

To become the leading firm to build trust in a digital society

PwC Aarata Vision 2025

PwC Aarata LLP



World in 2025

A
Asymmetry



Increasing wealth disparity and the erosion of the middle class

D
Disruption



Disruption of business models and blurring of industry boundaries

A
Age



Demographic pressures on business social institutions and economies

P
Populism



Breakdown in global consensus and increasing nationalism

T
Trust



Declining trust in institutions and technology

World in 2025

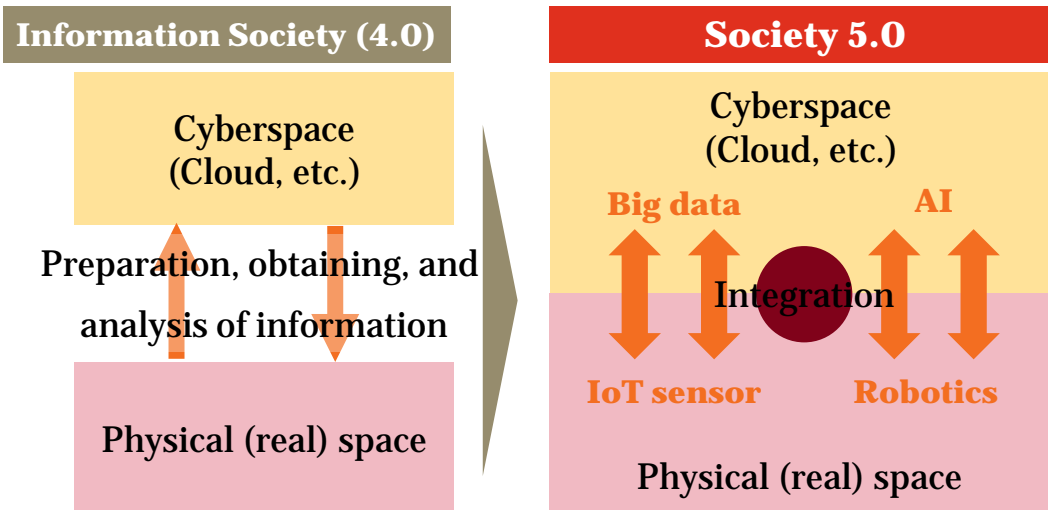
PwC Aarata Vision 2025

"Society 5.0" = Society Aimed at by Japan

A human-centered society (Society) that balances economic advancement with the resolution of social problems by a system that highly integrates cyberspace and physical space



Source: <https://www.gov-online.go.jp/cam/s5/eng/index.html>
the Cabinet Office website



- ✓ All information is becoming more digitized which allows us analyze data in new way
- ✓ Analyze with AI, provide increased value, propose and instruct
- ✓ Be accelerated by the rapid progress of technology

