

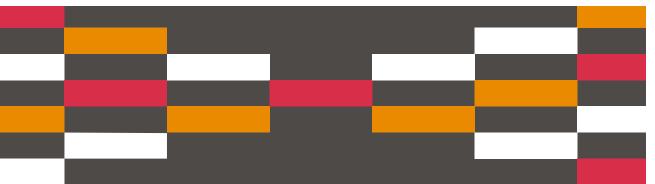
pwc.com/it/payments



# Digital Euro

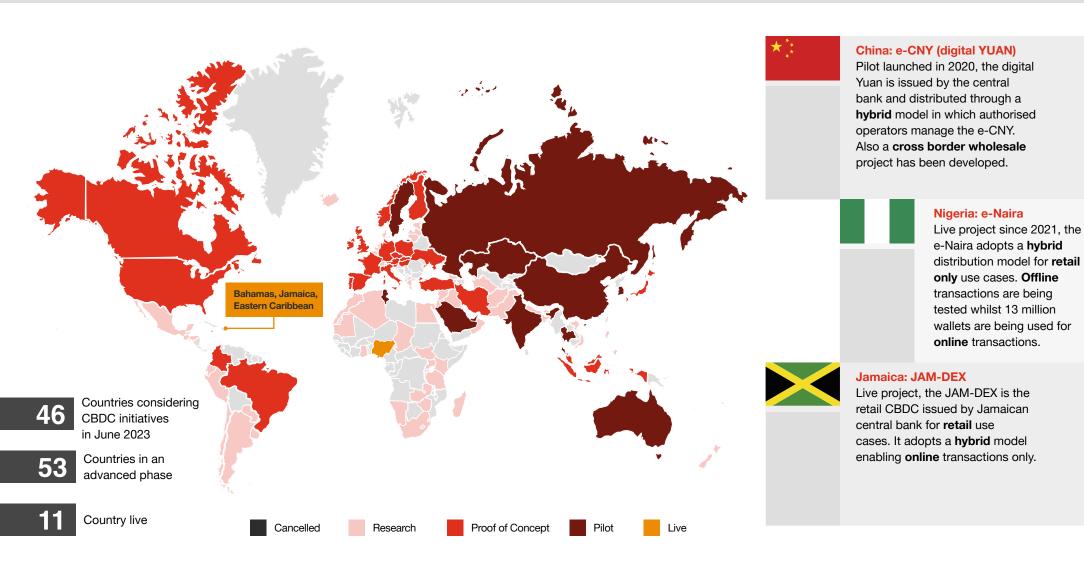
The evolution of the European Central Bank Digital Currency







