

מבט ל- 2015

פאנל בכירים בהשתתפות:
לימור גנות - מנכ"ל משותף אלון רבוע כחול
יוס שירן - מנכ"ל אבן קיסר

SF & Co.

ש. פרידמן ושות' | עורכי דין
S. Friedman & Co. | Advocates

17th Annual Global CEO Survey - Fit for the future

1,344 interviews completed
in 2013 across **68** countries
between 9 September and
6 December 2013

2,162 members of the Global
PwC CEO Panel were invited to
participate via the online survey,
contributing to the total online
responses.

North America
212 interviews (16%)

Western Europe
329 interviews (24%)

**Central and
Eastern Europe**
113 interviews (8%)

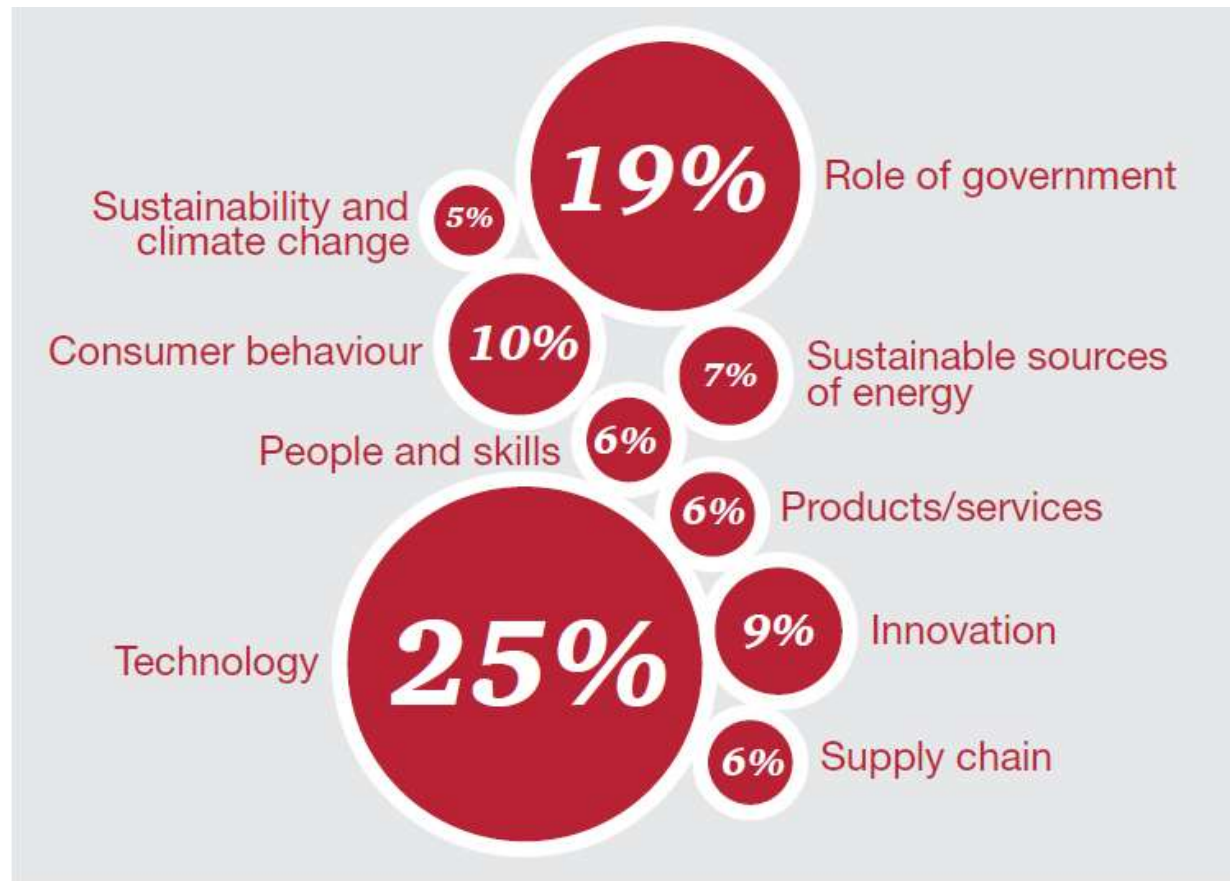
Latin America
165 interviews (12%)

**Middle East
and Africa**
80 interviews (6%)

Asia-Pacific
445 interviews (33%)

The 'next big thing' according to global CEOs

Q: What's the next big thing that you think will impact your business, industry or society over the next 10 years?



The main potential opportunities according to global CEOs

Q: Of these potential opportunities for business growth, which one is the main opportunity over the next 12 months?