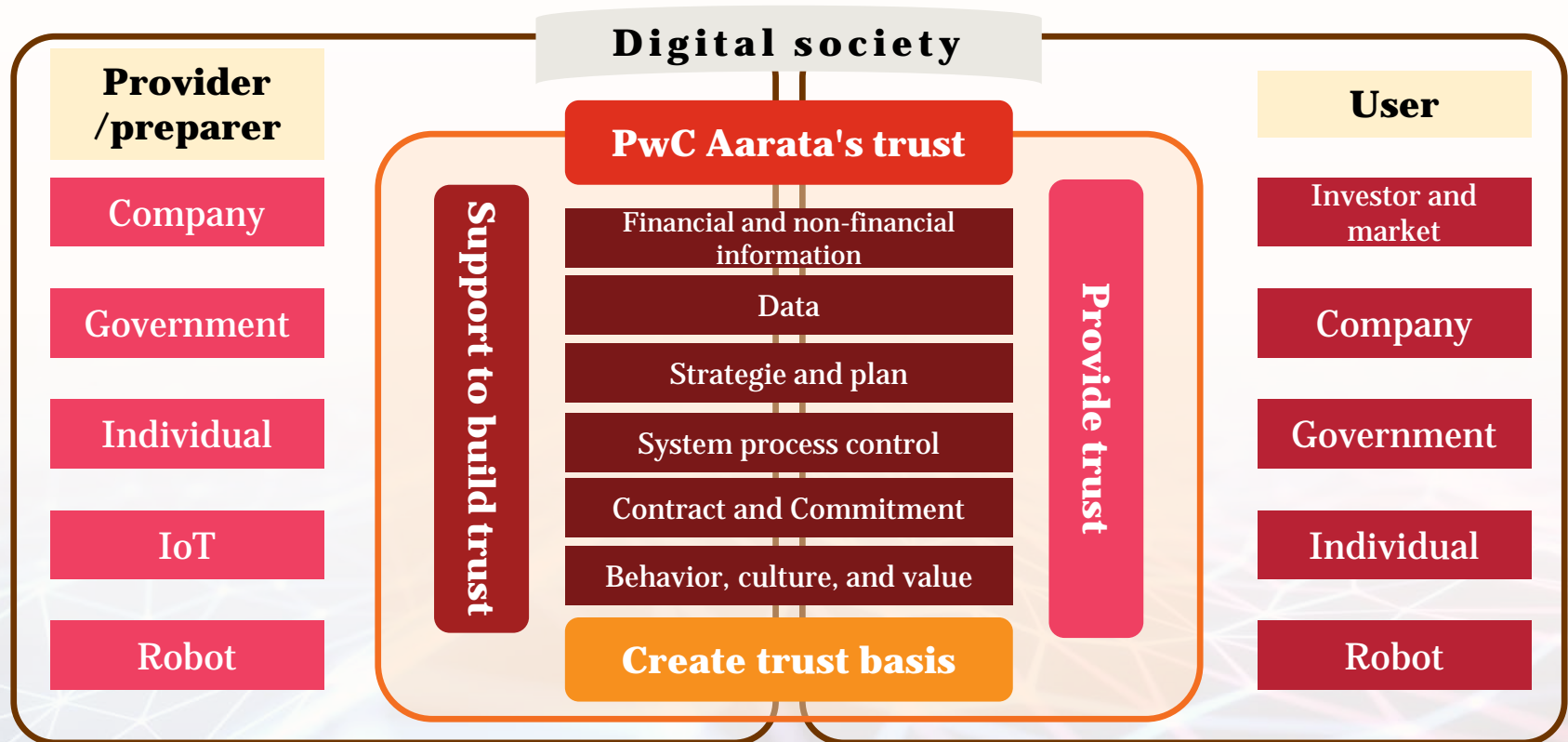
**Accelerating the
"Digital Society"**

Our Vision

To become the leading firm to build trust in a digital society



"PwC Aarata's Trust" in 2025