## Overview on the status of CBDC initiatives



Source: https://www.atlanticcouncil.org/cbdctracker/

# The main policy goals of Retail and Wholesale CBDCs



#### ECB Digital Currency Objectives



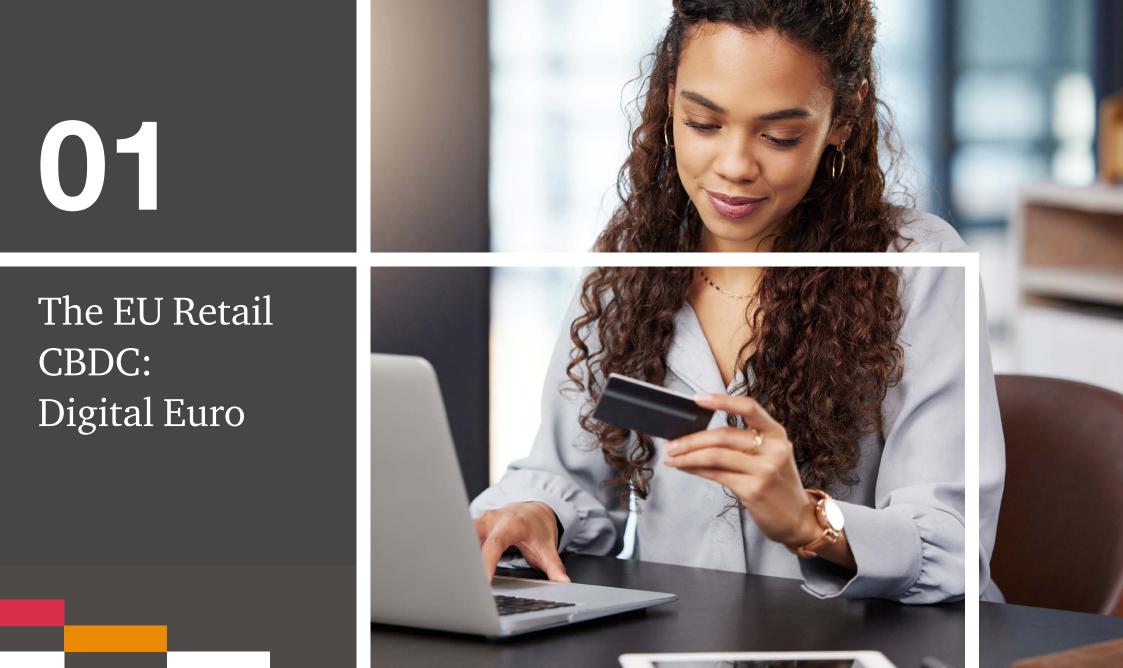
#### Retail Digital Euro

- 1. Protect the uniqueness of the currency and the integrity of the financial system.
- 2. Maintain the strategic autonomy and economic efficiency of the euro.
- 3. Create a public digital currency to decrease the use of cash and support innovation in the payments market.
- 4. Ensure the highest level of privacy for citizens.

#### **Wholesale Digital Euro**

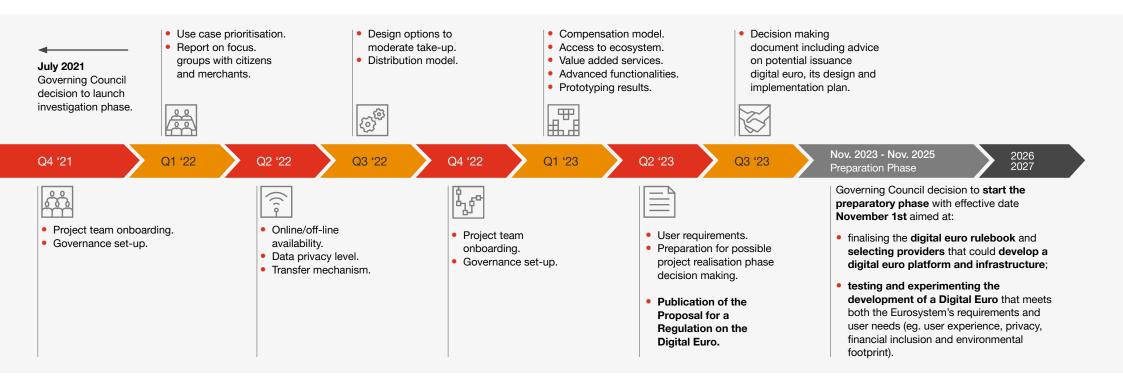
- 1. Ensure market participants systematic **settlement** of **wholesale** liquidity and securities transactions with central bank money.
- 2. Ensure the **role** of central bank money as **monetary anchor**.
- **3. DLT** as a **new technology** to improve cross-border & cross-currency transactions, overcoming some frictions of correspondent banking.
- Provide state-of-the-art infrastructures as a basis for private actors to develop their innovative services.

Source: Behind the scenes of Central Bank Digital Currency, International Monetary Fund (2022) – Countries involved are Bahamas, Canada, China, ECCU, Sweden, Uruguay (\*): The Eurosystem already offers banks the possibility of settling wholesale digital transactions through its TARGET Services using a centralized ledger



# Digital Euro: objectives and timeline identified by BCE

Sostituire lo statement inziale con il seguente: The ECB launched the program for the design of a European CBDC at the end of 2021, with the aim of evaluating the potential characteristics and features of a Digital Euro. On November 2023, the Preparation Phase started with the aim of finalizing the Digital Euro Rulebook and testing the development of a Digital Euro.



