isdiction of the media, and the outcome is that the public has no effective influence over it. Otherwise, the equation is the same: "I'm doing it for the sake of the state and its citizens," or "I'm sorry, but we don't have a choice, it's the law." You are always ready to sacrifice yourself for the benefit of the public."

However, the personal life of the publisher is not just a burden. He also has certain obligations to his family and friends. "I'm just a normal person," he says. "I have children, a wife, a home, and friends. I don't have the luxury of thinking only about the media."

Department of the public relations to the publishers, and the municipality of Tel Aviv, both deny that this is the case. "We have no comment," they say, "we're not involved in the private affairs of the publisher."