

# Dow Jones Sustainability Index (DJSI) Seminar 2012 rating key results Tokyo, October 1, 2012



To our Clients

Thank you very much for supporting our business.

We are very pleased to announce PwC Japan's upcoming seminar on Dow Jones Sustainability Index (DJSI) rating results for 2012 with our guest speaker, Mr Christopher Greenwald, SAM Group's Head of Sustainability Application and Operations. SAM is a Swiss based rating agency that delivers the DJSI in collaboration with Dow Jones Indexes.

Corporate Sustainability is a business approach that creates long-term stakeholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments. Good corporate sustainability performance increasingly indicates good management with short-term actions aligned with long-term outcomes. Sustainability rankings and ratings help the investment community to better understand the sustainability of performance by companies.

The 2012 results of DJSI, the world's most well known and respected sustainability rating\*, were published on September 13, 2012. The rating covers the largest 2500 listed companies globally by free-float market capitalization, more than 300 of which are based in Japan. Christopher will join us by video broadcast from Switzerland and provide us with exclusive insights into current global trends of the rating and key results for Japan and broader Asia.

We hope this seminar will help your sustainable business innovation and contribute to increased global competitiveness.

Sincerely yours,  
Masataka Mitsuhashi, Partner  
PwC Japan Sustainability Leader

## Overview

- Date & Time: October 1<sup>th</sup>, 2012, 16:00 to 17:00
- Venue: PricewaterhouseCoopers Aarata. Tokyo Office 22F Room F  
Sumitomo Fudosan Shiodome Hamarikyū Bldg. 8-21-1 Ginza, Chuo-ku,  
Tokyo
- Language: English and Japanese (Interpretation will be available)
- Target audience: Corporate Planning, Investor Relations, Corporate (Social) Responsibility,  
Environmental Planning, other departments involved in the DJSI rating.
- Admission: Free

### Access:

- JR: Shimbashi Station, A3 Exit (8 minutes by walk)
- Subway: Ginza Line, Shimbashi Station, A3 Exit (8 minutes by walk)
- Subway: Asakusa Line, Shimbashi Station A4 Exit (7 minutes by walk)
- Subway: Oedo Line, Shiodome Station (5 minutes by walk)
- Yurikamome Line, Shiodome Station (5 minutes by walk)
- Subway: Hibiya Line, Asakusa Line, Higashi Ginza Station, Nankai Bldg., Exit (9 minutes by walk)



\*According to the 2010 study „Rate the Raters“ by SustainAbility, covering >1,000 sustainability professionals from >80 countries.

# Dow Jones Sustainability Index DJSI Seminar

## Key results 2012 rating

<Time>	<Contents>	<Speakers>
15:30-16:00	Registration	
16:00-16:05	Opening remarks	Patrick Albrecht, Manager, PwC Japan Sustainability Services, DJSI Service Leader
16:05-16:20	The strategic sustainability challenge – <i>Now is the time to RETHINK. I am. We must. EVIT: educate, value, incentivise, transform.</i>	Scott Williams, Director, PwC Japan Sustainability Services, Sustainability Network Leader
16:20-16:45	DJSI results 2012 <ul style="list-style-type: none"> <li>Rating background and methodology – the increasing importance of recognizing the financial benefits of embracing sustainability</li> <li>Key results of the 2012 rating – global trends and key results for Japan and broader Asia (covering DJSI World, DJSI Asia Pacific and DJSI Japan 40)</li> </ul>	Christopher Greenwald, SAM Group, Head of Sustainability Application and Operation (by video broadcast)
16:45-17:00	Q&A – Open forum	

## About the Speakers



Christopher Greenwald  
SAM Group, Head of  
Sustainability Application  
and Operation

Christopher Greenwald is Head of Sustainability Application and Operations within SAM Research and oversees SAM's data collection and calculation processes related to the Dow Jones Sustainability Index. Prior to joining SAM, Christopher was Director of ESG Data Content for ASSET4 / Thomson Reuters where he was head of the research department and responsible for the integration strategy of ESG content at Thomson Reuters. Christopher holds an MBA from HEC Lausanne as well as a Certificate in Financial Asset Management Engineering from the Swiss Finance Institute. He also holds a Ph.D. in political science from Duke University and has previously taught at the University of Chicago.



Scott Williams,  
Director, PwC Japan  
Sustainability Network  
Leader

Scott actively contributes to global thinking on business resilience. It is time to RETHINK RESILIENCE and transform education, valuation and incentivization at all levels of government, business and civil society. One step at a time. Educate. Value. Incentivize. Transform.

Scott is the Sustainability Network Leader for the PwC Japan Sustainability team based in Tokyo. He leads a team of about 30 sustainability professionals, working with both public and private sector clients. He has a unique background working on global scale business advisory and assurance projects. He has led numerous carbon, environmental and sustainability projects in all of the world's major capital markets (including UK, EU, US, China, Japan and Australia). He represents PwC Japan at PwC's global board level on sustainability.

## Registration

Please register via the following website:

<http://www.pwc.com/jp/seminar6>

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### Inquiries for this seminar

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