Source: ECB

## Regulation on the establishment of the Digital Euro

#### **Objective of the Regulation**

- Ensuring that central bank-issued money with **legal tender** remains readily **available** to the **general public**.
- Offering a *state-of-the-art* and costefficient payment methods.
- Guaranteeing a high level of privacy in digital transactions.
- Ensuring financial stability.
- Promoting accessibility and financial inclusion.

#### **Scope of the Regulation**

- Person-to-person.
- **PoS** (Point-of-Sale Payment): a payment for goods or services purchased in a physical store.
- E-commerce: a payment for goods or services purchased online via e-commerce.
- **Government payments:** payments to the government (X2G, e.g., taxes) and by the government (G2X, e.g., allowances and subsidies).

### Consistency with other Union Policies

The digital euro will support the key existing policies pursued by the Union:

- GDPR & EUDPR.
- European Accessibility Act & Payment Accounts Directive, in terms of financial inclusion and accessibility.
- PSD2.
- **AML package**, i.e., anti-money laundering and countering the financing of terrorism legislative package.
- Digital Markets Act Regulation.

#### Scope of the Regulation

- Propose of European Regulation on the establishment of the Digital Euro published on June 28, 2023.
- Feedback period from 30/06 to 08/09 to receive inputs and comments from the market.
- Regulation enter into force twenty days following the publication in the Official Journal of European Union.



# Key principles of the Proposal for Digital Euro Regulation

# 01

03

#### Legal Tender

The Digital Euro would be endowed with the **status of legal tender** thus requiring its **mandatory acceptance** in payments by all payees. For this reason, the Digital Euro should also be a **direct liability for the ECB**.

# 02

#### **Financial stability**

Introduction of **limits on the use of Digital Euro as a store of value** to preserve the stability of the euro area financial system. The **limits** would be set on both **holding and conversion** of Digital Euro.

#### **Service Distribution**

All **payment service providers**, as defined by PSD2, **may provide Digital Euro** payment services without **any additional authorisation** from their competent authorities, while **banks should be obliged** to offer the service.

# 04

#### **Financial inclusion & Accessibility**

Regulated intermediaries will need to offer self-custody wallets to citizens, interoperable with each other and consistent with the European Digital Identity Wallet for identity verification. The Eurosystem would provide access to and storage of the Digital Euro through its own front-end.

#### Functionalities & value added services

Regulated intermediaries should allow end users to access Digital Euro basic functionalities (essential services for the use of Digital Euro) for free, with the possibility to provide value added services (e.g. conditional payments). Digital Euro should not be a form of programmable money.

#### Compensation model A remuneration model will b

A remuneration model will be identified for the payment value chain actors, including a merchant fee (on the acquiring side) and an inter-PSP fee (on the issuing side) to provide sufficient compensation for the distribution costs. These fees will be monitored by the ECB.

#### Technology

The **technical design** of the Digital Euro platform will **determine the balance between performance and scalability**, ensuring the **highest level of security of the ecosystem**.

#### Settlment

07

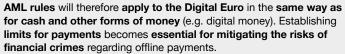
Settlement of **both online and offline Digital Euro transactions** should be **performed in a few seconds** under normal circumstances. Final **settlement** of **online transactions** should occur when the Digital Euros of both parties are **recorded in the ECB settlement infrastructure**, while for **offline transactions** when **updating the records of the local storage devices**.

#### Privacy and data protection

Appropriate measures will be taken to ensure that the collection, storage, access, and processing of users' personal data are safeguarded and restricted. Different level of privacy will be provided based on the type of transaction (online vs. offline) and its value (low value vs. large transactions).

