PwC Israel Advisory

From Strategy Through Execution

Competing today, investing for tomorrow

Advisory offers experienced and comprehensive help for a wide range of business needs, and can help you to work smarter and reach your goals.

Have a look at the professional services Advisory offers, and let's talk.

Growth and change are two realities that no business can afford to ignore.

Sustainable strategies that help your business innovate and grow while reducing costs and leveraging talent are just as essential as having the agility and creativity to respond to rapidly changing environments.

By taking time to understand your business, the issues and challenges you are facing, our advisory teams use local and global knowledge to help you challenge conventions, introduce and deliver strategies and services that work specifically for you.

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<u>Please see www.pwc.com/structure</u> for further details. This proposal is powered by PwC Advisory Israel only.

What can we do for you?

Transaction Services

- → Sell side and Buy side due diligence
- → Support corporate transactions
- → Mergers and Acquisitions



Strategy&



- → Business strategy
- → Customer strategy
- → Operations strategy
- → Organization strategy
- → Product and service innovation

Corporate Finance



- → Management of mergers & acquisitions processes. Executing local/international transactions, industry wide, buy-side and sell-side
- → Capital & debt raising and debt restructuring
- → Capital Markets-assisting the client in private/public processes (IPO, Equity and Bond issuance)

Forensic Accounting



- → Detection and prevention of fraud
- → Internal investigations
- → Third party investigations
- → Mapping and identifying risk
- → Assisting in legal proceedings

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Technology consulting

- → Design and Build the organizations Digital strategy
- → Engage with Digital Transformation
- → Employ leading Business Applications (ERP, CRM, HRMS, Billing, FP&A, Consolidation, and Operational excellence)
- → Digital Adoption supporting
- → Customer & User experienc
- → Enabling Front Office Transformation powered by Salesforce



Valuations & Business Consulting

- → Valuations, impairment test & financial instrument
- → Purchase Price Allocation
- → Preparation of local and international market surveys, Business plans
- → Disclosure of economic & accounting opinions in litigation and business disputes
- → Compensation plans, benchmark and analysis compared to companies in Israel and abroad



Compliance & Regulations

- → Risk assessment
- → Regulatory frameworks
- → Procedures and controls
- → Integrity Due Diligence
- → Licenses Management
- → Contracts compliance

What can we do for you?

BI, Data & Analytics



- →BI Reports and Dashboards implementation
- → Overcome the complexity of implementing advanced and innovative BI tools
- → Improve and optimize their current BI solutions
- → Data Analysis by a Single Click Integration
- → Forecasting, trend analysis, statistical analysis, root cause analysis, what-if analysis as well as AI capabilities.
- → Reach and insightful analysis of the business with Smart Dynamic Dashboard
- → Licensing and Managing Power BI

What You Get:

- → User-friendly interface
- → Defined automatic refresh cycles
- → Desktop & Mobile native app
- → Notification plans and scheduled emails
- → Ask a question about your data and get the answer in an easy natural language

Cybersecurity & Digital Strategies



- → Development and implementation of National/Corporate Cyber Strategy
- →ICS/OT and Critical Infrastructure Security-design, development & operation of Cyber Labs
- → Advanced Red Team and
 Penetration Testing services
- → CISO-as-a-Service and preparation for compliance with privacy and information security standards & regulations (e.g., GDPR, ISO27k)
- → Creation and implementation of Business Continuity Management and Disaster Recovery Program



Management consulting

- → Delivering Deal Value Services including PMI
- → Operations and Finance

 Transformation including Digital
 Innovation
- → People and Organization

 Transformation-change

 management,HR
 - & Technology Due Diligence
- → Building a Project

 Management/PMO capability



People , Processes and Organization

- → By strategically and culturally aligning talent operations, we help reset organizations for a talent-led breakthrough by leveraging technology, analytics and our deep industry knowledge
- → Planning the right organization and competence
- → Benchmarking, program planning and design of executive compensation program

Our Leadership Team



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