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# Business continuity management

**More than just making sure the lights stay on when a crisis hits**

**Can your organisation sustain operations in the midst of a serious crisis?**

**How do you identify “mission-critical” processes?**

**Do you have a backup strategy in the event of a massive disruption in your technology, facilities or other functions?**

**Are your employees trained to respond during business disruptions?**

At PwC, we see business continuity as more than just a compliance exercise. It's about building resilience, confidently responding to disruption, and finding opportunity amidst uncertainty. Our Risk Assurance team works closely with you to design practical, enduring, and tailored solutions that not only keep your business moving but also ensure your ambitions remain on track, even in challenging times. Through our insights and expertise, we help you anticipate risks and turn potential challenges into opportunities for growth and innovation.

**A fully integrated business continuity strategy helps to build an overall culture of resilience.**

**A crisis has the potential to inflict devastating harm, impacting everything from organisational operations to financial stability and the health and safety of your teams.**

During a disruption or major crisis situation, a disaster recovery plan provides the tools to keep your organisation functioning or, in the event of an interruption, to swiftly resume operations. Whether you're dealing with a natural disaster, an economic crisis, a pandemic or any number of possibilities, an effective plan addresses how to restore employee functioning, business system software, hardware, IT infrastructure services, technology user services and data. And as you train for various disaster scenarios and prepare for possible threats, you'll build the muscle memory foundational to business resilience.

Plan Development and Documentation, a key part of our Business Continuity Management framework, includes detailed recovery procedures for addressing business functions, technology, life safety, vendor resiliency and crisis communications.



### **How we help you move forward**

#### **Gap analysis:**

We identify vulnerabilities in your organisation's crisis management, ensuring a clear understanding of areas needing improvement. We transfer knowledge as we go, increasing your team's confidence and ability to act.

#### **IT disaster recovery planning:**

We connect IT recovery with business priorities, ensuring your technology, data, and infrastructure are prepared to recover at pace and scale, when it matters.

#### **Testing, maintenance and training:**

We design and facilitate exercises shaped by your unique risks. You'll see greater ownership, better crisis readiness, and teams that know their roles inside-out.

#### **Proactive strategy development:**

We collaborate with you to create forward-looking crisis management strategies that align with your business needs, helping you stay resilient in an unpredictable environment.

### **What sets us apart**

We collaborate with you—from assessment and design, right through to training and response. We simplify complexity, balancing bold recommendations with grounded realism. The result? Resilient organisations, ready to thrive no matter the disruption.