

Global Innovation Factory

Generating and Accelerating
Innovation

*Solution Overview:
Global Innovation
Factory (GIF)*

*Global Innovation Factory, a
professional service offering
that assists companies to
generate and accelerate
innovation through creation
and development of new
products, new services or
new business models.*



Generating the innovation that is necessary for growth

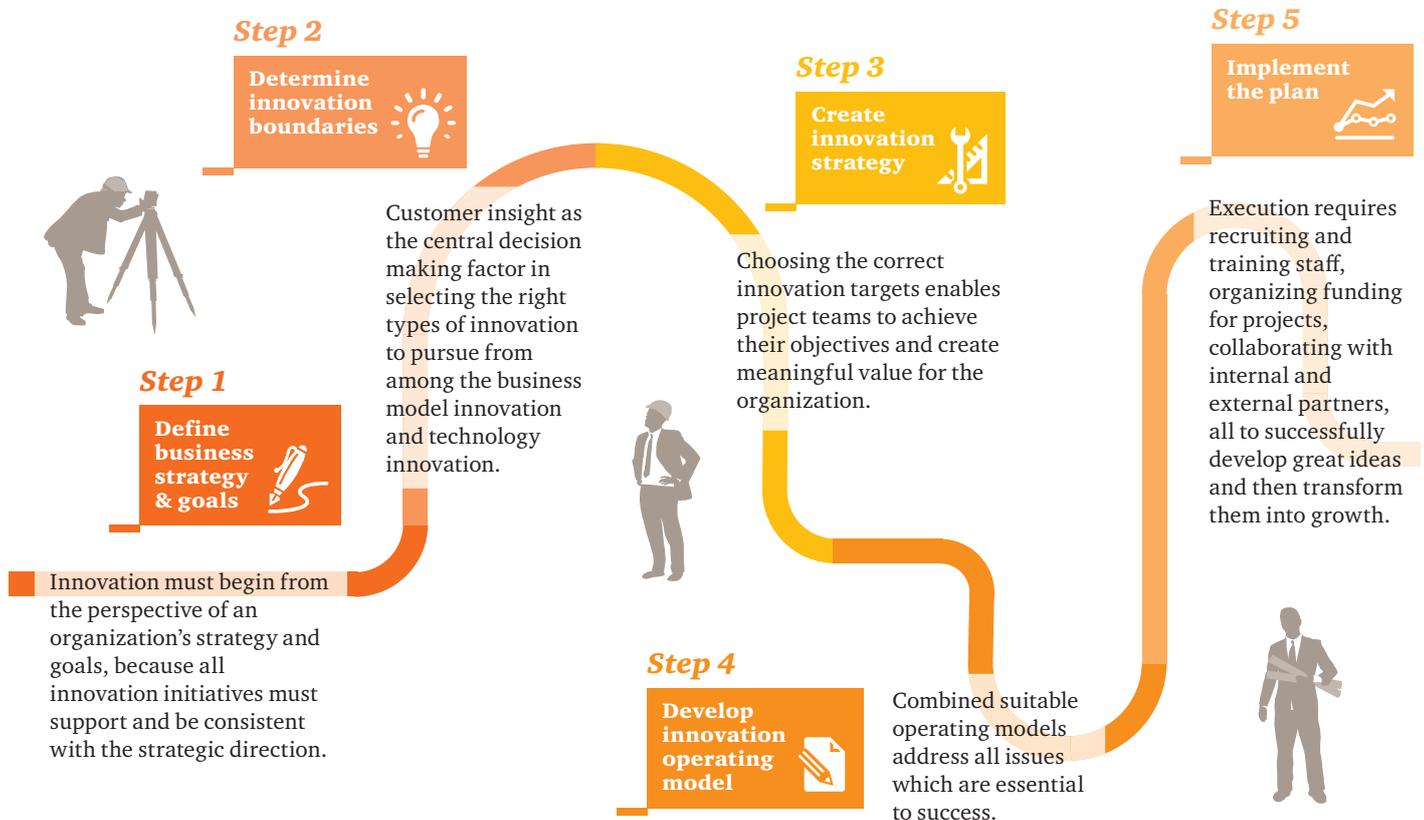
According to the “Breakthrough Innovation and Growth, PwC Global Innovation Survey” published in 2013, 83% of the 1,757 executives across 25 countries and more than 30 sectors view innovation (development of new products, services, and business models) as a competitive necessity over the next 5 years. Companies that treat innovation as a strategic management function can see up to 3-times higher growth outlooks. Innovation used to be considered as a focus of technology and consumer products by developing nations. However, today it is a necessary function of the entire value chain for all industries.



Business innovation specialist

Global Innovation Factory (GIF) is a professional service offering that assists companies to generate and accelerate innovation through creation and development of new products, new services or new business models. GIF utilizes a methodology known as the "Breakthrough Innovation Framework", developed by PwC through its global professional services network, to deliver a comprehensive suite of services from defining business strategy and goals to implementing the business plan.

<PwC's Breakthrough Innovation Framework>



Main services

Innovation platform

We assist companies to build a platform to enable innovation to happen across the organisation in various ways, including developing new businesses and products, changing the organisation and processes, utilising advanced technology solutions and transforming the organisational culture.



Digital disruption

We facilitate companies to overcome issues that complicate the realization of digital disruptive innovation by identifying core problems and developing feasible solution using the latest technologies.



Regional revitalization

We revitalize Japanese regional businesses by identifying their unique industry characteristics, creating innovative management and marketing strategies, and developing new market opportunities.



Incubation support

We provide support to foster entrepreneurship and intrapreneurship through an accelerator program for start-ups. We focus in bridging companies around globe to established undiscovered business and technological potentials.



GIF collaborates with PwC's Global Innovation Team, also known as centre of innovation, to assist individual businesses in driving innovation within corporate organisations, as well as regional governments and industry alliances in revitalizing regional economy. Through partnership with innovative businesses, universities, research institutions and NPOs across Japan, GIF is able to leverage specialized knowledge and advanced technology to provide a diverse and open environment for innovation. Furthermore, GIF aspires to be PwC's innovation leader by introducing a work style that emphasizes innovative organization management practice, encourages diversity, and be early adopters of advanced technologies.

Partnership with PwC global network



GIF is not only specialized in a variety of business areas, but also has close ties with PwC global network in 157 countries, governmental bodies, international organizations, and educational and research institutions. Through our vast global resources, we pool together advanced specialities and knowledge to provide tailor-made services and solutions for our clients to excel in innovation.

About PwC Consulting LLC

PwC Consulting LLC offers comprehensive consulting services from strategy through execution. In collaboration with the PwC global network we work to resolve complex and challenging management issues faced by our clients, helping them bolster their competitive advantage in the global market.

PwC Consulting LLC

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