

PwC Advisory LLC

Corporate Information



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Message from the CEO

Shinsuke Suzuki

Chief Executive Officer PwC Advisory LLC

The economic and social environment is constantly changing, with disruptions in supply chains, instability in energy supplies and mounting inflationary pressures. In the face of these strong headwinds, companies are required to undertake fundamental transformations to meet stakeholders' demands for enhanced corporate value.

PwC Advisory LLC has long been at the forefront of the advisory industry, providing services in highly complex situations, such as industry consolidations, M&A and business restructuring. The themes we support are directly linked to fundamental corporate transformation, and we have seen a growing societal need for our services in recent years.

Guided by PwC's Purpose—'To build trust in society and solve important problems'—we actively promote deal

origination to propose transformative ideas that deliver significant social value. To put this into practice, we require talent with deep industry knowledge and advanced expertise, and we are continuously working to strengthen these capabilities. In addition, by leveraging the full resources of the PwC Japan Group (including audit, tax, legal and technology), as well as our global network of member firms, we have established a robust system to provide a comprehensive suite of services essential for value creation.

We remain committed to supporting our clients in achieving sustainable growth and creating corporate value through transformation driven by deals—Transact to Transform.

Our Purpose

To build trust in society and solve important problems

Our Approach

Deal origination

We leverage our deep industry knowledge, advanced expertise and global network to transform complex management challenges into drivers of growth.

Looking ahead to future shifts in industrial structures, our approach solves client problems by designing deals that lead industry consolidation and by seamlessly advancing from strategy through execution and value creation. It also generates a virtuous cycle that contributes to industry transformation and addresses societal problems.

PwC Deal Origination From strategy to value creation **Value** creation **Transact to Transform** PMI* **Execution** Strategy Client Transform to Transact Management challenges Industry challenges Social problems PwC * Post Merger Integration

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Our Concept

Driving transformation through deals

Sustainable growth is born from continuous transformation.

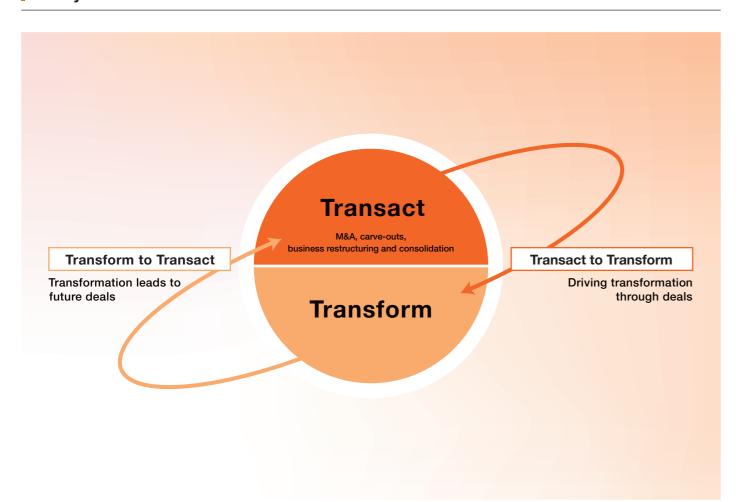
We view deals such as M&A, carve-outs, business restructuring and consolidation not as one-off events, but as catalysts for business and organisational reform.

Transact to Transform — driving transformation through deals,

Transform to Transact — transformation leads to future deals.

Through this cycle, we work alongside our clients from strategy to execution, enabling continuous value creation even in times of high uncertainty.

The cycle of deals and transformations



Our Services

Five key areas for client growth

We provide comprehensive support for our clients' growth and value creation, centred around five key areas.



Strategy

- Corporate purpose development
- Medium-term management planning
- Stakeholder management
- Value consulting
- M&A strategy
- Technology strategy
- Intellectual property strategy
- Corporate real estate strategy
- ESG strategy and sustainability management strategy
- Data analytics
- Startup deal advisory

)2 M&A

- Financial advisory
- Valuation
- Joint ventures and alliances

O3 DD & PMI

- Due diligence
- Post merger integration
- Carve-outs

1 Restructuring

- Financial restructuring
- Operational restructuring
- Global operating model reform
- Group reorganization
- Crisis management and governance

1 Infrastructure

- Large-scale infrastructure projects
- Value creation for urban renewal
- PPP/PFI