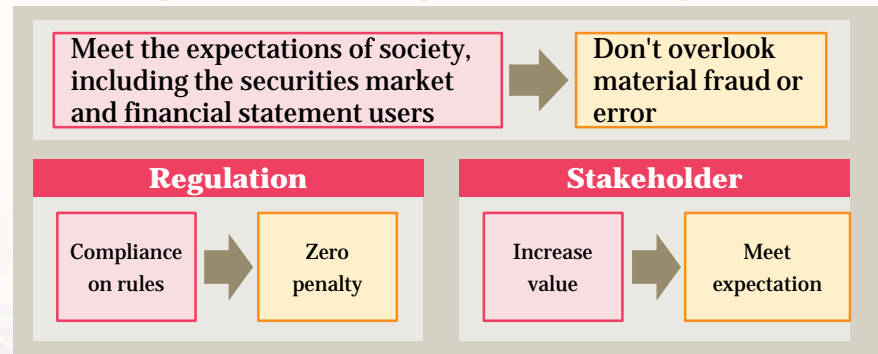


Five Strategic Priorities





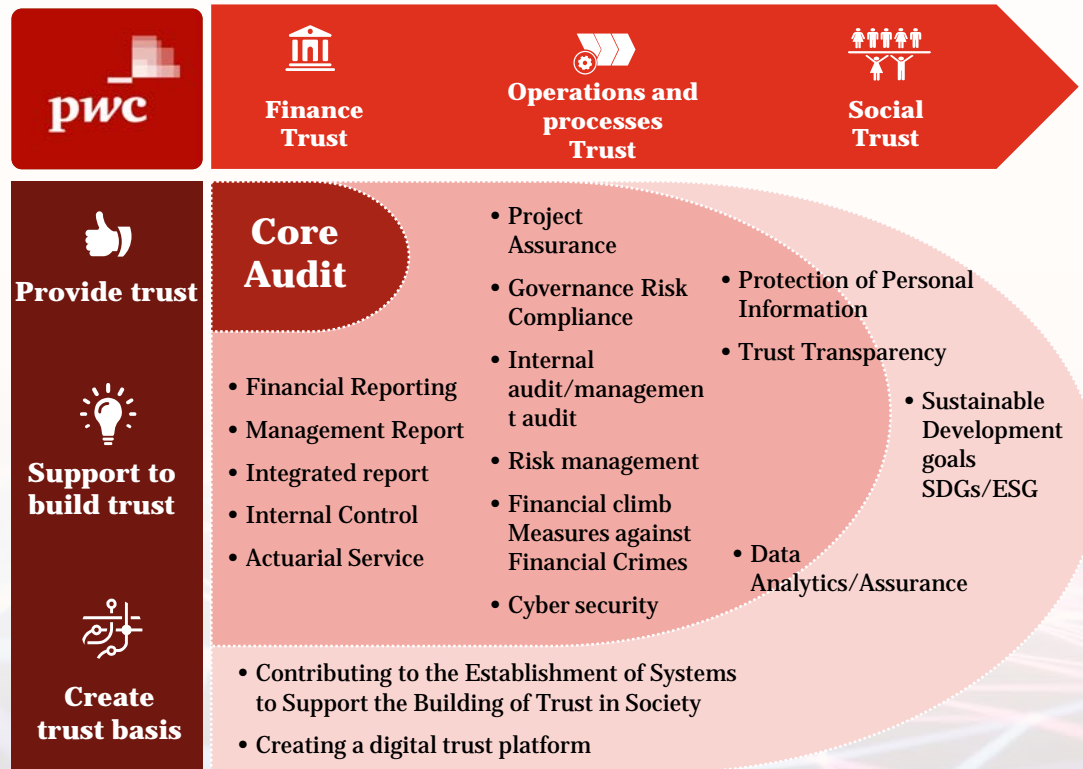
Continuous compliance and pursuit of quality required by stakeholders