#### AML / AFC

09



# 08

06

#### 7 | Digital Euro

05

# Main challenges for Banks in the adoption of Digital Euro

		PRELIMINARY
Banking areas	Potential main challenges	Estimated impact
Business	<ul> <li>Identify a value proposition for retail and business clients, by evaluating value added services on top of basic usage.</li> <li>Define a pricing model in line with the ECB rules paying attention to a potential cannibalization of actual payment instruments.</li> </ul>	
Operations	<ul> <li>Adapt and review processes and procedures to manage clients onboarding, payment transactions, accounts management.</li> <li>Design and implement processes and procedures to manage holding limits, conversion to/from Euro and the portability of Digital Euro accounts to/from other players.</li> <li>Design and implement processes and procedures for support activities (eg. refund, fraud management).</li> </ul>	
<b>IT</b>	<ul> <li>Transform Payments application to allow handling the new schema and adopt a new Disputes solution.</li> <li>Evolve Cards/ATM solutions in place and Digital Channels to enable the target Customer Journey for sales and operations.</li> <li>Implementing a new Orchestration Layer or evolving an existing one could streamline the integration with Digital Euro platform.</li> </ul>	
CFO Area	<ul> <li>Design and implement processes and instruments to manage liquidity inflows and outflows rom/to Digital Euro and Euro accounts (eg. funding / defunding).</li> <li>Design and implement solutions to manage waterfall and reverse waterfall in case of lack / excess of liquidity on the Digital Euro account.</li> </ul>	
Legal, Compliance, Risk, AML	<ul> <li>Adapt procedures and controls in line with the Regulation to guarantee:</li> <li>AML requirements for onboarding and both online and offline payments;</li> <li>adequate level of privacy, differentiated for online and offline payments;</li> <li>contractual relationship with end users.</li> </ul>	

# 02

The EU wholesale CBDC

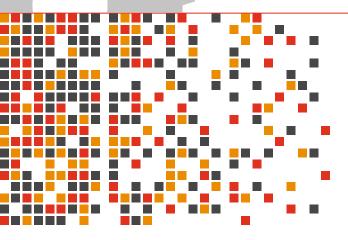


# A look beyond retail digital euro: tokenization of financial instruments and wholesale digital euro leveraging DLT

**Security Tokenization**, the process of digitalizing tangible and intangible assets using blockchain-based tokens, has gained significant attention in the financial industry. **97% of institutional investors** believe that **tokenization will revolutionize** asset management and foster efficiencies in the industry<sup>1</sup>.

The **DLT pilot** Regime, effective from Q1 2023, aims to accompany the **secondary market development** with the adoption of DLT in the area of *trading and post-trading of tokenized financial instruments*.

A positive assessment by European institutional bodies of the pilot scheme, coupled with a possible issuance of Digital Euro Wholesale, could bring the EU-wide (secondary) **market capitalisation of securities in tokenized form close to \notin 2 Tn at the end of 2032<sup>2</sup>.** 



Wholesale CBDC (w-CBDC) could promote innovation in the financial markets in two ways:

• could help ensure the safe **development of tokenized financial markets**, preserving the fundamental role of central bank money and eliminating counterparty risk when using stablecoin as a means of payment.

 could help improve cross-border transactions and cross-border/currency payments.



1. BNY, Mellon, 2022 2. PwC, 2022

## The core of the upcoming new digital capital market ecosystem

The application of a W-CBDC requires the interaction with the core components of the Digital Asset based capital market, meaning Tokenization and Custody services. CBDCs are expected to provide **digital cash solutions** compatible with Crypto-Security blockchain infrastructure for the settlement of security tokens, as well **Applications** Stablecoin CBDC Currencies Token as for PvP settlement models. Custody, in the broader term, is expected to be the key infrastructure 2 for providing clients with secure access to the world of Digital Assets and **Digital Asset Custody** Infrastructure represent the strategic evolution of the business. The linkage and interoperability between different DLTs (e.g. Permissionless and permissioned) will Technology Blockchain / DLT become crucial in reaching a global scale.