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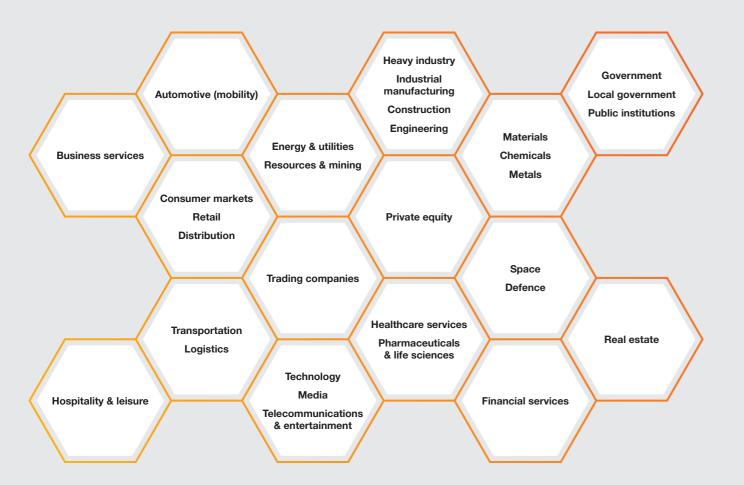
Our Industry Teams

Industry teams with deep expertise

Geopolitical risks, climate change, technological innovation and regulatory reforms are continuously reshaping the business environment.

Our professionals, who possess in-depth knowledge of industry structures and the latest trends, deliver highly effective advice backed by extensive expertise and hands-on experience, contributing to our clients' sustainable growth and enhanced competitiveness.

Furthermore, in response to the growing trend of blurred boundaries between industries, we are expanding our cross-industry services. By ensuring close collaboration among teams, we provide optimal solutions tailored to our clients' needs.



Global Network

PwC global network

At PwC, we help clients build trust and reinvent so they can turn complexity into competitive advantage. We're a tech-forward, people-empowered network with more than 364,000 people in 136 countries. Across audit and assurance, tax and legal, deals and consulting we help build, accelerate and sustain momentum.

Furthermore, to better support Japanese businesses, we have Japanese professionals stationed in key locations worldwide, offering tailored services that align with local business practices and cultural contexts.

PwC global network¹

136 countries 364,782 people

Japan Business Network²
(Support network for Japanese companies' overseas

41 countries and regions 109 cities

Inclusion & Diversity

Inclusion & Diversity at the PwC Japan Group

To realise PwC's Purpose—'To build trust in society and solve important problems'—we believe it is essential to create new value through collaboration among members with diverse expertise and backgrounds. At the PwC Japan Group, we promote Inclusion & Diversity to foster an environment where every individual can maximise their potential and grow.





PwC Advisory LLC

Established: 15 June, 1999 (reorganised: 29 February, 2016)

Representative: Shinsuke Suzuki, Chief Executive Officer

Staff: Approx. 940 people (as of 30 June, 2025)

URL: https://www.pwc.com/jp/en/deal-advisory

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Address: Tokyo Office

Otemachi Park Building 1-1-1 Otemachi, Chiyoda-ku,

Tokyo 100-0004 Tel: 03-6212-6880 PwC Advisory LLC Website

You can access it from this QR code.



Osaka Office

Grand Front Osaka Tower A 36F 4-20 Ofukacho, Kita-ku,

Osaka 530-0011 Tel: 06-6375-2630

The PwC Japan Group*

In response to our clients' increasingly complex and diverse corporate management issues, the PwC Japan Group has put in place a system that consolidates our knowledge in the fields of auditing and broader assurance services, consulting, deal advisory, tax and legal services, and encourages organic collaboration among our professionals in each field.

Major Group Companies

Assurance	PricewaterhouseCoopers Japan LLC
Consulting	PwC Consulting LLC
■ Deal advisory	PwC Advisory LLC
Tax services	PwC Tax Japan
Legal services	PwC Legal Japan

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^{*} The PwC Japan Group is a collective name for the member firms of the PwC global network in Japan and their affiliates, including PricewaterhouseCoopers Japan LLC, PwC Consulting LLC, PwC Advisory LLC, PwC Tax Japan and PwC Legal Japan. Each firm within the PwC Japan Group conducts its business as a separate, independent business entity.