



F**k Text



Prezi



F**k Text

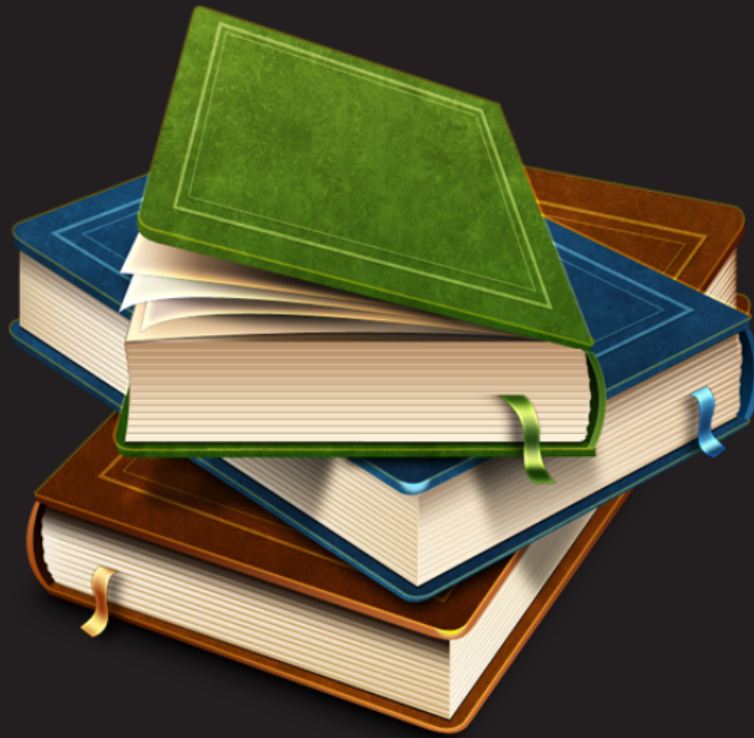


F*★k
text

2017

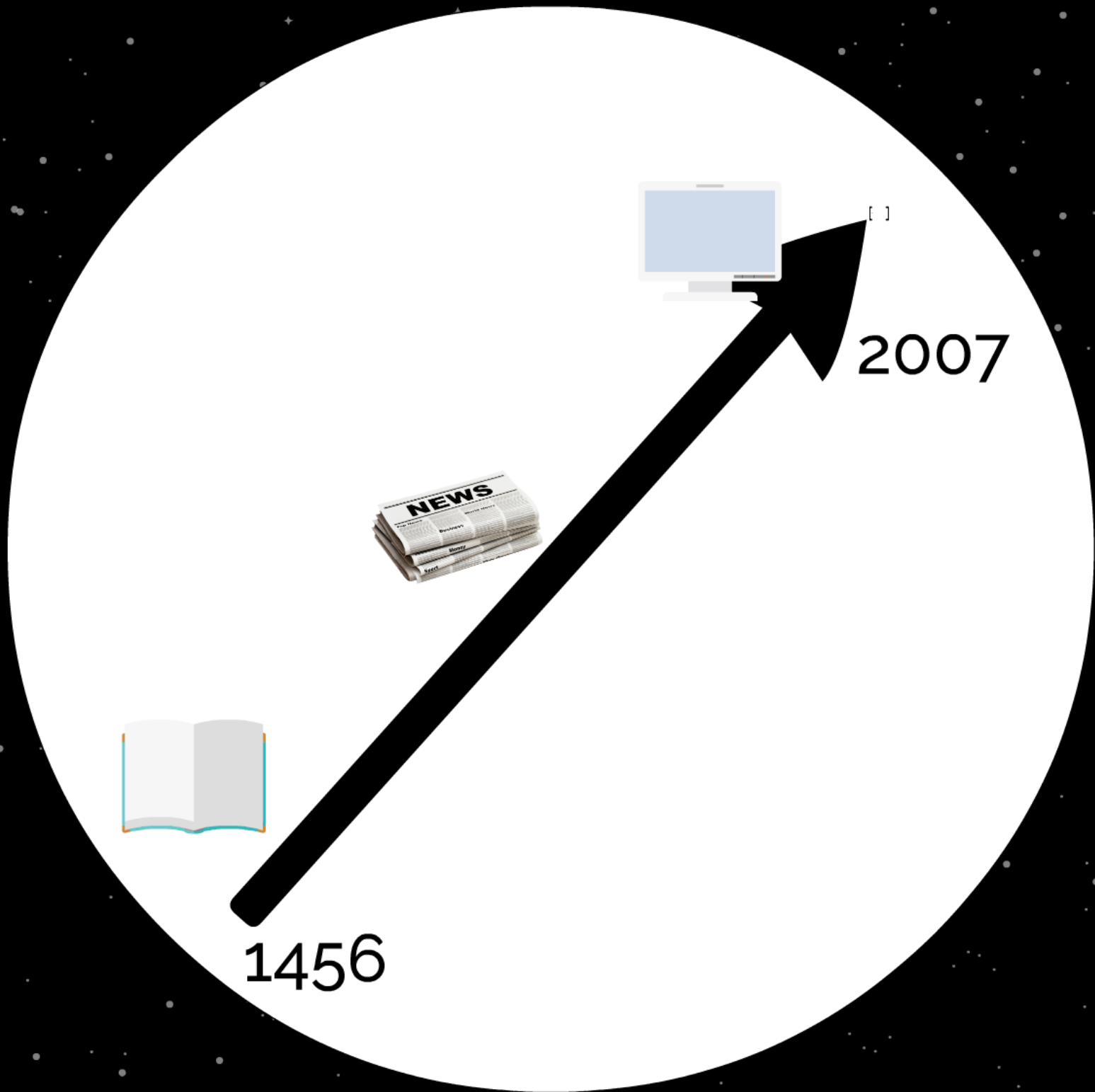


reading became a hard thing to do



1456





2007-



We use less words
to say the same things

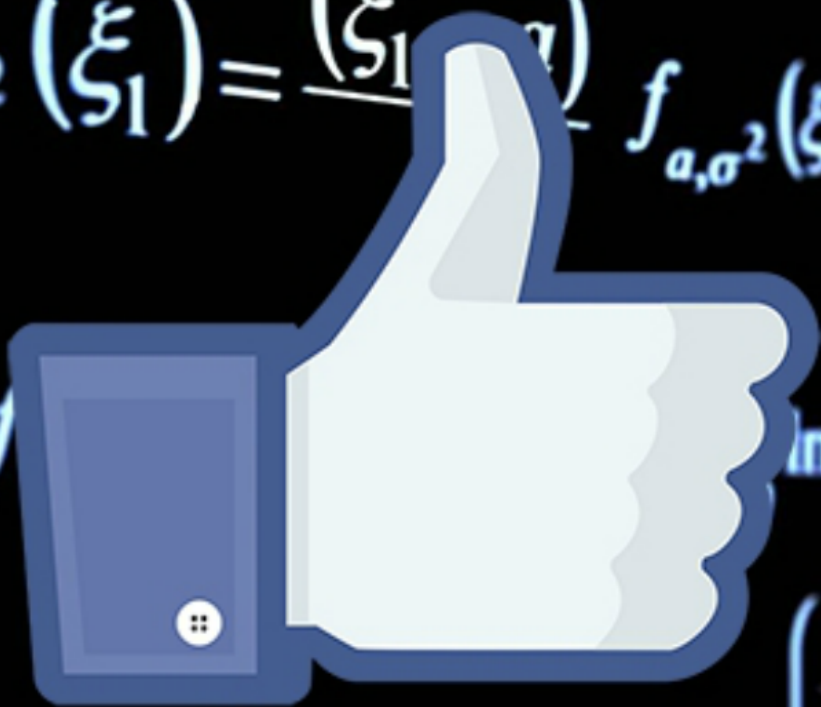
PROOF

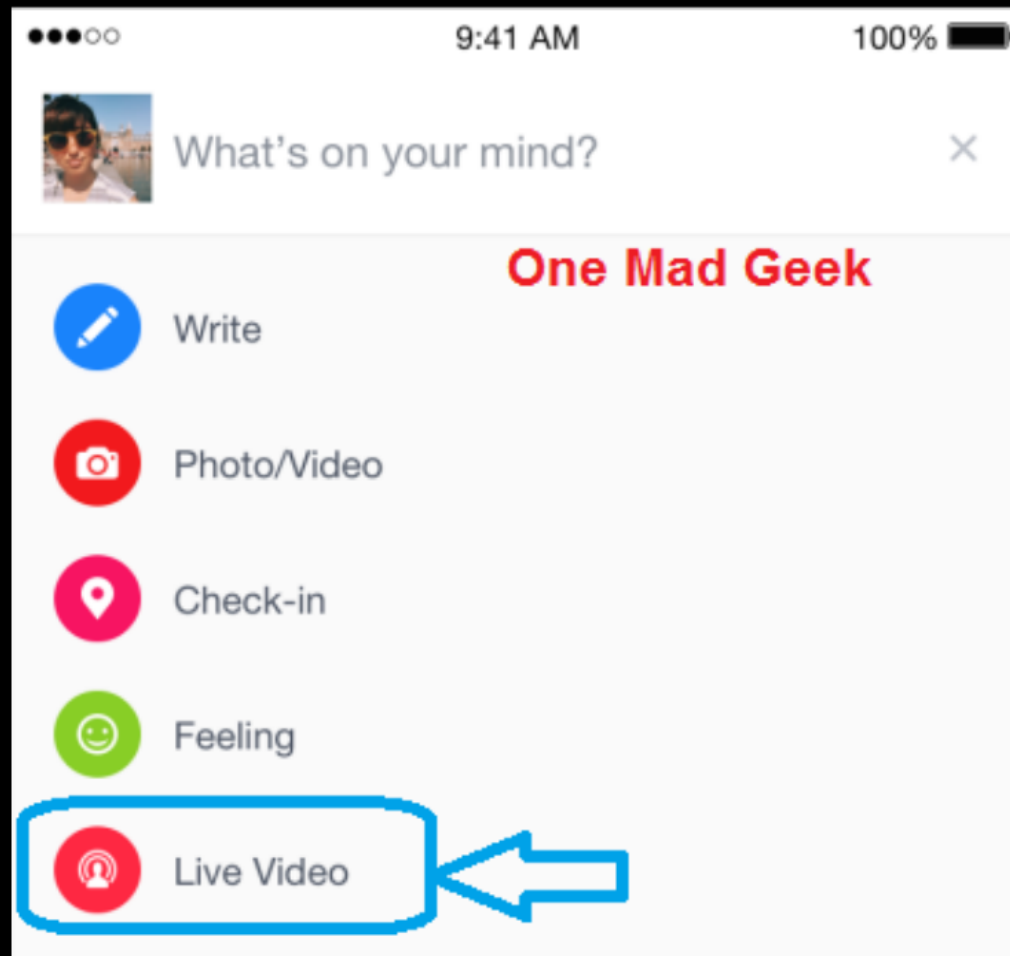
$$\int_{R_n} \frac{\partial}{\partial \theta} T(x) f(x, \theta) dx = \int_{R_n} \frac{\partial}{\partial \theta} T(x) f(x, \theta) dx =$$

$$\frac{\partial}{\partial \theta} \ln f_{a, \sigma^2}(\xi_1) = \frac{(\xi_1 - a)}{\sigma^2} f_{a, \sigma^2}(\xi_1) = \frac{1}{\sqrt{2\pi\sigma}} \exp\left\{-\frac{(\xi_1 - a)^2}{2\sigma^2}\right\}$$

$$T(x) \cdot \frac{\partial}{\partial \theta} f_{a, \sigma^2}(\xi_1) = \frac{1}{\sqrt{2\pi\sigma}} \exp\left\{-\frac{(\xi_1 - a)^2}{2\sigma^2}\right\}$$

$$T(x) \cdot \left(\frac{\partial}{\partial \theta} \ln L(x, \theta)\right) \cdot f(x, \theta) dx = \int_{R_n} T(x) \cdot \left(\frac{\partial}{\partial \theta} \ln L(x, \theta)\right) \cdot f(x, \theta) dx =$$







Hi Aimee, how can I help?

YouTube

בני הנוער מחזירים את התקשורת הקולית (מתעצלים לכתוב?)

כמה מעדיפים לשלוח הודעות קוליות בווטסאפ?

