies and universities engaged in 10x10x10

were selected based on their reputation for strong ethical practices, their demonstrated excellence in public service, their global reach and relevance, and their willingness to use their influence to drive and inspire change. PwC and Unilever are among the IMPACT 10x10x10 companies.

* World Economic Forum/ Global Gender Gap Report 2017

** Gender refers to the socially and culturally constructed characteristics such as roles, behaviors, activities, and attributes that a given society at a given time considers appropriate for men and women.

Access

- Bunkyo Civic Hall (Big Hall)
1-16-21 Kasuga Bunkyo-ku, 112-0003
- Kourakuen St., Tokyo Metro
Marunouchi line or Nanboku line, Exit 5
- Kasuga St., Toei Chikatetsu Mita Line
or Oedo line
- Suidoubashi St., JR Chuo and Sobu
Line (10 minutes walk)

