



Media release

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PwC's global workforce strategy lead Julia Lamm is among an impressive line-up of speakers for the TechBeach Retreat event in Montego Bay

Kingston, Jamaica - According to PwC's Talent Trends 2019, 79% of CEOs are reporting that a lack of key skills is threatening the future growth of their organisation. PwC's Julia Lamm will lead a discussion on the workforce of the future driven by digital transformation and discuss why organisational success may lie in people-led innovation.

Julia joins international and local speakers including The Hon. Faval Williams, Minister of Science, Energy and Technology as well as tech leaders from Google, IDB Lab, Goldman Sachs, YouTube, Instagram, GraceKennedy, BCIC and NCB, for the 3-day immersive event.

Based in New York, Julia has extensive experience in helping global organisations and Fortune 500 companies to deliver complex organisational transformation driven by disruption from digitisation, regulation, business model changes and cost pressures.

Julia noted, "TechBeach Retreat is a unique gathering of local, regional and global strategic thinkers. I'm honoured to be a part of the dialogue and to share PwC's perspectives on empowering professionals to survive and thrive in a continually evolving digital landscape."

Jessica Shannon, International Development and Forensics Leader, PwC in the Caribbean added, "PwC is committed to shaping the digital modernisation and transformation agenda in the Caribbean. We're delighted to have Julia speak at TechBeach Retreat. Her work focuses on the human element of the digital landscape - a critically important element that's top of mind for most organisations. I'm confident her experience in this area will help to shape an insightful and provocative discussion."

PwC's participation in TechBeach Retreat Jamaica follows its recent support of TechBeach's Fintech Innovation Island held in Bermuda in October. The TechBeach series of conferences aims to connect tech and industry leaders from across the globe.

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Photo caption:

Julia Lamm is a Partner in PwC US's People & Organisation practice and is based in New York.

Notes to editors:

PwC's [Talent Trends 2019](#) is part of PwC's 22nd Annual Global CEO Survey trends series. Launched at the World Economic Forum in Davos, Switzerland, PwC's 22nd Global CEO Survey was conducted in September and October of 2018 and includes insights from more than 1,378 chief executives in more than 90 territories. You can find other CEO Survey reports here: ceosurvey.pwc

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