# What the Eurosystem is doing with regard to w-CBDC

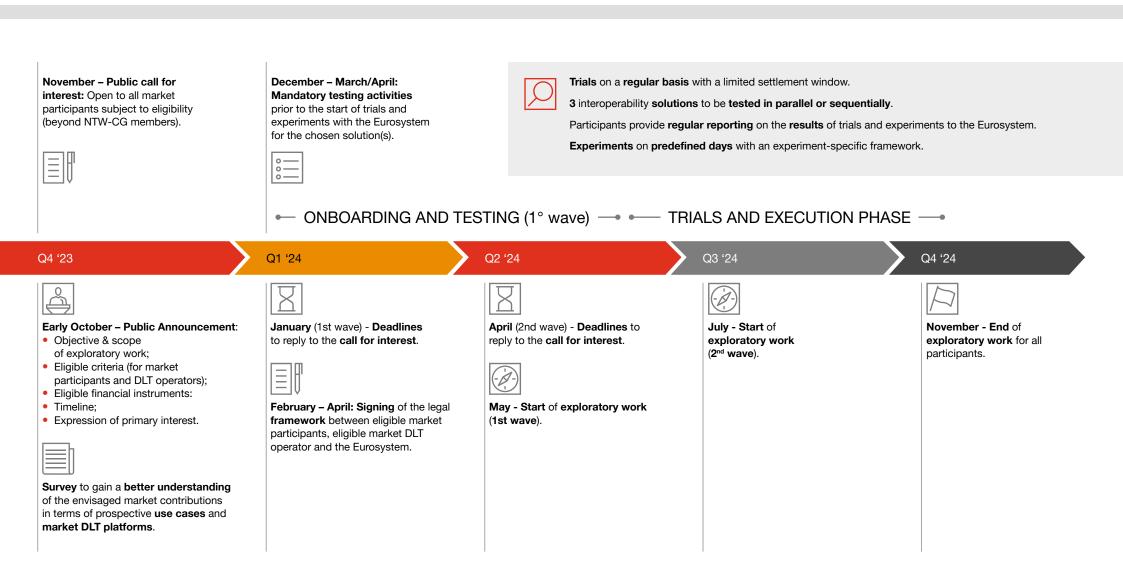
The ECB has established the New Technologies for Wholesale Settlement Contact Group (NTW-CG)\* to investigate emerging technologies, particularly Distributed Ledger Technology (DLT), in wholesale financial markets. This group will offer expert insights and opinions on potential solutions, use cases, criteria and required arrangements to govern preliminary research on this field. Indeed, the Eurosystem plans to conduct in 2024 an exploratory work that would consist of experiments (real settlement) and trials (mock settlement) with financial market participants to explore the potential of utilizing DLT in wholesale payments and securities settlement, aligning with initiatives like the DLT Pilot Regime Regulation or other legal frameworks facilitating the use of DLT for financial instrument settlement.



	Use case type	Description
1	<b>PvP</b> Payment Versus Payment	<b>Cross-currency &amp; cross-border payments</b> - exact setup will depend on other partners (e.g. other central banks).
2	<b>DvP</b> Delivery Versus Payment	Securities settlement & lifecycle management - market DLT platforms can connect to the NCB solutions for settlement of financial instruments available on those DLT platforms.           Type of transactions:         DVP for primary and secondary market operations and other payments related to securities lifecycle (e.g. coupon or dividend payments).
		Type of assets: listed & unlisted financial instruments available in market DLT platforms as either digital assets or tokenized assets.
		Market DLT platforms: DLT SS or DLT TSS (under <i>Pilot Regime</i> ), having an equivalent status in any other jurisdiction or a duly licensed financial institution, regular SSS with underlying DLT infrastructure.

\* Composed by members of AMI-Pay/SeCo, Fintechs, Industry associations and Central Banks

# Project timeline identified by BCE for the w-CBDC



Source: ECB



## Contacts

**Marco Folcia** 

Partner | EMEA Payments, Open & Embedded Finance CoE Leader marco.folcia@pwc.com

Valentina Grilli Director | Payments & Digital Banking valentina.grilli@pwc.com

Matteo Pigatto Senior Manager | Asset & Wealth Management matteo.pigatto@pwc.com

Niccolò Polcri Senior Manager | Payments & Digital Banking niccolo.polcri@pwc.com

Stefano Rossi Senior Manager | Blockchain Competence Center stefano.rossi@pwc.com At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 151 countries with over 360,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com/it.

in 🖸 f 🛞 | PwC Italy

#### pwc.com/it/payments

© 2023 PricewaterhouseCoopers Business Services Srl. All rights reserved. PwC refers to PricewaterhouseCoopers Business Services Srl and may sometimes refer to the PwC network. Each member firm is a separate legal entity. Please see www.pwc.com/structure for further details. This content is for general information purposes only, and should not be used as a substitute for consultation with professional advisors.