

Asset Management Thought leadership

September 2016



Below are some useful links to PwC materials which provide a deep dive into key topics relevant to the Asset Management industry. They make for essential reading for those who need to keep abreast of changes in this industry's landscape and understand the indications for the Channel Islands. Both Islands, with their innovative approach to servicing the asset management industry, are well placed to address the issues and embrace opportunities highlighted in the reports. Additional links to other important subject matters are also provided overleaf.

Asset Management 2020: A brave new world

Amid unprecedented economic turmoil and regulatory change, most asset managers have afforded themselves little time to bring the future into focus. But the industry stands on the precipice of a number of fundamental shifts that will shape the future of the asset management industry. To help asset managers plan for the future, we have considered the likely changes in the asset management industry landscape over the coming years and identified key game-changers which will impact the competitive environment.

<http://www.pwc.com/jg/en/publications/asset-management-2020-a-brave-new-world.html>

Alternative Asset Management 2020: Fast forward to centre stage

Over the past several years, rapid developments in the global economic environment have pushed asset management to the forefront of social and economic change. An important part of this change – the need for increased and sustainable long-term investment returns – has propelled the alternative asset classes to centre stage.

<http://www.pwc.com/jg/en/publications/alternative-asset-management-2020.pdf>

ETF 2020: Preparing for a new horizon

The ETF (Exchange Traded Fund) market is growing at a rapid pace. ETFs are no longer considered a niche product and a growing number of organisations are likely to enter this market in the future. To help asset managers prepare to compete in this fast changing environment, we have considered the ongoing

evolution, barriers to growth and the opportunities that lie ahead, and how they can plan for 2020.

<http://www.pwc.com/jg/en/publications/etf-2020-exchange-traded-funds-pwc.pdf>

Asset Management 2020 and beyond: Transforming your business for a new global tax world

By 2020, how an asset management firm deals with tax risk will be viewed as a competitive advantage or disadvantage. Investors will expect robust and efficient tax infrastructure and will have minimal tolerance of tax uncertainty or tax adjustments.

<http://www.pwc.com/jg/en/publications/am-2020-and-beyond-transforming-your-business-for-a-new-global-tax-world.pdf>

Sink or swim: Why wealth management can't afford to miss the digital wave

The rise of technology has altered how we live and the speed with which we engage with one another. But how does this impact wealth management – a proposition predicated on personal service, where clients pay for solutions and advice tailored to their individual investment goals, day-to-day financial needs and attitudes to risk?

<http://www.pwc.com/gx/en/industries/financial-services/wealth-management-2-0.html>

Strategy&: 2016 wealth management trends

The very nature of financial advice and how it is delivered are up for grabs in the midst of a revolution both loud and quiet.

<http://www.strategyand.pwc.com/perspectives/2016-wealth-management-trends>

Additional hot topics and key contacts



How FinTech is shaping asset and wealth management

.....and what new industry trends asset managers need to consider.

<http://www.pwc.com/awmtech>

States of Guernsey: A strategic vision for FinTech

PwC, in association with C&E, have released this strategy document to guide the future of the FinTech sector in Guernsey and to ensure that Guernsey is well positioned to take advantage of the opportunities in this sector.

<http://bit.ly/2d36kaN>

Seismic shift in international tax landscape

FATCA/CRS; BEPS; DPT; Transfer Pricing. What does this mean for our Islands?

<http://pwc.to/1iZcTZg>

Good Growth in the Channel Islands

What does economic success look like in the eyes of the public? Is growth in Gross Value Added (GVA) enough? And will a wider definition of good growth help with policy and investment choices?

<http://www.pwc.com/jg/en/good-growth.html>

Our NED Club at PwC CI

Interested in seeing the results of our PwC/IoD Channel Islands non-executive director remuneration survey 2015?

<http://www.pwc.com/jg/en/publications/ned-remuneration-survey-2015-brochure-release.pdf>

To download all of the above material from one location, please visit:

<http://www.pwc.com/jg/en/publications.html>

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