43%

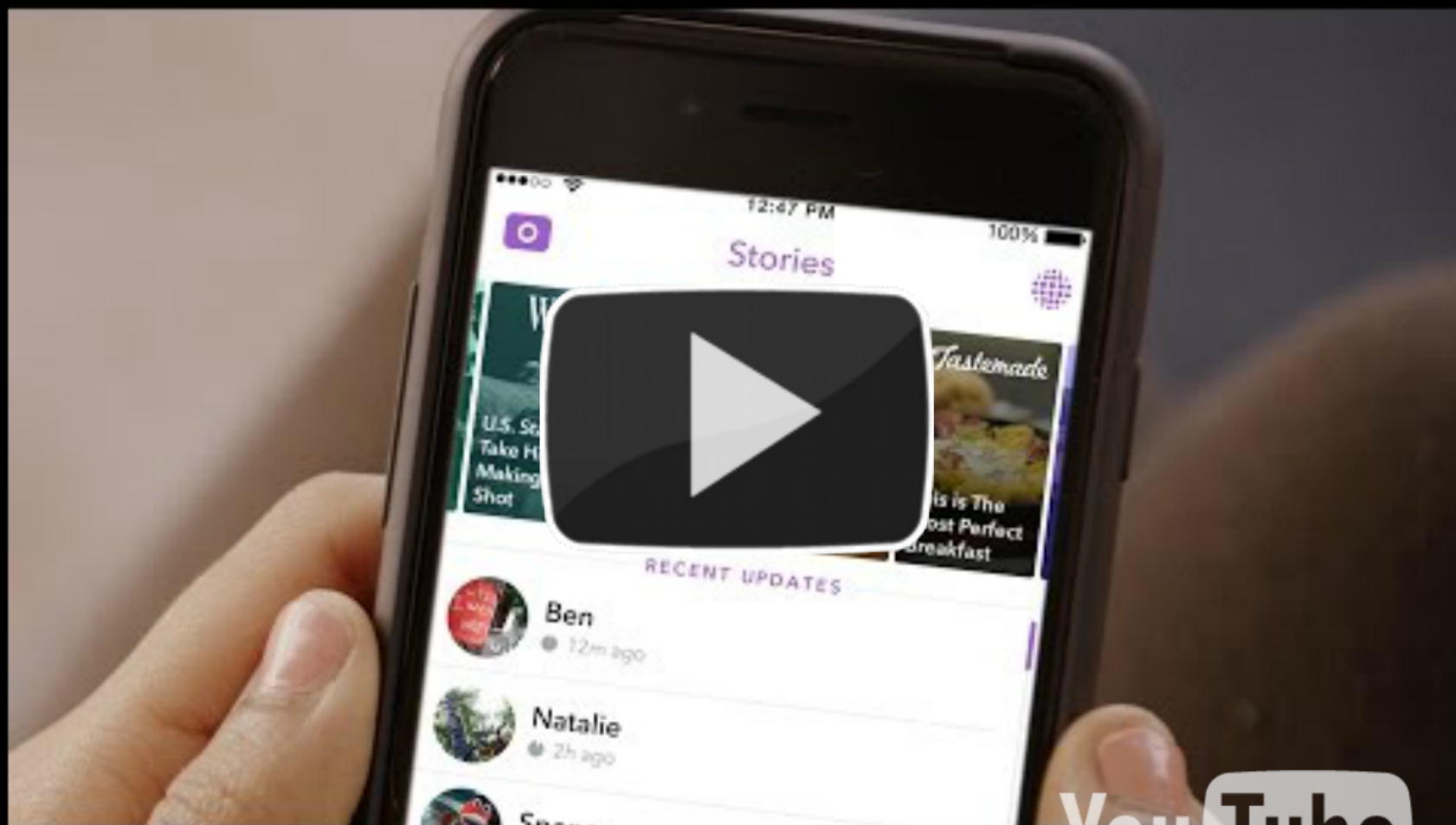
נוער

29%

34 - 18

21%

+ 35



YouTube



Donald J. Trump @realDonaldTrump · Dec 23

Vladimir Putin said today about Hillary and Dems: "In my opinion, it is humiliating. One must be able to lose with dignity." So true!



35K



31K



109K



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All Issues

[Economy and jobs](#)

[Education](#)

[Environment](#)

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[Justice and equality](#)

[National security](#)

A fair tax system

Making sure the wealthy, Wall Street, and corporations pay their fair share in taxes.

[Read more](#)

Disability rights

We must continue to expand opportunities for Americans with disabilities.

[Read more](#)

LGBT rights and equality

Lesbian, gay, bisexual, and transgender Americans deserve to live their lives free from discrimination.

[Read more](#)

Racial justice

America's long struggle with race is far from finished.

[Read more](#)

Addiction and substance use

Through improved treatment, prevention, and training, we can end this quiet epidemic once and for all.

[Read more](#)

Early childhood education

Every child deserves the chance to live up to his or her God-given potential.

[Read more](#)

Making college debt-free and taking on student debt

Hillary will make debt-free college available to everyone and take on student loan debt.

[Read more](#)

Rural communities

America's rural communities are the backbone of this country.

[Read more](#)

An economy that works for everyone

We need to build an economy that works for everyone, not just those at the top.

[Read more](#)

Fixing America's infrastructure

Strong infrastructure is critical to a strong economy.

[Read more](#)

Manufacturing

Hillary Clinton's plan to strengthen manufacturing so we always "Make it in America."

[Read more](#)

Small business

We have to level the playing field for America's small businesses.