Further growth of firm

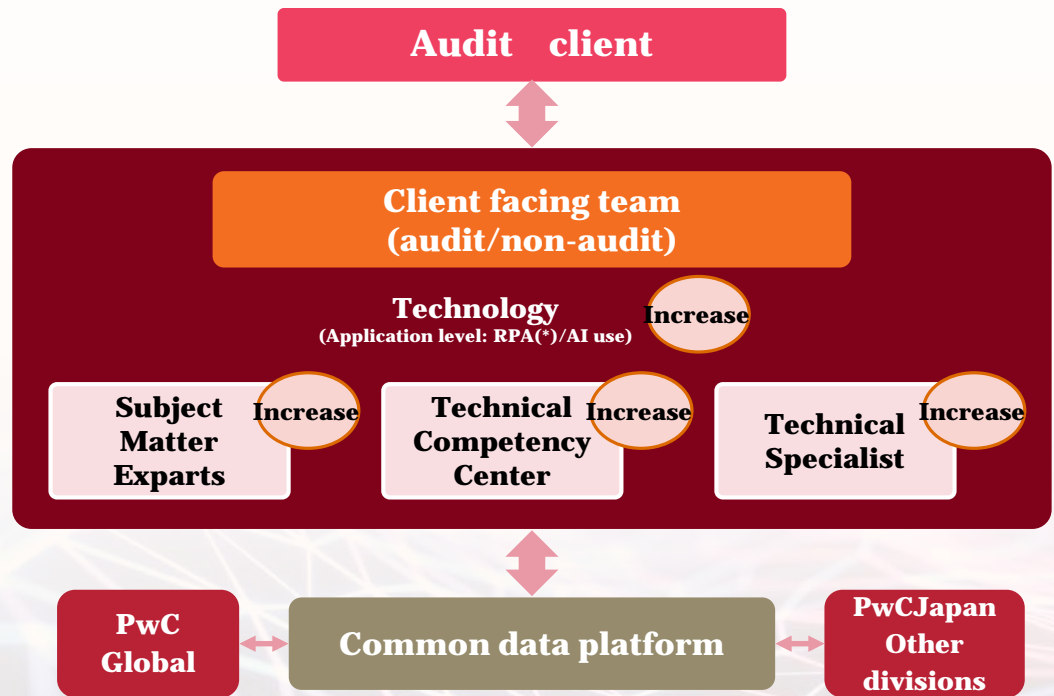


Expansion of “PwC Aarata’s trust from core audit to the area of finance, operations and processes, and society





Realization of more efficient and effective audit and advisory service by maximizing the use of technology and data and by creating an environment in which professionals in various areas can dedicate on their specialized area/work and communication



(*) RPA:Robotics Process Automation

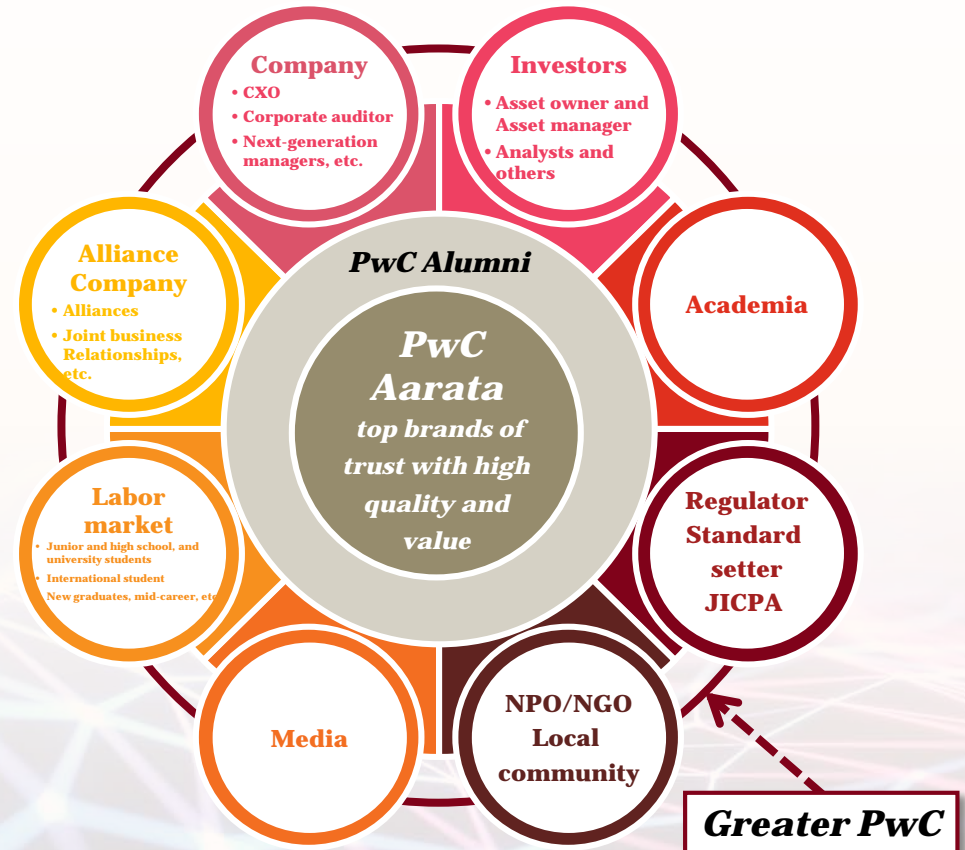


Development and recruitment of talents who build trust in the digital society.
Providing optimal places for experience and learning.
To build a human network beyond a firm.





Minimizing the expected gap by listening to the opinions of stakeholders, contributing to creation of sustainable value for society as a whole, and resolution of important social problems through PwC Aarata's trust services.





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