[Read more](#)

Social Security and Medicare

We must preserve, protect, and strengthen



YouTube

Less Text

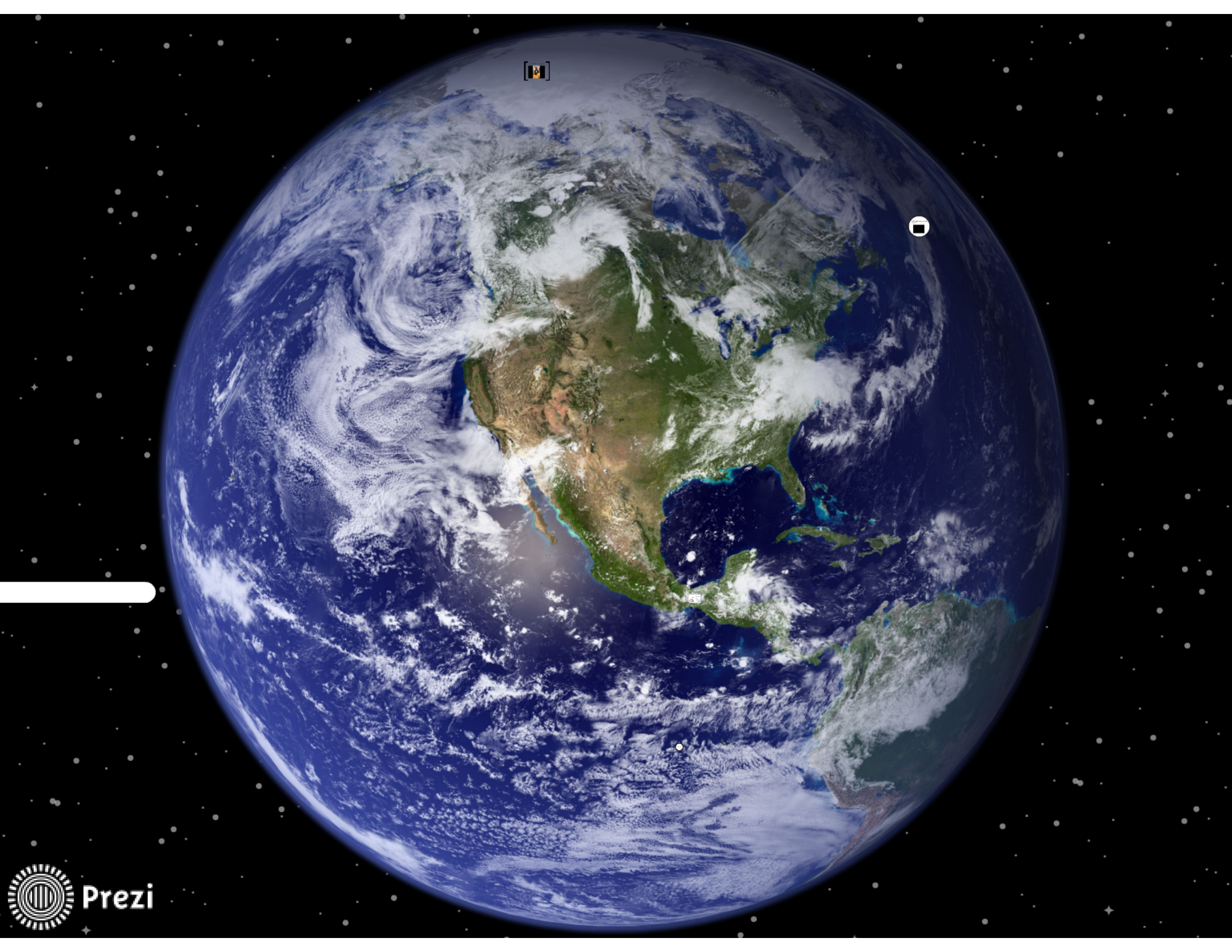


Some impacts

1. Story telling
2. Searching
3. Content consumption

5

Habits to adapt in a less textual World



1. Change the way you mail

HOW EXECUTIVES WRITE EMAILS

"THOUGHTS? SEE ATTACHMENT."



HOW ASSOCIATES WRITE EMAILS

"HEY JUST WONDERING IF
I COULD POSSIBLY GET YOUR THOUGHTS
ON THIS ATTACHMENT WHEN YOU
HAVE A MOMENT? SORRY I KNOW YOU'RE
BUSY SO I DEEPLY APPRECIATE YOU
TAKING THE TIME TO READ THIS EMAIL."



2. Dive into voice search



3. Become a really good story teller

<http://www.tochenist.com/he/airbnb-tochenist-wildfires/>

4. Visualize your everyday content



5. Text diet



F**k Text

